



JASPER

C A N A D A

Visitor Guide



Maligne Lake
Pursuit

For well over a century, people have wandered from the beaten path to find this place. Towering mountains, deep canyons, shimmering glaciers, abundant

wildlife, crystal-clear lakes, thundering waterfalls, evergreen forest and more await in this UNESCO World Heritage Site. From here depart the curious and

the playful. The adaptability of mind and body. The explorers who think "maybe just a bit further." From here, set out the scouts of wild and amazing. The protectors of our



natural world. The collectors of stories.
Here, the greatest personal expeditions
begin. **Welcome to Jasper National
Park, Canada's base of adventure.**

**venture
beyond**

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welcome to jasper!

2024 was a year of challenges after the Jasper Wildfire left its mark on our beloved town — but we've emerged with a new layer to the beauty in the national park built on the power of resilience and community.

As we enter a new chapter of Jasper's story, we're so excited for you to be here to help us write it. We're ready to welcome visitors from across the globe and simply ask for your mindfulness in return: respect for area closures and recovery efforts, along with your support of our local businesses will go a long way in contributing to this very special phase of Jasper's history.

Jasper remains a jewel of the Canadian Rockies: a unique combination of wild, uncrowded, natural wonderland and world-class amenities. Our tight-knit community is happy to welcome you and live up to the reputation of Canadian kindness.

Fall in love with the shimmering glaciers, abundant wildlife, turquoise lakes, thundering waterfalls, deep canyons, evergreen forest — and, of course, towering mountains — that make us one of only 22 UNESCO World heritage sites in Canada.

At 11,228 square kilometres (4,335 square miles), Jasper National Park is also Canada's largest park in the Rocky Mountains and the largest accessible Dark Sky Preserve in the world. You can spend a lifetime in Jasper and barely scratch the surface of all there is to do — just ask any of our lifelong locals.

Limited travel time? Don't panic — that's what this guide is for! Over the following pages we invite you to go deeper into Jasper and discover the experiences, people, and stories you'll be talking about for years to come.

The landscape is still here, the wildlife is still here, our hearts are still here — and now you're here too. **Get ready for the adventure of a lifetime.**



**ASHLEY
VAN TIGHM**

A local lens on love in Jasper National Park.

P. 15



KATRINA TURCOT

Family friendly adventure awaits with this born and raised Jasperite.

P. 21



**PAUL AND
H       HARDY**

This duo shares tips to see the sights like a local.

P. 29



RICHARD IRELAND

Town mayor and lifelong resident on how to make the most of your stay.

P. 37

MEET THE LOCALS

JASPERITES SHARE THEIR
FAVOURITE THINGS TO DO.



We respectfully acknowledge that Jasper National Park is located in Treaty 6 and 8 as well as the traditional lands of the Beaver, Cree, Ojibway, Secwépemc, Stoney, and Métis Nations. We mention this to honour the people of these territories, and to thank them for their contribution to building our park, our province and our nation.

Front cover:
Medicine Lake
Dan Schykowski
Photography
@danschyk

Back cover:
Miette Mountain
Cabins
Travel Alberta

@TOURISMJASPER 

@JASPERCANADIANROCKIES 

@TOURISMJASPER 

@JASPERALBERTA 

MALIGNE
CANYON

MALIGNE
VALLEY

FAIRMONT
JASPER PARK
LODGE

LAC
BEAUVERT

ABOUT

Amid the wild expanse of Jasper National Park, tucked quietly within the Athabasca Valley, sits the town of Jasper. Originally called Fitzhugh, the tiny community was renamed in 1913 after fur trade manager Jasper Hawes. As word spread of the area's beauty, what started as little more than a railway outpost grew to become a world-class adventure destination and UNESCO World Heritage Site. Today, people come from around the globe to experience life in this wildly lovable mountain town.

TALK TO US

Need info? Advice? Local tips? Drop by the Visitor Experience Centre to chat in-person with Tourism Jasper's friendly and knowledgeable team of Travel Counsellors. Get personalized suggestions on where to stay, what to eat and which activities will give you the best memories. Open from 9 a.m. to 7 p.m. (In winter, location changes to the heritage building at 500 Connaught St. and hours change: 9 a.m. to 5 p.m.).

jasper.travel/information
inquiries@jasper.travel
780-820-1006 | 414 Patricia Street

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GETTING HERE



Downtown Jasper
See p.46



Marmot Basin
21km from Jasper
See p.22



Valley of the Five Lakes
10km from Jasper



Athabasca Falls
32km from Jasper

DRIVING TO JASPER

Highway 16, also known as "the Yellowhead," is the main east-west route through Jasper and is part of the famous Trans-Canada Highway. The Icefields Parkway (highway 93) runs north-south and is considered one of the most scenic drives in the world. Plan your journey to Jasper at jasper.travel/getting-here.

Road-trippers should factor in extra time for scenic stops, wildlife slowdowns and/or weather changes. Or, let a professional take the wheel and book an airport shuttle, transport bus, or private charter tour with SunDog Transportation and Tour Co. (p.29). With service to Edmonton, Calgary, Banff and many places in-between, this homegrown business prides itself on quality service and thoughtful details like hotel pick-ups and large windows well-suited to sightseeing and taking photos.



5 TIPS FOR DRIVING THE ICEFIELDS PARKWAY IN WINTER

Confirm conditions

Weather is often different on the parkway than surrounding areas. Check road reports at 511.alberta.ca.

Fill up before leaving

There is nowhere to get gas between Jasper and Lake Louise in winter. Also, snow tires are mandatory from November through March.

Watch for wildlife

The parkway passes through caribou habitat. Be alert, drive the speed limit, and keep multiple bus-lengths of distance from any animals.

Bring supplies

Much of the highway has no cellphone reception. Have an emergency kit that includes extra warm clothing, food, and water.

Leave Early

Allow plenty of time to fully enjoy the views along the route. When safe, pull off to roadside stops to snap pictures.

Maligne Lake
48km from Jasper



Spirit Island
48km from Jasper
14km by watercraft



Columbia Icefield
103km from Jasper



← ICEFIELDS PARKWAY →
HWY 93

93

BANFF NATIONAL PARK

CALGARY →
HWY 93



Sunwapta Falls
55km from Jasper



Tangle Creek Falls
96km from Jasper



Wilcox Pass
106km from Jasper



Parker Ridge
113km from Jasper



**GET INTO JASPER
FASTER. BUY YOUR
PARK PASS ONLINE.**

The Park Pass is required to enter the national park. It can be used at all national parks and national historic sites in Canada. You must print the Park Pass *before* arriving.

jasper.travel/parkpass



THE ECOLOGY OF FIRE: REBIRTH AND RENEWAL IN THE NATIONAL PARK

If you're visiting Jasper National Park this summer, you might be surprised to see seas of pinkish purple blooms lighting up the landscape. Those beautiful flowers are called fireweed — and are just one part of a natural process of regeneration that takes place after a wildfire.

Left
Regrowth
Parks Canada /
Kevin Gedling

Right
**Post-Fire
Regeneration,
Jasper Wildfire**
Parks Canada /
Luuk Wijk



"The narrative has been that fire can be quite damaging," says Parks Canada Fire and Vegetation Specialist with Parks Canada, Charlie McLellan.

The reality, however, is far more complex — and beautiful — than many realize. From flora to fauna, rocky mountain ecosystems have evolved with fires, which play a crucial role in protecting the biodiversity of the natural landscape.

"It's a renewal process that will enhance biodiversity and the different functions of these ecosystems over time — not just before and after," McLellan explains.

Visitors will see the uplifting sights of new growth very quickly — and stunningly. Fireweed brightening your day and your trails this season is just the beginning.

This first year post-fire, visitors may see plants and animals that they've never experienced before, like an abundance of woodpeckers. You may also find unexpectedly epic mountain views with less forest canopy on the trails.

"The mountains are so beautiful," says McLellan. "Some of the trails in the valley bottom are often forested, if people go on those trails now they'll have a better view of



Right
Along the
Icefields Parkway
 Parks Canada /
 Luuk Wijk

Below
Parks Canada
Staff Replanting
Douglas Fir Trees,
Fall 2024
 Parks Canada



the mountain scenery." Note that Parks Canada works very hard to ensure visitor safety. It's especially important in the post-fire landscape to stay on trails and out of any restricted areas, both for your own safety and that of the land.

**"IT'S A RENEWAL PROCESS
 THAT WILL ENHANCE
 BIODIVERSITY AND THE
 DIFFERENT FUNCTIONS OF THESE
 ECOSYSTEMS OVER TIME — NOT
 JUST BEFORE AND AFTER"**

Since the regeneration timeline is long, it allows different species to benefit from fires decades after they've burned.

Take grizzly bears, for example, who spend their days fattening up for winter dining on plants like buffalo berries and huckleberries. Those species flourish after fires immediately at lower elevations, and 50 years from now, species at higher elevations will continue to benefit.

Whitebark pine, an at-risk tree species that grizzlies also love to snack on, will get a leg up on regeneration thanks to the newly open areas and help propagating from Clark's nutcracker, a plucky type of jaybird.

It's an ongoing, exciting and visually stunning process that will continue for years to come. Thank you for being here to experience it with us!



FIRE PREVENTION

Be aware of:

- Current Fire Danger
- Fire Bans

Practice extra caution with any type of ignition source, including cigarette butts and campfires.

Report dangers and hazards to Parks Canada:
780-852-6155

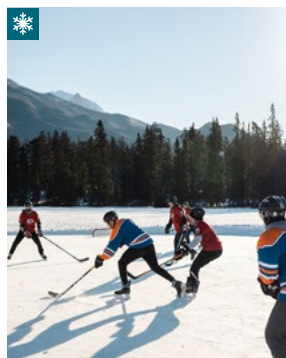
POST-FIRE AREA SAFETY

Safety is Parks Canada's number one priority and there is a lot of work going on behind the scenes to keep you safe.

- Always respect area closures
- Practice environmental awareness
- Check the weather before you go
- Stay on trails
- Travel through burn areas quickly
- Avoid remote areas if fire danger is high

EVENTS

Explore year round events in Jasper!
From art, culture, to sport and parties,
there's sure to be something for
everyone.



JANUARY

- Jasper in January
- Jasper Hockey Days
- Whisky Wine and Hops
- Mountain Malanka
- Jasper Pond Hockey Tournament
- Jasper Pony Express

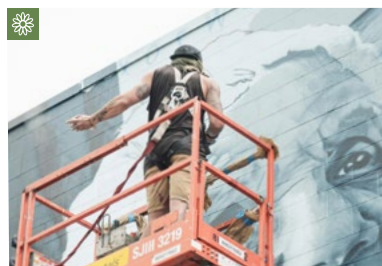


FEBRUARY

- Female Hockey Day

MARCH

- Devour! The Canadian Rockies Food Festival
- Jasper Junior Olympics



APRIL

- Jasper Canadian Rockies Half Marathon
- Jasper Pride & Ski Festival
- Taste of Spring



MAY

- UpLift! Jasper Mural Festival

TRAVEL TIP

Want to have
your own event
in Jasper?
Get wedding
inspiration
(p.14).



JUNE

- ▶ Jasper Gran Fondo
- ▶ Jasper Banff Relay
- ▶ National Indigenous Peoples Day

JULY

- ▶ Canada Day Celebration
- ▶ Parks Day



SEPTEMBER

- ▶ Jasper Folk Music Festival

OCTOBER

- ▶ Jasper Dark Sky Festival
15th Anniversary in 2025

NOVEMBER

- ▶ Jasper's Veteran Appreciation Event
- ▶ Rebuild Jasper Run

Above Middle
Jasper Folk Fest
Jamie Robson
Photography



SEE ALL EVENT DETAILS
jasper.travel/events

TIE THE KNOT IN JASPER

With beautiful venues and excellent vendors, Jasper keeps the drama of your big day where it belongs: in the landscape — not the logistics. From extraordinary elopements to lavish soirees for 500 guests, say “I do” in the way you always dreamed of.



DATE IDEAS

Turn up the romance with these dreamy date ideas.

FUN FACT: Season 28 of *The Bachelor* saw Joey Graziadei falling in love in —or with— Jasper, which he called the “prettiest place I’ve ever seen.”

Skating: Glide hand in mittened hand on Jasper’s groomed outdoor rinks (Lake Mildred and Pyramid Lake), both of which have rentals and hot chocolate available nearby.

Snuggle fireside: Book a cabin or fireplace-equipped suite (accommodation options start **p.52**) and get ready for the coziest night of your life.

Helicopter tour: Share once-in-a-lifetime views with your once-in-a-lifetime love. Jasper’s helicopter tour companies (**p.32**) can even help set up a surprise mountain-top proposal!

Couple’s massage: Relax and restore both body and soul at the tranquil Fairmont Spa (**p.66**), then refresh with a dip in the heated outdoor pool.

Stargazing: See the Milky Way and maybe even the aurora borealis reflected in your partner’s eyes. Get deeper into the cosmos on **p.48**.

Skiing: Nothing can make a heart pound quite like new love, but Marmot Basin ski resort (**p.22**) sure comes close.

Canoeing: Get seclusion and awe in a vessel built for two, on a lake made turquoise from nearby glaciers.

JASPER PARK ELOPEMENTS

Local knowledge and decades of industry experience combine to make your special day come alive in our treasured national park. Whether you’re planning an intimate ceremony between the two of you and the mountains, or the event of your wildest dreams, Jasper Park Elopements provides customizable, all-inclusive experience packages to celebrate your love in the breathtaking landscapes of Jasper National Park.

jasperparkelopements.ca | 780-883-5252

KINFOLK PHOTOGRAPHY

With over 20 years of combined experience, these professional photographers specialize in capturing intimate and authentic human connections against jaw-dropping backgrounds. Planning something small and remote? These trail-ready veterans know all the best spots and will help make your alpine elopement unique to you.

kinfolkphotography.ca | 780-852-8639





Above
AlpenFlora

Left
Folding Mtn.
Jasper-Hinton Air

Below Left
Pyramid Lake Rd.
Kinfolk Photography

Below
Maligne Lake
Brian Van Tighem

JASPER EVENT MANAGEMENT

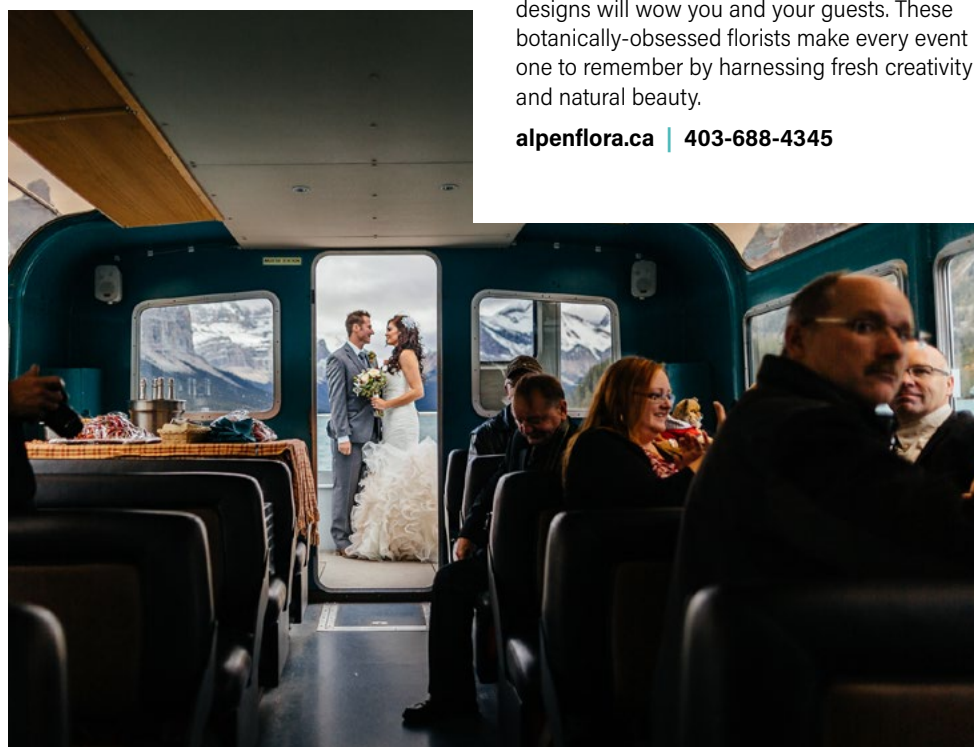
These detail-oriented planners can help a little or a lot – it's up to you. From full wedding management to event design to concierge services, they'll be your trustworthy touchpoint and on-the-ground expert. Ensure the process of creating your dream wedding is seamless and stress-free with a package that suits your budget, vision, and story.

jasperevents.ca | 780-931-2245

ALPENFLORA

This floral design studio brings unmatched creativity and knowledge of high-end design to deliver wedding-worthy flowers every time. From wedding arches dripping in dreamy blooms to mountain wildflower inspired elopement bouquets, their custom floral designs will wow you and your guests. These botanically-obsessed florists make every event one to remember by harnessing fresh creativity and natural beauty.

alpenflora.ca | 403-688-4345



MEET THE LOCALS



ASHLEY VAN TIGHEM

*If anyone knows about love in Jasper National Park, it's Ashley Van Tighem. She and her partner Brian found love in this magical place, where they specialize in wedding photography with their company **Kinfolk Photography**.*

Ashley's top three picture-perfect wedding spots in Jasper

Jasper Park Lodge (p.52): Perfect for big and lively ceremonies, the views from the various wedding plateaus are stunning. JPL's in-house wedding team takes care of everything, so you don't have to leave the property on your wedding day. Everything you need is right there!

Maligne Lake: We love this location for medium-sized weddings and elopements. It's a magical place to get married.

Icefields Parkway Adventure: Take a scenic trip down the Icefields Parkway to a breathtaking, secret-to-you spot to say "I do." Jasper Park Elopements can take care of all the planning!

