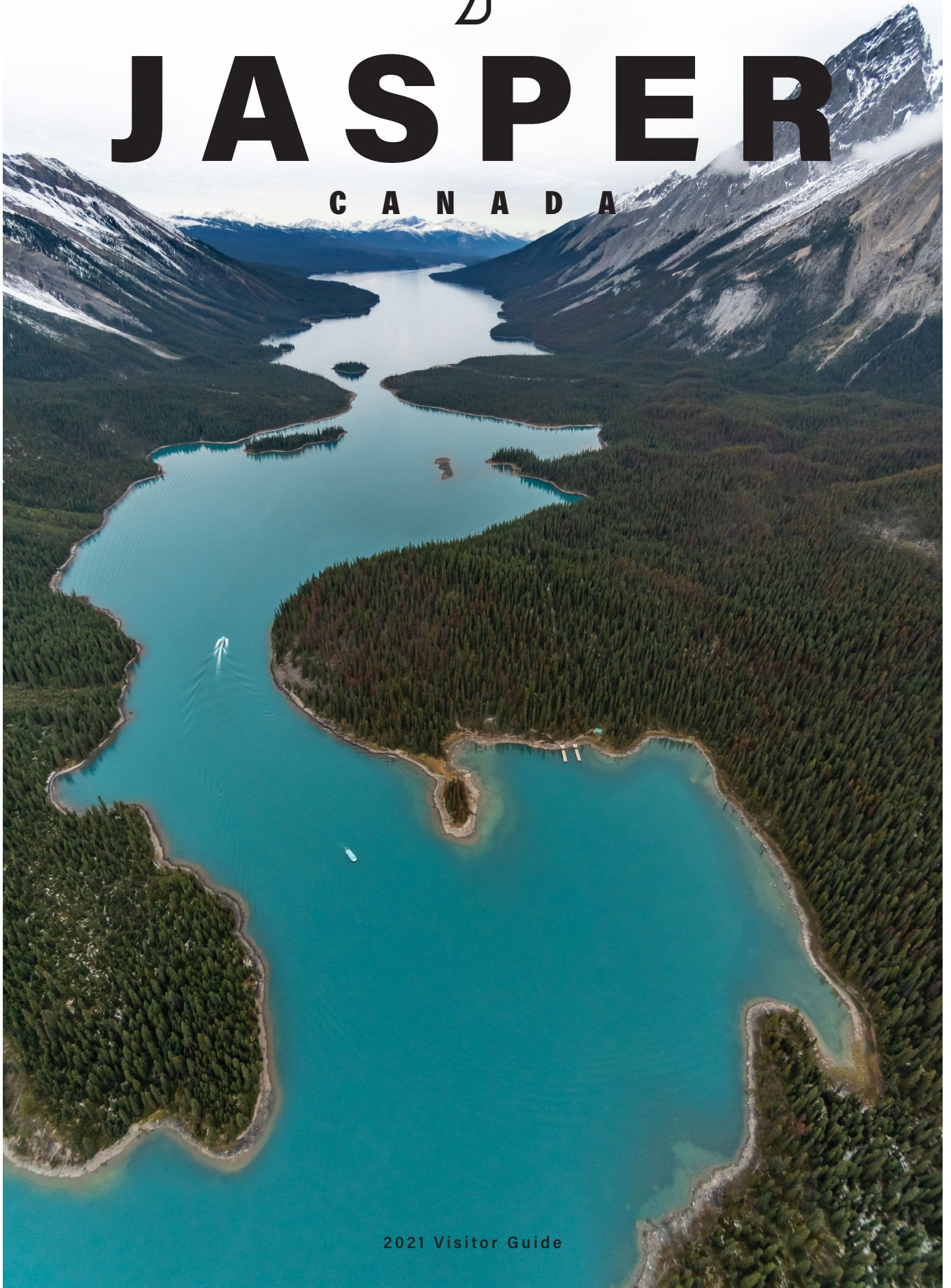




JASPER

C A N A D A



2021 Visitor Guide



venture beyond

For well over a century, people have wandered from the beaten path to find this place. Towering mountains, deep canyons, shimmering glaciers, abundant wildlife, crystal-clear lakes, thundering waterfalls, evergreen forest and more await in this UNESCO World Heritage Site.

From here depart the curious and the playful. The adaptable of mind and body. The explorers who think "maybe just a bit further". From here, set out the scouts of wild and amazing. The protectors of our natural world. The collectors of stories. Here, the greatest personal expeditions begin.

Welcome to Jasper National Park, Canada's base of adventure.

We respectfully acknowledge that Jasper National Park is located in Treaty 6 and 8 as well as the traditional lands of the Beaver, Cree, Ojibway, Shuswap, Stoney, and Métis Nations. We mention this to honour the people of these territories, and to thank them for their contribution to building our park, our province and our nation.

CABIN
LAKE

JASPER
TOWNSITE

PYRAMID
MOUNTAIN

PYRAMID
LAKE

LAKE
ANNETTE

MILDRED
LAKE

FAIRMONT
JASPER PARK
LODGE

LAC
BEAUVERT

ATHABASCA
RIVER

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Front cover:
Maligne Lake
@bluepeakphotography
Rogier Gruys

ABOUT

In the heart of Jasper National Park sits the town of Jasper. This friendly community got its start as a railway town named Fitzhugh. In 1913 the small settlement was renamed after voyageur and trading post manager Jasper Hawes. It wasn't long before word spread of the area's astonishing beauty. Today, approximately 5,000 people live here and welcome the travellers who come from around the world to experience life in an authentic mountain town.

inquiries@jaspercanadianrockies.com
780-852-6236 | 500 Connaught Dr

TALK TO US

Need info? Come by the Visitor Information Centre to get in-person guidance, helpful resources and local tips from Tourism Jasper's friendly and knowledgeable team of local experts, many of whom have lived in Jasper their whole lives. This is also one of the places to get park passes, campground updates, wildlife information and more from Parks Canada staff. Open 9 a.m. to 5 p.m. (hours extended in the summer: 9 a.m. to 7 p.m.).

jasper.travel/information

COVID-19 UPDATES

Visitors should note that some information in this guide may have changed since time of publication as the COVID-19 public health situation evolves. Please check for each business' most recent protocols and services online before arriving. As of October 1, 2020, masks were mandatory in many public spaces in order to help keep Jasper safe.

jasper.travel/COVID-19

GETTING HERE

Jasper National Park is an exceptional place that offers unforgettable experiences for those who are willing to leave the beaten path. They say life is about the journey not the destination, but in our case both are amazing.

Trans-Canada Highway 16, also known as the Yellowhead, is the main east-west route to and from Jasper. The Icefields Parkway runs north-south and is considered one of the most scenic drives in the world. See more information jasper.travel/getting-here.

All major roads in Jasper are paved but road-trippers should factor in plenty of time for scenic breaks, traffic and/or inclement weather conditions. Check 511.alberta.ca for current conditions.

5 TIPS FOR DRIVING THE ICEFIELDS PARKWAY IN WINTER

Confirm road conditions
Weather is often different on the parkway than surrounding areas. Confirm official road reports at 511.alberta.ca (No internet? Dial 511 on your phone).

Watch for wildlife
Part of the parkway runs through caribou habitat. Maintain the speed limit and always be aware of your surroundings to help protect this special at-risk species.

Bring supplies
Parts of the highway have no cellphone reception, so always have an emergency kit that includes (but is not limited to): warm clothing, food and water.

Leave early
Allow plenty of leisure time to fully enjoy the jaw-dropping views along the way. You won't regret taking a moment to safely pull off to a roadside stop to snap a few more pictures.

Fill up on gas before leaving
None of the gas stations between Jasper and Lake Louise operate in winter. Also, snow tires are mandatory from November 1 to April 1.



ROAD TRIP RESPITE AT MOUNT ROBSON INN

Although the Icefields Parkway can technically be driven in three hours, it is easy and recommended to spend a whole day exploring this stunning area. Bookend the journey at the locally owned and operated Mount Robson Inn (and its sister hotel the Mountaineer Lodge in Lake Louise). The beds are divine, the breakfast room has mountain views and an excellent menu, and the staff is super friendly. Save 15% off the regular daily rate when you book consecutive night stays at both the Jasper and Lake Louise locations. Call to book direct.

780-852-3327
mountrobsoninn.com

Icefields Parkway
@argenel
Argen Elezi

WHAT TO SEE ALONG THE JOURNEY

1. Edna's Knoll



2. Valley of the Five Lakes



3. Mount Hardisty



4. Athabasca Falls



5. Sunwapta Falls



6. Tangle Falls



7. Columbia Icefield



8. Wilcox Pass



SUNDG TOUR CO.

Don't feel like driving yourself? Book a spot on SunDog Transportation and Tours' daily connector shuttles to and from Jasper, with service to Edmonton, Edson, Hinton, Calgary, Banff and Lake Louise.

Equipped with wi-fi, comfortable seats, bathrooms and large windows perfect for sightseeing, these shuttles are also a great option for travellers who'd prefer to focus on the scenery instead of the road. All guests can bring one carry on, one suitcase and one personal item (additional and oversized luggage is allowed for a fee).

Walk-up passengers are welcome, but subject to seat availability; pre-booking is highly recommended. Please arrive

at pick-up location 15 minutes prior to departure time. In Jasper, pick-ups can be arranged at all hotels/accommodations. Edmonton pick-ups are at the West Edmonton Mall, downtown locations (including some hotels) and the Edmonton International Airport (EIA).

Private transportation in safe, reliable luxury vehicles can also be arranged (both to get here, and to explore around the national park) to make the most of every minute of your Jasper itinerary.

The views from Jasper's roads are truly incredible. Ensure you're able to fully appreciate them with SunDog Transportation and Tours.

Jasper-Hinton-Edson-Edmonton Daily Service

Departing Jasper
Jasper 07:00
Arrive WEM 11:45
Downtown 12:30
Arrive EIA 12:30

Departing Edmonton
EIA 15:30
Downtown 14:45
WEM 16:00
Arrive Jasper 20:00



Jasper-Lake Louise-Banff-Calgary Seasonal Service

Autumn 2020 to spring 2021

Departing Jasper
Jasper 07:30
Arrive Banff 12:00
Arrive Calgary 14:50

Departing Calgary
Calgary Airport 12:30
Banff 14:30
Arrive Jasper 18:30

sundogtours.com
780-852-4056

Schedule is subject to change. SunDog Tour Co. also offers a wide range of wildlife and sightseeing tours. See more options p.27.

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Hours, contact information and addresses for Jasper's businesses, including restaurants, shopping, outfitters and accommodations.



welcome to Jasper

If national parks had resumes, Jasper's would be impressive. After all, there's plenty of facts that make us look good on paper. Jasper is the largest national park in the Canadian Rockies. We have the second largest dark sky preserve in the world. The Columbia Icefield, which marks the country's hydrological apex and feeds water into all three of Canada's oceans, is located within our borders.

But Jasper's greatness extends beyond the waterfalls, glaciers, wildlife, lakes, canyons, forests and of course the mountains that helped establish this region as a UNESCO World Heritage Site. The real heart of Jasper, the reason why so many people travel to reach our pocket of beauty (and why quite a few decide to never leave), is the community culture that binds us.

Between the families who've lived here for multiple generations and the mountain lovers who chose this as their home, you'll never have to work hard to find a hiking buddy or a potluck invite. This is a place where small businesses support the community and the community supports them right back.

There's a peacefulness here. Except of course when we rally together to celebrate everything that makes us special, through events like the Jasper Pride Festival, Jasper in January, and the Jasper Dark Sky Festival. So walk the trails, picnic amongst the peaks, respect the wildlife, and venture beyond your ordinary.

Our town may be small, but as many have learned over the past century, the longer you stay the more you discover.

Meet the Locals

VALERIE DOMAINE
Love wildlife? So does this Human Wildlife Conflict Specialist. Get safe wildlife viewing tips.

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MAX DARRAH
This ice climber and adventure guide on what makes Jasper's landscapes so special.

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Dive into Jasper's history with the archives clerk at Jasper Yellowhead Museum & Archives.

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SPIKE BAKER
The head brewer at a local brewery on how to have a good time while being safe on vacation.

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8 Jasper, Canada — Venture Beyond

9

what to pack

Mountain exploration requires proper preparation. Stay comfortable and safe with these sample packing essentials. Remember: each trip is different, so make a list tailored to your own adventure!



GEAR TIPS

1 Weather can change quickly in the mountains. Bring multiple layers (e.g.: base, mid, top/shell layer) to wear in case of fluctuating temperatures.

2 Higher elevation often means colder temperature. Places like the Columbia Icefield and Maligne Lake are usually a few degrees chillier than the town.

3 Before heading out on the trails, ensure you've already broken in new boots to help reduce the chance of blisters.

4 Bring physical maps or have maps pre-downloaded on your device in preparation for the areas of the national park that don't have cellphone service.



Valerie Domaine
Human Wildlife Conflict Specialist
Parks Canada

Where to see wildlife

The best places to see wildlife are where there's not a lot of people. It also depends on the time of year; for example in spring the Icefields Parkway is good for spotting bears. We want people to have wildlife viewing opportunities but when they watch for a long time that's when we get traffic jams. Take a few photos from your vehicle then move on. As a wildlife lover I want the animals to have a long life in the park; by not feeding them and respecting their space we help make that happen.

Biggest misconception

A lot of people think and act like the animals are tame and that it's okay to approach them. But just because an animal tolerates our presence doesn't mean they're not wild. We have signs everywhere about calving and rutting season (when many animals are more aggressive) but people still often put themselves in danger.

Top wildlife tip

The main messages are: 1) do not feed the animals and 2) give them space. It's nice to take photos but it's important to do it properly. Look around and assess the situation; if it seems chaotic then just keep driving.



Spirit Island postcard



Mountain Tee



Jasper Toque & Crew Neck

what to bring home

After an incredible journey to Jasper, take home a souvenir that you'll actually use and enjoy for years to come. This comfortable and stylish collection of t-shirts, sweaters, hats, water bottles, totes and more are locally designed and adventure ready. Visit jasper.travel/merchandise for details.

As the saying goes: leave nothing but footprints, take nothing but photographs and a classic Jasper toque.



2021 events

January

JASPER IN JANUARY

January 15–31

Jasper National Park

February

JASPER BEER & SPIRITS FESTIVAL

February 5–7

Fairmont Jasper Park Lodge

March

MARMOT'S REVENGE - 2021

CANADIAN NATIONAL SKI MOUNTAINEERING CHAMPIONSHIPS

March

Marmot Basin

JASPER NORDIC FEST

March

Jasper National Park

FAIRMONT PJ PARTY

March 12–14

Fairmont Jasper Park Lodge

April

JASPER CANADIAN ROCKIES HALF MARATHON

Date to be determined

Jasper National Park

KOKANEE FREERIDE

April

Marmot Basin

JASPER PRIDE FESTIVAL

April 22–25

Jasper National Park

DEVOUR! THE CANADIAN ROCKIES FOOD FILM FESTIVAL

April 23–24

Fairmont Jasper Park Lodge

ALOHA CUP

April

Marmot Basin

June

GRAN FONDO

Date to be determined

Jasper National Park

NATIONAL INDIGENOUS PEOPLES DAY

June 21

Jasper National Park

July

CANADA DAY CELEBRATION

July 1

Jasper National Park

PARKS DAY

July 17

Jasper National Park

September

JASPER FALL CLASSIC

September

Fairmont Jasper Park Lodge

Golf Club

October

JASPER DARK SKY FESTIVAL

October 15–24

Jasper National Park

November

CHRISTMAS IN NOVEMBER

November 5–14

Fairmont Jasper Park Lodge

jasper.travel/events



Pyramid Lake
@whiteleafphotos



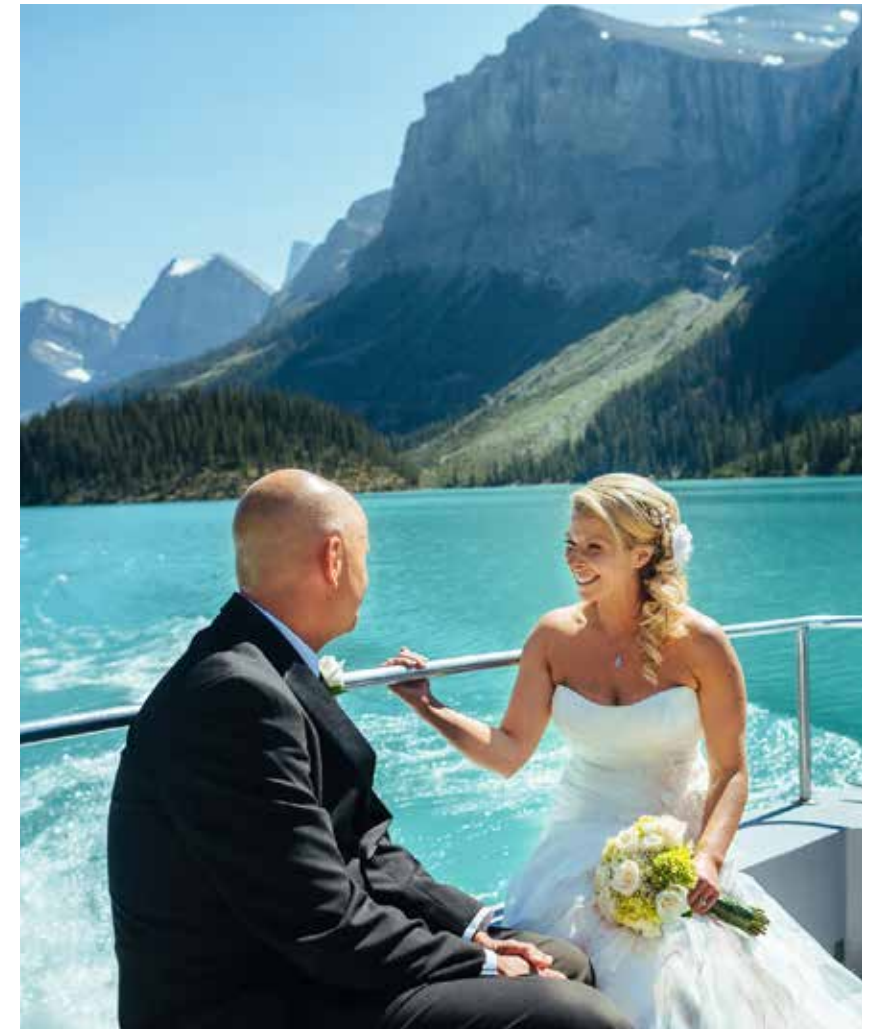
Maligne Lake Boat Cruise
@whiteleafphotos

HAVE YOUR BIG DAY IN THE HEART OF THE ROCKIES

Design your dream wedding, proposal, or romantic getaway in Jasper with Jasper Event Management (**p.64**).

