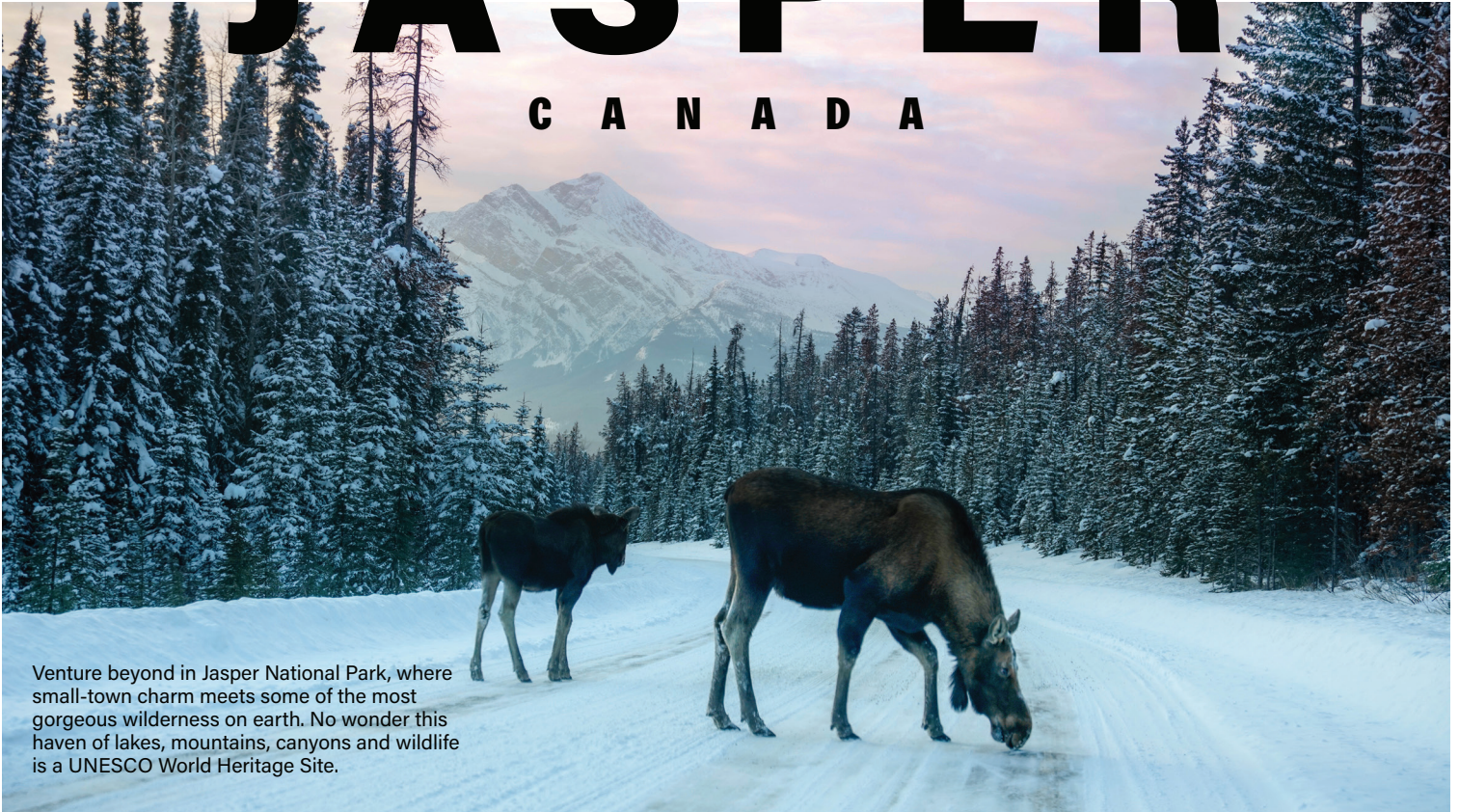




# JASPER

C A N A D A



Venture beyond in Jasper National Park, where small-town charm meets some of the most gorgeous wilderness on earth. No wonder this haven of lakes, mountains, canyons and wildlife is a UNESCO World Heritage Site.

## SIGNATURE EVENTS



**JASPER IN JANUARY FESTIVAL**  
JANUARY 17 - FEBRUARY 2, 2020

See Jasper at its most authentic! Jasper in January festival celebrates the beauty and spirit of winter in true mountain town style: by skiing Marmot Basin, racing fat bikes, climbing frozen waterfalls, dog-sledding, and participating in signature community events such as Wine in Winter, ATCO Street Party & Fireworks, and Whiskey, Wine & Hops. So grab your mittens and make some memories!