Start planning at
jasper.travel/weddings

winter

DAY 1

Shred the slopes at [Marmot Basin ski resort](#) (p.22)

Relax with a massage at [The Spa at Fairmont Jasper Park Lodge](#) (p.66) or [Jasper Wellness](#) (p.64)

DAY 2

Skate at [Pyramid Lake](#) or [Mildred Lake](#). Rentals available onsite (p.25)

Explore alpine valleys with a dog sled team of furry friends with [SunDog](#) (p.29)

DAY 3

Scale an exhilarating ice wall without leaving town at the new [Rockaboo Ice Tower](#) (p.24)

Walk along a frozen canyon floor on an [Icewalk tour](#) (p.24)

*A note from Parks Canada: The area surrounding the Maligne Canyon experienced significant fire activity and damage in the Jasper Wildfire. It's anticipated to be open for the 2025-2026 winter season.



spring

DAY 1

Soar to a summit on the [Jasper Skytram](#) (p.43)

Sample local cuisine with [Jasper Food Tours](#) (p.51)

DAY 2

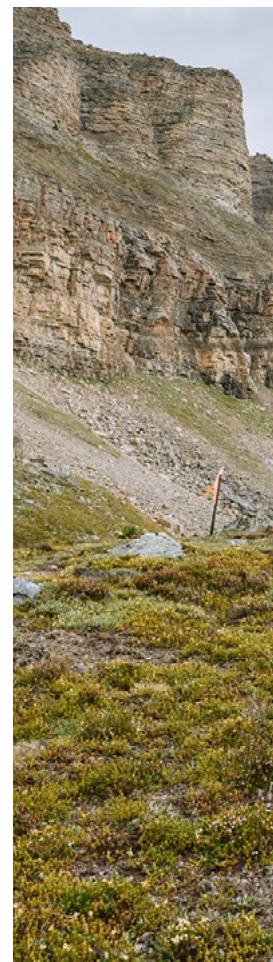
Spy baby animals on a [wildlife tour](#) (p.30)

Ride the rivers with [whitewater rafting](#) (p.20) or a [float tour](#) (p.26)

DAY 3

Hit the greens at [Fairmont Jasper Park Lodge Golf Course](#) (p.27)

Get inspired at the [Jasper Art Gallery](#) (p.45)



Right
Bea Payette

Middle
Rockies Heli Canada
Darren Roberts



summer

DAY 1

See Spirit Island on the [Maligne Lake Boat Cruise](#) (p.28)

Experience Jasper's trails with a [hiking guide](#) (p.18)

DAY 2

Reach heights with [guided rock climbing](#) (p.24)

Laugh and learn at a show by [Jasper Theater Productions](#) (p.45)

DAY 3

Catch the big one with [Jasper Park Fishing](#) (p.41)

Meet an Indigenous Knowledge Keeper via [Warrior Women](#) (p.44)



Far Left
Rockaboo Ice Wall
Kinfolk Photography

Middle
Marmot Basind

Left
Spirit Island
Alex Briere

Below
Jasper Planetarium
Jeremy Allen



fall

DAY 1

See the highlights with a [sightseeing tour](#) or [train journey](#) (p.28-29)

Witness the stars with the [Jasper Planetarium](#) or [Jasper Star Trails](#) (p.49)

DAY 2

Learn at the [Jasper Yellowhead Museum and Archives](#) (p.37)

Fly high with a [Helicopter Tour](#) over the park (p.32)

DAY 3

Paddle a voyageur canoe with [Wild Current Outfitters](#) (p.26)

Saddle up for a horseback ride with [Jasper Riding Stables](#) (p.40)

WELCOME TO THE ULTIMATE PLAYGROUND

Jasper is the perfect place for outdoor enthusiasts and thrill chasers to get their nature hit. In summer, the trails beckon. In winter, ski in a powder heaven.

Right
Edith Cavell
Bea Payette

1

HIKING & WALKING

Whether you'd like to stroll an interpretive loop near town with the family or hike for days in rugged terrain, we have the perfect trail (and guide) for you. Exploring with one of Jasper's amazing local experts can help ensure an unfamiliar activity is fun and safe, and a familiar activity is made even better thanks to their passion and insight. Jasper is full of entertaining and knowledgeable guides with varied specialties.



HIGH SIGHTS GUIDING

Experience Jasper's iconic backcountry hiking trails in style and comfort! These lodge-hopping adventures will take you deep into breathtaking landscapes like the Skyline Trail, wildlife-rich Tonquin Valley, and hidden gems like the Fryatt Valley. Explore rugged trails by day, and relax in cozy, Euro-style lodges or huts at night while you savour shockingly delicious backcountry meals and the luxury of a real bed under a real roof. It's the ultimate blend of challenge, inspiration, connection, and fun. High Sights also offers day trips, custom adventures, and trail running. Locally owned, professionally guided, and thoughtfully catered — this is Jasper at its finest.

highsightsguiding.com | 780-931-6687

Left
Tonquin Valley

STARRY SUMMIT MOUNTAIN ADVENTURES

Go further into the wilderness with this new company. Starry Mountain Adventures focus on longer and more remote backcountry trails, including the rugged North and South Boundary Trails as well as the Great Divide Trail to help people tackle hikes that they may not have otherwise been able to do. New backpackers might prefer the Fiddle River trip, which still offers that remote serenity. Walk away having seen beautiful and historic areas that few other park visitors get to witness, and newfound confidence in your own backcountry abilities. Lead guide, Ben Nearingburg, is an expert hiker and Jasper local who literally wrote the book on peak bagging in the Rockies and has many stories to tell.

starrysummit.ca | 780-820-0631



JASPER HIKES & TOURS INC.

Run by a small family of guides, this outfitter provides guided half-day and full-day hikes that range from easy and flower-filled to challenging and exposed. See the sights with one of their ever-popular wildlife hiking tours in the spring and fall or challenge yourself with rock climbing programs. Private sightseeing tours are also available. In the winter, explore Maligne Canyon on a guided icewalk, or venture further with snowshoeing, backcountry ski tours, and AST1 avalanche skills courses. Environmental stewardship is a core tenet of their business, with leave-no-trace ethics and team participation in annual clean-up efforts along the highway and trails. Dog lovers will fall in love with the owner's impressively trained Suka, who joins some of the (approved) trips too.

jasperhikesandtours.ca | 780-931-4453



CANADIAN SKYLINE ADVENTURES

For over a decade, Canadian Skyline Adventures has helped you venture off the beaten path safely with the help of professional, local guides. Operated by Christian, an experienced local who puts a lot of heart and preparation into your adventures, day hikers and families can learn the natural and human history of the area in small group sizes. Looking for a challenge? Gain over 1,000 metres of elevation and summit iconic peaks like Bonhomme and Opal, or cover anywhere from 5 to 20 kilometres on a guided running tour. Canadian Skyline Adventures also offers Backpacking 101 experiences and multi-day hiking tours through the Brazeau Valley and along the North and South Boundary trails — ask about their porter service if you don't fancy carrying your own gear!

canadianskylineadventures.com | 780-883-0465



WALKS & TALKS JASPER

Discover the ecology of Jasper National Park — including the impacts of wildfire on the ecosystem — on your own two feet with local guide Paula Beauchamp. Growing up in Jasper and working extensively as a guide before starting her own company, Paula has intimate knowledge of every nook and cranny that make the park special. Join Paula as she shares her passion for her home with you through planned stops to discover things of interest about Jasper, the mountains, glaciers, lakes, and rivers. Explore year-round with snowshoes, ice cleats, and poles provided in winter. Guests will leave with a much greater appreciation and understanding of this very special place. Paula's pooch Max also loves to join on hikes to say hello and explore together, with guest consent. Tour options include Maligne Canyon Five Bridges hike, Pyramid Bench, and more.

walksntalks.com | 780-852-4994

*Above Middle
Kathmandu
Photography*



2

BIKING

Experience Jasper as most locals do: on two wheels! Avoid traffic and full parking lots and BYOB (bring your own bike) or rent one locally. Convenient and family-friendly trails connect Whistlers and Wapiti campgrounds to downtown. Reach the townsite in fifteen minutes or some other top spots in under an hour. Pack a lunch, some bear spray, and use pedal power to score a win-win for both your health and the well-being of the park.

POPULAR ROUTES



Road biking

Maligne Lake Road
Icefields Parkway



Mountain biking

Pyramid Bench
Overlander Trail



Fat biking

Woodpecker Trail
Lake Annette

3

WHITewater RAFTING

With so many rivers in the national park, whitewater rafting has become one of Jasper's most popular summer activities. Widen your perspective on Class II and Class III rapids with guides that will provide all the gear you need including wetsuits, life jackets, and more. These tours are generally available from early May to late September.

JASPER'S WHITewater RAFTING

Become a small part of Jasper's aquatic recreation history with the oldest whitewater rafting company in Canada. Since 1971, the company known today as Jasper's Whitewater Rafting Company has been leading multiple generations down the rivers that once served as de facto highways through the region. This fun experience has helped everyone from first-timer families to daring wedding parties, and more discover the joy that comes from whitewater. Choose between three tour options across two different rivers (the historic, Class II Athabasca River or the rowdier, Class III Sunwapta River). Even after five decades of life on the water, the trailblazers behind this locally owned and operated company still love nothing more than seeing and sharing Jasper via its beautiful and thrilling rivers.

raftingjasper.com | 780-852-7238

ROCKY MOUNTAIN RIVER GUIDES

Water has been a powerful force of change within the national park and when shooting the Sunwapta River's Class III rapids, it's easy to see why. Rocky Mountain River Guides offers a thrilling adventure for adrenaline seekers and water lovers who prefer to peep incredible scenery through the spray of fast, fun waves. The Sunwapta's Indigenous name roughly translates to turbulent waters and the trip ends with a glacial faceful of water from a wave called The Whopper. For a more moderate adrenaline rush, there's also two slightly milder tours down the Athabasca River, which are great options for participants travelling with children between 5-12. No previous experience is necessary for any of the tours, so everyone can release their inner river rat!

rmriverguides.com | 780-852-3777



TRAVEL TIP: If it's raining out, rafting is one of the best activities to do in the park. After all, you're likely going to get wet anyway. Plus, the extra water can make the rapids even more lively!



Above
**Rocky Mountain
River Guides**

Top
**Jasper's
Whitewater
Rafting**

JASPER RAFTING ADVENTURES

Jasper's newest rafting company focuses on creating lasting and meaningful memories out in nature. The mountains surrounding the Athabasca and Sunwapta Rivers make for an inspiring setting as you listen to trained interpretive guides tell fascinating stories about Jasper's history, point out wildlife along the riverbanks, and help you better understand this unique ecosystem before diving into some lively whitewater rapids. Discover the joy of learning about the outdoors through a fun and educational experience that's great for nature lovers, school trips and youth groups. When booking directly through their website, you can choose a pick-up option that includes downtown Jasper, Fairmont Jasper Park Lodge, Alpine Village and Whistler's Campground.

jasperraftingadventures.com
780-852-4292

Right
**Jasper Rafting
Adventures**

MALIGNE RAFTING ADVENTURES

This longstanding company rafts more rivers than any other Jasper outfitter. The Athabasca, Sunwapta and Fraser Rivers each have different intensities, from Class II rapids (great for families and apprehensive first-timers) to Class III+ (perfect for fit beginners and adrenaline seekers). The Athabasca Falls Canyon Run splashes through some fun, gentler Class II+ rapids before floating into the scenic Athabasca Valley. The Sunwapta River Trip is Class III, with a steep gradient and many rapids that are most intense mid-June to late July. Or, travel a bit further afield to reach the mighty Fraser River (trust us, the drive is worth it). Count on getting wet in this river's turbulent Class III+ rapids. Includes a short portage and the chance to spot seasonal spawning salmon.

raftjasper.com | 780-852-3331



4 SKIING

When it's not charming people with its stunning views and uncrowded slopes, this beloved skier's heaven (known as "the hill" by local Jasperites) is winning accolades far and wide. It has the highest base elevation of any major Canadian ski area, offering panoramas of surrounding mountain ranges and powdery snow from mid-November to May. With minimal lift lines and a user-friendly layout that allows skiing to-and-from your car, it's no wonder that Condé Nast Traveler readers rated Marmot Basin among the top three best ski resorts in Canada.

skimarmot.com
780-852-3816

5 THINGS TO LOVE

ABOUT MARMOT BASIN

Above
Marmot Basin

1 NEW LIFT

A speedy new quad chair joins a fleet of seven lifts to take you all over the mountain. The new Knob Quad chair unloads at an elevation of 2,518 metres, giving easy access to the highest points of the upper mountain including Marmot Cirque, where the newest expert terrain opened in March 2022.

2 GREAT FOR FAMILIES

Need childcare while you shred? No problem. Marmot Basin's on-mountain Little Rascals Nursery entertains tots from 19 months to 6 years old. If your kids want to hit the slopes, programs like Marmot Mites or Tiny Tracks are great options.



STATS

**ELEVATION
AT SUMMIT**
2,612 metres
8,570 feet

**ELEVATION AT
BASE**
1,698 metres
5,570 feet

SIZE
696 hectares
1,720 acres

LONGEST RUN
5.6 kilometres
3.5 miles

TRAVEL TIP: Marmot Basin is now part of The Mountain Collective! This pass gets you free lift tickets at dream ski destinations around the world with no blackout dates.

3 VARIETY OF RUNS

Of 91 runs, there's a nice split between beginner, intermediate and expert (plus terrain parks) so no one's stuck to one area. Plus, all ski routes eventually converge, making it easy for groups of various experience levels to arrange meet-ups.

4 EXPERT TERRAIN

For powder hounds looking to shred, the newly opened "Cirque" offers the best high alpine expert terrain in the Canadian Rockies. Located above the tree line, its bowls and chutes are only surpassed by its views. Hit the mountain's steep, long north face with "Tres Hombres."

5 EVENTS & APRÈS CULTURE

There's two on-mountain chalets where you can take part in the time-honoured tradition of reliving the day's adventures over some bevvies next to a fire. Select events through the year amp up the atmosphere with live music, mascots and more.

5

CLIMBING AND
OTHER ADVENTURES

There are so many unique ways to explore the national park. Get higher, go deeper, and make story-worthy memories with these special activities.



ICE CLIMBING

The climbing doesn't stop when winter arrives. Discover why people travel from across the world to experience ice climbing in the Canadian Rockies with **Rockaboo Mountain Adventures'** (p.65) exhilarating and surprisingly beginner-friendly Ice Climbing Experience— if you can climb a ladder, you can climb a frozen waterfall. The six-hour excursion allows you to climb a frozen waterfall and experience the landscapes you love in a whole new way. New in 2025, you don't have to go far to get your ice fix thanks to the guiding company's brand new ice wall in downtown Jasper. The unique structure is made with specialised irrigation to create a 15-metre-tall ice climbing flow in the heart of town.

Top
Travel Alberta



Athabasca Glacier
Travel Alberta

ICE WALKS

Most people visit Maligne Canyon in the summer, thus most people miss out on one of Jasper's most otherworldly adventures. Once the water drains and the canyon floor freezes, you can explore the canyon's hidden depths with a guided tour (anti-slip crampons and helmets provided). See waterfalls of ice, magnificent natural sculptures, and fun features like the "Corkscrew." Three local providers offer these unique Icewalk tours. The 3-to-3.5-hour **SunDog Tour Co.** (p.67) experience can be packaged with a Winter Wildlife Discovery Tour for a discounted price. **Jasper Hikes and Tours** (p.65) leads small groups on 3-hour excursions. Icewalk tours are usually available from mid-December to late March, depending on the weather. Appropriate for ages six and older.

A note from Parks Canada: The area surrounding the Maligne Canyon experienced significant fire activity and damage in the Jasper Wildfire. It's anticipated to be open for the 2025-2026 winter season.

Top Left
Maligne Canyon
Parks Canada /
Luuk Wijk

Right
Pyramid Lake
Travel Alberta

Left
Jeff Lewis



ROCK CLIMBING

See the national park from a whole new perspective and challenge yourself by scaling its limestone. Even complete beginners can learn the ropes (literally) on one of **Rockaboo Mountain Adventures'** (p.65) four-hour trips or via **Jasper Hikes and Tours** (p.65) Learn to Rock Climb experience. Channel your inner Spiderman as you rappel, belay, and climb rock walls overlooking stunning scenery like the Athabasca River. Rock climbing is a hands-on experience that will take you off the beaten path, engage all of your senses, and is fun for the whole family.



TREAD LIGHTLY GLACIER TOUR

One of the most accessible glaciers in the world, Athabasca Glacier has wowed many visitors over the years. A gravel trail leads the general public to this famous landmark, but only certified guides (and the people they escort) are allowed to walk on it. Enter: Rockaboo Mountain Adventures. With small group sizes, top-notch expert staff, and a focus on ecology, the Tread Lightly Glacier Tour is perfect for explorers who want to get up close and personal with this ever-changing wonder — depending on conditions, a tour might even venture into an ice cave. Deepen your connection to the landscape and contribute to ongoing research projects by learning how to collect scientific samples. Offered from June 1 to September 30.

rockaboo.ca | 780-820-0092

Left
Athabasca Glacier
Travel Alberta



SKATING

Not including the Jasper Arena (303 Bonhomme St.), there are two main places to skate in Jasper National Park. Pyramid Lake has a rink with stunning views of Pyramid Mountain. Rent skates (or other winter sports gear) and grab dinner from the nearby

Pyramid Lake Lodge (p.53). The groomed ice at Mildred Lake is on the grounds of **Fairmont Jasper Park Lodge (p.52)**; the Winter Activity Centre also has rentals available (plus helmets, hockey sticks, and pucks, if you fancy a game of shinny).



CROSS-COUNTRY SKIING

Once the lakes freeze over, they provide the perfect surface for easy, scenic cross-country skiing. Choose between short, flat loops or longer, more challenging routes. There are more than 100 kilometres of groomed trails within an hour of downtown Jasper. Need rentals? The Winter Activity Center at **Fairmont Jasper Park Lodge (p.52)** can help from about December to April. In downtown Jasper, grab rentals from **Totem Ski Shop (p.68)** or **Jasper Source for Sports (p.69)**.

ADVENTURE AT YOUR OWN PACE

The mountains may be epic — but you don't have to break a sweat to fully enjoy them. The following extraordinary experiences are perfect for travellers looking for gentler journeys.



JASPER RAFT TOURS

Bring the whole family on this gentle, scenic and fun float tour down the Athabasca River. The specially designed seven-metre-long orange rafts provide stability and comfort while the entertaining and experienced guides do all the rowing while pointing out wildlife along the way. Everyone from ages 3 to 99 can hop aboard this accommodating tour that spends 60 to 90 minutes on the water (exact duration depends on water level; total tour lasts 2 to 2.5 hours) and travels a leisurely stretch of the river that's mostly calm but does feature a few small rapids. Tours run rain or shine through the spring, summer and fall. Leashed dogs are welcome on advance-booked, dog friendly trips (find more pet-friendly activities on [p.42](#)).

[jasperrafttours.com](#)
780-852-2665

Top
Athabasca River
Tourism Jasper

Right
Pyramid Lake
Wild Current Outfitters

WILD CURRENT OUTFITTERS

Canoeing is to Canada what cheese curds are to fries and gravy. The Signature Guided Pyramid Lake Jasper Canoe Adventure provides an extra special, stress-free experience that's perfect for multi-generational families, bachelorette parties, couples, and anyone who wants to hit the water without worrying about logistics. No experience is necessary, and you can choose to paddle or simply relax and take in the views from the comfortable and stable seats in the five to eight passenger Voyageur canoes by joining a small group or booking a private experience. Every canoe is handcrafted from cedar by the company owners themselves. The tour also includes a shore visit for homemade treats, summer day swims or autumn campfires. Watch for the osprey, loons, muskrats, and more that gather at the lake. Wild Current Outfitters also offers multi-day or day rental canoes at Maligne Lake.

[wildcurrentoutfitters.ca](#)
780-931-3662



OTHER WAYS TO ENJOY THE WATER



Swimming

Cool off on hot days at Lake Annette and Lake Edith. On top of mountain views, these refreshing spots each have a beach, trails, picnic tables, outhouses, and metal fire rings with grills. For warmer soaks head to the Miette Hot Springs ([p.62](#)).