Tying the knot in Jasper makes a momentous occasion even more magical. From luxurious celebrations in an acclaimed lodge to intimate lakeside elopements, the options and services are as impressive as the mountainous photo backdrop. Jasper is the perfect place to start the rest of your lives together.

jasper.travel/weddings



Flowers
Courtesy of
Elysiion Florals

Ensure your bouquet is as dreamy as your mountainous backdrop with this local flower shop.

Jamie Robson
@jamiarobson.
photo



winter

DAY 1

Morning

Find your zen with a relaxing and therapeutic massage or other wellness service at [Jasper Wellness](#) (p.65).

Afternoon

Bask in a mountain panorama while shredding the famously light, fluffy powder at [Marmot Basin](#) (p.22).

Evening

If the timing works, celebrate Jasper with concerts, ski deals and more during the [Jasper in January Festival](#) (p.12).



DAY 3

Morning

Rent some skates from [Fairmont Jasper Park Lodge](#) (p.58) and soak in the mountain views while gliding around the groomed rink at Mildred Lake.

Afternoon

Walk the frozen bottom of Maligne Canyon and admire frozen waterfalls on an Icewalk Tour with [Jasper Hikes & Tours](#) (p.64) or [SunDog Tour Co](#) (p.27).



Evening

Relax fireside in one of Jasper's cabins. [Bear Hill Lodge](#) (p.67) and [Overlander Lodge](#) (p.52) are among the cabins open year-round.

DAY 2

Morning

Rent a fat tire bike from [Bench Bike Shop](#) (p.25) for an hour (or even a full day) and explore Jasper's winter cycling trails.

Afternoon

Make more animal friends at [Cold Fire Creek Dogsledding](#) (p.63), where tours range from an hour to overnight excursions.

Evening

Step out of this world on an interstellar journey and experience the cosmos with [Jasper Planetarium](#) (p.64) in their one-of-a-kind 40-seat dome theatre.



spring

DAY 1

Morning

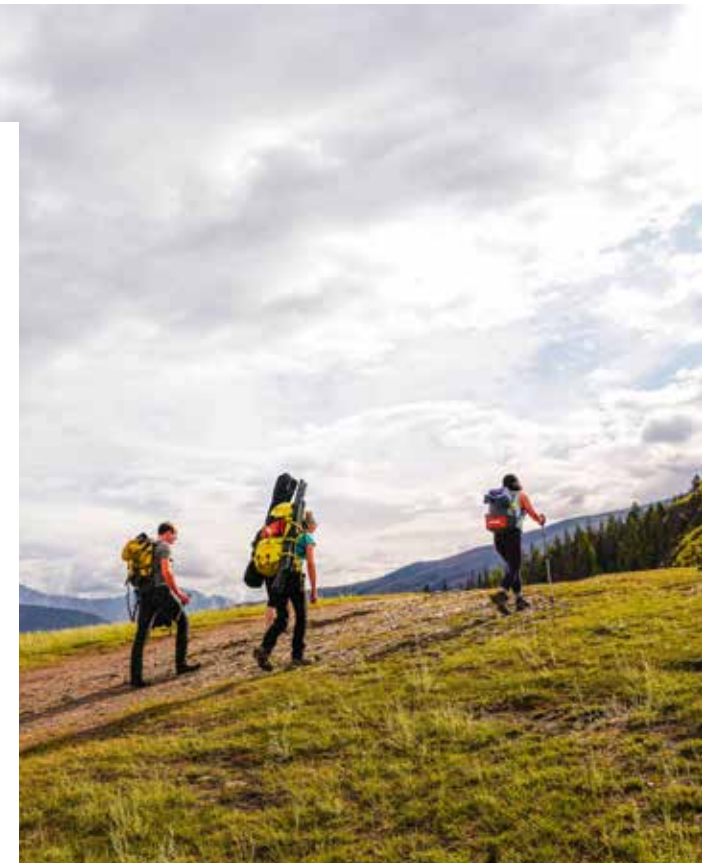
Welcome a new season and spot baby animals on a wildlife tour or sightseeing tour with [Maligne Adventures](#) (p.26).

Afternoon

Sample Jasper's culinary scene at some of the local restaurants while listening to local tales via [Jasper Food Tours](#) (p.46).

Evening

Discover Jasper's iconic vistas through the eyes of Canada's top landscape artists with [Mountain Galleries](#) (p.41) at the Fairmont Jasper Park Lodge.



DAY 2

Morning

Immerse yourself in the panoramic Rocky Mountain views by riding the [Jasper SkyTram](#) (p.29) up Whistlers Mountain.

Afternoon

Enjoy the Rocky Mountain sights from the back of a gentle horse on the family friendly adventure from [Jasper Park Riding Stables](#) (p.18).

Evening

Indulge your taste buds at [Downstream Restaurant and Lounge](#) (p.62) for exceptional cuisine and innovative plates.

DAY 3

Morning

Don some leather for a mini road trip on a Harley-Davidson and/or sidecar with [Jasper Motorcycle Tours](#) (p.27).

Afternoon

Celebrate the freshly melting rivers with [Jasper Raft Tours](#) (p.28) family-friendly float trip down the Athabasca River.

Evening

Finish the day off with an authentic Neopolitan pizza cooked in a bell oven from Italy at [Famoso Neapolitan Pizzeria](#) (p.62).

summer

DAY 1

Morning
Explore Jasper's trails with knowledgeable guides from [Jasper Hikes & Tours \(p.64\)](#) or [Canadian Skyline Adventures \(p.63\)](#). Trips range from 3 hours to multi-day.

Afternoon
Discover the world-renowned Spirit Island with [Pursuit's Maligne Lake Boat Cruise \(p.25\)](#). This interpretive guided tour provides an educational experience and panoramic mountain views.

Evening
On the way back to Jasper townsite, stop at the [Maligne Canyon Wilderness Kitchen \(p.25\)](#) for a traditional take on comfort food.

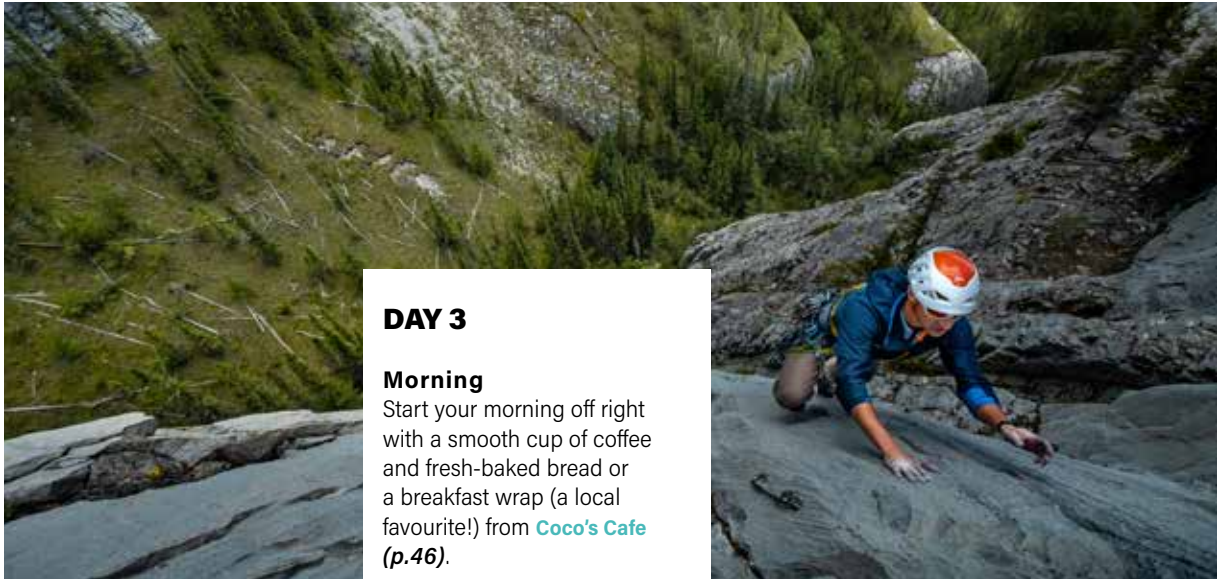


DAY 2

Morning
Start the day with scenic mountain views and wide fairways at the [Fairmont Jasper Park Lodge Golf Course \(p.18\)](#).

Afternoon
Get a thrill by rafting with one of Jasper's top notch outfitters: [Jasper Rafting Adventures \(p.30\)](#), [Jasper's Whitewater Rafting \(p.40\)](#), [Rocky Mountain River Guides \(p.19\)](#), or [Maligne Rafting Adventures \(p.26\)](#).

Evening
Shop till you drop! Pick up the perfect souvenir or just grab a specialized outdoors item you forgot to pack at one of Jasper's various retailers [\(p.69\)](#).

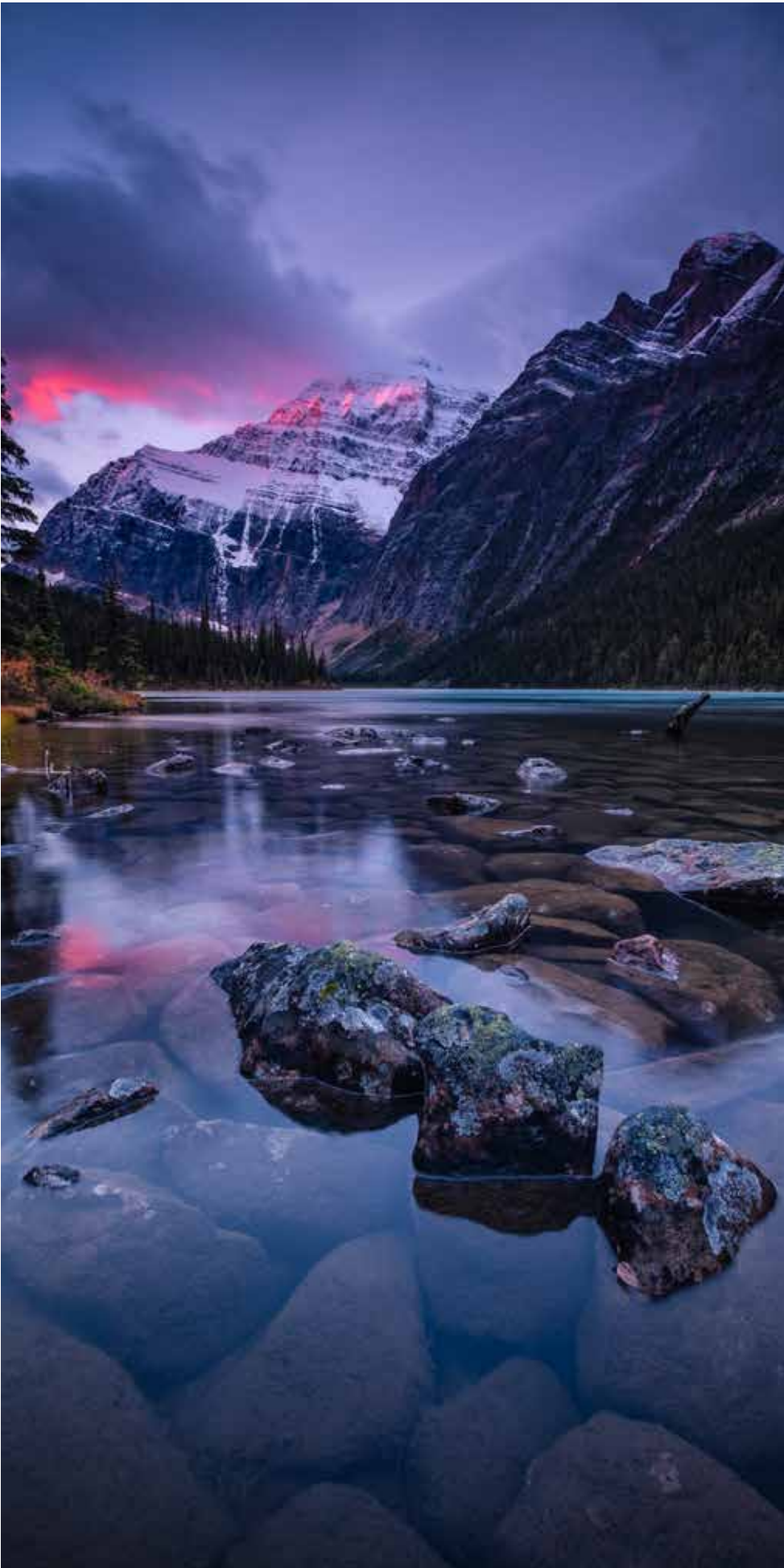


DAY 3

Morning
Start your morning off right with a smooth cup of coffee and fresh-baked bread or a breakfast wrap (a local favourite!) from [Coco's Cafe \(p.46\)](#).

Afternoon
The Canadian Rockies offer amazing rock climbing for beginners and experts alike. Explore the local crags with [Rockaboo Mountain Adventures \(p.19\)](#).

Evening
Unwind and socialize over a cheesy slice on a patio with mountain views at [Jasper Pizza Place \(p.51\)](#).



Edith Cavell
@jefflewisphotography
Jeff Lewis

fall

DAY 1

Morning
Explore the national park on bike. [Journey Bike Guides \(p.65\)](#) will show you the local trail network while providing an educational experience.

Afternoon
Enjoy the breathtaking views of the Canadian Rockies as you relax on a comfortable train journey with [SunDog Tour Co. \(p.27\)](#).

Evening
If visiting in October, don't miss out on the world-renowned [Jasper Dark Sky Festival \(p.70\)](#) for astronaut talks, a symphony under the stars and guided stargazing experiences.



DAY 2

Morning
Discover more about Jasper and its unique history at [Jasper Yellowhead Museum & Archives \(p.31\)](#).

Afternoon
Learn more about Jasper's earliest inhabitants and the rich history they created with Indigenous storytelling at a Fireside Chat with [Warrior Women \(p.40\)](#).

Evening
Impress your Instagram followers and brush up on your photography skills at some of the parks' most photogenic spots with [Jasper Photo Tours \(p.64\)](#).

DAY 3

Morning
Find ultimate relaxation and rejuvenation at the [Mountain Wellness Day Spa \(p.65\)](#) or [The Spa at Fairmont \(p.66\)](#).

Afternoon
Enjoy a bird's eye view of the Canadian Rockies with [Rockies Heli Canada \(p.66\)](#). See glaciers, turquoise lakes and remote peaks from a unique perspective.

Evening
Book a guided tour at Pyramid Lake with [Wild Current Outfitters \(p.66\)](#) in their handcrafted canoes. This experience is available until November 5.

Welcome to *the ultimate playground*

Jasper's mountains are the perfect place for thrill chasers and outdoor enthusiasts to get their nature hit. In summer, the trails beckon. In winter, ski in a powder heaven.

Open May - October



Ranked #58 of World Top 100 Golf Courses - Golf Digest, 2020

Ranked #1 Most Beautiful Golf Course in Canada - SCOREGolf Magazine, 2018

Canada's #1 Golf Resort - SCOREGolf Magazine, 1996 - 2016

Canada's #1 Resort/Public Golf Course - The Globe and Mail, 2005

Top 100 Golf Resorts in the World - Condé Nast Traveller



GOLF AT THE FAIRMONT JASPER PARK LODGE

Even if you don't get a hole-in-one while playing the golf course at Fairmont Jasper Park Lodge, you'll feel like you did. That's because almost every hole on this exquisitely crafted public golf course is perfectly framed by a mountain vista, with thick forest or the emerald green waters of Lac Beauvert alongside. Designed in 1925 by Canada's most famous golf course architect, Stanley Thompson, this iconic collection of wide fairways, elevated tee boxes and dramatic bunkers is on every golfer's bucket list for a reason. With tons of awards, outstanding service, postcard-worthy views and a fascinating history, it elevates the simple joy of golf to an unforgettable experience among the world's most majestic landscapes.

Extend your adventure at the historic Fairmont Jasper Park Lodge with canoeing, mountain biking, dining, stargazing, spa treatments and much more (p.58).

jaspermountaingolf.com
780-852-6090

JASPER RIDING STABLES

Saddle up! Before trains, planes or automobiles, people explored the mountains and valleys of Jasper astride a trusty steed. Follow in their hoofprints with this family friendly experience, which takes riders as young as six years old on guided horseback riding tours ranging from one to three hours (note that riders younger than 18 must be accompanied by an adult). With sweeping, rugged views from the trail of the Athabasca River Valley and a decent chance of seeing wildlife, equestrians of all skill levels soon transform into cowboys. Jasper Riding Stables hand-picks their lovable horses specifically for their gentle nature.

jasperstables.com
780-852-3777

ROCKY MOUNTAIN RIVER GUIDES

Water has been a powerful force of change within the national park, and when shooting the class 3 rapids on Sunwapta River, it's easy to see why. Rocky Mountain River Guides' Wapta Tour is a thrilling adventure for people who prefer to see incredible scenery through the spray of fast, fun waves (the Sunwapta's Indigenous name roughly translates to turbulent waters) and ends with a glacial facial from a wave called The Whopper. For a more moderate adrenaline rush, there's also two slightly milder tours down the Athabasca River, which are great options if participants are younger than 12 years old or lighter than 90 pounds. No previous experience is necessary for any of the tours, so go find your adventurous truth and release your inner river rat!

rmriverguides.com
780-852-3777



CLIMB WITH ROCKABOO MOUNTAIN ADVENTURES

If you can climb a ladder, then hard as it may be to imagine, you can climb a frozen waterfall. With good gear and guided instruction, ice climbing is surprisingly accessible and one heck of a good time. The six-hour beginner's excursion is a great way to find out why ice climbers from around the world travel to the Canadian Rockies. Visiting in summer? Don a rock climbing harness, chalk up and let Rockaboo guide you up the most perfectly scenic limestone wall overlooking the Athabasca River. No previous climbing experience necessary.

Travel Tip
Want to explore a glacier? Rockaboo's tours of the Athabasca Glacier are an otherworldly experience.



rockaboo.ca
780-820-0092

Max Darrah
Owner and Operator
Rockaboo Mountain Adventures

Favourite area of the park

I like the quiet places, where connection is focused. I enjoy rock faces where I'm tied to another person, and our fates are aligned, at least for the short term. I love the icy places, the glaciers especially. The alpine is a spectacular place, it tells such a story of the passing of time.

