

# JASPER

## CANADA

### WHAT'S NEW

FAMILY | HI JASPER

SOFT ADVENTURE | PHOTOGRAPHY TOUR



CULINARY | PEAK NIC



ADVENTURE | GUIDED MOUNTAIN BIKING



DARK SKY | PLANETARIUM



SUPER COOL | GLACIER TOUR



### SIGNATURE EVENTS



#### JASPER DARK SKY FESTIVAL OCTOBER 16-25, 2020

Jasper's Dark Sky invites stargazing adventurers to get lost in the wonder of one of the world's largest dark sky preserves. As daylight hours begin to recede, October is the ideal time to celebrate the skies with the annual Jasper Dark Sky Festival, an ever-growing celebration aimed at connecting all ages to our universe and beyond.

[JASPERDARKSKY.TRAVEL](https://jasperdarksky.travel)



#### JASPER IN JANUARY FESTIVAL JANUARY 17 - FEBRUARY 2, 2020

See Jasper at its most authentic! Jasper in January festival celebrates the beauty and spirit of winter in true mountain town style; by skiing Marmot Basin, racing fat bikes, climbing frozen waterfalls, dog-sledding, and participating in signature community events such as Wine in Winter, ATCO Street Party & Fireworks, and Whiskey, Wine & Hops. So grab your mittens and make some memories!

[JASPER.TRAVEL/JANUARY](https://jasper.travel/january)



#### JASPER PRIDE FESTIVAL APRIL 23-26, 2020

Diversity runs deep in Jasper. Long known as gay-friendly, eclectic and open-minded, Jasper welcomes all adventurers – from backpackers, travellers, and students to the entire Lesbian, Gay, Bisexual, Transgender, Questioning and Allied (LGBTQA) community – to take part in the Jasper Pride Festival.

[JASPERPRIDE.CA](https://jasperpride.ca)



## STORY STARTERS

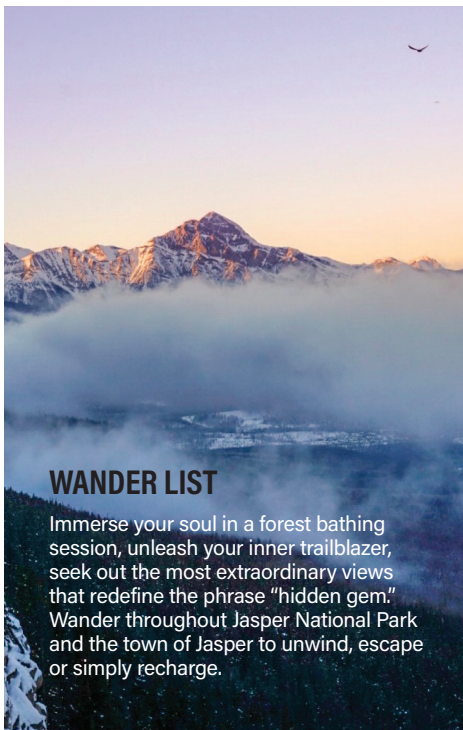
### FIERCELY FEMALE

From a badass ice climbing guide to an entrepreneur reinventing food tours to a dynamo in Canadian art, Jasper has no shortage of inspiring women. Hear their stories, share in their light.



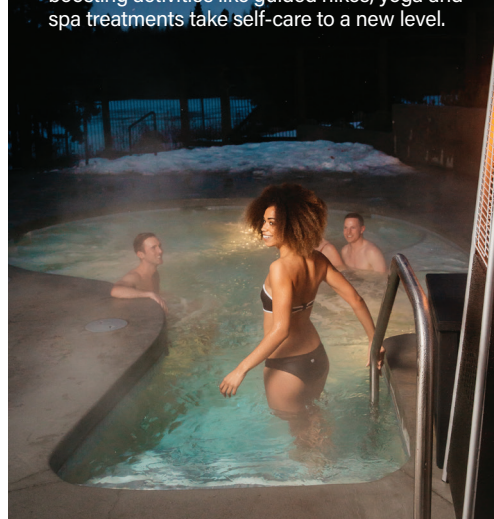
### WANDER LIST

Immerse your soul in a forest bathing session, unleash your inner trailblazer, seek out the most extraordinary views that redefine the phrase "hidden gem." Wander throughout Jasper National Park and the town of Jasper to unwind, escape or simply recharge.