Fishing

Bring a rod or go with a guide ([p.41](#)) to Talbot Lake, Maligne Lake, Athabasca River or upper Maligne River. Don't forget to buy your national park fishing permit, available from Parks Canada.



Skating or skiing

Once frozen, many lakes become popular spots for skating and cross-country skiing. Find maintained ovals at Mildred Lake and Pyramid Lake. Safety tip: If not at a maintained skating spot, always check for safe ice depth.

FAIRMONT JASPER PARK LODGE GOLF COURSE

Experience a legend reborn and the magic of golf at the award-winning Fairmont Jasper Park Lodge Golf Course, which turns 100 this year. Designed by Canada's most famous golf course architect, Stanley Thompson, his 1925 masterpiece meets the majestic Canadian Rockies. Opening this July and evolving throughout the season with thoughtful enhancements, discover a legendary course that offers breathtaking mountain vistas, views of the emerald waters of Lac Beauvert, and an unprecedented opportunity to write the next chapter of its storied history after the 2024 Jasper Wildfire.

jaspermountaingolf.com
780-852-6090

NEW! Try out the "Bear's Den", Jasper's first golf simulator. Located at the Golf Clubhouse, it features over 30 unique virtual courses.



THE BOATHOUSE

Located behind Fairmont Jasper Park Lodge (p.52) and directly beside Lac Beauvert, this charming wooden hut rents out (tons) of watercraft and equipment to get you out on the water. Try canoes, single kayaks, double kayaks, stand-up paddleboards, pedal boats, water bikes, and voyageur canoes (with up to 12-person capacity). As its French name suggests, Lac Beauvert has beautiful blue-green water that's so clear you can see straight to the rocky lake bottom in certain places. Prefer to explore the lake from the land? The Boathouse also rents out mountain bikes and children's bikes; a path circles the lake and connects to many trails beyond it. Staying at the hotel? Guests get a 15% discount on rentals.

jasper-park-lodge.com
780-852-3301

MEET THE LOCALS



KATRINA TURCOT

Katrina knows the recipe for the perfect family-friendly adventure. Born and raised in Jasper, Katrina spent years guiding the Athabasca River before operating Jasper Raft Tours (p.26) with her husband.

Pause

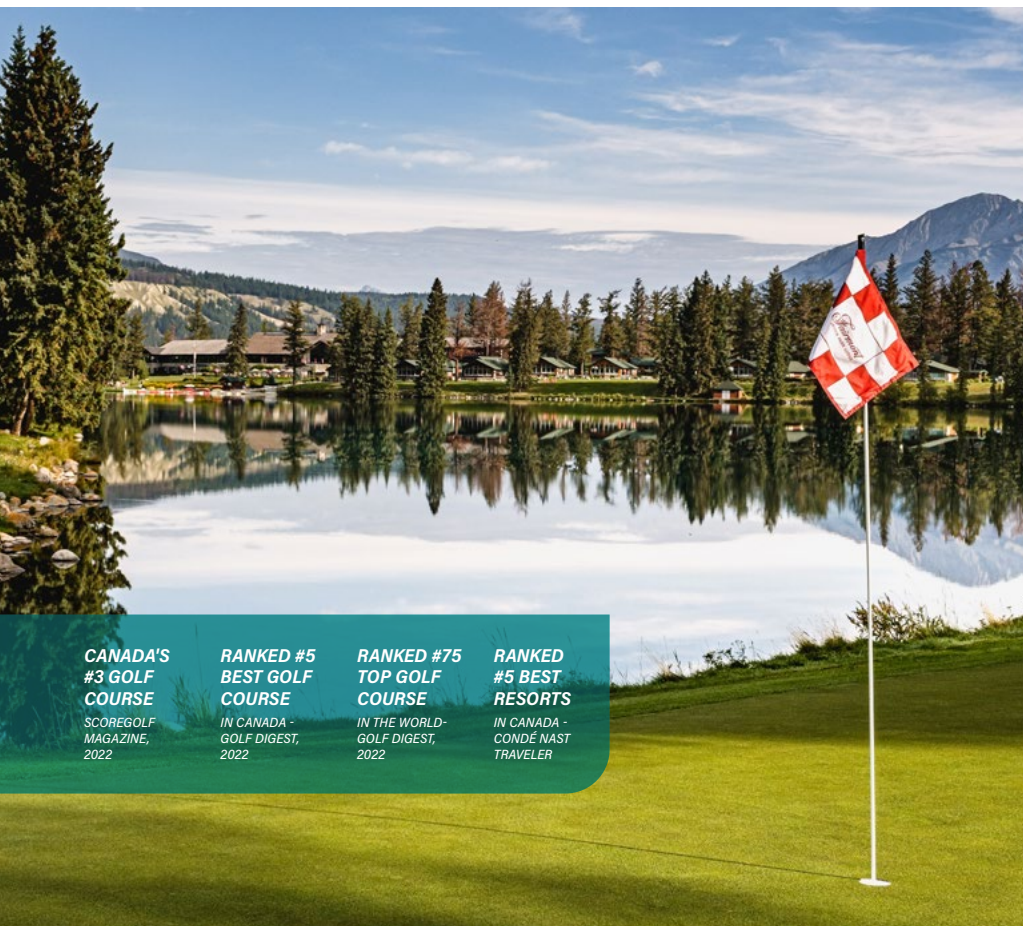
Jasper is beautiful and the kids are seeing it for the first time — remember to slow down and watch them take it all in. Even if it's just walking one kilometre and back the kids are having the time of their lives.

Big waves or small splashes

Kids love a sunny day on the raft with a stop for a picnic. Sometimes they want a little splash, sometimes they want the big waves — a rafting company can cater to that.

Fireside family time

Roast marshmallows and hot dogs at one of the many beachside picnic spots with fire pits like Pyramid Beach. Bring bathing suits, tons of food, and wet wipes for sticky fingers.



**CANADA'S
#3 GOLF
COURSE**
SCOREGOLF
MAGAZINE,
2022

**RANKED #5
BEST GOLF
COURSE**
IN CANADA -
GOLF DIGEST,
2022

**RANKED #75
TOP GOLF
COURSE**
IN THE WORLD -
GOLF DIGEST,
2022

**RANKED
#5 BEST
RESORTS**
IN CANADA -
CONDÉ NAST
TRAVELER

Above
Lac Beauvert

Left
**Fairmont Jasper Park
Lodge Golf Course**

SIGHTSEEING

As the largest national park in the Canadian Rockies, Jasper offers an almost overwhelming number of natural wonders. See some of the best with a tour that ensures you have a great time while making the most of your time. The views in Jasper are truly incredible. Let someone else do the driving so you're able to fully appreciate them.



MALIGNE ADVENTURES

These adventure specialists have been guiding fun, safe, and educational trips in Jasper for over two decades. Journey through the spectacular Maligne Valley on the Wildlife & Waterfalls tour. From town (complimentary hotel pick-up available) your special sightseeing vehicle will head toward Maligne Canyon. See cascading waterfalls during a 30-minute stop, then continue toward the extremely photogenic Medicine Lake. Wind through the forest and along the Maligne River before arriving at world-famous Maligne Lake. Depending on which option you booked, embark on the Boat Tour to Spirit Island or enjoy an easy, guided lakeshore walk. This tour passes through prime habitat for moose and bears, but animal lovers should take special note of the highly rated Wildlife Tours (p.30).

maligneaventures.com
780-852-3331



Top
Athabasca Falls
Travel Alberta

Above
Maligne Lake Cruise
Mantis Photography

MALIGNE LAKE CRUISE

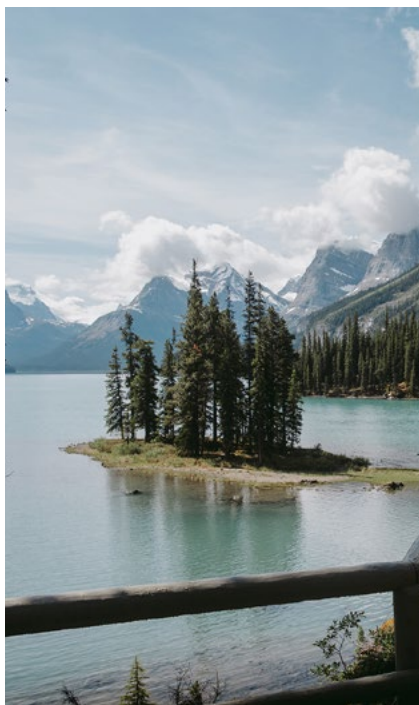
Spirit Island is possibly the most famous sight in Jasper National Park, if not the entire Rocky Mountains. And yet it's not exactly easy to get to. Located about half-way down the 22.5-kilometre Maligne Lake, it can only be reached by boat. Instead of paddling all day, hop aboard the Maligne Lake Cruise, which will get you there and back in an hour and a half, with free time on a trail overlooking the remarkable landmark itself. Along the way, pass glaciers, watch the water colour change, and enjoy vibrant stories from the onboard tour guide, including the history of Maligne Lake and its earliest explorers, along with the geology, glaciology, flora & fauna of the area.

malignelake.com
1-888-900-6272

SUNDOG TOUR CO.

There are few companies in Jasper that offer such a wide variety of experiences—and such easy, centralized booking—as SunDog Transportation and Tours. From iconic sightseeing excursions that highlight wildlife and scenic landmarks, to unique adventures like train tours, ice walks (p.24) and e-bike rentals, this year-round outfitter is a one-stop-shop for Jasper's top must-dos and a great source of package deals. The guides are knowledgeable and fun, and you'll learn tons about the region's rich history, wild animals, and fascinating facts, all while relaxing in plush comfort. Need something more customized? Their private charters can bring a bespoke luxury to group excursions or personalized journeys. Plus, as the "transportation" in their name suggests, SunDog runs daily shuttles (p.8) to Edmonton, Calgary, Banff and more.

sundogtours.com
780-852-4056



TRAIN TOUR: This unique adventure combines the nostalgia and comfort of rail travel with a guided sightseeing excursion. Available year-round with many options, the tour lasts five to seven hours.

Top
Spirit Island
Mike Seehagel

Above
Sundog Wildlife Tour

MEET THE LOCALS



PAUL AND HELENE HARDY

Paul Hardy knows Jasper so well he made it his living. The owner of SunDog Transportation and Tours shares some of his favourite ways to experience Jasper with his wife Hélène and their dog Russell.

Maligne Canyon*

The deepest accessible canyon in the Canadian Rockies is only 15 minutes from downtown Jasper. In winter, grab a guide and walk the frozen canyon floor or ice climb the waterfalls. Come spring, the melted ice is transformed into dramatic waterfalls you can view from a series of scenic bridges and footpaths.

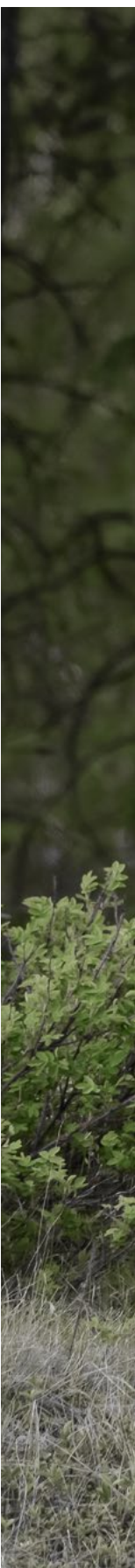
Wildlife sightseeing

A visit in the spring is one of the best times to see the wildlife — especially baby animals. Be sure to maintain a safe distance (several bus lengths) and book a professional wildlife tour to increase your chances of a sighting.

Dinner with a view

To relax with a glass of wine, good food, and an amazing view Paul and Hélène head to Aalto Restaurant (p.66) for the alpine-meets-shoreline menu overlooking Pyramid Lake.

*** A note from Parks Canada:** The area surrounding the Maligne Canyon experienced significant fire activity and damage in the Jasper Wildfire. It's anticipated to be open for the 2025-2026 winter season.



Elk
Travel Alberta



Grizzly Bear
Travel Alberta

WILDLIFE WATCHING

One of the reasons Jasper was declared a UNESCO World Heritage Site was the abundant fauna that calls the national park home. This includes many iconic Canadian animals like elk, caribou, moose, mountain goats, bighorn sheep, bears, wolves, plus a variety of birds and many smaller creatures like marmots and pikas.

Help keep wildlife wild:

1. Never feed or bait animals.
2. Always keep your distance (Pro tip: use a telephoto lens for high-quality pictures).
3. Stay in your vehicle if watching from the road.

GUIDED TOURS

While there's always the possibility of seeing animals on your own, a professional wildlife-watching tour will take guests to lesser-known areas of the park and can increase your chances of a sighting while keeping you safe — though sightings are not guaranteed. These are wild animals and not confined by fences, after all. The knowledgeable guides also give a more well-rounded understanding of the local fauna, and letting someone else do the driving means you can keep your eyes on the sights and off of the road. Some of the best times to see wildlife are spring (when furry babies abound) and fall (when the elk rut makes males more active — and dangerous).

SunDog Tour Co.'s (p.29) year-round wildlife tours include guided transportation on mini-coach buses with oversized sightseeing windows — some even slide open, enabling unobstructed photography.

Maligne Adventures (p.28) highly rated wildlife tours are offered after sunrise or before sunset from May 4 to October 4. Complimentary pick-up is available from select accommodations.

Wildland Photo Tours (p.35) is perfect for shutterbugs. Their private wildlife-focused photo tours are capped at 3 participants, last four hours, and run from April until June.

Jasper Hikes & Tours Inc.'s (p.19) Wildlife & Hike experience starts around 7 am and ends mid-afternoon with a picnic lunch provided for an additional fee. Offered in May/June to September.

SEE JASPER FROM ABOVE

Get a wholly unique viewpoint over the national park with a helicopter tour! Fly high for a perspective over the national park that makes you realize things are both smaller (yes, that sparkling turquoise gemstone down there is a whole lake) and so much bigger (you mean all of that is a glacier?) than you imagined. Spot lakes disguised as turquoise gems within the trees and see glaciers so big they touch the horizon.





Endless Chain Ridge

JASPER-HINTON AIR

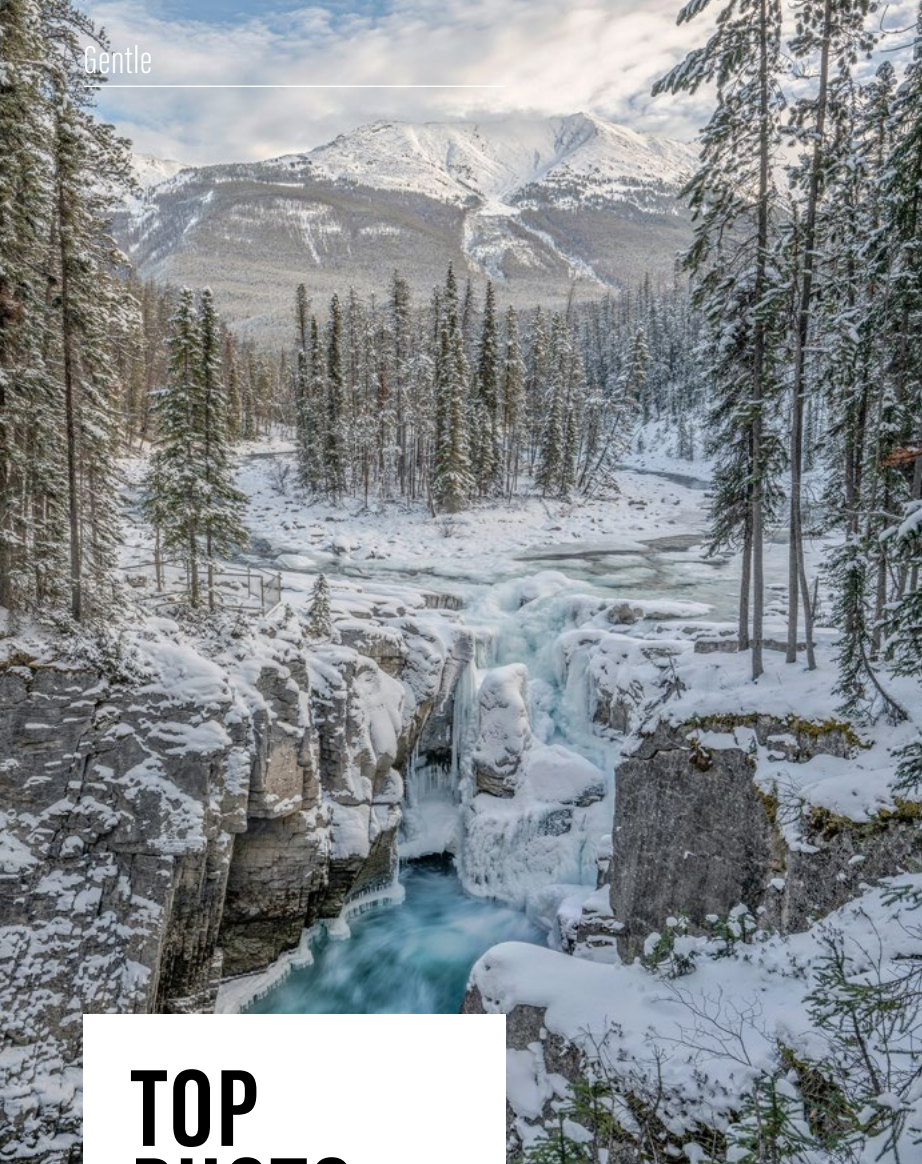
This small, highly customizable helicopter tour company is owned and operated by experienced local pilots who are passionate about showing off the peaks, waterfalls, and glaciers in their backyard and will fly the extra mile to make your adventure special. With flight packages that include remote hiking, biking, snowshoeing, picnics, and mountaintop yoga (pilot Kristie has been teaching yoga almost as long as she's been flying). You can also delve into culture and history with the new Indigenous heli-tours. They even have heli-elopements that will elevate your special day to be a truly sublime, once-in-a-lifetime experience. With room for six passengers, this is the best option for larger groups and families who want to fly together. Feel safe knowing the company has superior safety standards and more than 20 years of flying experience in the region.

jasperhintonair.com
780-865-6866

ROCKIES HELI CANADA

Departing from their base in the Kootenay Plains (located halfway between Jasper and Banff) this client-focused helicopter tour company flies adventurers of all types to some of the region's best views, including the Columbia Icefields, six nearby glaciers, and more. Couples looking to let their love take flight should take note of the special Love in the Rockies offer, perfect for proposals, weddings, or once-in-a-lifetime dates. In summer, personalize the tour with a mid-flight guided hike or opt for a heli-horseback camping trip, complete with steak supper and evening campfires. In winter, their unique full-day Bubbles experience includes a flight, homestyle lunch, plus an on-the-ground guided tour of otherworldly Abraham Lake, famous for its frozen bubbles of methane gas. Other packages include snowshoeing, fishing, and more.

rockiesheli.com
403-721-2100



TOP PHOTO SPOTS

Everywhere you look in Jasper is a photo opportunity — but these five spots are widely known for being *particularly* photogenic.