Watch Darrah discuss ice climbing in this video: [jasper.travel/maxclimbing](https://www.jasper.travel/maxclimbing)

What visitors should know

Visitors should have an awareness of the voice of the mountains. They are living, dynamic manifestations of time. This is our planet, our shared space. The mountains offer the opportunity to feel that.

Favourite thing to do

Hang with my little girl - Parker. She's named after a beautiful piece of terrain called Parker Ridge near the Continental Divide and the Columbia Icefield.





Maligne Canyon
 @chilaka.bobby
 Bobby Chilaka

top 5 *iconic* locations *in Jasper*

Everywhere you look in Jasper is a photo opportunity. But these five spots, captured by our talented online community, are known for being particularly photogenic.

Follow us on Instagram
 @tourismjasper
 #myjasper #venturebeyond



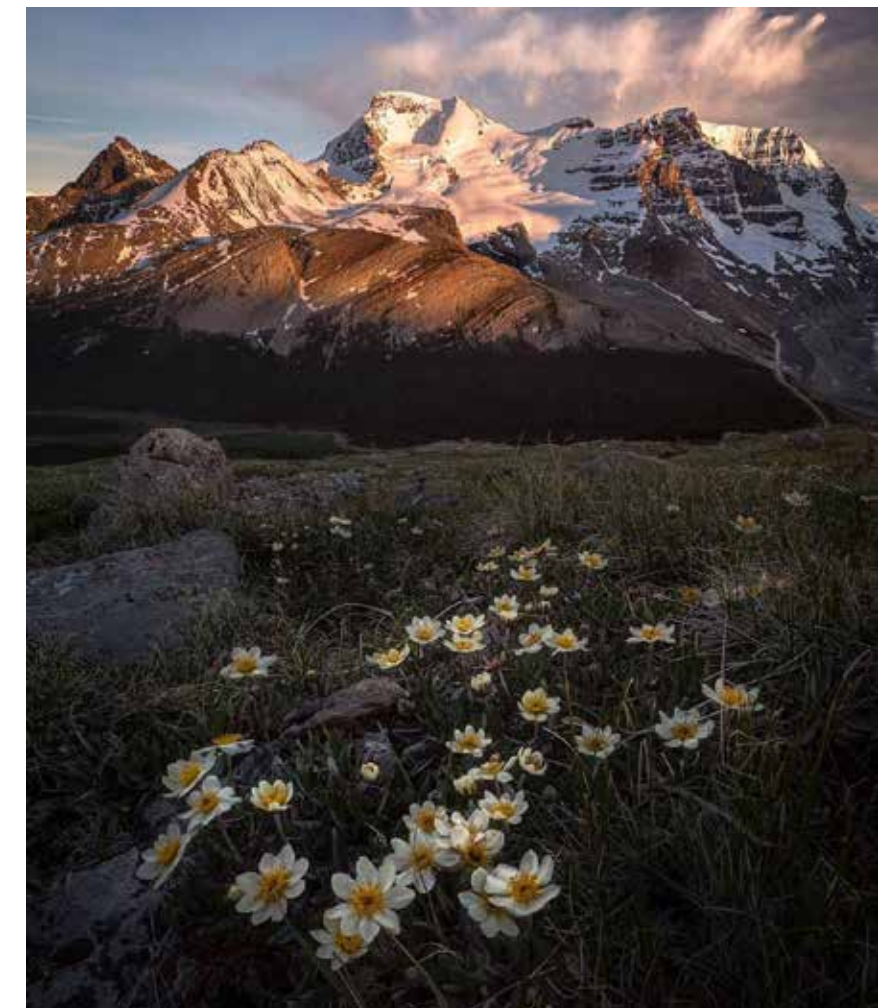
Spirit Island
 @jasoncharleshill
 Jason Charles Hill

Jasper SkyTram
 @first.name.lily
 Lily Frebourg



Pyramid Lake
 @sbedaux
 Sebastiaan Bedaux

Wilcox Pass
 @sebastiansans
 Sebastian Sans



SKI MARMOT BASIN

When it's not charming people with its stunning views and uncrowded slopes, this beloved skier's heaven (known by local Jasperites as 'the hill') is winning accolades far and wide. It was recently ranked as the most affordable ski resort in North America and helped establish Jasper as the friendliest ski town on the continent.



STATS

Elevation at summit
2,612 metres
8,570 feet

Elevation at base
1,698 metres
5,570 feet

Size
696 hectares
1,720 acres

Longest run
5.6 kilometres

7 AWESOME FACTS ABOUT MARMOT BASIN

1 HIGHEST BASE ELEVATION OF ANY MAJOR CANADIAN SKI AREA

At 1,698 metres, the ski chalet at the base of Marmot Basin offers incredible views of surrounding mountain ranges, to say nothing of the panoramic extravaganza that awaits from the upper areas.

2 EXTENDED SKI SEASON

Partly thanks to its high elevation, Marmot Basin enjoys a longer season than most ski resorts. Open from mid-November to May, the mountain averages over 450 centimetres of dry Alberta snow every year.

Pro Tip
If you haven't experienced the joy of spring skiing, then you are missing out.

3 HISTORY WITH ARMY TRAINING

Before it became a hotspot for powder hounds, the area played host to a very different demographic. In 1942 the British army used Marmot Basin for alpine training maneuvers requiring a crude trail for snowmobile and snow cat transportation of the troops.

4 SUSTAINABLE WATER SYSTEMS

Marmot Basin's water supply comes from natural, underground streams on the mountain that flow year-round. All excess water not used in the operation continues down to the Athabasca Valley and all wastewater undergoes treatment to ensure the maintained health of the watershed.

5 TEMPERATURE INVERSIONS

Usually, the higher elevation you are, the colder it is. But thanks to a fun scientific effect wherein cool air can get trapped beneath a layer of warmer air (the inversion layer) then Marmot Basin can experience temperatures that are 10-15°C warmer at mid-mountain than in the much lower town of Jasper.

6 GREAT FOR FAMILIES

Need childcare while you shred? No problem. Marmot Basin's on-mountain Little Rascals Nursery entertains tots from 19 months to 6 years old. If your rascals want to hit the slopes, programs like Marmot Mites or Tiny Tracks are great options.

7 NEW EXPERT TERRAIN

Tres Hombres is a steep, long, and wide open bowl that sits on the north face of the mountain. It only opened to the public in 2018, but its name harks back to three rebel skiers who illegally snuck into the area in the 1970s. Allegedly the run was so good, they had to ski it a second time.

Marmot Basin
@eliotscharnauphoto
Eliot Scharnau

skimarmot.com
780-852-3816

DISCOVER THE VERY BEST OF JASPER.



COLUMBIA ICEFIELD
SKYWALK



COLUMBIA ICEFIELD
ADVENTURE



MALIGNE LAKE
CRUISE



MALIGNE
CANYON



CYCLE ALL YEAR WITH THE BENCH BIKE SHOP

Biking has been called everything from "a simple pleasure" to "the finest transport known to man" to a metaphor for life itself. At the Bench Bike Shop, this two-wheeled sport is a year-round joy and great way to see the national park. With Kona-brand rentals, bike sales and repairs available for both summer cycling and winter fat biking (and everything in-between), this friendly independent nook on Patricia St. caters to all skill levels and provides knowledgeable route recommendations. Owner and mechanic whiz Randal Riddell has lived in Jasper for 18 years and worked with multi-championship-winning mountain biker Cory Wallace, but he's especially passionate about helping anyone and everyone have a good day on a bike.

thebenchbikeshop.com
780-852-7768

EXPLORE MALIGNE VALLEY WITH PURSUIT

The deepest canyon in the Canadian Rockies. A lake that drains into underground caves. The famous Spirit Island. The Maligne Valley has no shortage of natural wonders and visitors can easily spend a full day exploring this beautiful and historic region of the national park, though six hours should be enough to cover the basics if time is tight.

From the town of Jasper (fill up your tank before heading out – there's no gas stations on the way) head down the Maligne Road to get into the valley, which is sandwiched between the beautiful Maligne and Elizabeth mountain ranges.

Along the way, take time to stop at scenic Medicine Lake, which vanishes and re-appears annually as it drains and then refills a huge underground karst system that flows into the Maligne Canyon river system. Watch for wildlife, especially if it's earlier in the morning.

Around 20 minutes later reach Maligne Lake, the second largest glacier-fed lake in the Canadian Rockies. Grab a sweet treat at the new Waffle Hut and gear up for canoeing around Home Bay or boating the 14 kilometers to iconic Spirit Island aboard Pursuit's guided, 1.5 hour Classic Cruise or 2 hour Premium Cruise.



Once your camera has had enough snow-capped peaks towering over the stunning blue-green lake, call it a day and head back to Maligne Canyon. There, follow the interpretive trail along the edge of the canyon, which gradually deepens and narrows to 50 metres deep and only a few metres wide. Most of the 4 kilometre trail can be walked in an hour, but you'll probably want to take more time.

Finish at the new Maligne Canyon Wilderness Kitchen for smokehouse inspired meals served family-style. As the sun sets, relax on the patio or by the fire with a glass of wine, and reflect back on a perfect day.

malignelake.com
malignecanyon.com

LEARN MORE
bestofjasper.ca | 1.888.852.7737

PURSUIT SM



gentle

adventure at your own pace

The mountains may be epic, but that doesn't mean you must break a sweat to fully enjoy them. The following extraordinary experiences are perfect for travellers who want gentler journeys.



Medicine Lake
@kyle.fredrickson
Kyle Fredrickson

Travel Tip
Hiking the Skyline Trail? Maligne Adventures offers pick-ups and drop-offs at the Maligne and Signal trailheads.

Elk
@the_christige
Chris Kozak



EXPLORE WITH MALIGNE ADVENTURES

As the largest national park in the Canadian Rockies, Jasper offers an almost overwhelming number of natural wonders. See some of the best with the adventure specialists that have been guiding fun, safe, and educational trips here for over two decades.

RAFTING

Maligne Rafting Adventures rafts more rivers in Jasper than any other company. The Athabasca, Sunwapta and Fraser Rivers each have different intensities, from class 2 rapids (great for families and apprehensive first-timers) to class 3+ (perfect for fit beginners and adrenaline seekers). The Athabasca Falls Canyon Run splashes through some fun, gentler class 2+ rapids before floating into the scenic Athabasca Valley. The Sunwapta River Trip is class 3, with a steep gradient and many rapids that are most intense mid-June to late July. Or, travel a bit further afield to reach The Mighty Fraser River (trust us, the drive is worth it). Count on getting wet in this river's turbulent class 3+ rapids.

Includes a short portage and the chance to spot seasonal spawning salmon.

SIGHTSEEING & WILDLIFE

Journey through the spectacular Maligne Valley in a special sightseeing vehicle on the Wildlife & Waterfalls tour. From town (complimentary hotel pick-up available) you'll first make your way toward Maligne Canyon. See cascading waterfalls during a 30-minute stop, then continue toward the extremely photogenic Medicine Lake. Wind through forest before arriving at world famous Maligne Lake. Depending which tour option you booked, embark on the Boat Tour to Spirit Island or enjoy an easy guided lakeshore walk. This tour passes through prime habitat for moose and bears (sightings are common but not guaranteed) but animal lovers should take special note of the highly-rated Wildlife Tour options, which are available in the morning and evening when fauna are most active.

maligneadventures.com
780-852-3331

JASPER MOTORCYCLE TOURS

Feel the wind in your hair and strike this Canadian Signature Experience (as designated by Destination Canada) off your bucket list. In no other Canadian national park can you get a guided motorcycle tour, much less in a legendary Harley-Davidson sidecar. Add a full suit of riding leathers and entertaining local guides into the mix and these customizable tours are perfect for large groups who live for a good laugh. Switch from sidecar to back of the motorcycle part-way through the trip, and don't forget your camera. With heated vests, this experience is a joy even in the rain. Jasper Motorcycle Tours has a perfect safety record, and welcomes all ages and abilities from spring until autumn.

jaspermotorcycletours.com
780-931-6100

Mount Robson
@antoine.poursuibes
Antoine Poursuibes

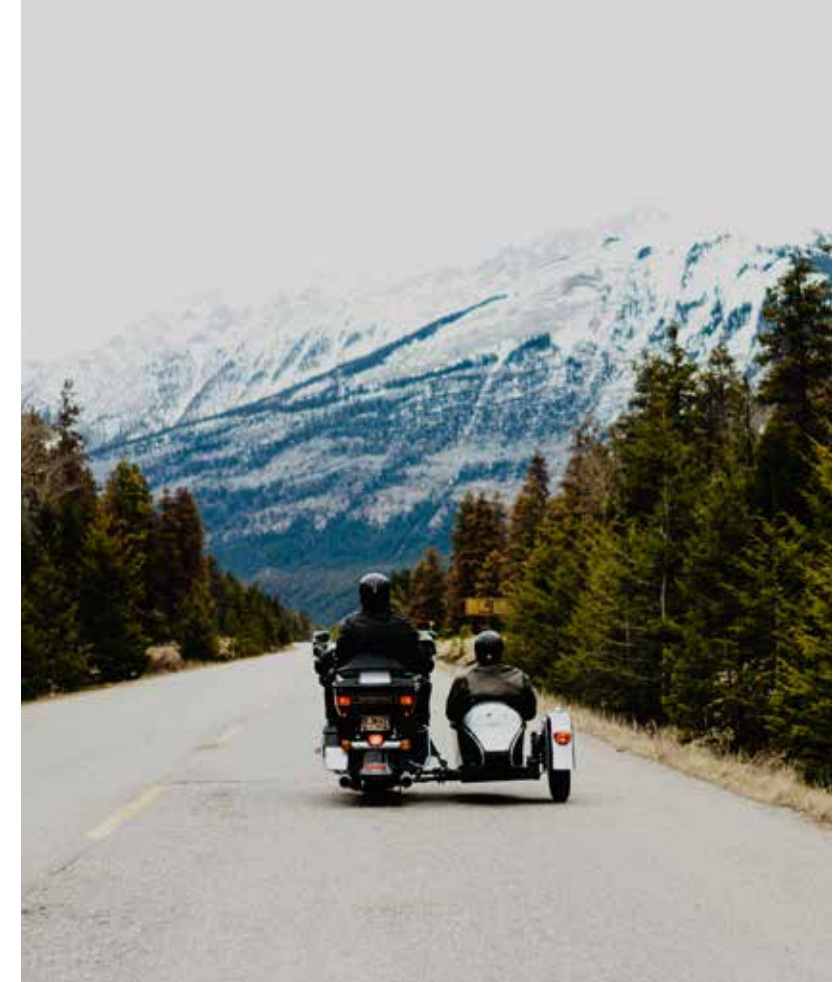


FROM RAIL TO ROAD WITH SUNDOG TOUR CO.

Tap into some of Jasper's most iconic experiences while beholding the national park's impressive landscapes with a Jasper Train Tour. This unique adventure combines the nostalgia and comfort of rail travel with a half-day sightseeing excursion. SunDog Transportation and Tour Co. offers the most extensive range of tours and adventures in Jasper; their Jasper Train Tours take visitors to or from downtown Jasper aboard the VIA Rail Skeena train to one of two historical stations on the other side of the Rocky Mountains, where they'll meet a SunDog guide and exchange rails for road (or the reverse, depending on chosen tour) for the return trip to Jasper. Along the way, visit the towering Mount Robson, learn about the region's rich history as a railway town, geology and ecology, and take advantage of some incredible photo opportunities.

sundogtours.com
780-852-4056

Maligne Road
@kellyhofer
Kelly Hofer



Travel Tip
SunDog Tour Co. offers a wide range of tours, activities and first class transportation. Some options:

Year-round wildlife tours

Variety of sightseeing tours

Maligne Canyon Icewalk

Airport shuttles and private transportation (p.7)

And much more!

JASPER RAFT TOURS

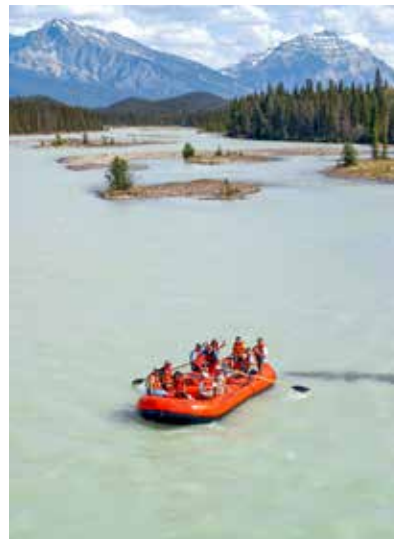
Bring the whole family on this gentle, scenic and fun tour down the Athabasca River. Jasper Raft Tours' iconic orange rafts provide stability and comfort while the funny and competent guides do all the rowing and point out wildlife along the way. With Signal and Tekarra Mountains towering on your right, Whistlers Mountain looming on the left and Pyramid Mountain eventually coming into view straight ahead, this is a delightful way to see some of the national park's most famous peaks.

Everyone from ages 2 to 102 can participate in this leisurely and accommodating tour; reviewers often mention that though the groups are often laughing, they felt perfectly safe the entire time. Jasper Raft Tours travels a stretch of river that's mostly calm but does feature a few small rapids. As such, they recommend wearing casual clothing and footwear in case a stray splash decides it wants to join the raft. Along the way, find out what makes the Athabasca a Canadian Heritage River, why the water is such a unique colour (hint: it has to do with glacial silt) and keep eyes peeled for elk, deer, moose, coyotes, eagles, ospreys, bighorn sheep and bears.

During the 60 to 90 minutes spent on water (the tour's total time is two to three hours, including transportation time from downtown Jasper) you'll learn, laugh and see the national park from a unique, perfectly scenic angle.

Tours run daily in spring and fall, and multiple times daily in summer. In case of rain, ponchos are provided.

jasperrafttours.com
888-553-5628



Travel Tip
The Jasper SkyTram is dog friendly! Find more Fido-approved travel tips on p.38.

JASPER SKYTRAM

Top of the SkyTram
@dahul
Darren Hull



7 THINGS TO DO AT THE JASPER SKYTRAM

The Jasper SkyTram makes it easy to gain a jaw-dropping bird's-eye view of Jasper National Park, but there's more to do at the top than simply stand in awe. Here's a taste of what's on offer.

LEARN

During the seven-minute flight up the mountain, your SkyTram guide explains various aspects of the tramway and the surrounding mountain ranges. Soar to an elevation of 2,263 metres, then alight and wander the interpretive boardwalk.

HIKE

From the upper station, a 1.4 kilometre hiking trail leads all the way to the summit of Whistlers Mountain. Please remember that the alpine environment and weather can be unpredictable. Always be safe, prepared, and dress appropriately.