[JASPER.TRAVEL/JANUARY](http://JASPER.TRAVEL/JANUARY)



**JASPER PRIDE FESTIVAL**  
APRIL 23-26, 2020

Diversity runs deep in Jasper. Long known as gay-friendly, eclectic and open-minded, Jasper welcomes all adventurers – from backpackers, travellers, and students to the entire Lesbian, Gay, Bisexual, Transgender, Questioning and Allied (LGBTQA) community – to take part in the Jasper Pride Festival.

[JASPERPRIDE.CA](http://JASPERPRIDE.CA)



**JASPER DARK SKY FESTIVAL**  
OCTOBER 16-25, 2020

Jasper's Dark Sky invites stargazing adventurers to get lost in the wonder of one of the world's largest dark sky preserves. As daylight hours begin to recede, October is the ideal time to celebrate the skies with the annual Jasper Dark Sky Festival, an ever-growing celebration aimed at connecting all ages to our universe and beyond.

[JASPERDARKSKY.TRAVEL](http://JASPERDARKSKY.TRAVEL)

## WINTER ACTIVITIES

Maligne Canyon Icewalk



Photography Tours



Rockies Heli Bubble Tour



Ice Climbing



Ski Marmot Basin



Dogsledding



## WHAT'S NEW



### JASPER FOOD TOURS

Peak Nic is a three-hour return hike enhanced by a hands-on backcountry cooking lesson. Lunch Peak Nic and Dinner Peak Nic tours run May through October. A maximum of six participants per tour.



### JASPER EVENT MANAGEMENT

The Great Out-S'mores, is a quintessential Canadian dining experience and customizable for any size of group. Décor, entertainment, a campfire singalong, venue sourcing and guest take away can all be included.



### JASPER HIKES AND TOURS

Learn about local geology, history, ecology and more with Jasper's newest hiking guiding company. Small, locally owned and operated, these professional interpretive guides specialize in providing an intimate experience away from the crowds.



### PURSUIT

Glacier View Lodge has been fully renovated and includes 32 alpine-inspired contemporary guest rooms and a premium lounge with floor-to-ceiling windows overlooking the Athabasca Glacier.



### PURSUIT

The Maligne Canyon Wilderness Kitchen is inspired by the rich history of exploration in the Jasper area. The traditions of preserves, smoked meat, wood fired food and a warm, cozy atmosphere centered on storytelling are all part of the experience.

# YEAR-ROUND ACTIVITIES

### Jasper Train Tours



### Wildlife Tours



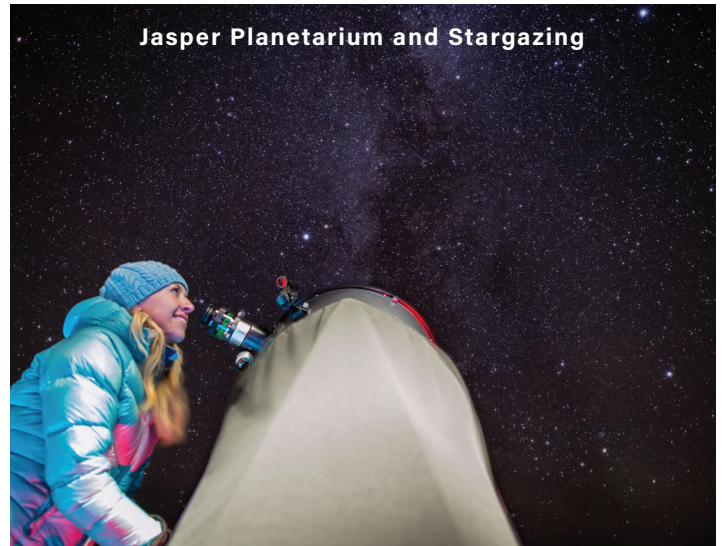
### Downtown Foodie Tour



### Rockies Heli



### Jasper Planetarium and Stargazing



**JASPER-YELLOWHEAD MUSEUM & ARCHIVES**  
Starting in January 2020 the Jasper Yellowhead Museum & Archives will be featuring a traveling exhibit "Hiding in Plain Sight: Discovering the Métis Nation in the Collection of Library and Archives Canada." This exhibit will run until April 30, 2020.



**HI JASPER**  
Jasper's newest accommodation is open. The hostel is designed for today's backpackers, with shared rooms for four, private queen ensembles and family rooms plus spacious common areas including a fireplace lounge, large kitchen, on-site café, games room and more.



**BEAR HILL LODGE**  
The only year-round cabins in town opened the new Signal Cabin. This free-standing unit is part of their Homestead Line of log homes featuring square log construction, wood burning fireplace and AC. Perfect for families or groups that want separate bedrooms, living space and a kitchen.