Follow us on Instagram
[@tourismjasper](#)
[#myjasper](#) [#venturebeyond](#)



Top Left
Sunwapta Falls
 Tei
[@ted2021__](#)

Bottom Left
Medicine Lake
 Joms de Guzman
[@jomsgdzman](#)



Above
Maligne Lake
 Samantha Reid
 @samanthalreid

Top Right
Marmot Basin
 Nathan
 @travel_nathanb

Bottom Right
Edith Lake
 Kinfolk Photography
 @kinfolk.photo

HIRE A PHOTOGRAPHY GUIDE

In places where you're meant to leave only footprints and take only photographs, you want to make sure those pictures are the best they can be. These local pros help shutterbugs of all levels see the national park in a way that produces print-worthy images and beautiful memories.

JASPER PHOTO TOURS

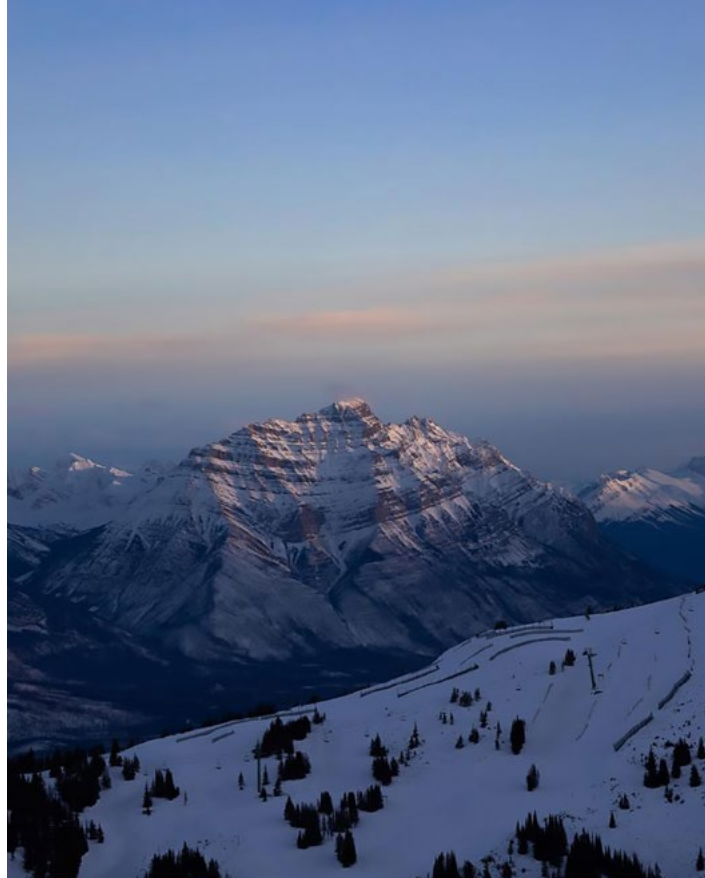
Get great photos, bespoke tutorials, and a deeper appreciation for Jasper's beauty with customizable tours. Backed by three decades of local knowledge and specializing in wildlife, landscape, and astrophotography, Jasper Photo Tours offers both private and semi-private options. Tours are tailored to your goals — whether that's a better technical understanding of your camera or shooting some hidden gem locations. If you're travelling with a non-photographer, you're in luck: each shutter-happy client is permitted a non-participating guest who can tag along for the ride. Transportation included. For an extra special experience, check out the Icefields photography tour and Abraham Lake Ice Bubbles tour, introduced in 2024.

jasperphototours.com
780-931-4373

WILDLAND PHOTO TOURS

Capture and connect with Jasper on an intimate photo tour from this sustainability-focused company. Led by Holland-born Luuk Wijk, who traded flat fields for mountainous terrain as soon as he was old enough to set out on his own, these tours generally run from April to October except for a few special outings during the Jasper in January festival. Luuk will help improve your photography, but he also aims to inspire you to chase light and get creative. Available for private and small group bookings (maximum 3 participants to minimize landscape impact) and theme-based itineraries that focus on seasonal highlights (only available on select dates). New for 2025: A Story of Fire. Learn about the crucial role wildfires play in the natural ecosystem, regeneration, and nature's resiliency in this theme-based photo tour.

wildlandphototours.com
403-431-3174





Don't let a little drizzle dampen your Jasper adventures! Here's how to make the most of the national park when the sun is hiding.

6 THINGS TO DO ON A RAINY DAY

Above
Maligne Pass
Sabrina Doyle

1. DINING

Grey days call for comfort food and round-the-table storytelling. From organic fare to Alberta game meats to backcountry gourmet adventures, Jasper serves up the best that Rocky Mountain cuisine has to offer. Get your mouth watering and peruse some delightful options in the Foodie section or the Jasper Dining Guide (p.50).

2. SPA

Soothe your body and replenish your soul at the Fairmont Spa (p.66) or indulge in a massage at Jasper Wellness (p.64). Inspired by the raw elements of Jasper National Park, these relaxing sanctuaries encourage you to slow your pace, breathe deeply and reflect on the artistry and healing power of nature.

3. SHOPPING

Find the perfect souvenir from your trip at one of Jasper's local retailers carrying unique, handmade gifts. Specialty stores stock top-of-the-line ski gear, backcountry equipment and fashionable lifestyle attire (p.38).

4. ENTERTAINMENT

You don't need clear skies to see Jasper's brightest stars! From the Jasper Planetarium (p.49) to a one-of-a-kind theatre show that's as hilarious as it is memorable (p.45), your evening will be filled with laughs and learning.

5. RAFTING

The rapids are going to splash you anyway, so hitting the river is actually a great thing to do when it's wet outside. Check out Jasper rafting company options (p.20) or try a gentler float tour (p.26) and get ready to experience these historic waterways in a whole new way.



SPA (FAIRMONT JASPER PARK LODGE)



Jasper Planetarium

6. JASPER YELLOWHEAD MUSEUM AND ARCHIVES

No visit to Jasper would be complete without a stop at this charming hidden gem. Located a few blocks from downtown (across from the Jasper Aquatic Center), the museum tells Jasper's stories through both permanent exhibits and temporary showcases that leave visitors pleasantly surprised by their quality and detail! Explore the history of the Indigenous and Métis people in the area, the fur trade, railway, European exploration, the story of Mt. Alberta's first ascent by Japanese climbers,

and early tourism in the National Park. The museum is also home to a large wildlife collection — from moose to beaver, caribou to grizzly bear — these critters on display throughout the museum will impress visitors of all ages. Souvenir hunters will also delight in the gift shop, one of the best places in town to find local books, unique historical trinkets, and artwork by local artisans.

jaspermuseum.org
780-852-3013



SHOPPING (EVEREST OUTDOORS)



JASPER YELLOWHEAD MUSEUM AND ARCHIVES

MEET THE LOCALS



RICHARD IRELAND

Born and raised in Jasper — Mayor Richard Ireland knows the town inside and out.

Hidden gems

Hidden gems are best enjoyed as a reward for venturing beyond — not to be shared, but "discovered" by each new visitor. A personal favourite: the outstanding murals sprinkled throughout town. Accessible and inspirational, all contain a wealth of stories and emotions.

Fun Facts

- All 13 murals survived the 2024 fire.
- Famous author Sir Arthur Conan Doyle visited Jasper twice in its early days as an international tourism destination. He was taken by the spectacular scenery and wildlife, likening our remote wilderness to heaven itself.
- Jasper and Banff are the only two incorporated municipalities in Canada located within a National Park. However, our form of shared governance differs from Banff — making us unique in the Nation.

One piece of advice

Be open to exploration, but plan ahead. Your stay will be more enjoyable with advance arrangements for the finer details like accommodation so you can fully enjoy yourself without stress or disappointment.

SHOPPING

Whether you're looking for the perfect souvenir or just forgot to pack something, Jasper's various retailers have you covered — from rugged garb fit for backcountry adventures to fashionable Rocky Mountain attire or unique, locally handcrafted gifts.



CLOTHING & GIFTS

RANSOM

You'll find many big-name lifestyle brands in this casually cool and spacious store — but what really sets Ransom apart is its in-house collections and partnerships with local artists. These unique creations are one-of-a-kind and often only available for a limited season, making them a perfect souvenir of your time in Jasper.

ransomjasper.com | 780-852-3322



MOUNTAIN AIR CLOTHING

Feel as good as you look thanks to perfectly fit, sustainable local clothing, footwear and accessories. Since 1983, Mountain Air has outfitted locals and visitors alike in slow yet stunning fashion that emphasizes ethics, environmentalism, and Canadian-made products.

mountainairclothing.com
780-852-3760

MAGNOLIA HANDICRAFTS

Discover handcrafted, one-of-a-kind items made by artisans in Jasper and across Canada inside this adorable shop. From aurora borealis tea light holders to locally-designed ceramic mugs, you're bound to find a souvenir or gift (or kitchen tool, clothing or decor item) that's entirely unique.

magnoliajasper.com



SERVICES & MORE

JASPER METTRA PHARMACY

A warm and welcoming pharmacy with a boutique-y feel. Get personalized care and knowledgeable advice from their prescribing pharmacists including medication reviews, travel consults, and vaccine administration. In addition to the usual pharmacy retail options, they also stock locally-made skin care, gift items, and more.

jaspermettrapharmacy.ca
780-820-1091



PHARMASAVE JASPER

Get accessible, patient-friendly health care when you need it. Prescribing pharmacists can assess and prescribe for many common ailments as well as offer consultation and advice about travel essentials to help you stay healthy while on vacation. Not only can Pharmasave provide a full range of pharmacy services, you can also find the daily essentials you might need during your stay — from bath and beauty to coffee and snacks.

pharmasave.com/jasper
780-852-5903

GEAR TIPS

Be ready for any Jasper adventure in any season with these guiding principles:

- 1. Weather changes quickly in the mountains.**
Be prepared with multiple layers, even if you don't see rain or snow in the forecast.
- 2. Higher elevation = chillier.** If you're hiking into the alpine or driving to places like the Columbia Icefield or Maligne Lake, a hat or mitts can be nice to have even in summer.
- 3. Bring physical maps or have maps pre-downloaded on your device,** as many areas of the national park don't have cell service.
- 4. When hitting the trails, always carry a can of bear spray,** and know how to use it.

GEAR & OTHER GOODS

TOTEM SKI SHOP

Offering so much more than skis, this expansive store has been kitting out Jasper explorers for over 100 years. Browse everything from bags and backpacks to sleep systems, camp gear, footwear, and clothing for all seasons. Rentals also available for downhill skiing, snowboarding, cross country skiing, and other winter pursuits.

totemskishop.com | 780-852-3078



EVEREST OUTDOORS

Packed with apparel and footwear for the active lifestyle along with lots of unique gear for camping and travel. Visiting with your pup? They carry high-quality dog gear (including leashes, harnesses, bowls, and canine life jackets) from Ruffwear. Other stocked brands include Yeti, Marmot clothing, Cotopaxi, Keen, Hooke, and many more.

everest-outdoor-store.shoplightspeed.com
780-852-5902



JASPER SOURCE FOR SPORTS

This locally owned sporting goods store specializes in hockey, baseball, skiing, snowboarding, fitness, apparel, footwear, and biking. Get top-notch equipment, competitive prices, and a full-service bike shop. Summer rentals include bikes, fishing, and camping equipment. Winter rentals include fat-bikes, skates, and gear for snowboarding and skiing (both nordic and downhill).

jaspersports.com | 780-852-3654

JASPER FOR KIDS

Bring a kid-size travel journal and a giant-size sense of adventure when heading to the mountains with the family. Oh and snacks — bring lots of snacks.

SKIING AND SNOWBOARDING

With a good balance of run difficulties, minimal lift lines, on-site childcare options, and lots of lesson programs, Marmot Basin (**p.22**) is perfect for families looking to hit the slopes together.



ICE SKATING

Lace-up for a classic Canadian pastime on some of the greatest natural rinks in the country. Cleared ovals and hockey nets can be found on Pyramid Lake or Mildred Lake at Fairmont Jasper Park Lodge (**p.52**). Rent gear in town, at Pyramid Lake Resort (**p.53**), or at the lodge.

PLANETARIUM

See the stars in your child's eyes as they explore the wonders of Jasper's designated dark sky preserve. And with the Jasper Planetarium's fun, interactive, and educational year-round experience, you won't even need to miss bedtime (**p.49**)

MUSEUM

Bookmark time to explore the Jasper Yellowhead Museum and Archives (**p.37**). Learn about early Indigenous populations, the first European explorers including David Thompson, the railway, and Jasper's early tourism.

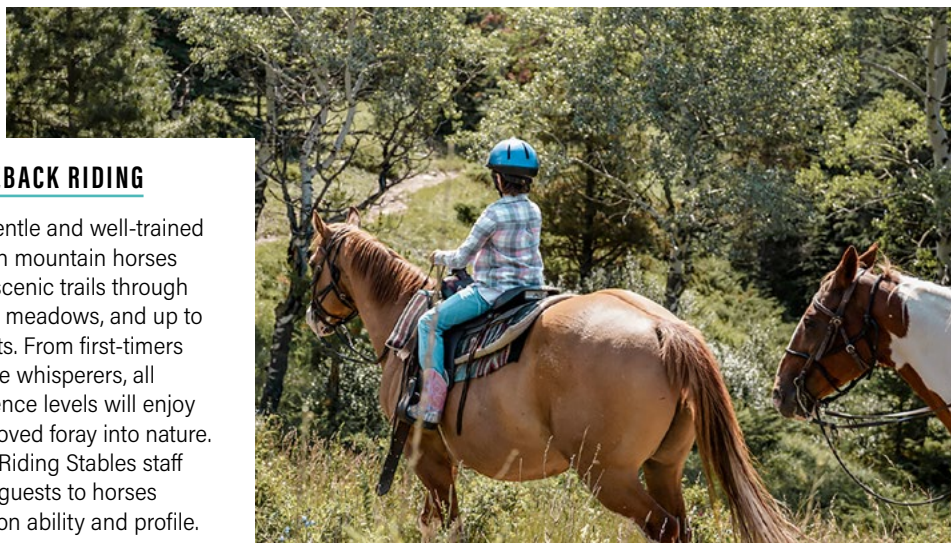
HORSEBACK RIDING

Ride gentle and well-trained western mountain horses along scenic trails through forests, meadows, and up to lookouts. From first-timers to horse whisperers, all experience levels will enjoy this hooved foray into nature. Jasper Riding Stables staff match guests to horses based on ability and profile.

jasperstables.com
780-852-7433

WATERSPORTS

Bring floaties for a beach day (Lake Annette, Lake Edith and Jasper Lake get warm enough for swimming), paddle a Voyageur-style canoe across Pyramid Lake (**p.26**), enjoy a peaceful float tour on a historical river (**p.26**), or go on a whitewater raft tour down some class II and class III rapids (**p.20**).





SKI WITH JASPER THE BEAR!

Join Jasper's friendly mascot on the slopes several times a winter at Marmot Basin!



FISHING

Reel in some fun at Jasper's best spots on a half or full-day guided adventure with Jasper Park Fishing (**p.65**). Cast a line into Maligne Lake for Rainbow and Brook Trout or fish for Northern Pike at Talbot Lake, which is so clear you can watch them bite your hook. Jasper offers one of North America's highest concentrations of fishable lakes and rivers — but don't forget to secure a permit from Parks Canada first.

jasperparkfishing.ca | 780-820-1118



SCAVENGER HUNT

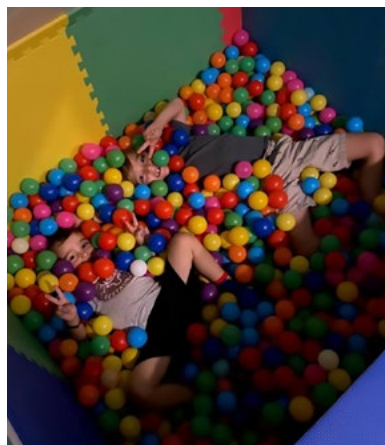
Find hidden spots, learn fun facts, and even meet local mascot Jasper the Bear with this virtually guided town tour.



◀ **Scan the QR code** to learn more.



Above
Miette Mountain Cabins



CUBZ PLAY CAFE

Discover drop-in play and child care at Cubz Play Cafe - a perfect option for a rainy day. With interactive play zones, healthy snacks, and flexible drop-in hours, it's easy to make a stress free visit. Whether you need a few hours of care, a break, or a fun outing, Cubz is the perfect place for kids to explore and parents to unwind.

cubzplaycafe.ca | 780-931-3324



MY JASPER NANNY: Looking for child or pet care while visiting Jasper? **My Jasper Nanny** is ready to take care of your little ones while you explore the Park! Learn more on **p. 69**





DOG TRAVEL

There are plenty of Jasper adventures you can have with your furriest family member. Make your trip extra special (for both you and Fido!) with these dog-friendly tips.

Above
Maligne Lake
Vanessa Fraser
@our.happy.camper

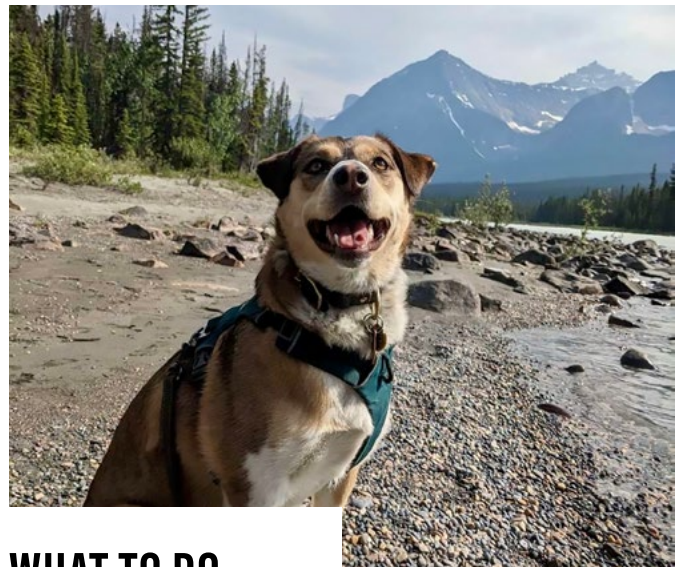
Tips for dog owners

DON'T

Parks Canada regulations state that all domestic animals must be always kept on a leash or in suitable confinement for both their safety and that of the wildlife. Pets must not be left unattended at campsites or in vehicles. Never allow your pet to chase any wild animal in the park and always clean up after them.

DO

Want to do a non-dog-friendly activity like skiing, horseback riding, or backcountry camping? Check out Doggy Day Care at the Jasper Pet Outpost for day or overnight options. While you're there, show 'em who's a good boy with a wide range of treats and toys. jasperpetoutpost.ca



WHAT TO DO

For all organized dog-friendly activities, you should ensure that your dog is calm and well-behaved in the presence of other people and dogs.

HIKING

If booking with Jasper Hikes & Tours ([p.19](#)), ask in advance whether dogs are allowed on your chosen tour. When hiking on your own, note that some trails don't allow dogs (even leashed) due to endangered caribou habitat so be sure to check ahead of time.

RAFTING

Strap on a canine-approved life jacket and see the sights from the river! Jasper Raft Tours ([p.26](#)) offers dog-friendly trips lasting between 1.5 and 2.5 hours.