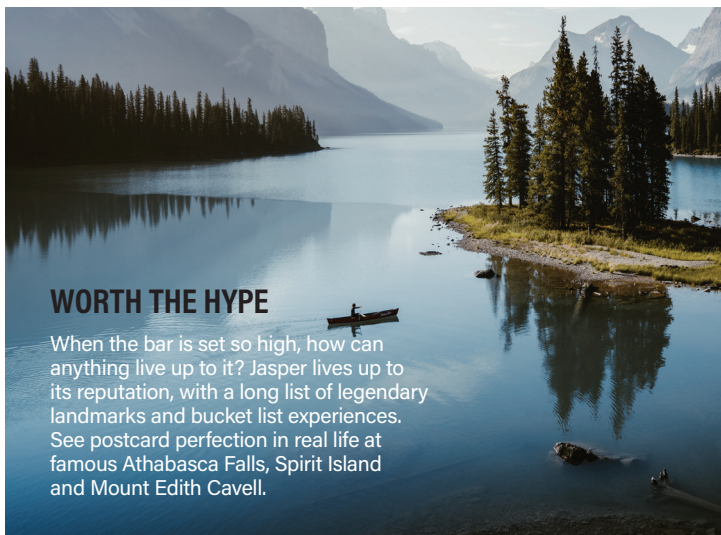
### MOUNTAIN WELLNESS

In a world often spinning too fast, this mountain refuge serves as a rejuvenating escape. Scientifically supported health-boosting activities like guided hikes, yoga and spa treatments take self-care to a new level.



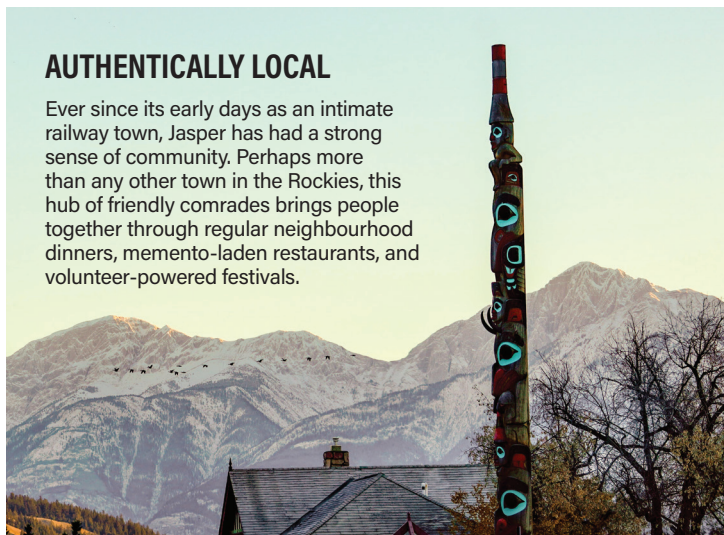
### WORTH THE HYPE

When the bar is set so high, how can anything live up to it? Jasper lives up to its reputation, with a long list of legendary landmarks and bucket list experiences. See postcard perfection in real life at famous Athabasca Falls, Spirit Island and Mount Edith Cavell.



### AUTHENTICALLY LOCAL

Ever since its early days as an intimate railway town, Jasper has had a strong sense of community. Perhaps more than any other town in the Rockies, this hub of friendly comrades brings people together through regular neighbourhood dinners, memento-laden restaurants, and volunteer-powered festivals.



#MYJASPER #VENTURE BEYOND

JASPER.TRAVEL/MEDIA-ROOM