SNOWSHOE

Since the alpine snowpack melts slower than in the valleys, spring visitors can explore the summit using one of Canada's classic winter transportation methods. Come prepared with winter gear from head to toe. Equipment rentals available at the upper station retail store.

EAT

Unwind in the Summit Restaurant, where meals and drinks are served with a side of panoramic views. During some summer months, if you reserve your SkyTram flight online in advance, you can enjoy a free breakfast or free burger at this scenic eatery.

STARGAZE

Get a little closer to the stars with the annual Star Sessions, available Fridays in September and Fridays & Saturdays in October. Join astronomy experts at the SkyTram for an exclusive dining and stargazing experience with the most powerful telescopes in the Canadian Rockies.

SPOT WILDLIFE

Whistlers Mountain was named for the hoary marmot's whistling alert call. Watch for these furry critters as well as the white-tailed ptarmigan, ground squirrels, pikas and perhaps even bighorn sheep. For brief periods in the summer, enjoy the alpine wildflowers. See wildlife rules on visitor guide pull out map.

PACKAGE DEALS

There's no shortage of activities to do in Jasper, and many can be combined into a package deal with the Jasper SkyTram.



book online at
jasperskytram.com

6 things to do on a rainy day

Don't let a little drizzle dampen your Jasper adventures! Here's how to make the most of the national park when the sun is being shy.



1 EATING

Fuel up for adventure with tasty grub and round-the-table storytelling. From organic vegan fare to Alberta game meats to backcountry gourmet adventures, Jasper serves up the best that Rocky Mountain cuisine has to offer. Peruse some mouthwatering options in the Foodies section (p.46).

2 SPA

Replenish your soul and soothe your body at either the Mountain Wellness Day Spa (p.65) or the Spa at the Fairmont (p.59). Or, get a massage at Jasper Wellness (p.65). Inspired by the raw elements of Jasper National Park, these relaxing sanctuaries encourage you to slow your pace, breathe deeply and reflect on the artistry and healing power of nature.

3 SHOPPING

Pick up the perfect souvenir from your trip at one of Jasper's retailers. Artwork from Mountain Galleries (p.41) will beautify your home, while a variety of other specialty stores stock top-of-the-line ski gear, backcountry equipment and fashionable lifestyle attire.

4 PLANETARIUM

You don't need clear skies to see the stars with the Jasper Planetarium (p.64)! Part show, part interpretive choose-your-own-adventure, this experience is every night, most nights year-round.

5 JASPER RAFTING ADVENTURES

Don't spend your life waiting for the storm to pass – learn to dance in the rain! Or in this case, raft in the rain (you're surrounded by water anyway). Jasper Rafting Adventures is Jasper's newest rafting company. It started small and plans to stay that way, with a focus on creating lasting and meaningful memories. They also provide wetsuits, life jackets and other comforts in case of chilly conditions. Whether the scenery is perfectly clear or magnificently moody, the mountains surrounding the Athabasca and Sunwapta Rivers make a perfect backdrop as you listen as trained guides tell fascinating stories about Jasper's history and point out wildlife along the riverbanks, then navigate lively whitewater rapids. Discover the joy of learning in nature through a fun and educational experience that's truly terrific, whatever the weather.

jasperraftingadventures.com
780-852-7238



Jasper Planetarium
Jeremy Allen/
SnowSeekers



JASPER YELLOWHEAD MUSEUM AND ARCHIVES

No visit to Jasper would be complete without a stop at the Jasper Yellowhead Museum and Archives. Located a few blocks from downtown Jasper, this hidden gem tells Jasper's story in a way that's both charming and accessible.

Visitors are often impressed with the quality of the exhibits. The permanent displays have an intuitive layout, and explore the history of Indigenous and Métis people in the area, the fur trade, the railway, European exploration, the story of Mt. Alberta's first ascent by Japanese climbers and early tourism in the national park.

See the legendary silver ice axe recovered from Yuko Maki's ascent of Mt. Alberta, musket balls that probably belonged to early explorer David Thompson, and a canoe built by trailblazing outfitter Donald Nelson "Curly" Phillips.

This haven of history is more than just a museum; it brings the community together. Along with high quality exhibits, the museum hosts a variety of events such as speaker series, farmer's markets, art sales, and more. Temporary exhibits rotate through the Showcase Gallery.

jaspermuseum.org
780-852-3013

Karen Byers
Archives Clerk
Jasper Yellowhead Museum

Favourite thing about Jasper

I really like how our history is so close to the surface. It's not hidden under cement. I can hike and ski and feel like I'm following in the footsteps of past generations and see signs that they were here. Preserving Jasper's history is incredibly time consuming, but incredibly rewarding.

What's special about the museum

Since we're small, we're very approachable. People can ask questions and just talk to us. We want people to know that their history is Jasper's history. It's always in the making; every time someone finds something or does something, they're adding to our story. It doesn't have to be ancient history to be interesting.

Local tips for visitors

Get off the beaten path. I love the Maligne Valley—there's so much history there. Up toward the Whirlpool Hub is wonderful too. That area's history goes back to the days of David Thompson and logging camps of the 1920s. Plus we know First Nations travelled through.

2020-2021 EXHIBITS

July-November 2020

Enchanted Forests
Created in partnership with Mountain Galleries (p.41), this art show features paintings by top Western Canadian artists.

May 2021

Lake Edith Artists
Paintings, sculpture, photography and textile art forms inspired by the surrounding landscape and animals in the environment.

July-November 2021

100 Hands from Around the World
Local artist Satoko Naito's photography series of people's hands from ages 1 to 100 years old and of different ethnicities.

November-December 2020/2021

Annual Festival of Trees
This fundraiser is always a hit and is a great chance to get holiday gifts from local businesses at discounted rates.

Some exhibition dates subject to change.





The Tonquin Valley is a backcountry area famous for its magnificent views of the Rampart mountain range which looms over Amethyst Lake. Every winter between November 1 and February 15, Parks Canada closes the area to protect endangered caribou. Caribou navigate deep snow on their snowshoe-ish hooves, but hard-packed human trails allow wolves access and easy hunting in otherwise difficult terrain. Known as reindeer in other parts of the world, Canadian caribou live in some of Canada's wildest ecosystems and survive the winters on a diet of lichen. Jasper National Park is home to four herds of southern mountain woodland caribou.

Family travel

An active kid is a happy kid, and Jasper's got no shortage of kid-friendly activities. Create memories that will last a lifetime and rejoice in the fuss-free bedtimes that full days outdoors can bring. Fair warning: once here, your family may never want to leave.

ICE SKATING

Lace up for a classic Canadian pastime on some of the greatest natural rinks in the country. Cleared ovals and hockey nets can be found on Pyramid Lake or Mildred Lake at the Fairmont Jasper Park Lodge. Rent gear in town, at Pyramid Lake Resort or at the lodge.

WATERSPORTS

Soak up unobstructed views of the mountains via Jasper's historical rivers and turquoise glacial lakes. Bring floaties for a beach day, paddle a Voyageur canoe, enjoy a peaceful float tour, or go on a whitewater raft tour down some class 2 and class 3 rapids.

PLANETARIUM

See the stars in your tot's eyes as they explore the stars of Jasper's designated dark sky preserve. Take stargazing up a notch with a fun, interactive and educational year-round experience at the Jasper Planetarium. Rain or shine, the skies within this 40-seat dome are always clear.

SKIING AND SNOWBOARDING

With a nice balance of run difficulties, no lift lines and many childcare options, Marmot Basin is perfect for skiers and snowboarders who travel with broods. Feel confident in the on-site care at Little Rascals Nursery or foster budding skills with a lesson program. Warm up at one of three mountain chalets.



Make sure to say "Hello!" to our official mascot Jasper the Bear if you see him around town!



HORSEBACK RIDING

Ride gentle and well-trained western mountain horses along 1-3 hour trails that offer spectacular views. From first-timer to horse whisperer, all experience levels will enjoy this hooved foray into nature. Jasper Riding Stables staff match guests to horses based on ability and profile.

DOGSLEDDING

Try one of Canada's oldest transportation methods while seeing the sparkling backcountry just outside the national park. Cold Fire Creek Dogsledding has been leading their highly accessible tours since 1998, and their pooches are impossible not to love.

MUSEUM

Bookmark some time to explore the Jasper Yellowhead Museum and Archives. Learn about early Indigenous populations, the first European explorers including David Thompson, the railway, and Jasper's early tourism.

Tips for traveling with tots
Give kids a camera and travel journal. Document the trip together.

Bring snacks!
With fuller days comes larger appetites.

Build in downtime for parents;
it'll make everyone happier!



MY JASPER NANNY

Whether you have a particular event (such as a wedding) to attend, or simply want to give the kids a fun and safe new adventure while you enjoy some adult-only excursions, this childcare service is the solution. Each nanny is a reliable industry professional and chosen for their outgoing attitude and love for babies and children. Rest easy knowing their first aid and CPR training is current and their background check is clear. This babysitting service is also extremely adaptable to your situation and needs; wherever you call home while visiting Jasper, they'll come to you (even campsites). With parent's permission, the babysitter will take kids out on hikes, to the museum, and on any number of child-friendly adventures within the national park. Travelling with Fido? Flexible dog-sitting services are available too!

myjaspernanny.ca
780-852-9766



Downtown Jasper

Jasper is a small-sized community filled with big-hearted folks. Much of the town's commercial activity can be found on two main streets—Connaught Drive and Patricia Street—though there are definite gems located elsewhere in the town, so don't be afraid to explore. Leave your vehicle in one of the many free parking lots on the east side of Connaught Dr. and set out on foot to soak up the vibe of an authentic mountain town.



**The Visitor
Information Center**

Pick up a souvenir at one of
Jasper's local retail shops



Downtown Jasper
@argenel
Argen Elezi



Two Bothers Totem Pole,
located on Connaught Drive.

AROUND JASPER

JASPER MUNICIPAL LIBRARY

With books aplenty and local art shows, this bright and clean space is a quiet haven.

TWO BROTHERS TOTEM POLE

This cultural icon tells a story about an unusual connection between the west coast islands of Haida Gwaii and the Rocky Mountains.

SHOPPING

Whether you're looking for the perfect souvenir or just need to pick up an item you forgot to pack, Jasper's various retailers can help you find what you need. Get everything from rugged garb fit for backcountry adventures to fashionable Rocky Mountain attire to top-of-the-line ski gear.

OLD FIRE HALL

Built in the Rustic Style favoured by national parks in the 20's and 30's with a steeply gabled roof and a corner tower, this prominent landmark is recognized for its historical and architectural value.

CENTENNIAL PARK

Built to celebrate Canada's centennial, Jasper's major park has a playground, three ball diamonds, a soccer/ rugby pitch, public washrooms, and picnic area.

COMMEMORATION PARK

See the Jim Vena Stage at CN place, where all the best outdoor concerts and events are held.

Jasper the Bear



VISITOR INFORMATION CENTRE

Get information, pamphlets and souvenirs at this historic hub at the centre of town.

TRAIN STATION

When it was built in 1925, this station was one of the largest and finest in the country, with large cobblestone chimneys and exposed rafter ends; it established the town's origin story.

ONE-WAY STREETS

Another reason to explore Jasper by foot? So you don't have to watch for the one-way streets around town.

JASPER THE BEAR

Jasper's friendly mascot is located a few places around town. Can you find all three spots?

Dogs of Jasper

Luna
@kbotloft
Kimberley Pelletier



Suka
@jasperhikesandtours
Jasper Hikes & Tours

Charlie
@cameron_mahler
Cameron Mahler



Lilo
@lowrider_lilo
Aiko Dolatre
& Philip Tan



Parker
@nationalparkerpup
Jillian Melnyk
Photography

Spartacus
@retrievingridges
Tara Stoppa



Kuta
@lifeofkuta
Ally Dittrick

Kota
@brianarosejones
Briana Jones



4 THINGS EVERY DOG OWNER SHOULD KNOW

DOGS MUST BE ON A LEASH

Parks Canada regulations state that all domestic animals must be kept on a leash or in suitable confinement at all times. Pets are not to be left unattended on campsites or in vehicles.

OFF-LEASH DOG PARK

Jasper's only fully fenced off-leash dog park is located on the other side of the train tracks from downtown Jasper, at the intersection of Sleepy Hollow Rd. and Hazel Ave.

SOME TRAILS DON'T ALLOW DOGS

There are some areas where dogs are not allowed at all, even on a leash. These include: Leech Lake cross-country ski trail, Skyline Trail, Tonquin Valley, Cavell Meadows Trail, Bald Hills, and Opal Hills.

ARRANGE CARE FOR YOUR DOG

Need to find a dog-sitter while you're off rafting, skiing, horseback riding or eating at a restaurant? My Jasper Nanny ([p.35](#)) will come to your hotel or campsite to make sure your pets get the exercise they need (or if you'd prefer, you can drop your dog at the nanny's home).

Follow @tourismjasper on Instagram and use the hashtag #dogsofjasper



Miette
Hot Springs
Jasper National Park

Parc national Jasper
Sources thermales
Miette

Take a breather!

Spectacular views, delicious food and steamy hot water. Come savour the slow life.

April 29 to October 11, 2021

For up-to-date hours and information visit hotsprings.ca

Prenez le temps de respirer!

Des vues spectaculaires, de la nourriture délicieuse et de l'eau chaude vaporeuse. Venez savourer la vie au ralenti.

Ouvert du 29 avril au 11 octobre 2021

Heures d'ouverture et renseignements à jour : sourcesthermales.ca



Parks
Canada

Parcs
Canada

Canada



the heart of the mountains

We pride ourselves on being an authentic mountain town, where the culture is grounded in community spirit, storytelling, and a love for the natural world. This is Jasper's soul.



JASPER'S WHITEWATER RAFTING

Become a small part of Jasper's whitewater rafting history with the oldest whitewater rafting company in Canada. Since 1971, the company known today as Jasper's Whitewater Rafting has been leading visitors down the rivers that served as regional highways before people carved actual roads through the landscape. This fun and safe experience is great for every generation; indeed, it's helped multiple generations discover the joy that comes from whitewater. Choose between three tour options across two different rivers (the historic, class 2 Athabasca River or the rowdier, class 3 Sunwapta River). The trailblazers behind this company consider nearly 50 years of playing on Jasper's rivers not nearly enough time. By the end of your tour, you'll understand why.

raftingjasper.com
780-852-7238



FIRESIDE CHAT WITH WARRIOR WOMEN

Hear the Indigenous stories of this land, feel the heartbeat of the drum and have an intimate and candid conversation with a local Indigenous Knowledge Keeper. The Fireside Chat offered by Warrior Women is a truly unique and personal experience which includes musical performances and Cree legends from singer and drummer Matricia Brown. The event, which is held every Wednesday evening year-round, was a 2019 finalist in the Canadian Tourism Awards. Also new this year is a local plant walk, where Brown plans to show participants the local landscape through an Indigenous lens, highlighting flora with medicinal and traditional significance. Inquire directly for latest details.

warriorwomen.ca
780-712-3358

MOUNTAIN GALLERIES

The landscapes of the Rocky Mountains have inspired legions of creatives to create great works of art. And many of the best can be found at the exquisite and welcoming Mountain Galleries, located on the Beauvert Promenade of the Fairmont Jasper Park Lodge. For nearly thirty years, this commercial fine art gallery has showcased museum quality art and worked to support Canadian artists.

They do this not only by selling gorgeous original art, but also by mentoring local artists, providing scholarships and local workshops, and supporting many charitable organizations and community initiatives. Its Artist-in-Residence program provides 2,500 square feet of the gallery's studio space and connects professional artists with the public.

Engagement and education are everyday passions at Mountain Galleries. Their collection boasts artworks of tremendous historic value, and highly trained and knowledgeable staff are happy to discuss each one.

Painting
Norval
Morrisseau

Travel Tip
Mountain
Galleries has
long hours
and is often
open until
11 p.m. in
summer.



After all, each painting has a story. Norval Morrisseau – widely considered to be the *Mishomis*, or grandfather, of contemporary Indigenous art in Canada – painted a work which is among Mountain Galleries' collection (top right image). Known as Picasso of the North, Morrisseau was famous for his use of bright colours and portrayal of traditional stories and spiritual themes. He lived for a time in Jasper, where he painted while a local family helped him fight the alcoholism that plagued him for much of his life (the painting here is a portrait of that family).



Another painter (and recent Mountain Galleries Artist in Residence) Randy Hayashi says the mountains inspire him in part because the same scene can shift drastically, day to day.

"We all bring a different interpretation to the experience of the place," Hayashi has said. "Nothing beats being there and being fully immersed in the experience and surroundings. So I hope that my paintings can capture a bit of the viewer's memory of a place or somehow have a positive resonance with their own story."

Mountain Galleries owner (and accomplished artist and filmmaker in her own right) Wendy Wacko echoes the sentiment. Since expanding the Jasper flagship gallery to locations in Banff, Whistler and Stratford, Ont., Wacko has witnessed the power art has to ignite fond memories. It provides a unique lens for guests and visitors to remember Jasper, and is arguably the most evocative souvenir anyone can bring home.

mountaingalleries.com
780-852-5378

MEMORIES OF JASPER'S DARK SKY PRESERVE



"We are watching stars shoot across the sky as part of the Draconid meteor shower. They are so luminous they feel only an arms-length away." - N. Wilson

As host of the Jasper Dark Sky Festival, science journalist Niki Wilson has extensive knowledge about the protected skies above Jasper National Park. But she also grew up in Jasper. Here, she writes about what those stars mean to her.

On a clear night in May 1990, I lay on my back in a clearing near the Athabasca River. Music wafted by in pieces, winding around the trees that separated me from the high school graduation party raging in the distance. It was around midnight. My best friend

lay beside me, shoulder touching mine. Above us, brilliant green aurora electrified the sky—great pulses of light fading in and out like erratic, celestial heartbeats. We didn't speak. Soon we would leave each other for different cities, universities, and people we had

yet to meet. The future felt enormous and alluring and daunting. But for those moments, we could just lay together as memories of the past twelve years surfaced and mingled with the charge in the air.

Aurora at Pyramid Lake

TIPS FOR SEEING THE AURORA BOREALIS

1. Jasper's fall and winter have the longest hours of darkness. It's a myth that it must be cold and/or late at night to see the aurora borealis – they're just harder to see against a bright background.

2. Look to the northern corner of the horizon for the best chance of spotting the aurora borealis, which in Latin means morning light coming from the north.

3. Get real time updates on the likelihood of seeing northern lights with AuroraWatch—a website that monitors geomagnetic activity in the area and offers a free email alert service.