CANOEING OR SUPPING

Rent a canoe or stand-up paddleboard from the Boathouse at Fairmont Jasper Park Lodge ([p.27](#)). If you see canine ambassador Calla, feel free to say hi to this golden cutie.

PATIO DINING

Jasper Brewing Co. and Jasper Pizza Place all have sizable outdoor spaces that allow dogs, while Fairmont Jasper Park Lodge's Great Hall even has a special pet menu!

SKYTRAM

Help your furry friend take flight on the SkyTram. The tram car is cozy but the views are unforgettable as you soar to the summit of Whistlers Mountain in seven minutes ([p.43](#)).

DOG PARK

Jasper's only fully fenced off-leash dog park is located at the intersection of Sleepy Hollow Rd. and Hazel Ave.

WHERE TO STAY

Prefer not to camp or RV? There are lots of hotels, cabins and lodges happy to cater to your fluffy companion. See all accommodation options in the Stay section ([p.52](#)).

- ▶ Fairmont Jasper Park Lodge
- ▶ Bear Hill Lodge
- ▶ Lobstick Lodge
- ▶ Jasper East Cabins
- ▶ Chateau Jasper
- ▶ Marmot Lodge
- ▶ Sunwapta Falls Rocky Mountain Lodge
- ▶ Overlander Mountain Lodge
- ▶ Pyramid Lake Lodge
- ▶ Jasper Inn & Suites
- ▶ The Crimson Jasper
- ▶ Forest Park Hotel Jasper
- ▶ Patricia Lake Bungalows
- ▶ Tonquin Inn
- ▶ Miette Mountain Cabins



7 THINGS TO DO AT JASPER SKYTRAM

The Jasper SkyTram makes it easy to quickly gain a jaw-dropping bird's eye view of the national park — but there's so much more to do at the top of Whistlers Mountain than simply stand in awe. Here's a taste of what awaits.

LEARN

During the seven-minute flight, your guide points out areas of interest.

Once you reach the top at 2,263 metres high, it's time to explore the no-barrier boardwalk at the upper station.

HIKE

From the upper station, a 1.4-kilometre alpine trail leads to the summit. Weather that high is always unpredictable, so bring layers and stay on the path!

SNOWSHOE

Since the alpine snowpack melts slower than in the valleys, spring visitors can explore the summit using snowshoes rented from the Upper Station retail store.

EAT

The Summit Café is open daily to serve hungry adventurers with a hearty side of panoramic views.

STARGAZE

On select days in the fall, Star Sessions include after-dark flights, dinner at the Summit Restaurant and telescope viewing with astronomy experts.

SPOT WILDLIFE

The mountain was named for the hoary marmot's whistling alert call. Watch for these furry fellas and other critters that live in the alpine environment.

PACKAGE DEALS

There's no shortage of activities to do in Jasper, and many can be combined into a package deal with the Jasper SkyTram.

The Jasper
SkyTram is dog
friendly! Find
more Fido-
approved travel
tips on p.42.

jasperskytram.com
1-866-850-8726

HEART OF THE MOUNTAINS

Jasper is an authentic mountain town, grounded in community spirit, storytelling, and a love for the natural world. This is our soul.



Indigenous Experience

WARRIOR WOMEN

Hear the Indigenous stories of this land, feel the heartbeat of the drum and have an intimate and candid conversation with a local Indigenous Knowledge Keeper.

The Fireside Chat offered by Warrior Women is a truly unique and personal experience which includes musical performances and Cree legends from singer and drummer Matricia Bauer, whose traditional name of Isko-achitaw wacy / Δ°δ Δ°ΓC Δ°Γ+ translates to "she who moves mountains."

Warrior Women is excited to offer two new experiences in 2025! In the Miskan Trap Line Experience*, you'll learn to tan hides, the processes of fur management, antlers and skull identification in a hands-on, land-based experience (2-3 hours). The new Indigenous Art Tour allows you to experience

the Indigenous art in our community with an Indigenous guide (1.5 hours).

You can also join the Wapakwanis Plant Walk, Make and Talk, where Bauer shows participants the local landscape through an Indigenous lens, highlighting flora with medicinal and traditional significance, then leading the group through the process of making a product to take home.

Tea enthusiasts, be sure to check out Tawaw Nihty. This time-honoured ritual includes a healing cup of tea made with Indigenous herbology. Fireside Chat and all experiences are available on request, see website or call for booking details.

*Note: Hunting is illegal in the national park. This experience takes place outside of park boundaries.

warriorwomen.ca
780-712-3358

Left
Matricia Bauer
Warrior Women

Above
Jasper Dark Sky Festival
Jeff Bartlett





Combine Dinner and Theatre! Jasper Theatre Productions offers an experience that begins at the Olive Bistro. Visit their website for further information!

JASPER THEATER PRODUCTIONS

After the day's adventures wind down, the evening entertainment heats up. For a rollicking good time, grab a ticket to Jasper Theater Productions' premier show *From Jasper, With Love*. This one-hour rollercoaster includes a cocktail of sketches portrayed by an evolving cast of silly and lovable characters that desperately, hilariously, try to warn the audience away from Jasper (lest they fall under its spell and never want to leave). In addition to laughs, the performance also gives a solid overview of Jasper's culture and highlights through scenes and stories that cover popular local situations like camping, stargazing and wildlife watching.

The play was created by — and mirrors the personal story of — two Dutch expats who, well, visited Jasper then never left. With the duo's decade of onstage experience, the entire production is a joy to watch, earning an enthusiastic stamp of approval from even theatre-wary locals.

Pieter van Loon and Joost Tijssen are the duo behind this small, locally-owned business offering a unique and one-of-a-kind experience in Jasper.

Come early to check out the new location at The Stand Easy/Jasper Legion (401 Geikie Street) and grab a complimentary welcome drink (included with ticket purchase).

Be sure to check out the production's exciting packages that pair the show with other experiences, like the 3-Course Dinner & Show or SkyTram & Show packages.

See the local gem *From Jasper, With Love* May through October, check website for showtimes and dates.

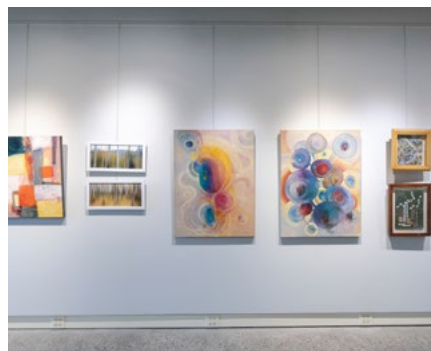
jaspertheater.ca
info@jaspertheater.ca

JASPER ART GALLERY

Seeing Jasper has been described as walking through a painting—which might explain why so many gifted artists have found inspiration here. And there's no better place to appreciate the wealth of local creativity than at the Jasper Art Gallery. Located within the Jasper Library and Cultural Centre, the Gallery is run by the Jasper Artists Guild, a grassroots organization that promotes visual fine arts within the region. In addition to the excellent original landscape and abstract art it exhibits (pro tip: these one-of-a-kind pieces make for truly memorable souvenirs and bring mountain charm to any home's décor) the gallery also has prints, cards and a small selection of crafts for sale. Even for casual admirers, the gallery is worth a visit. Natural light bathes the modern space, and

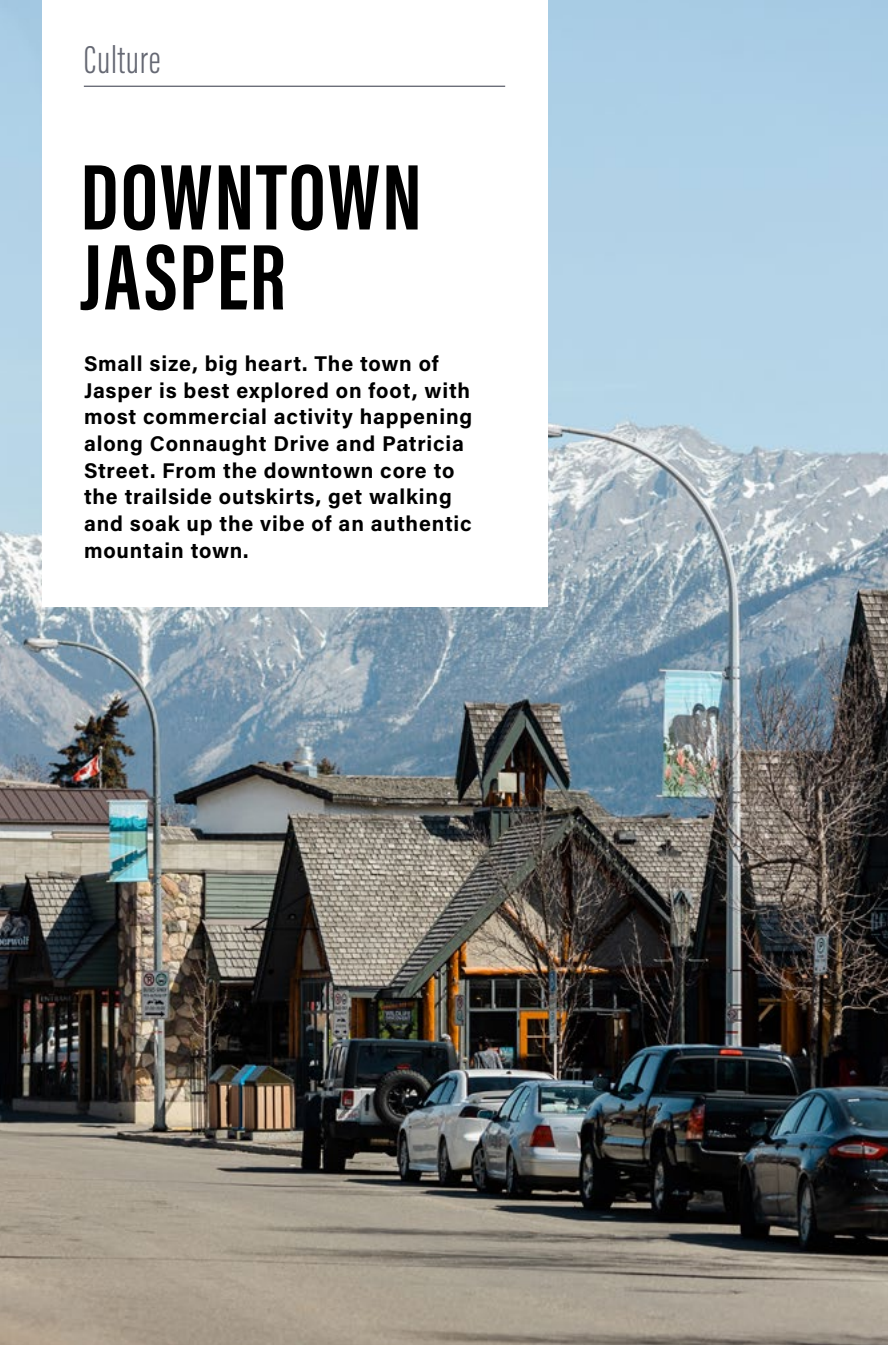
the colourful art shines against stone walls, a wooden stairway and polished concrete floors. From oils to watercolour and from wood carvings to stained glass, the varied mediums reflect the ever-changing beauty that waits just outside.

jasperartistsguild.com | 780-852-1994



DOWNTOWN JASPER

Small size, big heart. The town of Jasper is best explored on foot, with most commercial activity happening along Connaught Drive and Patricia Street. From the downtown core to the trailside outskirts, get walking and soak up the vibe of an authentic mountain town.



Top
Downtown Jasper
Kinfolk Photography

Right
Visitor Experience Centre
Kinfolk Photography

AROUND JASPER

JASPER MUNICIPAL LIBRARY

With books aplenty and local art shows, this bright and clean space is a quiet haven.

TWO BROTHERS TOTEM POLE

This cultural icon tells a story about an unusual connection between the west coast islands of Haida Gwaii and the Rocky Mountains.

SHOPPING

Find the perfect locally designed souvenir or pick up mountain-ready adventure gear at one of Jasper's unique shops. See **p.38** for more information on unique local shops.

COMMEMORATION PARK

See the Jim Vena Stage at CN place, where all the best outdoor concerts and events are held.

JASPER INDIGENOUS EXHIBIT

Located on the lawn of the Information Centre, the exhibit creates a space for Indigenous Partners to communicate their connection to the land and recognize the history of displacement.

CENTENNIAL PARK

Built to celebrate Canada's centennial, Jasper's major park has a playground, three ball diamonds, a soccer/ rugby pitch, public washrooms, and picnic area.

JASPER INFORMATION CENTRE

Over the years, this heritage stone structure has served as a warden house, administration office, a museum and even a fish hatchery.

TRAIN STATION

When it was built in 1925, this station was one of the largest and finest in the country, with large cobblestone chimneys and exposed rafter ends. It is a big part of the town's origin story.

OLD FIRE HALL

Built in the Rustic Style favoured by national parks in the 20s and 30s with a steeply gabled roof and a corner tower, this prominent landmark is recognized for its historical and architectural value.

JASPER THE BEAR

Jasper's friendly mascot is located a few places around town. Can you find all three spots?

VISITOR EXPERIENCE CENTRE

Get in-person guidance, helpful resources and personal recommendations at this fun new venue next to the Old Fire Hall.



Jasper the Bear



Left
Two Brothers
Totem Pole
Celina Frisson

Mural Tour

Thanks to the UpLift! Jasper Mural Festival, 13 walls around town have been transformed into art pieces — all of which survived the fire! Here's a sneak preview of seven of the murals, listed by artist. Discover all 13 on your own mural tour.

OLA VOLO MURAL

Originally from Kazakhstan, this Canadian muralist's style draws from folklore, multiculturalism and identity. It is Jasper's largest mural.

Find it on: The Tennis Court Wall (305 Bonhomme St.)

BB ISKWEW MURAL

Awash in purple (a colour associated with kokums in Cree culture), this Indigenous-made mural honours the artist's grandmother.

Find it on: The south-facing wall of the Old Fire Hall (414 Patricia St.)

FIVE EIGHT MURAL

Glitchy, green, and gorgeous, this fun and funky piece was inspired by a photo of the artist's girlfriend that was edited to have static lines.

Find it on: The west wall of Bear's Paw Bakery (4 Pyramid Lake Rd).

ALEX KWONG MURAL

A photorealistic portrait of longtime local Della Sens, who's lived in the little white house that sits in the middle of downtown for nearly 80 years.

Find it on: The south side of the alley behind Clocktower Mall (622 Connaught Dr.)

KEENAN SILLENCE MURAL

Jasper's only mural to navigate multiple surfaces instead of a single flat wall. Inspired by Japanese animation classic 'Princess Mononoke.'

Find it on: In the loading bay behind Ransom clothing store (609 Patricia St.)

KALUM TEKE DAN MURAL

Painted entirely by brush (as opposed to spray paint) this Indigenous-made piece is called 'Sacred Fire' and depicts an eagle and chief's headdress.

Find it on: The rooftop patio of Jasper Pizza Place (402 Connaught Dr.)

FLUKE MURAL

This 77-foot explosion of colour celebrates the national park, with various wildlife and a train.

Find it on: The side wall of Andromeda Coffee (607 Patricia Street.)

MURAL MAP:



A full-page background image showing a vibrant aurora borealis (northern lights) display in shades of purple, pink, and green. The lights are reflected in a calm body of water in the foreground. In the background, a range of dark, snow-capped mountains is visible under a starry night sky.

JASPER'S DARK SKY PRESERVE

jasper.travel/darksky

Welcome to a place where nighttime darkness is protected. Here, artificial lighting and light pollution are minimized, allowing far-off celestial bodies to be more visible in the sky. Jasper National Park is the world's second-largest Dark Sky Preserve and is the largest accessible Dark Sky Preserve — meaning there's a town within its borders. Each October, stargazers and science enthusiasts descend for the Jasper Dark Sky Festival (**p.13**), but there are ways to experience the preserve all year round.



Aurora borealis
Pyramid Lake

JASPER PLANETARIUM

Pack a galaxy's worth of perspectives into a single evening with this fascinating and interactive year-round experience. In the Jasper Planetarium's 44-seat domed theatre, a live guide will tour you through many of Jasper's best stargazing spots, getting panoramic views of the aurora borealis, explanations behind Indigenous constellations, and local tips for astro-exploration. Package the Planetarium Experience with the Telescope Experience and see the stars through the largest telescope in the Rockies. Cloudy skies? See pre-recorded events through the video telescope (or opt for their two-year raincheck policy). Fun and family-friendly, these tours are great options for kids whose bedtimes fall before the sun does.

jasperplanetarium.com | 780-931-3275

JASPER STAR TRAILS

Inspect galaxies, nebulae, planets on an outdoor telescope and stargazing tour or — new this year — embark on solar viewings and aurora talks with passionate local astronomy guide, Joel Cooper.

Two-hour outdoor tour experiences use laser-pointers, local expertise, and both optical and digital telescopes to help you go deeper into all things space. Operating beside the gorgeous Lake Annette, bring your blankets, chairs, cameras, snacks and a curious mind ready to learn how to find constellations. The telescopes work well even in 60% cloud cover but if the sky is completely overcast then the tour leans more into the educational side of things: the origin and life cycle of stars (see past images captured by their telescopes) and the technology involved in astronomy, recent discoveries and the future space race.

When the days grow longer (sunset happens around 10 p.m. in Jasper summers) join Joel for solar gazings to see the surface of the sun through specialized equipment and learn more about how the sun affects aurora borealis and where to find the dancing lights.

jasperstartrails.com | 780-883-6666

TASTE OF THE ROCKIES

With everything from gourmet comfort food to panoramic patios to a drool-worthy après-ski scene, Jasper is a culinary melting pot that's as delicious as it is unique.

Marmot Basin
Caribou Chalet



PATIOS & PICNICS

Nothing says summer like relaxing on a patio. In Jasper, it's also a supremely pleasant shortcut to getting your daily dose of fresh mountain air and top-notch people-watching. Stroll down Connaught Dr. or Patricia St. on any fine day and you'll find lots of places to sit outside, but there are some special spots to look for. **Jasper Pizza Place** has a beautiful rooftop patio with tropical vibes, delicious margaritas and nice views (also peep the stunning wall mural by Indigenous artist Kalum Teke Dan). Or, you can get take-out from your favourite place and head to one of the many picnic spots around and outside of town. Lay down a blanket on the green lawn in front of the Jasper Information Centre, or grab a table at Pyramid Lake Beach, Lake Annette or Maligne Lake, where **The View** serves up a curated menu of small plates and shareables.



APRÈS-SKI

There are few winter traditions as revered in mountain towns as après-ski. After shredding the slopes all day (or returning from some other wintery adventure) it's time to strip down to your cozy base layers and a toque to relive the day with pals around a bunch of comfort food and drinks. Feel right at home with the **Jasper Brewing Co's** casual ambiance and variety of beers on tap or **De'd Dog Bar and Grill's** comfy pub vibe. Replenish those spent calories with a cheesy slice from **Jasper Pizza Place** or **Hearthstone Pizza**. If you're wrapping up earlier in the afternoon, kick back with a brewski at one of **Marmot Basin's** on-mountain chalets (the Kokanee Glacier Deck has amazing views) or re-energize yourself with a smoothie and locally baked goods at **Lostlands Café**. Lastly, wind down by the fire with a glacial water-crafted whiskey at **The Maligne Range**; sample a refined scotch cocktail from **Ursidae Lair**; or turn up the heat with authentic tacos, Mezcal, and live music at **Su Casa Mexican Lounge**.