**JOURNEY BIKE GUIDES**  
Share some of the best mountain bike trails and scenery that Jasper has to offer. Tours are kept small to ensure each guest has the best possible experience. Customized tours are available for all levels. Beginner level group tours available up to a maximum of 8.



**WARRIOR WOMEN**  
Warrior Women offers a truly unique and personal experience through drumming, singing, and interactive story telling for any sized group. Weekly Fireside Chats available as well as customized experiences for groups. Learn the legends through the eyes of the Cree.

## DRIVING TIMES & DISTANCES

### FROM EDMONTON

366 km/227 mi - 4 hrs W  
Hwy 16 W

### FROM CALGARY

412 km/255 mi - 5 hrs NW  
Hwy 1 W & Hwy 93 N

### FROM COLUMBIA ICEFIELDS

102 km/63 mi - 1 hr N  
Hwy 93 N

### FROM LAKE LOUISE

233 km/145 mi - 3 hrs N  
Hwy 93 N

### FROM BANFF

287 km/178 mi - 4 hrs N  
Hwy 93 N

### FROM VANCOUVER

805 km/499 mi - 10 hrs NE  
Hwy 1 E, Hwy 3 E, Hwy 5 N, Hwy 16 E

### FROM KAMLOOPS

433 km/265 mi - 5 hrs NE  
Hwy 5 N, Hwy 16 E

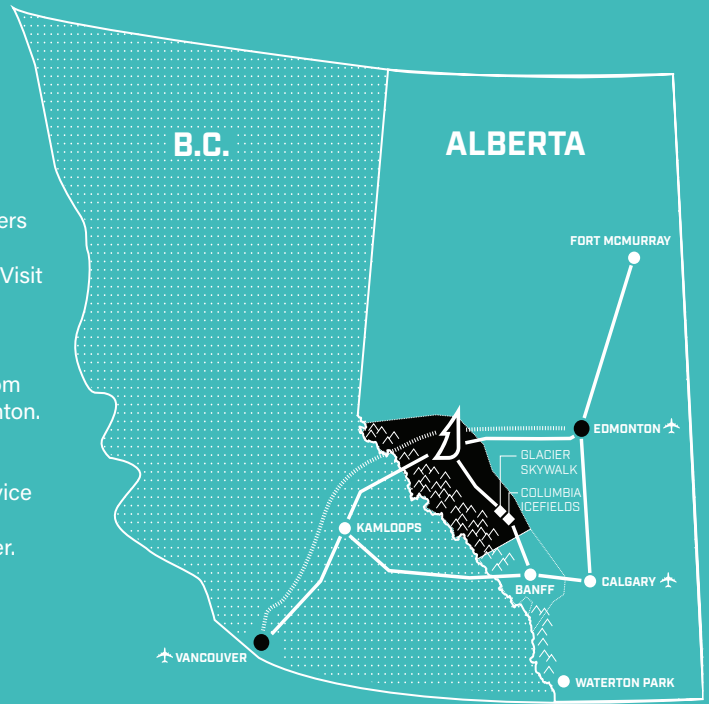
### BY COACH

SunDog Tours daily shuttle transfers from Edmonton and Calgary International Airports and hotels. Visit [sundogtours.com](http://sundogtours.com) for details.

### BY RAIL

VIA Rail regular service to and from Vancouver, Kamloops and Edmonton. Visit [viarail.ca](http://viarail.ca) for details.

Rocky Mountaineer seasonal service (April to October) to and from Vancouver. Visit [rockymountaineer.com](http://rockymountaineer.com) for details.



## WHAT TO PACK

Mountain adventures require proper preparation. Stay comfortable and safe with these sample packing essentials. Remember: each trip is different, so make a list tailored to your own adventure!



## Driving the Icefields parkway In winter

1. Confirm road conditions. Weather on the Icefields Parkway can be quite different than surrounding areas, so check Alberta's Official Road Reports.
2. Fill up on gas before leaving. None of the gas stations between Jasper and Lake Louise operate in winter. Also, snow tires are mandatory from November to April.
3. Bring supplies. There's no cell phone reception along parts of the highway, so always bring an emergency kit that includes: extra warm clothing, extra food and water.

## LILLIAN

BUSINESS DEVELOPMENT

SPECIALIST

780-931-7067

[lety@jaspercanadianrockies.com](mailto:lety@jaspercanadianrockies.com)

[JASPER.TRAVEL/TRAVEL-TRADE](http://JASPER.TRAVEL/TRAVEL-TRADE)  
#MYJASPER #VENTURE BEYOND