How lucky we were to grow up in a place dark enough for the night sky to reveal itself and to figure so prominently in our memories. Back then it would have been hard to imagine a world that would require dark sky preserves (like Jasper's) to see the stars. But almost 30 years later, the Earth has become a place with fewer and fewer opportunities to connect with the wonders that twinkle above. It's a loss not just to the countless species that rely on celestial cues and cycles to be well, but also to humanity. Beyond the growing evidence of impact on human health, our relationship with the universe is fostered largely by our ability to glimpse it through clear, dark skies, to tie memory to the stars.

Jasper has given me so many of those night sky memories: jumping off the dock for a moonlight swim at Lake Edith. Having a night picnic at the top of Old Fort Point and picking out constellations. Rappelling into a canyon by moonlight after making a critical error and getting myself lost on Mount Hawk. Playing night hockey on Pyramid Lake under the stars. Dancing to a fiddle player under the quarter moon at an old Parks Canada warden station on my 27th birthday.

In one of my favourites, along with two other families my husband, son and I lay sardine-style on the dock at Hidden Cove paddle camp on Maligne Lake. We are watching stars shoot across the sky as part of the Draconid meteor shower. They are so luminous they feel only an arms-length away. Feathers escape our down coats as we press ever closer to one another, buying time against the cold of early October. We leave only when the chill forces us to our tents.

The nineteenth century astronomer Maria Mitchell once said, "Mingle the starlight with your lives, and you won't be fretted by trifles." It certainly seems to work, and it's a good reminder to me to ditch Netflix and get myself out for a quick night dip in the lake before it gets too cold. Maybe the mink that hangs around the dock will slink by, hunting under the cover of darkness. Maybe I'll hear the hoot of the great-horned owl that nests just beyond the adjacent beach. Maybe I'll see you there.

Celebrating 29 Years in Canadian Fine Art

WILD AND SACRED PLACES

AN EXHIBITION AND SALE OF NEW WORK BY TOP CANADIAN ARTISTS



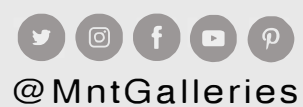
FAIRMONT JASPER PARK LODGE

Located in the Beauvert Promenade

Open Daily | 780.852.5378



Shannon Ford



WWW.MOUNTAINGALLERIES.COM

@MntGalleries JASPER | BANFF | WHISTLER | STRATFORD

Enjoy The Experience • Take Home The Feeling

Complimentary Shipping in North America

Taste the Rockies

From gourmet backpacking grub to fine dining with a mountain view to a drool-worthy après ski scene, Jasper is a culinary melting pot that's as delicious as it is unique.



Coco's Cafe
Various dishes



Tekarra Restaurant
Meat and Cheese Board

JASPER FOOD TOURS

Cooking in the remote outdoors is an art. "Peak-Nic," the newest mouth-watering experience offered by Jasper Food Tours, is part interpretive-guided hike, part backcountry cooking lesson and part gourmet picnic. The 3-hour, local-led experience begins with a short but steep hike to a scenic point overlooking the town of Jasper. Learn to prepare backpacker-friendly dishes with leave-no-trace ethics. Prefer your meals at a lower altitude or need to book within 48 hours of the tour? Jasper Food Tours' 3-hour Downtown Foodie Tour runs daily at 2:30 p.m. and visits four Jasper restaurants with hearty servings of food and drink served at each (vegetarian and gluten free options available when pre-arranged). It's a great time with great storytellers and you'll finish stuffed.

jasperfoodtours.com
780-931-3287

COCO'S CAFE

If it were possible to create the most perfect mountain town coffee shop, Coco's Cafe would take the cake – and not just because Lynn Wannop is one heck of a baker. Wannop has owned the beloved spot with her husband Andrew for over 12 years, and from the moment you step into Coco's intimate and colourful interior (made even more special by all the local art adorning the walls) and sniff the artisanal sourdough that's made daily from scratch, it's hard not to feel happy and welcomed. That comfortable reception extends to the menu: there's plenty of vegan, vegetarian and allergy-friendly options, but carnivores will also leave satisfied. Open at 6 a.m. every day, it's the perfect spot to start your day; the coffee and breakfast wrap are local fav's.

cocoscafe.ca
780-852-4550

TEKARRA RESTAURANT

A lovely 15-minute walk from downtown is all it takes to reach this hidden gem. Perched on a (fully-licensed) ridge overlooking the Athabasca River, the Tekarra Restaurant serves up gourmet Canadian cuisine in a classic cabin featuring original art from Mountain Galleries. With its cozy atmosphere and spotlight on regional products like AAA Alberta beef, bison and wild boar, this unpretentious spot is a must-try. Families will appreciate the playground next to the restaurant, where kids can work up an appetite. On nice days, enjoy your meal outside on the large covered patio or have a pre-dinner cocktail and appetizer in the nearby Adirondack chairs that overlook the river and mountain views. Open for breakfast and dinner from May 15 to Oct. 4.



Jasper Food Tours
Peak-Nic Tour

Travel Tip
Ask about the new Bites on E-Bikes tour for more restaurants in the wilderness!

JASPER BREWING CO.

Crisp. Unique. Local. The suite of beers on tap at Jasper Brewing Co. are as much a tribute to place as they are a tasty good time. Crafted using real glacier water from within the national park and founded by three born-and-raised Jasperites, these brews should lure any traveller who enjoys the odd tippie. "The Brewpub," as it's known around town, was the first brewery to open within a Canadian national park.

The in-house brew masters are practically local heroes. Sample from their rotating selection of new brews or try some of the forever favourites like the Crisp Pils and Jasper the Bear Ale. For a truly local twist, ask for a "Black & Blue" – a pint of the Babe Blueberry Vanilla Ale with the 6060 Stout layered on top. The seasonal menu serves up substantial, upscale pub style meals. The Rustic Elk Meatloaf is always a



Jasper Brewing Co.
Brisket & Sausage

winner among carnivores while the Brewer's Salad makes for hearty, indulgent, vegetarian fare. Whether you're hungry or thirsty, Jasper Brewing Co. will fit the bill.

The restaurant was recently completely renovated to a 70's-retro-meets-barnyard-chic aesthetic. There's wood panelled walls, custom flower-power artwork, big screen TVs playing the latest sports game, and corduroy upholstered booths that look out on the mountains through large windows (get even more expansive views between May and September on their heater-equipped patio). Their merchandise is equally stylish, and only available on-site.

jasperbrewingco.ca
780-852-4111

Why he loves Jasper

The numerous activities available to do here make Jasper such a blast, with the Fairmont Jasper Park Lodge Golf Course being at the top of the list for me.

Local tip for visitors

If you're camping keep in mind that the Jasper cab companies operate out to the campgrounds. Also, Wine Merchants and Liquor Lodge both deliver for free. There's never any reason to drink and drive.

Brew Pub recommendations

The brewpub is the spot to get a great meal, try some quality beers (if I do say so myself) and catch a sporting event on TV all in a lively pub atmosphere. My personal favorite is the Fire Engine Red Ale with special mention to the 6060 Stout.

Spike Baker
Head Brewer
Jasper Brewing Co.



Jasper
Brewing Co.
Rustic Elk
Meatloaf



Downstream
Hot Smoked
Muscovy
Duck Breast

local. savoury. authentic.



Jasper Pizza
Place
Vegetarian
Pizza

Travel tip
Check out
their rooftop
patio! (p.51)



Tekarra
Restaurant
Northern
Lights Cocktail

Good tastes better in the mountains

Take a bite out of Jasper

Coco's Cafe
Veggie Bagel



Famoso
Pizzeria
Brooklyn Deli
(Wise Guy)



Jasper Food
Tours
Dog Bone
& Poutine
(from the
Downtown
Foodie Tour)



MAKE IT YOURSELF ENERGY BALLS

For a handy vegetarian trail snack, try this recipe from Canadian Skyline Adventures (p.63), which offers guided day hikes and multi-day hikes in Jasper.

- | | |
|-------|---------------------|
| 1 cup | popped amaranth* |
| ½ cup | honey |
| ½ cup | peanut butter |
| ½ cup | tahini |
| ¼ cup | chopped cranberries |
| ¼ cup | chopped almonds |
| ½ cup | cocoa powder |

Mix it all together, form into balls, roll balls in sesame seeds. Store in freezer.

*To pop amaranth, heat a dry stainless steel pan and put in 1-2 tablespoons of amaranth grain, shake pan like you would popcorn. It will pop and smell nice. Empty into bowl, repeat.

cozy fireplaces & scenic patios

Marmot Basin
Chalets



Maligne
Canyon
Wilderness
Kitchen

Nothing says summer like relaxing on a patio. And thanks to Jasper's cabin-loving culture, winter is made cozy by the many fireplaces that keep burning through the cold months. Here are a few of our favourite fireplaces and patios.

EMERALD LOUNGE & PATIO

This spot, located at the Fairmont Jasper Park Lodge, is one place where the fireplace is as astounding as the patio views.

WALTER'S DINING ROOM

Sitting in the Sawridge Inn's soaring lobby, this three-story tall, tipi-shaped fireplace is sure to impress.

MALIGNE CANYON WILDERNESS KITCHEN

Large windows, outdoor fireplaces and occasional live music (not to mention the proximity to Maligne Canyon) make this a special spot.

MARMOT BASIN CHALETs

Rest your thighs after skiing at Marmot's patio and/or fireplace, which pack on the charm and authenticity.

TEKARRA RESTAURANT

Enjoy a cocktail on the fully-licensed ridge or patio that overlooks the Athabasca River and Signal Mountain.

THE PINES RESTAURANT

Get iconic views of Pyramid Mountain and Pyramid Lake at this delicious restaurant.

OVERLANDER MOUNTAIN LODGE

This patio was voted the best in Alberta, and with its expansive mountain views and gourmet farm-to-table Stone Peak restaurant, it's not hard to see why.

jasper.travel/dining



GLACIER VIEW LODGE

This luxurious hotel's lounge, which overlooks the Athabasca Glacier, has gained international attention for its stunning views and stylish renovations.



JASPER PIZZA PLACE

Bring the family, your pals, or even your whole sports team to this casual dining favourite, which has serious patio bragging rights. If the name didn't give you a hint, pizzas are the star here (made in both wood burning and traditional ovens, with gluten free options) but the menu has tons of other options. It also boasts some of the best restaurant views in Jasper, with two patios to choose from. Well-behaved dogs are welcome on the street-level front patio, while the newly renovated rooftop patio has unobstructed views of the mountains, plus its own bar. A protective awning and seven space heaters will keep you and the crew comfortable, which is lucky considering you'll probably want to stay up there for a long time.

jasperpizza.ca
780-852-3225



stay

Sleep in Style

Jasper is famous for its cabin culture. But visitors can also spend their nights at luxurious lakeside refuges, budget-friendly hostels, historic family-owned hotels and everything in-between.

OVERLANDER MOUNTAIN LODGE

Highlights
Gourmet dining with mountain views

Many on-site activities, including hiking

Deluxe vacation home options

From its secluded vantage point on a hillside, this charming network of cabins and chalets has unrivalled views of Jasper's eastern mountain ranges. The view is best enjoyed from the Overlander Mountain Lodge's jaw-dropping patio and Stone Peak restaurant, where farm to table principles come to life under Chef Dean Hossack.

The family owned and operated resort is one of the closest places visitors can stay to the Miette Hot Springs (the manager's grandfather used to ride his horse from a nearby town to the original soaking pools). The lodge is located just outside the border of the national park, which means that guests can often get larger accommodations at a more affordable price than many comparable options in Jasper. Groups of up to eight people can stay in the

luxurious vacation homes, which top out at 2,700 square feet and have their own private patios, full kitchens, gas fireplaces and BBQs.

With 70 acres of property, there is plenty to do without even needing to get in a car. Multiple hiking trails leave straight from the lodge, guests can learn about pollinators at the six honeybee hives on-site, and a short walk brings you to a nearby brewery. As the sun sets, curl up in the Fireside Lounge with their expansive Wine Spectator Magazine awarded wine list, a book from the library or a board game. Even when the Overlander Mountain Lodge is at capacity, it's always easy to find a quiet space all to yourself.

overlandermountainlodge.com
1-877-866-2330

Overlander Mountain Lodge



SUNWAPTA FALLS ROCKY MOUNTAIN LODGE

Get cabin-style accommodation and delicious all-day dining right in the heart of the Icefields Parkway at this unique summer-only lodge and restaurant. The Sunwapta Falls Rocky Mountain Lodge is located 53 kilometers south of downtown Jasper, making it a convenient jumping off point for whitewater rafting, exploring the Columbia Icefield, famous waterfalls and more. Wood burning fireplaces and mountain views bring the romance, while excellent big-hearted staff have earned the lodge awards for room cleanliness and general excellence (including a TripAdvisor Traveller's Choice award). The on-site restaurant serves up mountain breakfasts and fresh-made lunches to go from 7 a.m., hot lunch items from 11 a.m. to 5 p.m., and candlelit dinners in the heritage lodge from 6 p.m. Because a remote location shouldn't stop you from eating well.

sunwapta.com
1-888-828-5777



Sunwapta Falls
@danschyk
Dan Schykulski



MOUNT ROBSON INN

Highlights
Includes a high-quality breakfast

Extremely comfortable beds

Friendly staff that treats you like family

Get back to basics at a hotel that elevates the basics to an art form. The Mount Robson Inn knows that when travelling, things like nourishing food, quality rest and great people become even more important than they are in day-to-day life. That's why the Gulevich family – which have owned and operated the property since 1971 – does everything they can to make it feel like home.

Part of that comes down to amenities. The rooms have luxury level pillow top beds and duvets, and the included breakfast goes above and beyond a regular continental offering. Due to Covid-19 safety measures the usual hot & cold buffet has been made into a bagged breakfast & coffee (they've also elevated their cleaning procedures with electrostatic sprayers and PPE supplies).

But the homey feel also comes down to the staff. Happy workers make for happy guests, and thanks to special staff programming and a family-friendly atmosphere, Mount Robson has some of the happiest around.

Motorcyclists will be delighted at the specific amenities available, including a wash station, towels and more. Bikers who prefer more old-school rides (mountain and winter fat bikes) can access individual storage and bike tuning areas.

Other amenities include two outdoor hot tubs, secure ski storage, road/ mountain bike tuning and washing station, and the convenience of being on the Marmot Basin ski shuttle route

mountrobsoninn.com
780-852-3327

ASTORIA, YOUR BASECAMP OF ADVENTURE

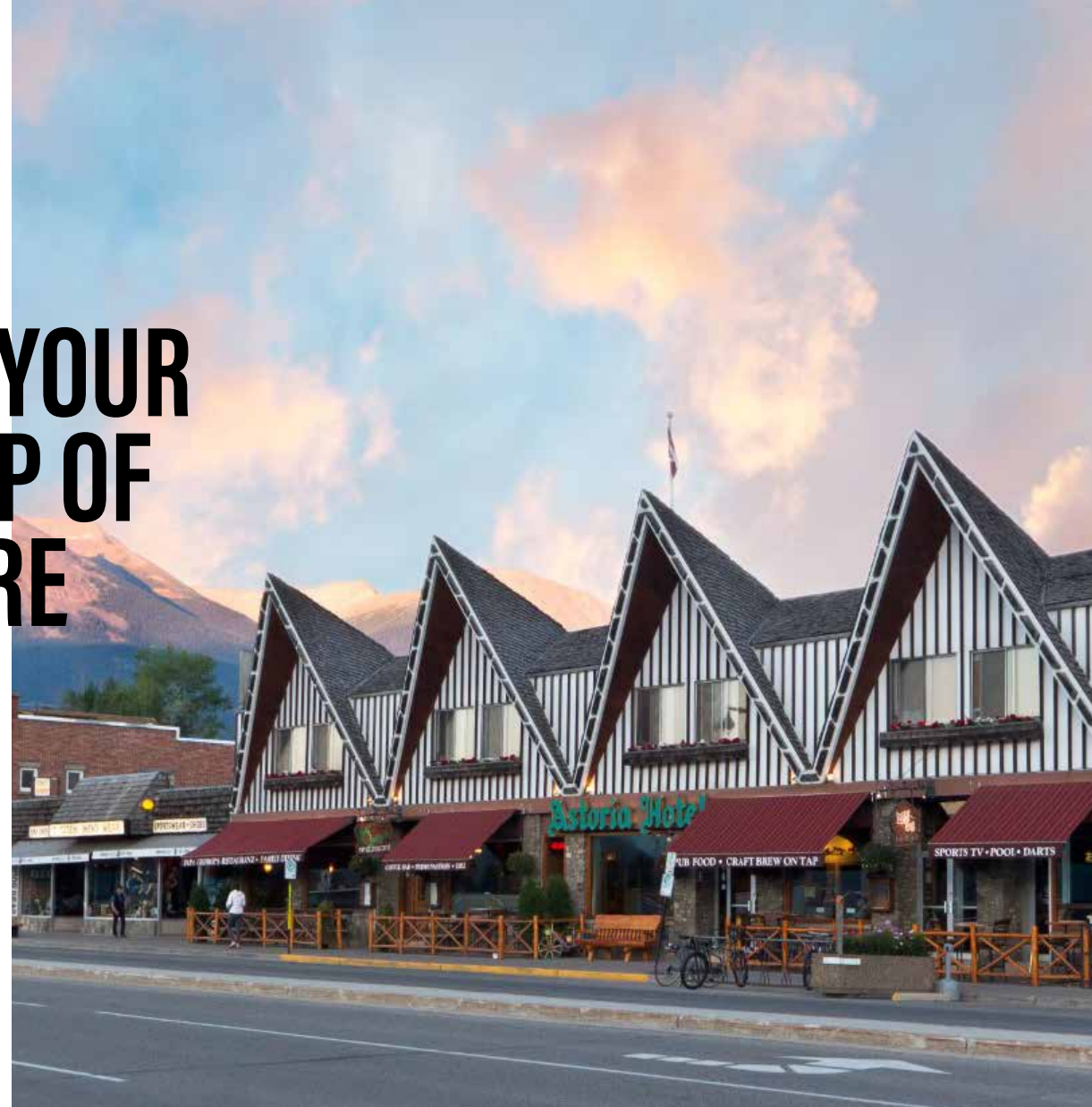
ASTORIA HOTEL

Highlights
One of Jasper's most historic hotels

Two on-site dining options

Guests get discounts on ski rentals

This hotel opened its doors in 1925, before a road had even connected Jasper to the outside world. At a time when rail or trail were the only ways to get to town, a young Greek immigrant named Paul Andrew was providing shelter and food to travellers who – much like today's visitors – weren't afraid to leave the beaten path. Nearly a century later, the Andrew family still owns and operates The Astoria Hotel.