SCENIC DINING

Enjoying a meal with a great view might seem like a given in Jasper. But there's some restaurants that raise the bar—sometimes literally. Take the **Summit Café**, located at the top of Whistlers Mountain. While you can work up an appetite by hiking to this full-service establishment, most opt to take the **Jasper Skytram (p.43)** shortcut flight. The elevated **Aalto Restaurant** overlooks Pyramid Lake and has gourmet seafood with artful presentations. **Olive Bistro's** heated patio brings you mountain views to match the stunning, locally inspired



TRAVEL TIP

Explore the best restaurants on **p.66-69** or in the **Jasper Dining Guide**, available at the Visitor Experience Centre (**p.7**) or online (scan the QR code below).



cuisine while the indoor dining area has floor-to-ceiling windows for everyone to enjoy the great outdoors. For views over the sparkling Lac Beauvert, **The Great Hall** at the **Fairmont Jasper Park Lodge (p.52)** has all-day dining and a refined gastropub menu.

UNIQUE EATS

Want to make your meal extra memorable? **Jasper Food Tours** has multiple exceptional tours. The Downtown Foodie Tour is the most popular, with daily departures, a mystery itinerary, and year-round availability. New this year, explore new growth forests and gain a deeper understanding of the resilience of nature in the aftermath of the 2024 wildfires over a hot picnic lunch with your guide on the Wildfire Peak-Nic tour. For unique takes on farm to table dining, the newly revamped restaurant **Terra** offers a seasonal menu with some tasty surprises in a chic setting. **Evil Dave's Grill** serves up wickedly delicious food, with globally inspired takes on locally sourced ingredients. Their cocktails are also inventive and highly recommended. **Harvest Food & Drink** is beloved for their brunches but their dinner menu is equally drool-worthy.

Above Right
Evil Dave's Grill

Above Middle
The Maligne Range
@wildandroaming

Left
Olive Bistro

Far Left
Lostlands Cafe



FESTIVAL FAVS

Jasperites love celebrating, and that shows in the special culinary events that happen during festivals (**p.12**). We're talking themed menus, irresistible deals, and once-a-year dishes that you'll still be thinking about long after the party has passed. The year kicks off with **Jasper in January**, a three-week winter bash during which many restaurants in town compete in the Poutine Showdown. Mountain Malanka brings Ukrainian food and drink to the forefront. **Taste of Spring** combines creative eats with arts and culture, while the **Jasper Dark Sky Festival** always brings fascinating new culinary experiences, like dining under the stars at the top of a mountain. Then there are festivals like **Devour: Food Film Fest**, where food plays a starring role in the whole event. Even the **Jasper Pride & Ski Festival** has its own rainbow themed cookies!



LUXURY

After a day of exploring, recharge for more adventures with a good night's rest. Sleep soundly at luxurious lakeside refuges, historic lodges, and more.

MOUNTAIN RESORT

Fairmont Jasper Park Lodge

A short drive from downtown Jasper this uniquely luxurious cabin experience awaits. Fairmont Jasper Park Lodge is as iconic as it is historic, with plush accommodation options that range from cozy rooms in the main building to quaint cedar chalets on the shores of Lac Beauvert. The Signature Cabins, however, are truly something else. These exquisite homes-away-from-home have space for groups of two to twenty and are perfect for family reunions, honeymoons, executive retreats, and group getaways.

Each Signature Cabin has its own personality, plus full-size kitchens, outdoor patios, and barbecue areas (*pro tip*: ask about their BBQ packages or other in-cabin dining options). Some cabins even have pool tables, private saunas, and Jacuzzi-style tubs.

For a truly bespoke experience, the Luxury Signature Cabins also offer a Personalized Concierge service

which includes a variety of personalized conveniences from pre-arrival to departure. Arrive to a fridge stocked with your grocery favourites, specialized exercise equipment left in cabin, help with itinerary planning and arranging excursions, or priority golf tee times at the world-famous on-site golf course, which celebrates its centennial this year (**p.27**).

Even non-guests could easily spend an entire day at Fairmont's sprawling 700-acre property. Dine with a mountain view in The Great Hall, watch the snow fall from the fireside lounge, or sip an aperitivo at Jasper's best Italian restaurant, Orso Trattoria. In winter, skate on the groomed Lake Mildred or enjoy a festive sleigh ride. In summer, the Boathouse is your key to a paddler's paradise. It's no wonder this resort is regularly ranked as one of Canada's best.

jasper-park-lodge.com | 780-852-3301

FAIRMONT JASPER PARK LODGE HIGHLIGHTS

700-acre lakeside property

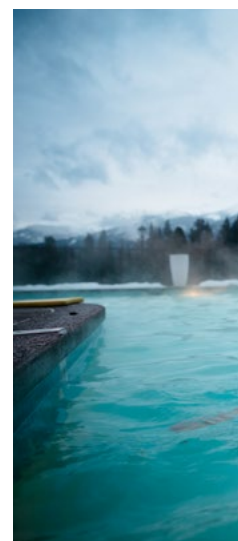
Cabins can accommodate 2 to 20

Was featured on hit show "The Bachelor"

Left
Outlook Cabin,
Fairmont Jasper
Park Lodge
Ben Waugh

Below middle
Pool at Fairmont
Jasper Park Lodge

Bottom
Cabin interior,
Fairmont Jasper
Park Lodge



GLACIER VIEW LODGE

Sitting opposite one of Canada's most iconic glacier destinations, the Columbia Icefield, this premium retreat is more than just a remarkably comfortable place to lay your head at night. The Glacier View Lodge is an exclusive high alpine experience that's open from May through mid-October, and the only accommodation along the Icefields Parkway of its kind.

Originally constructed over 20 years ago, the space has been completely transformed into a boutique retreat. Start your adventure in style with a welcome reception including a complimentary



Travelling with your dog?
The Fairmont Jasper Park Lodge is pet friendly!



cocktail and hors d'oeuvres. Retire in one of 32 alpine-inspired contemporary guest rooms or relax in the stunning lounge overlooking breathtaking glacier views with floor-to-ceiling windows.

Bundle your stay with the Ultimate Columbia Icefield Experience for an evening guided tour of the Glacier Skywalk, a fully accessible, glass-floored walkway suspended 280 metres (918 feet) over the Sunwapta Valley. Next, head inside for a gourmet dinner

featuring locally sourced cuisine at Altitude Restaurant. End the night with evening entertainment in the lounge and stargazing on the expansive outdoor patio, where you can truly soak up the majesty of Jasper's Dark Sky Preserve. The next morning the adventure continues, with breakfast and a private guided tour of the Athabasca Glacier.

theglacierviewlodge.com
1-888-770-6914



PYRAMID LAKE LODGE

Get front row seats to one of Jasper's most beautiful and popular lakes at this chalet-style lodge. All 68 guest rooms have lovely views and cozy fireplaces, plus pet-friendly options. Open year-round and located about a ten-minute drive from the Jasper townsite, this peaceful resort is the only accommodation available on Pyramid Lake.

For summer fun rent a kayak, canoe, stand-up paddle board, paddle boat, or mountain bike at the lodge. Find your zen with lakeside yoga then fire up the outdoor BBQ. In winter choose from

snowshoe, ice skate, and fat bike rentals before warming up in the outdoor hot tub and dry sauna. There are also lots of cross-country ski trails in the area, and horse-drawn sleigh rides are available on select days through the winter.

Once you've built up an appetite post-adventure, dine at the excellent Aalto restaurant, a stylish, Nordic-inspired restaurant specializing in seafood. Then get cozy while sipping signature cocktails next to a stone fireplace with a mountain view. Open for breakfast, afternoon grazing, and dinner. The on-site wedding reception venue and nearby Pyramid Island make this the perfect resort for tying the knot in an unforgettable location.

pyramidlakejasper.com
780-852-4900

CABINS

Quintessentially Canadian and oh-so-cozy, Jasper's cabins pair heritage charm with polished comforts. There are more than 400 individual cabins to rent here, helping to make this place the self-proclaimed cabin capital of Canada. Most close through the winter but some are open year-round.



BEAR HILL LODGE

Bear Hill Lodge has the only cabins open year round and within walking distance to town. Every unit feels like home thanks to warm, inviting interiors and fully equipped kitchens or kitchenettes. Dog-friendly options mean your four-legged family member can come along, too! Snuggle in for the evening in comfortable beds under luxurious duvets while the wilderness waits just beyond your doorstep. Located within walking distance of the downtown gift shops, boutiques and restaurants, and with easy access to hiking trails and more outdoor activities, these cabins offer both quiet relaxation and a convenient base for exploring the rest of Jasper. Come for a romantic getaway, peaceful retreat or a family adventure. Our urban cabins are the right choice to escape, unwind, and create your memorable stay in Jasper.

bearhilllodge.com | 780-852-3209

PATRICIA LAKE BUNGALOWS

A combination of tranquility and comfort, these charming cottages offer a secluded forest setting overlooking a pristine mountain lake. The property has been family owned and operated through multiple generations and has the repeat visitors to prove their personal touch. Rent a kayak, canoe, or rowboat on-site to explore Patricia Lake, one of the few lakes in Jasper National Park that reaches swimmable temperatures. For land-based fun, board games, bocce ball, badminton rackets, lawn darts, and more are available at the head office. There's also a playground, library, laundry, outdoor hot tub, BBQ/picnic areas, and an outdoor fire pit perfect for roasting s'mores. Most of the cabins have kitchens and fireplaces. Open from May to mid-October.

**patricialakebungalows.com
780-852-3560**





PINE BUNGALOWS

Immerse yourself in nature at this long standing property that has been operating since 1936. Eco-friendly renovations and chic dining at the lodge's Kumama Bistro are balanced by the raw beauty of the natural landscape. Only two kilometres from the Jasper townsite, the 11 acres stretch along the Athabasca River, hosting 52 Cabins and 16 Lodge Rooms. The on-site canteen carries everything you need for your stay from fresh local produce, meat, dairy, dry goods, great wine, craft beer, and non-alcoholic beverages, as well as a coffee bar with pastries and pre-made meals to heat up in your cabin kitchen. Big groups should take special note of the newly-built Chalets, which can accommodate up to 10 people each and include awesome features like king beds, an open kitchen, in-floor heating, air conditioning, wood-burning fireplace, private fire pit, propane barbeque, and both a front and rear porch.

pinebungalows.com | 780-852-3491



ALPINE VILLAGE CABIN RESORT

Choose from a beautiful selection of log cabins ranging from upscale, custom-designed luxury chalets with wood-burning fireplaces and kitchens to quaint, heritage abodes at this family owned and operated riverside property, that is ready to welcome you with unparalleled hospitality.

The resort's 30 cabins are tastefully arranged around 11 acres of land, each with plenty of breathing room and that "cabin in the woods" feeling, only a few minutes' walk from the sparkling Athabasca River with glorious views of Mount Edith Cavell and Tekarra Mountain in the backdrop. Watch from your porch for wildlife such as elk, black and even grizzly bears, which frequent the area. Guests enjoy access to the hot pool, games, and other amenities. Open from May to October.

Rebuilding: Alpine Village lost 25 of its 55 cherished log cabins in the Jasper Wildfire Complex. Rebuilding begins in April 2025 and is set to be completed by April 2027. While construction will be visible on the property, it will be largely located on the West side, away from all of the existing cabins on the East side. Our rebuild will not hinder your experience at Alpine Village Cabin Resort!

For more information on how the Jasper Wildfire affected Alpine Village Cabin Resort, visit:
alpinevillagejasper.com/wildfire

alpinevillagejasper.com | 780-852-3285



WATCH Chris and Rena Allin recount their early days of owning Alpine Village as newlyweds. Scan QR code for video.

Above
Alpine Village

Left
Dock at Patricia
Lake Bungalows



OVERLANDER MOUNTAIN LODGE

From its scenic vantage point on a hillside, this inviting network of cabins and chalets has unrivalled views of Jasper's eastern mountain ranges. The panorama is best enjoyed from the Overlander's jaw-dropping patio and Stone Peak restaurant, where farm to table principles come to life. The family-owned and operated resort is just outside the national park border and a short drive from a relaxing dip at the Miette Hot Springs. Groups of up to eight people can stay in the luxurious vacation homes, which top out at 2,700 square feet and have their own private patios, full kitchens, gas fireplaces and BBQs. Hike all over the 70-acre property, hop over to the nearby brewery or curl up in the Fireside Lounge with their expansive wine list, a book from the library, or a board game.

overlandermountainlodge.com
1-877-866-2330

Right
Tekarra Lodge
Image captured
pre-Jasper Wildfire

MIETTE MOUNTAIN CABINS

Open year-round, these homey and pet-friendly cabins are in Jasper National Park's historic Miette area. Choose from a range of private log cabins and cozy rooms to find the perfect nostalgic space for you and your group. Features like warm wood interiors, classic stone fireplaces, and private patios with stunning mountain views are perfect for a family adventure (check out the playground and games room), romantic getaway, or a mountain retreat with friends. This is one of the closest accommodations to the relaxing Miette Hot Springs or — if you want to stay in — enjoy the on-site outdoor heated pool (summer only) and hot tub with picturesque views. Food is available on-site to cook up in your cabin kitchen or on the outdoor BBQ.

miettemountaincabins.com | **780-866-3732**

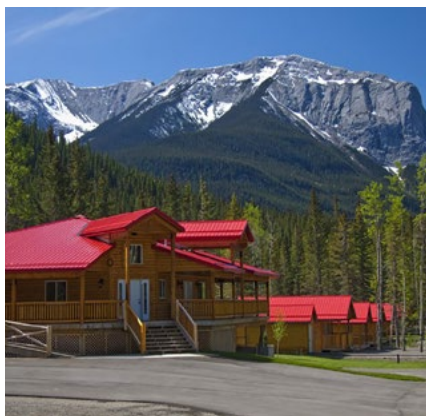


TEKARRA LODGE

Temporarily closed for restoration.

Tekarra Lodge, cherished for its peaceful, rustic charm and warm hospitality, provided a place for guests to reconnect with nature and adventure. While we work to restore its beauty, we look forward to welcoming you back to an even more memorable experience in the future.

tekarralodge.com | **780-852-3058**



JASPER EAST CABINS

Tucked in the shadow of Folding Mountain and Roche à Perdre, this charming property is less than five minutes from the national park's east gate. Choose from studios to three-bedroom cabins, all of which have a river stone gas fireplace and kitchenette complete with granite countertop, two-burner stove, mini fridge, and microwave. Wood design elements bring the outside inside, while queen sized beds and luxurious duvets ensure a comfortable sleep. Both pet-free and

pet-friendly units available. Recreate on-site with amenities like volleyball, badminton or BBQ areas. Art lovers should also check out their diverse gallery collection of original and locally created watercolour, oil, and acrylic paintings, where they also house a selection of prints, cards, handmade jewelry, wood carvings, and Indigenous pieces.

jaspereastcabins.com
780-865-1952



SUNWAPTA FALLS

ROCKY MOUNTAIN LODGE

Get cabin-style accommodations and delicious all-day dining right in the heart of the Icefields Parkway at this unique, summer-only lodge and restaurant. Being located 53 kilometres south of downtown Jasper makes the lodge the perfect jumping off point to go whitewater rafting, explore the Columbia Icefields, view the famous waterfalls (including Athabasca Falls and the lodge's namesake, Sunwapta Falls) and more. Wood burning fireplaces and mountain views bring the romance, while top-tier, big-hearted staff have helped the lodge win awards for room cleanliness and general excellence. The on-site gift shop has a curated collection of handmade jewelry featuring Canadian Ammolite and more, while the restaurant serves up mountain breakfasts, fresh lunches to go, and delicious dinners — because a remote location shouldn't stop you from eating well.

sunwapta.com | 780-852-4852

HOSTELS

Travelling on a budget? These comfortable options help you save money for more adventures around the national park.

JASPER EAST HOSTEL

Five minutes from Jasper National Park's east gate, this sustainability-focused hostel is much more of a retreat than merely accommodation. Settle in to your perfect basecamp for the endless trails and activities that make Jasper special — plus, find Folding Mountain trailhead and the brewery of the same name within a two minute walk! All 30 solo private cocoon rooms balance the feeling of being in the wilderness while providing all the comforts and necessities of an indoor space, including a private bathroom and shower. Let the walls fall away with expansive windows for forest and mountain views and energize yourself for adventure or enjoy some light socializing in the common kitchen and living area. When they're done exploring, guests of the NATURE rooms can fully recharge with access to the red light therapy room and tree top Sanctuary Space, the perfect escape for meditation, yoga, or some solo reading time.

jaspereasthostel.com
780-315-9541

HI JASPER

In July 2024, HI Jasper was destroyed by the wildfires that swept through Jasper National Park. The loss deeply impacted the community, and HI Jasper is one of the many still navigating a difficult road to recovery — but it hasn't thrown in the towel! HI Jasper is dreaming of the day when it will once again welcome travellers and offer a home base for new adventures and friendships. Learn more at hihostels.ca/en/magazine/see-you-again-soon-jasper



JASPER DOWNTOWN HOSTEL

As the name implies, this spot's central location makes it a convenient base for downtown adventures. There's the clean and comfortable dorm rooms with shared facilities for budget conscious travellers, plus private rooms with ensuite bathrooms for those wanting a bit more personal space. The private rooms are configured to cater to a range of travelers. Some have queen beds for couples seeking solitude, others are equipped with bunk beds for families or friend groups. The hostel includes a full kitchen, lounge and laundry facilities for your use and lockers are available for storage of your equipment. Take in breathtaking views, mingle with fellow guests, and feel the magic of Jasper from their welcoming patio.

jasperdowntownhostel.ca
780-852-2000

HOTELS

From family vacations to work-from-away trips, stay comfortable and sleep in style with accommodation that suits your travel style.

ASTORIA HOTEL

This year, Astoria Hotel celebrates **100 years** as a family owned and operated business in Jasper! This historic lodge has been run for a century by the Andrew family — all avid skiers and passionate Jasperites who know how to cultivate the kind of homey atmosphere that keeps adventurers coming back. Easy to spot along Connaught Drive, the hotel stands out against the skyline and mirrors the mountain environment with its steeply gabled roofline. Cozy and clean mountain-view rooms have pet-friendly options and separate ski storage. Immerse yourself in stylistic themes in the new boutique rooms, such as the Record Room, complete with retro record player and classic rock LPs. Dine on-site at Papa George's Restaurant, named for one of the original Andrew patriarchs, or pop by the De'd Dog Bar and Grill to sample iconic après-ski culture.

astoriahotel.com | 780-852-3351



Above
Lobby of The Crimson Jasper
Pursuit

THE CRIMSON JASPER

Relax in comfortable elegance at the Crimson's conveniently located hotel, only a block from both shops and trailheads. Exterior balconies look out on the Maligne Mountain Range. Inside, modern décor creates a light and fresh ambiance. Keep it simple in kitchenette-equipped studios or get cooking in the Kitchen Suite, which features a sleek and fully-equipped kitchen plus dining area for four. For cozy fireplace vibes, opt for the Signal Suite, which also boasts spacious sitting areas, two balconies, and king bed. The on-site restaurant, Terra, offers a refined take on Jasper's wilderness with an inventive menu that changes with the seasons. Friends and couples will love the creative cocktails, rich dishes, and new outdoor patio with planted borders. Other amenities include an indoor swimming pool, hot tub, exercise room, event catering, and ski storage.

crimsonjasper.com | 780-852-3394



Left
Astoria Hotel
Jamie Robson



FOREST PARK HOTEL

Spread out in spacious guest rooms at this two-building hotel. The newly constructed Alpine wing boasts chic kitchen suites with elevated finishes and a contemporary, forest-inspired design. Meanwhile, the original Woodland wing has convenient access to the indoor heated pool, hot tub, spa, fitness centre, restaurants, and expansive ballroom or meeting room event spaces to host up to 250 people. While some rooms in the Woodland wing are currently under renovation, we're still ready to serve you and the full wing renovation will be complete by mid 2026.

Melt your cares away with massages, cosmetic treatments, facials, body wraps, manicures, and more at the hotel spa. Enjoy breakfast at Walter's Dining Room next to a towering, tipi-shaped fireplace that reaches up to the atrium ceiling before ending the day at Hearthstone Lounge or with a Detroit-style deep dish to-go from Hearthstone Pizza. Pet-friendly rooms available to book. Driving electric? Top up your vehicle with convenient charging stations.

jasperforestpark.com | 780-852-5111

ATHABASCA HOTEL

Jasper's oldest hotel bursts with colour, character, and oodles of fascinating facts from behind its historic stone facade and charming Victorian decor. This boutique heritage hotel recalls the ambiance of days gone by with lush flooring, fine furniture, and decorative megafauna.

Ranging from one-bedroom, two-bedroom, or spacious executive suites, every room is richly appointed with high ceilings, lovely antique furnishings, open-air windows.

Have a toast in good company at the hotel bar — known locally as the Atha-B — where legends Marilyn Monroe, Bing Crosby, and Mark Messier are just a few of the celebrities to raise a glass in the over the years. Today you can dine and relax at the on-site restaurant, sports lounge and nightclub.

athabascahotel.com | 780-852-3386



PARK PLACE INN

There are only 14 distinct rooms at the small, luxurious Inn. Tucked inconspicuously in the heart of Patricia Street's commercial hub, you'll be steps away from the best downtown has to offer from restaurants to shops and other highlights. Each spacious room and suite is unique, but comfort is paramount: all have gorgeous heritage style furnishings and art, individual climate controls, goose down pillows and duvets, marble and glass bathrooms, separate high-speed Wi-Fi connections, and more. Some also have a claw-foot bathtub to relax in, gas fireplace, wheelchair accessibility, Jacuzzi, and wet bar. Even the lobby is set to impress with comfortable seating by the fireplace that just begs for long hours spent reading, luxe rugs over slate and hardwood floors, limited secure underground parking, friendly and accommodating staff, and storage lockers for skis. An added perk: no pre-authorization or security deposits are required to your room, only valid credit card information.

parkplaceinn.com | 780-852-9770



WHISTLER'S INN

Located in downtown Jasper right across from the train station, this spot has everything you need and a few hidden extras you'll be happy to have. The standard rooms offer comfort at an affordable price, while the nine available suites have spacious layouts, mini-fridges and luxurious extras like fireplaces, sitting rooms, and pre-arrangeable in-room wine and/or fruit baskets. Enjoy the picturesque rooftop hot tubs (open year-round) or head to The Whistle Stop Pub for light meals, 11 different beers on tap, two pool tables, large TVs perfect for watching the big game, live music and mingling with locals. Whistler's Inn happily welcomes LGBTQ+ travellers and hosts an annual kick-off party for the Jasper Pride & Ski Festival every spring.

whistlersinn.com | 780-852-3361



CHATEAU JASPER

This newly renovated hotel contains 119 guest rooms and is conveniently located just a 10-minute walk from downtown Jasper. Find comfortable lodging in contemporary studios and guest rooms while a range of executive suites are perfect for those wanting a little extra space including an elegant sitting area, king beds, a soaker tub, and rain shower. Or, take advantage of the handy galley kitchen and room for six adults in the Chateau's spacious family rooms. Park in the underground heated lot which features wheelchair accessible parking and an elevator, swim laps in the indoor pool, or relax in the hot tub. Pet-friendly rooms are available for a fee.

chateaujasper.com | 780-852-5644



JASPER INN & SUITES

Known for its friendly staff and welcoming ambiance, this accommodation prioritizes warm hospitality, thoughtful amenities, and sustainable tourism practices. Rooms are tastefully furnished and range from standard two-double beds to two-level loft suites or the luxurious Cavell Penthouse plus a range of options in-between — for everything from romantic getaways (hello two-person hot tub and fireplace) to extended stays with the whole family. Soak in the large, beautiful pool facility complete with hot tub, steam room, and sauna. When you've worked up an appetite, find fresh Canadian and international dishes at the sun-soaked on-site restaurant, the Inn Grill, which is open for breakfast and dinner with a flower-filled outdoor patio for warm-weather dining.

jasperinn.com | 780-852-4461



LOBSTICK LODGE

For families and Jasper regulars, this unfussy hotel is a favourite spot to lay their head while in town. Oversized guest rooms include kitchenettes with microwaves and ovens, plus cooking and eating utensils. Additional amenities include a fitness facility, in room mini fridges, accessible parking, guest coin laundry, indoor heated pool and hot tub, and 12-person outdoor hot tub. Get Vale coffee, take-out sandwich or baked treat at the Crazy Elk Cafe, located conveniently next to the lobby. Hosting a private function? The Skyline Lounge features a stone fireplace and large outdoor patio with sweeping mountain views. Pre-order in-room treats and local craft drinks to greet you upon arrival.

lobsticklodge.com | 780-852-4431



MARMOT LODGE

Find warm hospitality and good value at this accommodation, located on the north side of town. Swim in the indoor heated pool, relax in the sauna, or soak in either the indoor or outdoor hot tub after a day of skiing. The inviting and spacious rooms and suites all have motel-style exterior entry, with convenient and plentiful parking. Kitchen suites match well with large families and groups, or travellers who plan to stay longer and cook their own food. For everything from quick to-go meals in the morning to exquisite dinners with flair, there's both a Starbucks and Evil Dave's Grill located on-site (both have patios with mountain views). Pet-friendly rooms are available.

marmotlodge.com | 780-852-4471



TONQUIN INN

There's 137 spacious guest suites at this relaxed hotel, many with unique layouts like sunken living rooms and convenient kitchenettes. Pet-friendly rooms include a welcome package upon arrival, and there's a designated outdoor pet area to boot. Get high-end amenities at affordable rates here, including a 72-foot swimming pool bordered by a soaring wall of windows, indoor whirlpool, two outdoor hot tubs, as well as one of the largest fitness rooms in Jasper. Dine on-site at the Whisky Jack Grill, which has both a covered and uncovered patio. The hotel is handicap and wheelchair accessible, and balconies look out at the mountains. Large groups will appreciate the motor coach parking, while solo travellers arriving by train can benefit from a free shuttle from the station.

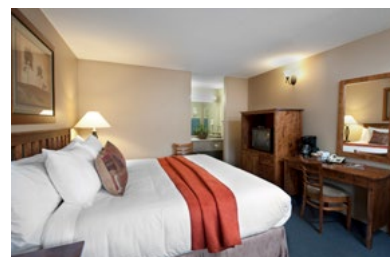
**decorehotels.com/tonquinn
780-852-4987**



MALIGNE LODGE

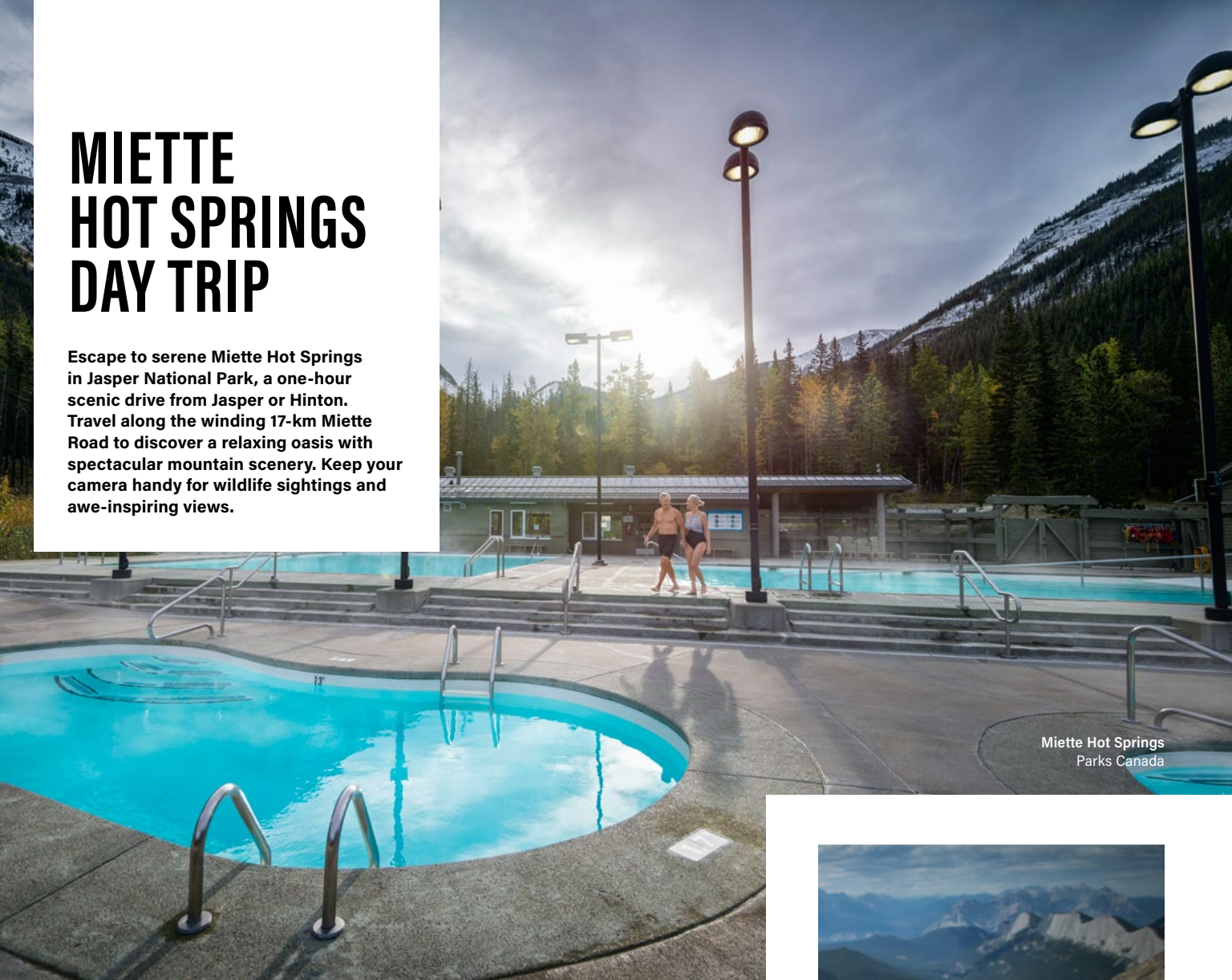
Maligne Lodge was tragically lost in the 2024 wildfires, reconstruction plans are underway to reopen in the future. Stay tuned!

**decorehotels.com/malignelodge
780-852-3143**



MIETTE HOT SPRINGS DAY TRIP

Escape to serene Miette Hot Springs in Jasper National Park, a one-hour scenic drive from Jasper or Hinton. Travel along the winding 17-km Miette Road to discover a relaxing oasis with spectacular mountain scenery. Keep your camera handy for wildlife sightings and awe-inspiring views.



Miette Hot Springs
Parks Canada

EXPLORE THE MIETTE HOT SPRINGS AREA:

1 EXPLORE THE MINE TRAIL

Walk the **Mine Trail** to the remains of a once-thriving mining town (lower loop: 800 m, 20 min).

2 DISCOVER WATERFALLS

Admire the canyon at **Punch Bowl Falls**.

3 ENJOY THE VIEW

Take in the scenery from **Ashlar Ridge Viewpoint**.

Right
Sulphur Skyline
Parks Canada /
Ben Morin

4 GO FOR A HIKE

Source of the Springs Trail:

1.2 km return, 30 min: Discover the origins of Miette's hot springs and ruins of the original bathhouse.

Sulphur Skyline Trail:

8.8 km return, 4-5 hours: Ascend 700 m for breathtaking vistas.

5 UNWIND

Reward yourself and unwind in the soothing waters of **Miette Hot Springs**, the hottest waters in the Canadian Rockies.



SCAN TO LEARN
MORE, AND PLAN
YOUR TRIP!



CAMPING

Welcome to Jasper's five thousand star hotel. Car campers, bike trippers, backcountry hikers and RV'ers can all experience the thrill of sleeping so close to nature.

FRONT COUNTRY CAMPING

The campgrounds in Jasper are managed by Parks Canada and offer convenient services, including firewood and bear-proof food lockers. Among the largest (and closest to the townsite) is Whistlers Campground, which is freshly renovated to include a new registration centre, improved sites, modernized underground services (including water, sewer and electrical systems) and new washroom and shower facilities. It's the largest single-entry campground in North America, and some campsites have more sun and greater mountain views as planted saplings are still growing. Bike paths link the campground to town.

Quiet hours after 11 p.m. help maintain a family-friendly atmosphere at all campgrounds. Note: Demand for sites is high from June through September, with July and August at the peak. To avoid disappointment, Parks Canada recommends reserving a spot before arriving in the park.

BACKCOUNTRY CAMPING

Dotted along Jasper's thousands of kilometres of trails there are rugged campgrounds that provide basic infrastructure for multi-day hikers. These unique adventures can make for memories of a lifetime and some truly stunning views, if proper preparation and safety precautions are taken. Want to experience the backcountry without the logistical hassle? Book with a hiking guide that offers backcountry experiences (p.19).



COIN CLEAN LAUNDRY

Soak up true Jasperite culture at this unique laundromat. Not only is it a great place to wash your travel gear and hiking clothes, it's also a hip place to grab coffee, snacks, and hang out by a giant, locally designed and painted mural. As the longest serving laundromat around, this hidden gem is a Jasper icon and a hub for people watching. While waiting for your spin cycle to finish, plan your next adventures or head upstairs to Andromeda Coffee to find premium coffee gear, retail coffee selections, and a collection of fine tea and accessories.

snowdome.coffee/coin-clean-laundry
780-852-3852



THE BOATHOUSE AT FAIRMONT JASPER PARK LODGE

*Fairmont Jasper Park Lodge,
1 Old Lodge Rd*

Located on the shores of crystal clear Lac Beauvert, the Boathouse offers hourly rentals of paddleboards, kayaks, canoes and pedal boats, as well as guided Voyageur canoe tours and mountain bikes.

780-852-3301 | 1-800-465-7547
jasperparklodge@fairmont.com
fairmont.com/jasper



CANADIAN SKYLINE ADVENTURES

Jasper National Park

Small Groups, Experienced Guides, Stunning Landscapes. Our guided tours are more than just a hike; they are a safe and fun learning experience. We offer everything including easy walking tours, full day summit adventures, multiday hiking trips, wildlife searches and guided running throughout the pristine Jasper Wilderness.

780-883-0465 | 780-820-0772
canadianskylineadventures@gmail.com
canadianskylineadventures.com



FAIRMONT JASPER PARK LODGE GOLF CLUB

*Fairmont Jasper Park Lodge,
1 Old Lodge Rd*

Canada's #1 Golf Resort has also now been named one of the World's Top 100 Golf Courses by Golf Digest. The 18-hole Stanley Thomson designed course offers elevated tee boxes, dramatic bunkering and unparalleled Rocky Mountain views.

780-852-6090 | 1-800-465-7547
jpl.golfreservations@fairmont.com
jaspermountaingolf.com



HIGH SIGHTS GUIDING

Jasper National Park

Exceptional overnight hiking programs for intermediate and experienced hikers on the Skyline Trail, Fryatt Valley, Tonquin Valley, and Jasper Skytram-assisted day hiking. We'll show you the most spectacular corners of Jasper National Park. Hike with a light pack and enjoy the comfort of a backcountry lodge with inspiring food and scenery. Safe, adventurous, and memorable trips with a fun, experienced local guide.

780-931-6687
highsightsguiding@gmail.com
highsightsguiding.com



JASPER PHOTO TOURS

Jasper National Park

We're your guide to making amazing photographs. Join Jasper Photo Tours for photography tours in Jasper National Park! Take advantage of 25 years of local knowledge for the best places to be, and the best times to be there. Choose between Night Photography, Golden Hour, Interpretive Wildlife, Waterfalls Icefields Parkway photo tour options. Learn and improve on your photography skills in the beauty of the Canadian Rocky Mountains!

780-931-4373
jasperphototours.com



JASPER PLANETARIUM

*Fairmont Jasper Park Lodge,
1 Old Lodge Rd*

Explore the largest accessible dark sky preserve with a live expert during a world-exclusive audience-participation experience in our domed theatre or outside with the largest telescope in the Rockies!

780-931-3275
info@jasperplanetarium.com
jasperplanetarium.com



JASPER RAFT TOURS

611 Patricia St

Experience an easy rafting/scenic float trip on the Athabasca River. Don't worry, the guides do all the rowing; you sit back, relax, and enjoy the spectacular scenery. Great adventure for entire family! Ages 3 years and up, family and dog friendly. Daily, May - Oct, rain or shine.

780-852-2665
reservations@jasperrafttours.com
jasperrafttours.com

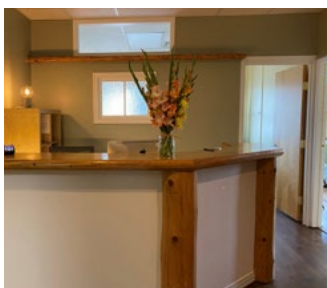


JASPER RAFTING ADVENTURES

618 Connaught Dr

Be enchanted on an AWE-some white water river journey. Paddle your way through the breathtaking valleys of Jasper National Park as you gain insight into the environment and history of the natural surroundings. Let your mind, body and soul be refreshed with Jasper Rafting Adventures. Book directly online for a variety of pick up locations.

780-852-4292 | 1-866-496-7238
jasperraftingadventures.com



JASPER WELLNESS

612 Connaught Dr

Wellness specializing in mobile treatments and services, bringing wellness to you at your hotel, cabin or conference setting in Jasper National Park.

780-931-2769
mccgenna@gmail.com
jasperwellness.ca



JASPER'S WHITEWATER RAFTING

618 Connaught Dr

Fun for every generation. Our company offers tours for everyone, from the hesitant first timers to the more daring water enthusiasts. Let the natural beauty of the rivers create lasting memories while you play in the company of our experienced guides. Let our family take care of your family. Locally owned and operated since 1971.