Over the past four generations much has been modernized – the rooms, the services, the two fantastic on-site restaurants – but one thing has stayed much the same: the Astoria has served as a basecamp for adventure. The walls of the De'd Dog Bar and Grill next door are a testament to the skiers and mountaineers who've had a connection to the Andrew family and Jasper community through the years. Relics include retro ski lift T-bars, a historical timeline of ski boots, and at least one photograph of a local powder hound in their underwear.

Hotel manager Oliver Andrew recollects how he was on skis with his dad (and current hotel owner) George Andrew at four years old. Each of his siblings have also skied competitively. This is a family that lives to ski.

It's easy to create your own Andrew family-style tradition at the Astoria. In winter, a ski shuttle will take guests straight to Marmot Basin ski resort and ski storage will keep gear safe while you're not using it. A nearby shop even offers ski rental discounts to guests of the Astoria. In summer, enjoy hiking, guided fishing trips, biking and more.

After a full day of exploring, complete the Astoria tradition with some après ski bevies with a bunch of locals at the De'd Dog. Then sleep comfortably in a mountain view room and get ready to do it all over again.

astoriahotel.com
780-852-3351

PAPA GEORGE'S RESTAURANT

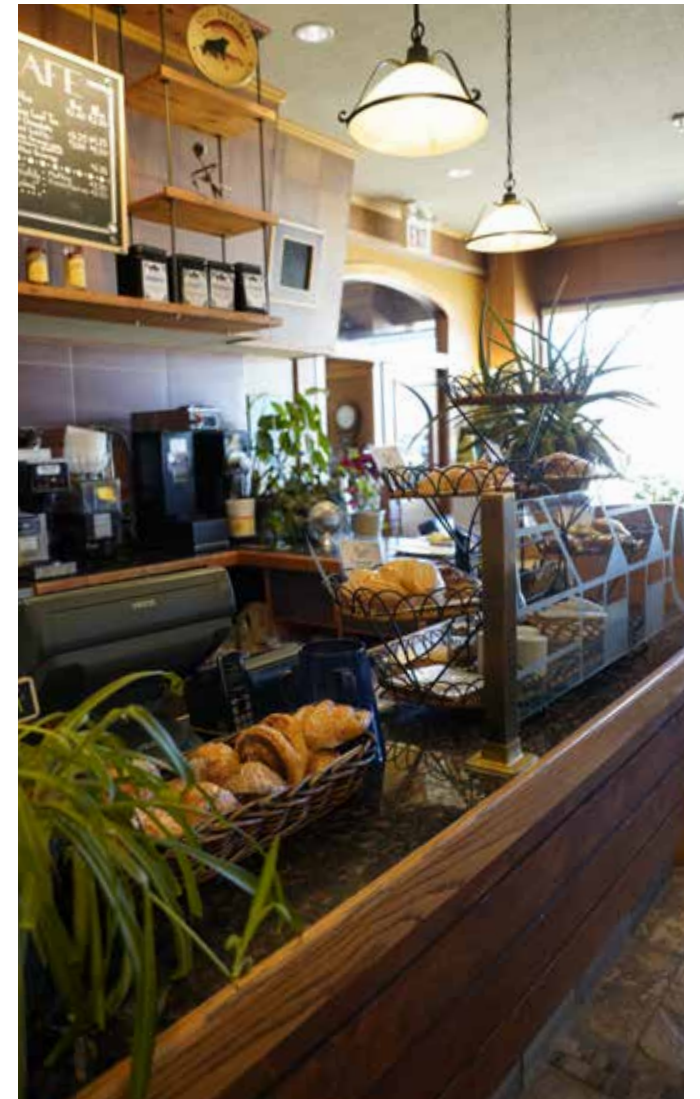
Currently managed by the great granddaughter of Papa George himself, this longstanding eatery is famous for its breakfast, but also serves a delicious lunch and dinner. Classic Alberta meats such as wild boar, elk, venison and bison pair nicely with the wide variety of vintages available in the custom designed walk-in wine cellar. Subtle Tuscan décor is anchored by a gorgeous central fireplace made with local rock.

papageorgesjasper.com
780-852-2260

DE'D DOG BAR & GRILL

Jasper locals flock to this beloved casual watering hole. Unwind with a beer and one of the best burgers in town, play a round of pool, or just catch the latest mountain gossip. Scan the walls for pieces of Jasper's history, including one section devoted entirely to photos of friends and family who lost their lives in the mountains. Whether you're looking for an ideal après ski scene or occasional live music, this gem is a must visit.

deddog.com
780-852-3351



Papa George's Restaurant



The Andrew family in the 90's



Amethyst Lake



PYRAMID LAKE RESORT

Enjoy one of Jasper's most iconic views of Pyramid Mountain at this newly renovated chalet-style alpine resort, where all 62 fireplace-equipped guest rooms face toward Pyramid Lake. Located a short drive from downtown Jasper, the resort is a great jumping off point for outdoor adventures; winter guests can enjoy snowshoe and fat bike rentals, skate on the frozen lake, or take a horse-drawn sleigh ride. In

summer, explore the lake with canoe, kayak and paddle boat rentals or hit the trails on a mountain bike or Electric Family cruiser rental. On-site dining at the scenic Pines Restaurant and a year-round outdoor hot tub and dry sauna round out the experience.

pyramidlakejasper.com
800-541-9779

HI JASPER

Highlights
Impressive
south-facing
common
spaces

**Budget-
friendly
family room
options**

**In-house
programming
and activities**

This newly built hostel is a hotspot for meeting new friends and finding fun while simultaneously making your wallet happy. The space is clean and pristine, with beautifully designed open communal areas. Located walking distance from the train station and downtown Jasper, the building includes a public café, stunning and practical kitchens, fireplace lounge, sauna, games room and BBQ patio.

Here, the focus is on creating connections. After a packed day at the ski hill or biking the Icefields Parkway, stash your gear in their storage area and head to the Sleepy Hollow Café to relax next to a fireplace. Or, get to know other hostelers by participating in HI Jasper's organized activities. Ask about the latest programming, which may include guided hikes, jam nights, movie showings and more.

Traveling with family or a group and want a space to yourselves? Choose between a 4-bed private dorm ensuite, a family ensuite room or a premium private room (which is more hotel than hostel). Just looking for a bed? Grab a bunk in the four-person shared rooms.

Guests can also score discounts around town when they stay at HI Jasper. Save 20% on sightseeing tours or rafting with Maligne Adventures, 15% at Marmot Basin for various services, and many other options.

Feel good putting the money you saved toward more adventures around Jasper.

hihostels.ca/jasper
587-870-2395



**POCAHONTAS
CABINS**



MARMOT LODGE



**SAWRIDGE INN &
CONFERENCE CENTRE**



**PYRAMID LAKE
RESORT**

LEARN MORE

connectinjasper.com | **1.888.852.7737**

PURSUSMT

STAY AT FAIRMONT JASPER PARK LODGE

If you're short on time (or even if you're not) and want the full Jasper sampler package, then you can't do better than the Fairmont Jasper Park Lodge. This great Canadian lodge is as iconic as it is historic. The gorgeous 700 acre-property includes a world-class golf course, the emerald green Lac Beauvert, a planetarium, horse stables, and no fewer than seven on-site dining options (see sidebar opposite page).

A large network of trails beg to be explored by foot, bike, and in winter, cross-country skis and snowshoes. Thousands of happy paddlers enjoy Lac Beauvert in summer while Lake Mildred transforms into a groomed ice rink when temperatures drop. There's truly an astonishing amount of activities at the Fairmont; it's worth asking at the concierge desk for one of their seasonal resort guides.

When it comes time for some well-deserved rest, there's no cozier spot to lay your head than within the village of quaint cedar chalets, heritage log cabins and exquisite alpine manors that dot the grounds. Sleep soundly thanks to the opulent comforts that the Fairmont is known for, and rest deeply thanks to the serene nature just outside the door.

Highlights

Full-service spa with outdoor heated pool and hot tub

World-class golf course designed by Stanley Thompson

Modern mountain luxury with on-site activities



Lac Beauvert
Photo courtesy of Swoop Airlines



When it comes time for some well-deserved rest, there's no cozier spot to lay your head.



Warming Hut
@traveltomtom
Tom Grond | Kim Paffen

Gardener's Cottage
@ritzroams
Larissa "Ritz" Stevens



EAT AT THE FAIRMONT

Oka Sushi
Intimate sushi bar located on the Beauvert Promenade.

Orso Trattoria
An authentic taste of Northern Italy, with amazing lake views.

Fitzhugh's Fine Foods
Grab-and-go specializing in locally roasted coffee and Fairmont blended teas.

The Emerald Lounge & Patio
Enjoy classic cocktails and a light meal near an impressive fireplace.

The Great Hall Gastro-pub
À la carte favourites and exciting new dining experiences.

In-Room Dining
Let us set a table for you on your veranda or in your guest room.



THE SPA AT THE FAIRMONT

Take the healing power of nature to a new level with an organic spa treatment at the Fairmont's 10,000 square foot, award-winning spa. Ranked as the #1 spa in Alberta in 2018, the facility includes a fireplace resting lounge, health club, sauna and eucalyptus steam room, as well as an outdoor 20-metre heated pool and outdoor 20-person hot tub (both open year round). Luxurious treatments for the body, face, hands and feet will leave you feeling thoroughly pampered and rejuvenated. Soak up as much wellness as Jasper has to offer.





WELCOME TO NORTH AMERICA'S LARGEST NORTHERNMOST METROPOLIS

Edmonton serves up the perfect blend of big city vibes and exhilarating outdoor adventure. Explore the vast boreal landscapes where the bison roam during the day, then dine at some of Canada's hottest local taprooms and innovative eateries at night. With an endless supply of attractions, festivals and events, Edmonton is the perfect place to make memories in Western Canada.

From a secret bar hidden behind an armoire to 5-star dining in a castle, it's not hard to see why Canada's youngest and fastest growing capital

Top Image
Lookout view
of Edmonton

city was named one of the world's top culinary destinations by publications like Condé Nast, En Route, Travel Curator and more.

When the summer heats up, act like a local and soak up over 17 hours of sunlight on one of the city's many legendary patios. When the snow starts to fall, put on a parka and embrace the fun of winter in North America's largest urban parkland, the North Saskatchewan River Valley. Either way, arrive ready for adventure.

Our festival game stays strong no matter the season. Racing deep freezers against Vikings in the winter? Check. The continent's biggest and wildest Fringe Theatre Festival? You got it. Plus, you can visit world-renowned attractions like the Royal Alberta Museum or venture 35 minutes east of the city

and say hello to the free roaming plains bison at Elk Island National Park.

Recently home to the NHL playoffs, the ICE District is Edmonton's newest hub for sports and entertainment downtown. At the heart of it all sits Rogers Place, an architectural and technological marvel which hosts the biggest names in music and the Edmonton Oilers and Oil Kings hockey teams.

Oh, and we have a really big mall, too. The largest mall in North America, to be precise. It's packed with the world's largest indoor wave pool, an amusement park, and 48 city blocks of shopping.

Plan your Edmonton bucket list at

exploreedmonton.com



STAY THE NIGHT

Airport hotels are no longer just about convenience (though make no mistake, the accommodation options at EIA are extremely convenient). The Renaissance Edmonton Airport Hotel offers soundproofed guest rooms, R Life stage and Halo Bar and Bistro. Fairfield by Marriott EIA provides another top-of-the-line yet affordable option for getting a restful sleep. Book both hotels at marriott.com.

SHOP 'TIL YOU DROP

In addition to 60 shops, services and restaurants within the airport, Premium Outlet Collection EIA offers over 100 brand name outlet stores like Coach, Kate Spade, Marshalls, Lacoste, and Ralph Lauren and the option to ship your purchases home (so no restrictions for your shopping based on your luggage size)! With a Costco Wholesale including a liquor store also on site, you can easily stock up on anything that you've been coveting. *Catch the free On Airport Transit for even more convenience!*

RED CUP DISTILLERY

Taste authentic Albertan wheat moonshine and tour the old repurposed aircraft hangar that now houses the distillery's Edmonton-made copper pot stills. redcupdistillery.ca

SPORTS LOVERS TAKE NOTE!

Get your adrenaline pumping, yell "FORE" or cheer your favorite pony and ignite your inner speed demon.

GET A BIRD'S EYE VIEW

Edmonton Regional Helicopters offers year-round tours of Edmonton and area that are once-in-a-lifetime experiences! Check out all the options at erhelicopters.com.

CENTURY MILE RACETRACK AND CASINO

Edmonton's only one-mile track offers 100+ race days per year. The casino offers slots, enhanced casual dining, luxury suites and more. For live racing schedules and events, visit centurymile.com.

CASTROL RACEWAY

A 320 acre facility with multiple motorsport events hosted at their ¼ mile NHRA sanctioned dragstrip, 3/8 clay oval, 2.7 km road course, drift pad, flat track or 10-acre motocross track. Plan your trip around the next race at castrolraceway.com

REDTAIL LANDING GOLF CLUB

This must-play course is just minutes from the airport, and was crafted with many links-style features. The Club House overlooks a 19 acres learning facility complete with grass teeing area, five practice bunkers, three putting and two chipping greens. Visit redtaillanding.com for tee times and more details.

flyeia.com/destinationEIA



PLAN A DAY AT EIA

Edmonton International Airport (EIA) is not just your gateway between the world and Canada's North. It is also a shopping and entertainment destination in its own right. You can easily plan a day or more of activities, right at the airport!

Top Image
Premium
Outlet
Collection
Edmonton
Internal Outlet





THE CRIMSON RESTAURANT
The Crimson Jasper, 200 Connaught Dr
The Crimson restaurant is a memorable Jasper taste experience to add to your travel itinerary. From the local baked buns to the scratch made pickles and ketchup, our burgers will satisfy your inner burger enthusiast. Come check out our sunny patio in the summer or cozy private event space with a fireplace and enjoy award winning and rotating beers and smoked cocktails.

780-852-3394
banffjaspercollection.com/
authentic-burger



COCO'S CAFE & CATERING
608 Patricia St
Genuinely local & passionately independent. Open 6am daily - a menu built around our passion for good food, fresh baked artisan sourdough, Montreal style bagels & really amazing coffee. To stay or to go, come enjoy our little cafe & amazing staff. Bagged lunches, catering & cakes available upon request for both small and large group orders.

780-852-4550
cateringbycocos@gmail.com
cocoscafe.ca



FAMOSO NEAPOLITAN PIZZERIA
607 Patricia St
Be it dine-in, take-out or delivery, Famoso Pizzeria will quench your thin crust authentic Neapolitan pizza craving. Using authentic Neapolitan ingredients and open from 11:30 a.m. to midnight, Famoso is the perfect stop for great coffee, a desert and, of course, our pizza.

780-852-5577
jnpark@famoso.ca
famoso.ca



HEARTHSTONE LOUNGE
Sawridge Inn & Conference Centre, 76 Connaught Dr
Featuring Canadian-inspired dishes with nuances of Indigenous cuisine, our creative chefs are renowned for their à la carte and buffet creations using Alberta's finest quality cuts of meat and local produce. Enjoy classic burgers, Alberta brisket, homemade soups, fresh salads and more. Don't miss our dessert menus and selection of post-dinner drinks as well!

780-852-5111
banffjaspercollection.com/hearthstone



THE INN GRILL
Jasper Inn & Suites, 98 Geikie St
Casual, contemporary atmosphere and friendly service. Open for breakfast buffet and dinner. Join us on the garden terrace for dinner when weather permits.

780-852-3232 | 1-800-661-1933
inngrilljasper.com



JASPER BREWING CO.
624 Connaught Dr
Jasper Brewing Co. opened its doors in the spring of 2005 as Canada's first National Park brewery. "The Brew Pub" has become a community hub that focuses on developing well-crafted beer and Alberta inspired cuisine for locals and tourists alike.

780-852-4111
jasperbrewingco.ca



THE GREAT HALL GASTROPUB
Fairmont Jasper Park Lodge, 1 Old Lodge Rd
Enjoy a classic lodge setting with modern Canadian gastropub fare. The Great Hall offers breakfast, lunch and dinner à la carte, and an extensive selection of wine, craft beers and cocktails During the summer months, take in unparalleled views from the sunny patio overlooking Lac Beauvert.

780-852-3301 | 1-800-465-7547
jasperparklodge@fairmont.com
fairmont.com/jasper



ORSO TRATTORIA
Fairmont Jasper Park Lodge, 1 Old Lodge Rd
The most incredible Italian dining experience in the Canadian Rockies! Housemade pasta, fresh ingredients and beautiful views of Lac Beauvert and Whistlers Mountain provide an authentically local twist on Northern Italian Cuisine.

780-852-3301 | 1-800-465-7547
jasperparklodge@fairmont.com
orsojasper.com



THE CRAZY ELK CAFE
Lobstick Lodge, 94 Geikie St
The Crazy Elk is not your everyday coffee shop! We proudly serve all your Starbucks beverage favourites, but we're also all about putting creative twists on classic offerings. Choose a grab-and-go salad, sandwich or baked treat - the perfect fuel for a hike that starts right outside your door.

banffjaspercollection.com/crazy-elk



DOWNSTREAM RESTAURANT
620 Connaught Dr
Downstream Restaurant and Lounge was recreated in 2008 by local owner Sotirios Korogonas as a concept for a modern restaurant and lounge that captures Jasper's mountain spirit and casual feel. Dedicated to deliver the freshest & most innovative plates catering to a wide variety of palates and dietary needs. Our passion for excellence is defined by an outstanding reputation.

780-852-9449
downstreamjasper.ca



JASPER PIZZA PLACE
402 Connaught Dr
A favourite for casual dining. The star attractions are pizzas from our wood burning and traditional ovens but we also serve burgers, pastas, salads, steaks and an array of appetizers including wings, calamari and cauliflower bites. Want the best restaurant views in Jasper? Come have a look at our newly renovated roof-top patio.

780-852-3225
jasperpizza.ca



MALIGNE CANYON WILDERNESS KITCHEN
Maligne Lake Rd, 11km south of Jasper
Inspired by a natural iconic landmark rich in history, the Maligne Canyon Wilderness Kitchen serves up a smokehouse-flavoured menu seasoned with exploration and adventure.

1-844-762-6713
malignecanyon.com



TEKARRA RESTAURANT
Tekarra Lodge, 1km south of Jasper, Hwy 93A
Enjoy our "cabin in the woods", Jasper's fine dining experience since 1952. Creative menu is inspired by regional products such as Alberta bison and AAA beef, Wild Boar, and free-range chicken. New in 2020: Rainbow Trout. Shared plates: "Patio meat and cheese", house smoked trout roll, elk carpaccio, and bacon jam poutine!

780-852-4624
tekarrarestaurant.ca



AURA LUXURY LIMOUSINES
Jasper National Park
Offering the highest quality service for your special events, including weddings, anniversaries, parties, airport, executive functions, tours, sporting events and proposals. Whether you need to make a grand entrance, or simply just need to get somewhere Aura Luxury has you covered. Our professional, courteous and formally dressed chauffeurs are standing by to cater to your needs at every moment.

780-740-5535
auralluxlimos@gmail.com
auralluxlimos.com



THE BENCH BIKE SHOP
606 Patricia St
The Bench Bike Shop is an independent, locally-owned and operated rental, service and sales bike shop in Jasper Alberta featuring Kona Bikes, Salsa Bikes, 7Mesh, Endura, 45Nth, and Giro. Whether you're descending some sweet singletrack or climbing up the Icefield Parkway on a loaded touring bike, we stock a core selection of tires, parts clothes and accessories to keep you running. Stop in and say hi!

780-852-7768
thebenchbikeshop.com



THE BOATHOUSE AT FAIRMONT JASPER PARK LODGE
Fairmont Jasper Park Lodge, 1 Old Lodge Rd
Located on the shores of crystal clear Lac Beauvert, the Boathouse offers hourly rentals of paddleboards, kayaks, canoes and pedal boats, as well as guided Voyageur canoe tours and mountain bikes.

780-852-3301 | 1-800-465-7547
jasperparklodge@fairmont.com
fairmont.com/jasper



EMBERS STEAKHOUSE
Marmot Lodge, 86 Connaught Dr
Try delicious Alberta AAA Beef, Elk, Bison, and other local game meats grilled to perfection at Embers Steakhouse, Jasper's true steak and smoke house. The warm, friendly cabin-like atmosphere and classic "Chop House" menu has made it a favourite among locals for years. Our selection of house wines and cocktails are a perfect compliment to your culinary adventure.

780-852-4471
banffjaspercollection.com/embers



THE EMERALD LOUNGE
Fairmont Jasper Park Lodge, 1 Old Lodge Rd
Featuring unique signature cocktails, gourmet-casual fare and Jasper's finest patio. Or, cozy up in front of the large fireplace during the winter months for a little apres ski with live music.

780-852-3301 | 1-800-465-7547
jasperparklodge@fairmont.com
fairmont.com/jasper



THE PINES RESTAURANT
Pyramid Lake Resort, 6km north of Jasper, Pyramid Lake Rd
The Pines Restaurant is a unique culinary destination where the Canadiana-inspired menu features elegant comfort food fit to match the majestic views from one of the most picturesque venues in Jasper. After a great day of hiking, kayaking, canoeing, paddle boating and mountain biking, let us stir you up a cocktail as you unwind on our beautiful patio and sample our rustic yet elegant menu.

780-852-4900
banffjaspercollection.com/the-pines



SUNWAPTA FALLS RESTAURANT
Sunwapta Falls Rocky Mountain Lodge 55km south of Jasper, Hwy 93
Exploring the Icefields Parkway? Grab a fresh & tasty lunch to go or stay for a savoury meal & mountain views from our patio. Gluten free & vegetarian menus. Licensed. Espresso. Wifi.

1-888-828-5777
info@sunwapta.com
sunwapta.com



CANADIAN SKYLINE ADVENTURES
Jasper National Park
Small groups, experienced local guides, stunning landscapes. We focus on offering authentic, educational, safe and beautiful guided day hikes, multi-day hikes, and trail running in the pristine wilderness of Jasper. We are certified, professional guides who are passionate about sharing the natural wonder of our home with our guests.

780-883-0465 | 780-820-0772
admin@canadianskylineadventures.com
canadianskylineadventures.com



COLD FIRE CREEK DOGSLEDDING
120km west of Jasper, Hwy 16
Providing Jasper National Park and the Robson Valley with unique winter adventures since 1998. Make the 120 km trip past the monumental peak of Mount Robson on this scenic drive. Tours range from 60 minutes to overnight excursions. Dogsledding is great for all ages and abilities.

1-877-295-8505
dogsleddinginjasper.com



EDGE CONTROL SKI + OUTDOOR
618 Connaught Dr
Winter: we sell products from Head, Dynastar, Volk, Blizzard, Helly Hansen, Mountain Hardwear, Obermeyer, Kombi. Rentals for the whole family. Overnight service. Summer: we sell outdoor and lifestyle clothing, footwear and sandals from Keen, Chaco, Vasque and Sanuk. Packs and accessories.

780-931-3287 | 1-888-242-3343
edgecontrol.ca



FAIRMONT JASPER PARK LODGE GOLF CLUB
Fairmont Jasper Park Lodge, 1 Old Lodge Rd
Canada's #1 Golf Resort has also now been named one of the World's Top 100 Golf Courses by Golf Digest. The 18-hole Stanley Thomson designed course offers elevated tee boxes, dramatic bunkering and unparalleled Rocky Mountain views.

780-852-6090 | 1-800-465-7547
jpl.golfreservations@fairmont.com
jaspermountaingolf.com



JASPER DIVE ADVENTURES
Patricia Lake, 5km north of Jasper, Pyramid Lake Rd
In Patricia Lake, Jasper Dive Adventures offers a unique underwater experience. PADI instructors offer Open Water to Rescue Diver courses. Take a guided tour to WWII wreck code named "Habbakuk"! Discover Scuba course is great for new divers! Contact for information. See you underwater!

780-852-3560 | 1-888-499-6848
jasperdiveadventures.com



JASPER EVENT MANAGEMENT
612 Connaught Dr, Suite #105
The best stories are told around the campfire and that's exactly where our story began. Surrounded by good friends and bonded by a common background in hospitality, we became good pals and eventually partners in Jasper Event Management. Armed with an intimate knowledge of Jasper, we are the local destination management and event planning company that delivers authentic Rocky Mountain experiences in Jasper National Park.

780-931-2245
info@jasperevents.ca
jasperevents.ca



JASPER FOOD TOURS
Jasper National Park
Eat, drink, walk, repeat. Join us on our daily Downtown Foodie Tour and satisfy your appetite for Jasper's best local bites in while taking in some of Jasper's tastiest tales. Or earn your meal with two active culinary adventures. Peak-Nic, a mountain top backcountry cooking lesson, and Bites on E-Bikes, an e-bike tour of Jasper's finest restaurants.

780-931-3287
info@jasperfoodtours.com
jasperfoodtours.com



JASPER HIKES & TOURS INC
416 Connaught Dr
Joy & Sean provide hiking, interpretive and sightseeing tours AND climbing instruction in beautiful Jasper NP. They are a small locally owned and operated company. No big buses here! Come join them and learn about Jasper's unique geology, history, and ecology while on the trail. They run group and private tours throughout the year. Pick up & drop off is at your hotel or downtown at the Totem Pole.

780-931-4453
info@jasperhikesandtours.ca
jasperhikesandtours.ca



JASPER WELLNESS
618 Connaught Dr - downstairs
Jasper Wellness offers a variety of services for wellness and optimal well being. Please check out our website to see our online calendar of offerings.

780-931-2769
mcgjenna@gmail.com
jasperwellness.ca



JASPER WHITE WATER RAFTING
618 Connaught Dr
Fun for every generation. Our company offers tours for everyone, from the hesitant first timers to the more daring water enthusiasts. Let the natural beauty of the rivers create lasting memories you while you play in the company of our experienced guides. Let our family take care of your family. Locally owned and operated since 1971

780-852-7238 | 1-800-557-7238
raftingjasper.com



JASPER-YELLOWHEAD MUSEUM & ARCHIVES
400 Bonhomme St
Jasper's history from 10,000 years ago to present day. Displays on Indigenous and Métis people of the area, the fur trade, the railway, early tourism, and development of Jasper National Park.

780-852-3013
manager@jaspermuseum.org
jaspermuseum.org



JOURNEY BIKE GUIDES
630 Connaught Dr
We offer mountain bike guided tours with experienced fully certified guides. Keeping you safe and comfortable in the wilderness. Suitable for every ability level. Group and private tours offered every day exploring some of the National Parks best scenery and trails. How vacation should be. Book online today!

647-870-4462
info@journeybikeguides.com
journeybikeguides.com



JASPER MOTORCYCLE TOURS
610 Patricia St
Depart on a personalized sight seeing tour like no other! From the freedom of the Sidecar of a powerful Harley Davidson touring motorcycle, driven by a professional rider, view Jasper National Park in a unique way! Dress from head to toe in leathers! All gear provided! Also ask us about our motorcycle rentals!

780-931-6100
inquiries@jaspermotorcycltours.com
jaspermotorcycltours.com



JASPER PARK STABLES
Fairmont Jasper Park Lodge, 1 Old Lodge Rd
For a genuine western experience, ride the trails surrounding the Jasper Park Lodge. Enjoy our 1 hour Riverview Loop beginner trail ride (\$57), 1 ½ hour Cowboy Up trail (\$82) or a 2 hour Happy Trails ride for those with some experience (\$104).

780-883-0506
info@rideinjasper.com
rideinjasper.com



THE JASPER PLANETARIUM
Fairmont Jasper Park Lodge, 1 Old Lodge Rd
Explore the world's largest dark sky preserve with a LIVE expert during a world-exclusive audience-participation experience in our domed theatre or outside with the largest telescope in the Rockies!

780-931-3275
info@jasperplanetarium.com
jasperplanetarium.com



JASPER PHOTO TOURS
Jasper National Park
We're your guide to making amazing photographs. Join Jasper Photo Tours for photography tours in Jasper National Park! Take advantage of 25 years of local knowledge for the best places to be, and the best times to be there. Learn and improve on your photography skills in the beauty of the Canadian Rocky Mountains!

780-931-4373
jasperphototours.com



MALIGNE ADVENTURES
632 Connaught Dr
Get out and explore with Jasper's Adventure Specialists! We offer scenic tours of Maligne Valley, Wildlife Tours and Whitewater Rafting.

780-852-3331 | 1-844-808-7177
maligneaventures.com



MALIGNE LAKE CRUISE
48km east of Jasper, Maligne Lake Rd
Maligne Lake and Spirit Island are amongst some of the most iconic destinations in the Canadian Rocky Mountains. Explore this world-famous landmark with multiple scenic cruise options throughout the summer to world-famous Spirit Island and discover the natural beauty of Jasper National Park.

1-888-900-6272
malignelake.com



MALIGNE RAFTING ADVENTURES
632 Connaught Dr
More rivers, more choices, more fun! Jasper's premier rafting company specializes in daily trips on the family-friendly Athabasca, Sunwapta and the Mighty Fraser – a Class 3 guarantee all season!

780-852-3331 | 1-844-808-7177
raftjasper.com



MOUNTAIN GALLERIES
Fairmont Jasper Park Lodge, Beauvert Promenade, Lake Level
Over the past 28 years, this celebrated commercial gallery has grown to become one of western Canada's largest, and is a favourite stop for fine art collectors. With locations in Jasper, Banff and Whistler, exhibitions range from abstract expressionism to magic realism. The Inuit collection is one of the best in the country and features top Canadian carvers. Worldwide shipping.

780-852-5378
mountaingalleries.com



JASPER RAFT TOURS
611 Patricia St
Experience an easy rafting/scenic float trip on the Athabasca River, a UNESCO World Heritage site. Don't worry, the guides do all the rowing; you sit back, relax, and enjoy the spectacular scenery... always a chance of seeing animals. Our rafts offer a safe, comfortable ride that any first-time rafter will enjoy. Great soft adventure for entire family! Ages two years and up / family friendly / Daily, May - Oct, rain or shine.

780-852-2665 | 1-888-553-5628
reservations@jasperrafttours.com
jasperrafttours.com



JASPER RAFTING ADVENTURES
618 Connaught Dr
Be enchanted on an AWE-some white water river journey. Paddle your way through the breathtaking valleys of Jasper National Park as you gain insight into the environment and history of the natural surroundings. Let your mind, body and soul be refreshed with Jasper Rafting Adventures.

780-852-7238 | 1-866-496-7238
jasperraftingadventures.com



JASPER RIDING STABLES
4km north of Jasper, Pyramid Lake Rd
Experience the natural beauty of the Rocky Mountains on horseback. Options include a one (\$57), a two (\$104) or a three hour ride (\$148). Qualified guides lead you along trails with wonderful views and abundant opportunities to see wildlife.

780-852-7433
info@jasperstables.com
jasperstables.com



JASPER SKYTRAM
7km south of Jasper, Hwy 93 at the end of Whistlers Rd
Step aboard Canada's longest and highest, guided aerial tramway to soar above the forests into an alpine environment. Experience the best views of Jasper as you ascend Whistlers Mountain in 75 minutes. At the upper station, stroll along the boardwalk, then hike the 1.4 km Summit Trail to gaze at six mountain ranges, and the Canadian Rockies highest peak, Mount Robson. Open from late March to the end of October.

780-852-3093 | 1-866-850-8726
jasperskytram.com



MOUNTAIN WELLNESS DAY SPA
Sawridge Inn, 76 Connaught Dr
Chateau Jasper, 96 Geikie St
Mountain Wellness Day Spa offers a wide range of relaxing health and beauty treatments and specialized organic spa products. We will make you feel revitalized and refreshed as if you have a new body. A professional massage is the base of most of our treatments and packages for both individual and couples, which stimulates the circulation of blood and lymph flow, creating a long lasting enjoyable pampered feeling. Full hair and salon services.

780-852-3252
mountaindayspa@gmail.com
mountainwellnessdayspa.com



MY JASPER NANNY
Jasper National Park
The best family vacations balance quality time together & relaxing time apart. My Jasper Nanny to the rescue! Enjoy a romantic dinner or stress-free adventure while kids have fun in our group care. Our nannies come to Jasper National Park accommodations & campsites 24/7. Our nannies are fun, outgoing & reliable with current 1st aid & CPR. You'll relax knowing we run background & reference checks.

780-852-9766
myjaspernanny@gmail.com
myjaspernanny.ca



PATRICIA LAKE BOAT RENTALS
5km north of Jasper, Pyramid Lake Rd
Soak in the stunning scenery on beautiful Patricia Lake! Patricia Lake Bungalows offers kayak, canoe, paddleboat and rowboat rentals to the public. Call for rates and availability.

780-852-3560 | 1-888-499-6848
patricialakebungalows.com



ROCKABOO MOUNTAIN ADVENTURES
610 Patricia St - upstairs
If you are seeking to avoid the crowds let our guides show you some of our favourite places in the Rockies. Our tours are intimate and environmentally conscious. We offer guided hiking, climbing, skiing and multi day trips and mountain skills training.

780-820-0092
info@rockaboo.ca
rockaboo.ca



ROCKIES HELI CANADA
195km south of Jasper, Hwy 11
Rockies Heli Canada is proud to offer heli flights and adventures since 1999 in the Canadian Rockies. Adventre include Heli Hiking, Heli Snowshoeing, Heli Picnics, Heli Weddings, Elopements and Engagements.

1-888-844-3514
rockiesheli.com



ROCKY MOUNTAIN CANYONING
Jasper National Park
Explore the inaccessible with the only certified Canyon Guides in the Rockies. Canyoning includes jumping, walking, scrambling, sliding, wading and many other means to travel through walled gorges and deep canyons. We offer a selection of full and half day adventures utilizing the latest in technical gear to rappel over waterfalls and cliff faces. Trips are catered to all experience levels.

780-931-2252
canyoning.ca



ROCKY MOUNTAIN RIVER GUIDES
618 Connaught Dr
Find your inner River Rat. Paddle between plenty of splashes on either the Mile 5 or Athabasca Falls trips, or treat yourself to a full glacial facial on the Sunwap-ta River. Live your adventurous truth! Choose one of our three trips to be the highlight of your holidays.

780-852-3777 | 1-866-952-3777
jasperrafting.com



SKI MARMOT BASIN
20km south of Jasper,
Hwy 93A along the Icefields Parkway
The only ski area in Jasper offers 696 hectares (1,720 acres) of diverse, skiable terrain on five mountain faces for all ability levels from mid-November to early May. An ideal area to carve turns at your own pace on 91 runs using one of seven modern lifts. Nature delivers over 450 centimeters of dry, snow annually to Marmot Basin, which boasts the highest base elevation of any major ski area in Canada.

780-852-3816 | 1-866-952-3816
info@skimarmot.com
skimarmot.com



ASTORIA HOTEL
404 Connaught Dr
A small boutique hotel full of character and charm located in the centre of the townsite adjacent to shops and services and convenient to outdoor activities. The Astoria boasts a friendly pub and an excellent restaurant and newly renovated rooms for 2017!

780-852-3351 | 1-800-661-7343
astoriahotel.com



ATHABASCA HOTEL
510 Patricia St
Welcome to Jasper's Heritage Boutique Hotel. Exquisitely adomed guest rooms present old world character and new world comfort. Located just a grand staircase away is O'Shea's Restaurant & Cappuccino Bar, with big screen sports action in O'Shea's Lounge. Many amenities, free Wi-Fi, and complimentary passes to the Aquatic Centre.

780-852-3386 | 1-877-542-8422
athabascahotel.com



BEAR HILL LODGE
100 Bonhomme St
We are the ONLY in-town cabins open in winter! With a collection of stylishly decorated heritage log cabins, studio cottages and homestead houses, this is the perfect place to retreat with a good book, either on a classic red Adirondack chair or next to a fireplace! A continental breakfast buffet is available during summer and includes freshly baked scones, homemade granola, coffee and much more.

780-852-3209
info@bearhilllodge.com
bearhilllodge.com



CHATEAU JASPER
96 Geikie St
This newly renovated hotel of 119 guest rooms is conveniently located and offers a variety of luxury accommodations and facilities including Family and Executive Suites. The hotel features include the Silverwater Grill and Lounge, a fitness facility, business centre, indoor swimming pool and hot tub. All guest rooms are equipped with an electric fireplace, convenience gallery with bar sink, microwave, mini fridge, in-room safe and complimentary Wi-Fi.

780-852-5644 | 1-800-468-8068
chateaujasper.com



SLEIGH RIDES ON PYRAMID LAKE
4km north of Jasper, Pyramid Lake Rd
A classical winter experience: handsome horses, tined bells, comfortable seats, blankets. Enjoy a 40 minute ride along the sunny shore of Pyramid Lake. Daily from December 31 - January 5. Weekends Jan, Feb, March. Adults \$30, children (6-17 years old) \$15, ages 5 and under ride for free.

780-883-0900
info@jasperstables.com
jasperstables.com



THE SPA AT FAIRMONT JASPER PARK LODGE
Fairmont Jasper Park Lodge,
1 Old Lodge Rd
The luxurious Fairmont Spa boasts 10,000 square feet of beautiful, serene space inspired by the natural energy of Jasper National Park. The customized spa experiences, Reflections Lounge, outdoor pool and hot tub and eucalyptus steam room are sure to leave you feeling rejuvenated.

780-852-6014 | 1-800-465-7547
jpl.spa@fairmont.com
fairmont.com/jasper/spa



SUNDOG TOURS COMPANY
414 Connaught Dr
Daily Wildlife discovery tours, ice walks, sightseeing, walking and boat cruises through the Maligne valley. Daily excursions to the Columbia Icefields, shuttles and tickets to SkyRam and daily train tours into BC. SunDog Tours Co. provides luxury, private and customized transportation and sightseeing packages between Jasper, Lake Louise and Banff with daily connections services to Edmonton and Calgary airports.

780-852-4056 | 1-888-786-3641
sundogtours.com



SUNWAPTA FALLS GIFT STORE
Sunwapta Falls Rocky Mountain Lodge
55km south of Jasper, Hwy 93
Experience our Heritage Lodge Gift Store. Our awesome collection of gifts, jewelry, apparel, fossils, sculptures, books and souvenirs will inspire you. Show this listing for 10% off your purchase!

1-888-828-5777
gifts@sunwapta.com
sunwapta.com



DECORE HOTELS - MALIGNE LODGE
912 Connaught Dr
The Maligne Lodge is a perfect Rocky Mountain getaway for winter and summer fun. Melt away your cares of the day in our heated indoor pool, outdoor hot tub or saunas. Relax on the patio of our WickedCup café with beautiful views of Whistler Mountain and enjoy Canada's best organic coffee and tea. Whether you are spending time in one of our spacious rooms with your family and friends or on a romantic honeymoon getaway.

780-852-3143 | 1-800-661-9323
decorehotels.com



DECORE HOTELS - TONQUIN INN
100 Juniper Ave
The Tonquin Inn provides comfortable accommodations to relax with friends or family and enjoy a fun-filled Rocky Mountain escape. We offer an array of amenities including 137 non-smoking rooms and suites, some with kitchenettes and fireplaces, free Wi-Fi and parking, heated indoor pool, two outdoor hot tubs, saunas, fitness centre, and on-site restaurant the Whisky Jack Grill.

780-852-4987 | 1-800-661-1315
decorehotels.com



FAIRMONT JASPER PARK LODGE
1 Old Lodge Rd
700 acres of pristine forest, mountain vistas and sparkling Lac Beauvert are the perfect backdrop for the charming cabins and meandering wildlife at Fairmont Jasper Park Lodge. The resort offers onsite activities, world-class dining, a luxury spa and an exceptional golf course.

780-852-3301 | 1-800-465-7547
jasperparklodge@fairmont.com
fairmont.com/jasper



GLACIER VIEW LODGE
104km south of Jasper, Hwy 93
Nestled in a high alpine zone dominated by the iconic Columbia Icefield, the Glacier View Lodge is an experience like no other. From check-in, be treated to a premium hospitality experience loaded with exclusive activities, unique dining experiences and entertainment.

1-888-770-6914
theglacierviewlodge.com



WALKS & TALKS JASPER
618 Connaught Dr
Join Paula Beauchamp professional level Guide, former RN and lifetime Jasper resident on informative hikes in Jasper National Park. Paula has planned stops to point out things of interest while on guided walks. Learn all about the wildlife, flora and fauna, glaciers, lakes and rivers while on the trails. "It's all about Nature" Join Paula on a unique route at Maligne Canyon to bridge #5. We stop for a picnic lunch beside the spectacular turquoise Maligne River.

780-852-4994 | 1-888-242-3343
walktalk@incentre.net
walksntalks.com



WARRIOR WOMEN - MATRICIA BAUER
Jasper National Park
I am an indigenous storyteller, drummer, singer and educator. I share my culture, stories and song through an indigenous lens. I highlight indigenous tourism and education. I am comfortable in a classroom, boardroom, tipi and the great outdoors. My goal is to Indigenous the world one drum beat at a time. I offer Fireside Chats and Cree Medicine Plant Walks

1-780-712-3358
warriorwomen.ca



WILD CURRENT OUTFITTERS
Jasper National Park
Get away from the crowds with Wild Current Outfitters! WCO specializes in small group, canoe adventures, in our hand-built and locally made canoes: an intimate experience with incredible photography and wildlife viewing opportunities. All trips include shore side snacks, alongside Canadian canoe culture, and local history. We also offer canoes and equipment necessary for your own exploration of Maligne Lake.

780-931-3662
wildcurrent@shaw.ca
wildcurrentoutfitters.ca



ALPINE VILLAGE
2km south of Jasper on Athabasca Rd,
Hwy 93A north
Alpine Village is your ideal Canadian cabin experience situated in the heart of our rugged rocky mountain playground! Choose from a selection of individual cabins ranging from upscale, custom designed luxury cabins to quaint, heritage log cabins - all with wood burning fireplaces! Look no further for your Canadian cabin experience.

780-852-3285
reservations@alpinevillagejasper.com
alpinevillagejasper.com



HI JASPER
708 Sleepy Hollow Rd
Hi Canada's newest, purpose-built hostel minutes from downtown Jasper. Sleep in comfort in our shared rooms for four, private rooms and family rooms with ensuite bathrooms. Get a taste of chalet living as you relax in the fireplace lounge, media room, games room or spacious dining area. Grab a bite to eat at our on-site cafe or just sit back, relax and take in the views of the Canadian Rockies from our patio.

587-870-2395 | 1-866-762-4122
jasper@hihostels.ca
hihostels.ca/jasper



JASPER DOWNTOWN HOSTEL
400 Patricia St
Jasper Downtown Hostel is centrally located making for easy access to all of Jasper's town facilities. We have private rooms with ensuite bathrooms and dorm rooms with shared facilities for the budget conscious. Our multiple stationed fully equipped kitchen makes meal time a social event. Also, the lounge area is another great place to hang out and meet fellow travelers. There is a guest laundry onsite as well as gear lockers for safe storage.

780-852-2000
info@jasperdowntownhostel.ca
jasperdowntownhostel.ca



JASPER EAST CABINS
55km east of Jasper, Hwy 16
Nestled at the edge of Jasper National Park, this property is tucked in the rolling hills and is eclipsed by the beautiful Roche à Perdrix Mountain. Escape the crowds of Jasper townsite and retreat to your own mountain cabin to relax and enjoy the true Rocky Mountain experience. From studio to three bedroom cabins, we have something available for every traveler's needs.

780-865-1952
jaspereastcabins.com



JASPER INN & SUITES
98 Geikie St
One and two bedroom kitchen/fireplaces, executive suites with balconies. Indoor pool, whirlpool, sauna, steam room, business centre. Free wireless internet. Inn Grill open for breakfast and dinner.

780-852-4461 | 1-800-661-1933
jasperinn.com



LOBSTICK LODGE
94 Geikie St
This family hotel features oversized guest rooms including kitchenettes with microwaves and ovens. Additional amenities include guest coin laundry, fitness facility, in room mini fridges, indoor heated pool and hot tub sauna and 12 person outdoor hot tub. Superb dining at Season's Restaurant and spectacular view from our Skyline Lounge.

780-852-4431 | 1-888-876-8985
lobsticklodge.com



MARMOT LODGE
86 Connaught Dr
Nestled in the trees on beautifully maintained grounds, this affordable and comfortable hotel offers a variety of guest rooms including kitchen suites with fireplaces. Guests can enjoy award-winning dining at Embers Steakhouse and Fireside Lounge and can often catch a glimpse of wildlife from their rooms.

780-852-4471 | 1-800-400-7275
marmotlodge.com



MOUNT ROBSON INN
902 Connaught Dr
A great stay with super comfy rooms, free breakfast, free Wi-fi, and outdoor hot tubs, the Mount Robson Inn, on Jasper's main street, is a top 10 rated hotel

780-852-3327 | 1-855-552-7737
mountrobsoninn.com



OVERLANDER MOUNTAIN LODGE
53km east of Jasper, Hwy 16
Nestled at the edge of Jasper National Park, overlooking the majestic rocky mountains. Enjoy our restaurant, outdoor patio and lounge, noted for fine food, casual dining, and award winning wine list. Mountain view guest rooms, kitchenettes and chalets available.

1-877-866-2330
info@overlandermountainlodge.com
overlandermountainlodge.com



THE SAWRIDGE INN AND CONFERENCE CENTRE JASPER
76 Connaught Dr
Jasper's Great Indoors. 152 newly renovated rooms and suites. Extensive amenities include indoor heated pool, hot tub, aromatherapy steam room, and wellness spa. Dining options feature Walter's Dining Room, and two lounges. Complete wedding and meeting facilities accommodating up to 250 guests.

780-852-5111 | 1-888-832-5560
jasper@sawrdige.com
sawridgeinn.com



WHISTLER'S INN
105 Miette Ave
Located in downtown Jasper across from the train station, close to all shops and services with 64 spacious bedrooms and suites. Amenities include elevator, steam room, two outdoor roof-top jacuzzis, full service dining room, pub, limited on-site parking and a wildlife museum with over 100 animals of the National Park.

780-852-3361 | 1-800-282-9919
whistlersinn.com



BOMBSHELL BOUTIQUE
611 Patricia St
Bombshell Boutique offers a uniquely curated collection of women's clothing and accessories each season. Featuring locally made jewellery and Canadian designers.

780-852-9696



ELYSION FLORALS
Jasper, Alberta
We are a full-service flower shop with weekly fresh flowers and cool plants. We offer event services specializing in weddings.

780-852- 3230
www.flowersjasper.com



PARK PLACE INN
623 Patricia St
One of Jasper's newest hotels, is small, luxurious and nestled in the heart of Jasper National Park's wonderful town site, steps away from a whole variety of restaurants, shops and nightlife.

780-852-9770 | 1-866-852-9770
parkplaceinn.com



PATRICIA LAKE BUNGALOWS
5km north of Jasper, Pyramid Lake Rd
48 cozy cabins in a secluded forest setting on Patricia Lake. For more discerning taste, reserve "The Grove", 10 luxury suites to enjoy. Kitchens/FP in most, satellite TV, Wi-Fi in all. coin laundry, playground, bike/boat/kayak rentals, BBQ, outdoor hot tub, firepit, nature trails.

780-852-3560 | 1-888-499-6848
patricialakebungalows.com



PINE BUNGALOWS
2 Cottonwood Creek Rd
Unplug. Reconnect. Since 1936, Pine Bungalows has been owned by families with a common dream to share the raw, natural beauty of the Canadian Rocky mountains with people from all over the world. Our 11 acres are 2 km from Jasper townsite along the Athabasca River, hosting 55 Cabins, 22 Lodge Rooms as well as our cafe & bistro. We're the perfect jumping off point for outdoor adventure and Jasper's natural wonders.

780-852-3491
info@pinebungalows.com
pinebungalows.com



POCAHONTAS CABINS
42km east of Jasper, Hwy 16 Miette Hot Springs Rd
A unique and authentic mountain retreat featuring 56 cabins with a variety of styles including rustic and modern log cabins, deluxe one and two bedroom style units and seven new luxury log cabins with full kitchens and king beds. A quiet location with spectacular mountain views offering the comforts that travelers desire.

780-866-3732 | 1-866-845-6338
pocahontasjasper.com



EVEREST OUTDOOR STORE
414 Connaught Dr
At Everest Outdoor Store, we're driven by our dedication to offer a superior, personalized service to ensure you find all the outdoor recreational equipment you need. We carry a unique selection of active and lifestyle apparel and footwear, as well as camping equipment, and performance Dog Gear. With brands such as Buff, Keen, Sherpa, Marmot, and Ruffwear we can outfit you for any adventure Jasper has to offer.

780-852-5902



FLEUR CANNABIS BOUTIQUE
618 Connaught Dr
Welcome to the experience of Jasper's only locally owned independent boutique. Fleur Cannabis Boutique provides safe and reliable cannabis products through professional guidance. Our educated Herbal Guides will support you through your journey at our Boutique. We care deeply about your experience and vow to educate you on each option we offer. We operate in a discreet location to ensure your privacy and pride ourselves on supporting everyone from the beginner to the seasoned user.

780-931-2769



LOLË JASPER
616 Patricia St
Lolë is Canadian wellness inspired clothing brand, committed to sustainability, comfort and movement. Whether it's yoga, running, hiking or skiing, Lole offers beautiful clothing to help you enjoy the outdoors and feel great. We believe wellness is a lifestyle. Our approach to activewear is modern, mindful and meaningful, offering feminine and fashion forward designs that move with you when you're on the go. Everything we offer is versatile and designed with a genuine concern for people, community with a positive impact.

780-852-0403



MOUNTAIN AIR
622 Connaught Dr
The right clothes, smart advice, perfect fit. Since 1983, Mountain Air Clothing has been Jasper's best-kept secret in boutique shopping. Experience what retail has to offer with the right clothes, smart advice and the perfect fit. You have to love it!

780-852-3760



PYRAMID LAKE RESORT
6km north of Jasper, Pyramid Lake Rd
Nestled on a terraced hillside overlooking Pyramid Lake, and surrounded by the splendour of the Canadian Rockies, this 62 room chalet-style alpine retreat offers a wide range of accommodation including lofts and guest rooms with kitchenettes. The resort also features a 10 person outdoor hot tub, boat and bike rentals.

780-852-4900 | 1-800-541-9779
pyramidlakejasper.com



SUNWAPTA FALLS ROCKY MOUNTAIN LODGE
55km south of Jasper, Hwy 93
Get out of town, and step into the extraordinary. Experience TripAdvisor award-winning service, exclusive holiday planning, cozy rooms & award-winning dining in the heart Jasper National Park.

780-852-4852 | 1-888-828-5777
sunwapta.com



TEKARRA LODGE
1km south of Jasper, Hwy 93A
Tekarra Lodge is situated at the confluence of the Miette and Athabasca rivers, the individual cabins offer an escape from the modern world. With no television or telephone to bring you back to reality, you can relax at the end of the day to a warm, cozy wood-burning fireplace or take part in our free outdoor programs.

780-852-3058 | 1-800-709-1827
tekarralodge.com



THE CRIMSON JASPER
200 Connaught Dr
At the heart of town lies one of Jasper's newest hotels, The Crimson Jasper, offering a variety of spacious guest rooms including studio kitchenettes and full kitchen suites. Features include indoor pool, hot tub and fitness facility, a new restaurant with a private dining room and a menu inspired by only the freshest ingredients.

780-852-3394 | 1-888-414-3559
crimsonjasper.com



RANSOM JASPER
609 Patricia St.
Ransom is a locally owned shop carrying mountain inspired, fashion forward clothing, shoes and sunglasses. Their in house Ransom brand collaborates to feature the work of local artists.

780-852-3322
ransom-jasper.myshopify.com



SOURCE FOR SPORTS
406 Patricia St
We are your one stop shop in Jasper for Bike sales and service, as well as Ski and snowboard sales and service. We are Jasper's only hockey shop and sell authentic NHL merchandise, we offer Performance Balance skate sharpening while you wait.

780-852-3654



TOTEM SKI SHOP
408 Connaught Dr
Experience counts. For over 100 years, Totem's Ski Shop has been able to grow and evolve with Jasper's mountain sports. Let our staff assist you with your recreational needs and find out how much we love to be part of your mountain experience. Winter or summer we have all the equipment you need for Jasper.

780-852-3078



WILD MOUNTAIN
610 Patricia St
Wild Mountain, or as locals refer to as The North Face store, has been a go to shopping destination for travelers and locals alike for 20 years. Come check out the great selection of outdoor clothing, footwear and equipment from brands like The North Face, Smartwool, RAB, Fjall Raven and more! The friendly staff are passionate about living and playing in the mountains and truly love to share their knowledge to help every visitor get the most from their time spent outdoors.

780-852-5304

ADVENTURE IS ON THE HORIZON

Start planning now

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High Above HWY 16
@jasperphototours /
@mikegerephoto
Mike Gere



THE 11TH ANNUAL JASPER DARK SKY FESTIVAL

October 15-24, 2021

This ever-growing annual celebration invites stargazing adventurers of all ages to get lost in the wonder of the world's second largest dark sky preserve.

jasperdarksky.travel

Aurora in Jasper
@jefflewisphotography
Jeff Lewis

PATRICIA LAKE
BUNGALOWS

peace & quiet

on, under & around our lake

Elegant & Cozy cabin accommodations
in a wildly beautiful setting.

Come listen to our quiet.
It'll take your breath away.

Immerse
yourself in the
crystal clear waters of
Patricia Lake.



Dive lessons
& rentals.
Dive into this
unique experience.



Toll free 1-888-499-6848 (Canada & US)
Telephone 780-852-3560
info@patricialakebungalows.com
patricialakebungalows.com
Jasper, Alberta, Canada

Experience
gliding across the
pristine waters of
Patricia Lake.

Sea Kayaks
Canoes
Row Boats

Boat Rentals at
Patricia Lake



"the perfect after dinner activity"

-JohnG from a review on Tripadvisor



"The look of wonder & inspiration in my 11 year old daughter's eyes was worth every penny. Priceless."

- Stania Juriga from a review on Facebook

"presenters were incredibly knowledgeable and quite clearly in love with all aspects of astronomy."

-Bill Leahy from a Google review



"the highlight of our jasper trip"

-Jenni6578 from a review on Tripadvisor

"stunning!"

-Connor Cunningham from a Google review

JASPER PLANETARIUM

(780) 931-3275 JasperPlanetarium.com

world-exclusive 'audience-participation' tour in our 50-seat domed theatre



One billion years ago, the mountains that make up Jasper National Park did not exist. The land was flat and covered by an inland sea. But massive tectonic pressure eventually built up within the Earth, pushing the land upward into a jagged new form. Glaciers and rivers further polished the mountains to what we see today. Mount Columbia is the highest peak in Alberta, at 3,747 metres. It towers over the Columbia Icefield and makes up part of the continental divide. Here, three watersheds meet and eventually drain into each ocean that surrounds Canada.

Mount Columbia
@jasoncharleshill
Jason Charles Hill

venture beyond

#MyJasper #VentureBeyond | jasper.travel