780-852-7238
Raftingjasper.com



JASPER YELLOWHEAD MUSEUM & ARCHIVES

400 Bonhomme St

Explore the history of Jasper through exhibits on Indigenous and Métis people in the area, the fur trade, the railway, European exploration, the story of Mt. Alberta's first ascent by Japanese climbers and early tourism in the National Park. The museum is also home to a large wildlife collection; from moose to caribou to grizzly bear these critters on display throughout the museum will impress visitors of all ages!

780-852-3013
manager@jaspermuseum.org
jaspermuseum.org



WALKS & TALKS JASPER

1015 Poplar Ave

Join Paula Beauchamp, former Parks Canada Guide and lifetime Jasper resident, on informative Guided Hikes. Her guests go away with a greater appreciation and understanding of the nature, flora, fauna and wildlife of Jasper National Park. There is always time for photos and we enjoy spectacular views for our picnic lunch.

780-852-4994
walksntalks.com



JASPER - HINTON AIR

*Jasper Hinton Airport, 26332C Airport Rd,
15 min. east of Jasper National Park Gates
on Hwy 16*

Locally owned and operated helicopter tours and adventures in Jasper National Park by knowledgeable and local pilots with decades of experience in the area. Offering year round incredible tours and adventures such as Heli Hiking, Heli Yoga, Heli Snowshoeing, Heli Biking and Heli weddings.

**780-856-6866 | jasperhelitours.com
info@jasperhintonair.com**



JASPER PARK FISHING

632 Connaught Dr

We are the number one guided fishing service in Jasper National Park, providing safe and fun-filled fishing adventures to families, business groups, individuals both young and old, beginners as well as experienced anglers. All our guides are Park certified and trained in First Aid.

**780-820-1118
jasperparkfishing.ca
jasperparkfishing@gmail.com**



JASPER RIDING STABLES

4km north of Jasper, Pyramid Lake Rd

Experience the natural beauty of the Rocky Mountains on horseback. We offer a variety of trail rides through the stunning landscapes of Jasper National Park. Qualified guides lead you along trails with wonderful views and abundant opportunities to see wildlife.

**780-852-7433
info@jasperstables.com
jasperstables.com**



JASPER SKYTRAM

*7km south of Jasper,
Hwy 93 at the end of Whistlers Rd*

Embark on Canada's longest and highest guided aerial tramway, soaring above the forests into a breathtaking alpine landscape. Enjoy stunning views of Jasper as you ascend Whistlers Mountain in just 75 minutes. Take a stroll along the boardwalk, or hike the 14 km Summit Trail for panoramic vistas of six mountain ranges and Mount Robson, the highest peak in the Canadian Rockies. Relax with a meal or drink at the Summit Cafe. Open from late March to the end of October.

**780-852-3093 | 1-866-850-8726
jasperskytram.com**

PLAY



JASPER STAR TRAILS

Lake Annette

Jasper Star Trails is a guided interpretive astronomy tour of the Dark Sky Preserve that is Jasper National Park. Educational and entertaining as we learn about the importance of the night sky from our perspective as we tour the Galaxy with optical and digital telescopes. It is up to our guests to provide transportation to and from event.

**780-883-6666
jasperstartrails@gmail.com
jasperstartrails.com**

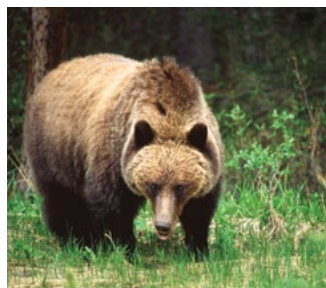


JASPER THEATER PRODUCTIONS

Jasper National Park

Live theater in Jasper. But watch out! If you see this show you may fall in love with Jasper and you'll never leave. A fun, local experience that's perfect for your evening plans. Tickets available on the website.

**jaspertheater.ca
info@jaspertheater.ca**



MALIGNE ADVENTURES

Business Village, Connaught Drive

Get out and explore with Jasper's Adventure Specialists! We offer scenic tours of Maligne Valley, Wildlife Tours and Whitewater Rafting.

**780-852-3331 | 1-844-808-7177
res@maligneaventures.com
maligneaventures.com**



JASPER HIKES & TOURS INC

416 Connaught Dr

Locally-owned and family operated guiding business that provides unique hiking, skiing and sightseeing tours year-round. In the winter, they run the world-famous Maligne Canyon Ice Walks as well as backcountry ski tours and snowshoe trips. In the summer they offer hiking, backpacking and wildlife sightseeing tours. Come join them and explore Jasper National Park through the eyes of an experienced local guide, learning all about Jasper's amazing geology, history and ecology along the way!

**780-931-4453
info@jasperhikesandtours.ca
jasperhikesandtours.ca**

PLAY



MALIGNE LAKE TOURS

48km east of Jasper, Maligne Lake Rd

Maligne Lake and Spirit Island are amongst some of the most iconic destinations in the Canadian Rocky Mountains. Explore this world-famous landmark with multiple scenic cruise options throughout the summer to world-famous Spirit Island and discover the natural beauty of Jasper National Park

**1-888-900-6272
malignelake.com**



MALIGNE RAFTING ADVENTURES

Business Village, Connaught Drive

More rivers, more choices, more fun! Jasper's premier rafting company specializes in daily trips on the family-friendly Athabasca, Sunwapta and the Mighty Fraser - a Class 3 guarantee all season!

**780-852-3331 | 1-844-808-7177
res@maligneaventures.com
raftjasper.com**



MARMOT BASIN

*20km south of Jasper,
Hwy 93A along the Icefields Parkway*

The only ski area in Jasper offers 696 hectares (1,720 acres) of diverse, skiable terrain on five mountain faces for all ability levels from mid-November to early May. An ideal area to carve turns at your own pace on 91 runs using one of seven modern lifts. Nature delivers over 450 centimeters of dry, snow annually to Marmot Basin, which boasts the highest base elevation of any major ski area in Canada.

**780-852-3816 | 1-866-952-3816
info@skimarmot.com
skimarmot.com**



ROCKABOO MOUNTAIN ADVENTURES

414 Patricia Street

If you are seeking to avoid the crowds let our guides show you some of our favourite places in the Rockies. Our tours are intimate and environmentally conscious. We offer guided hiking, climbing, skiing and multi day trips and mountain skills training.

**780-820-0902
info@rockaboo.ca
rockaboo.ca**

PLAY



ROCKIES HELI TOURS CANADA

195km south of Jasper, Hwy 11

If you are seeking to avoid the crowds let our pilots show you some of our favourite places in the Rockies. Our tours are intimate and environmentally conscious. We offer sight-seeing tours and guided adventures.

403-731-2100
icefield@rockiesheli.com
rockiesheli.com



ROCKY MOUNTAIN RIVER GUIDES

618 Connaught Dr

Live your adventurous truth! Paddle between plenty of splashes on the Mile 5 or Athabasca Falls trips, or treat yourself to a full glacial facial on the Sunwapta River. Choose one of our three trips to be the highlight of your holidays. Book directly to select our various pick up locations, including Whistler's Campground

780-852-3777
rmriverguides.com



THE SPA AT FAIRMONT JASPER PARK LODGE

Fairmont Jasper Park Lodge,
1 Old Lodge Rd

The luxurious Fairmont Spa boasts 10,000 square feet of beautiful, serene space inspired by the natural energy of Jasper National Park. The customized spa experiences, Reflections Lounge, outdoor pool and hot tub and eucalyptus steam room are sure to leave you feeling rejuvenated.

780-852-6014 | 1-800-465-7547
jpl.spa@fairmont.com
jasper-park-lodge.com



STARRY SUMMIT MOUNTAIN ADVENTURES

Jasper National Park

We offer guided hiking and backpacking adventures to some of the most rugged and resplendent parts of the Rockies. Our adventures range from overnight introductory trips for those new to the outdoors to multi-week expeditions deep into the backcountry. Trips are catered with group camping equipment also provided.

780-820-0631
starrysummit.ca
info@starrysummit.ca



AALTO RESTAURANT

Pyramid Lake Lodge,
6km north of Jasper, Pyramid Lake Rd

Alpine traditions and Canadian ingredients come together at Aalto, Pyramid Lake Lodge's recently reimagined restaurant. Let us stir you a cocktail as you unwind from your adventures, and sample dishes deeply inspired by the neighboring lake. Visit year round for incredible views through the huge dining room windows or enjoy the patio during the warmer months.

780-852-4900
aaltojasper.com



CRAZY ELK CAFE

Lobstick Lodge, 94 Geikie St

The Crazy Elk is not your everyday coffee shop! Proudly serving all your Vale Coffee, plus sandwiches and snacks to take on your next adventure.

780-852-4431
banffjaspercollection.com/crazy-elk



THE EMERALD LOUNGE

Fairmont Jasper Park Lodge,
1 Old Lodge Rd

Featuring unique signature cocktails, gourmet-casual fare and Jasper's finest patio. Or, cozy up in front of the large fireplace during the winter months for a little apres ski with live music.

780-852-3301 | 1-800-465-7547
jasperparklodge@fairmont.com
fairmont.com/jasper



EVIL DAVE'S

86 Connaught Dr

Globally inspired. Locally sourced. Our menu is inspired by Canada's cultural diversity, while expressing regional ingredients. Locally produced Alberta spirits and beverages enhance the experience. Our service team are here to suggest drink pairings, answer dietary questions and recommend menu items that satisfy your needs. We're here to help you enjoy your dining experience.

780-852-3323
manager@evildavesgrill.com
evildavesgrill.com



JASPER FOOD TOURS

Jasper National Park

Eat, drink, walk, repeat. Join us on our daily Downtown Foodie Tour and satisfy your appetite for Jasper's best local bites in while taking in some of Jasper's tastiest tales. Or earn your meal with two active culinary adventures, the E-Bike Safari Eco Tour and Wildfire Peak-Nic, a hiking tour with a mountain top picnic lunch.

780-931-3287
info@jasperfoodtours.com
jasperfoodtours.com



JASPER PIZZA PLACE

402 Connaught Dr

A favourite for casual dining. The star attractions are pizzas from our wood burning and traditional ovens but we also serve burgers, pastas, salads, and an array of appetizers including wings, calamari and cauliflower bites. Want the best restaurant views in Jasper? Come have a look at our roof-top patio.

780-852-3225
groups@jasperpizza.ca
jasperpizza.ca



LAKE HOUSE CAFE

Maligne Lake, Maligne Lake Rd

Fuel up before or unwind after a day of adventure at the Lake House Café, featuring spectacular Maligne Lake views. Our regionally sourced menu features a wide range of freshly made items that are perfect for a bite on the go (or to stay!).

1-888-900-6272
banffjaspercollection.com/attractions/
maligne-lake-cruise/dining/



ORSO TRATTORIA

Fairmont Jasper Park Lodge,
1 Old Lodge Rd

The most incredible Italian dining experience in the Canadian Rockies! Housemade pasta, fresh ingredients and beautiful views of Lac Beauvert and Whistlers Mountain provide an authentically local twist on Northern Italian Cuisine.

780-852-3301 | 1-800-465-7547
jasperparklodge@fairmont.com
orsojasper.com



SUNDOG TOURS COMPANY 607 Connaught Dr

Daily wildlife discovery tours, ice walks, sightseeing, walking and boat cruises through the Maligne Valley. Daily excursions to the Columbia Icefields, shuttles and tickets to SkyTrain and daily train tours into BC. SunDog Tours Co. provides luxury, private and customized transportation and sightseeing packages between Jasper, Lake Louise and Banff with daily connections services to Edmonton and Calgary airports.

780-852-4056 | 1-888-786-3641
info@sundogtours.com
sundogtours.com



WARRIOR WOMEN - MATRICIA BAUER Jasper National Park

I am an indigenous storyteller, drummer, singer and educator. I share my culture, stories and song through an indigenous lens. I highlight Indigenous tourism and education. I am comfortable in a classroom, boardroom, tipi and the great outdoors. My goal is to Indigenize the world one drum beat at a time. I offer Fireside Chats, Cree Medicine Plant Walks, Herbal Tea Experiences, and Bitters Experiences.

780-712-3358
warriorwomen.ca



WILD CURRENT OUTFITTERS Jasper National Park

Get away from the crowds with Wild Current Outfitters! WCO specializes in small group, canoe adventures, in our hand-built and locally made canoes: an intimate experience with incredible photography and wildlife viewing opportunities. All trips include shore side snacks, alongside Canadian canoe culture, and local history. We also offer canoes and equipment necessary for your own exploration of Maligne Lake.

780-931-3662
info@wildcurrentoutfitters.ca
wildcurrentoutfitters.ca



WILDLAND PHOTO TOURS Jasper National Park

We are passionate about our backyard, Jasper National Park, and strive to share this fragile place in a safe and sustainable manner. During our photo tours and workshops we aim to not only capture, but to connect with the Canadian Rockies, to foster appreciation and to feel inspired, and of course, to improve your photography. Join us on a photo tour or workshop, and let's chase light, get creative and capture all that is Jasper National Park!

403-431-3174
info@wildlandphototours.com
wildlandphototours.com



JASPER BREWING CO. 624 Connaught Dr

Jasper Brewing Co. opened its doors in the spring of 2005 as Canada's first National Park brewery. "The Brew Pub" has become a community hub that focuses on developing well-crafted beer and Alberta inspired cuisine for locals and tourists alike.

780-852-4111
jasperbrewingco.ca



THE GREAT HALL GASTROPUB Fairmont Jasper Park Lodge, 1 Old Lodge Rd

A grand lodge setting with modern Canadian fare at the heart of Fairmont Jasper Park Lodge. The Great Hall offers lunch and dinner à la carte, and an extensive selection of wine, craft beers, and cocktails. Take in unparalleled views from the warm cozy interior overlooking Lac Beauvert.

780-852-3301 | 1-800-465-7547
jasperparklodge@fairmont.com
fairmont.com/jasper



HARVEST FOOD & DRINK 616 Patricia St

This local gem in the heart of downtown offers fantastic meals paired with equally delicious drinks & friendly service. Don't miss it!

780-852-9676
harvestfoodanddrink.ca



HEARTHSTONE LOUNGE Forest Park Hotel, 6 Connaught Dr

Settle in for post-adventure dining at Hearthstone Lounge. Our mountain-inspired menu features local cuisine in a warm and rustic environment. Enjoy hearty dishes, seasonal cocktails, local brews or Canadian wine while you recount your day of Jasper exploration.

780-852-6578
banffjaspercollection.com/hearthstone



SU CASA MEXICAN LOUNGE 620 Connaught Dr

Locally owned, authentic Mexican Cuisine in the heart of the mountains. Transport yourself down to the streets of Mexico and enjoy some classics like Enchiladas, Al Pastor & Churros!

780-852-9449
sucasajasper@gmail.com
sucasajasper.ca



THE MALIGNE RANGE 604 Connaught Dr

The Maligne Range is a restaurant and Canadian whisky experience in the heart of Jasper. Discover exclusive house selections, curated cocktails, and elevated cuisine. Whether you're savouring a dram with friends or sharing a meal with family, it's the perfect place to gather and indulge.

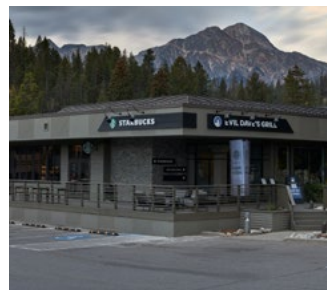
825-422-5022
themalignerange.com



SILVERWATER GRILL & LOUNGE Chateau Jasper, 96 Geikie St

Serving breakfast and dinner, we offer something for everyone with our crowd-pleasing dishes and a drink menu full of variety.

780-852-5644
banffjaspercollection.com/hotels/
chateau-jasper/dining/



STARBUCKS 86 Connaught Dr

Everyone's favourite Seattle-based coffee chain is available on-site at Marmot Lodge. Stop by for your morning latte, an afternoon iced coffee or an early-evening cup of hot chocolate. Download the app, join Starbucks Rewards and place your order for pickup — it's the easiest way to enjoy your go-to drink on the go.

1-800-400-7275
banffjaspercollection.com/hotels/
marmot-lodge/dining/



WALTER'S DINING ROOM
Forest Park Hotel, 76 Connaught Dr

Whether you're looking for a hearty meal to kickstart the day or a fresh and fruity dish to satisfy your early-morning sweet tooth, Walter's menu of inventive twists on breakfast classics offers something for every craving.

780-852-6579
banffjaspercollection.com/hotels/forest-park-hotel/dining



URSIDAE LAIR
4 Pyramid Rd

Ursidae has a compelling list of scotches and scotch cocktails. Be transported from Speyside to the Highlands and back again in an evening. A selection of wine, beer, hard cider, non-alcoholic drinks, and cigars also available.

780-852-3233
ursidaelair.com
info@JasperScotchLounge.com



LOSTLANDS CAFE
610 Connaught Dr

Lostlands Cafe, a locally owned gem in Jasper, invites you to step back into nature and savor the flavors of fresh-pressed juices, smoothies, hearty sandwiches, paninis, soups, and salads. Featuring Bear's Paw Bakery® treats and a cozy, welcoming atmosphere, we're the perfect spot to relax, recharge, and enjoy local goodness this season. Come find your place at Lostlands!

780-852-2253
www.lostlandscave.com
hello@lostlandscave.com



TERRA
The Crimson Jasper,
200 Connaught Dr

Deeply inspired by the natural beauty of Jasper, Terra serves locally farmed and foraged dishes and craft cocktails on a menu that changes with the seasons. Settle into our recently reimagined dining room or soak in the spectacular Jasper views on our patio.

780-820-2256
terrajasper.com



THE NOOK
Fairmont Jasper Park Lodge,
1 Old Lodge Rd

A cozy steakhouse celebrating the finest Alberta has to offer. Join us by the fireplace and indulge in timeless flavours and the historic grandeur of Fairmont Jasper Park Lodge.

780-852-3301
jasper-park-lodge.com



COIN CLEAN LAUNDRY
607 Patricia St

Coin Clean Laundry is a friendly place with clean and modern facilities. We are family owned and fully attended. We provide modern coin laundry equipment with ample washers and dryers of various sizes. Services include a soap dispenser, change machine, and individual private shower rooms.

780-852-3852
snowdome.coffee
hello@snowdome.coffee



JASPER ART GALLERY
500 Robson St

The Jasper Artists Guild (JAG) is an artist-run centre based from the Jasper Art Gallery; here we display a broad variety of art including oils and acrylics, fiber arts, mixed media, sculpture and photography. Please, visit us at the Jasper Art Gallery and feast your eyes on art by JAG!

780-852-1994
jasperartistsguild.com/jasper-art-gallery
jasperartistsguild@gmail.com



TOTEM SKI SHOP
408 Connaught Dr

Experience counts. For over 100 years, Totem's Ski Shop has been able to grow and evolve with Jasper's mountain sports. Let our staff assist you with your recreational needs and find out how much we love to be part of your mountain experience. Winter or summer we have all the equipment you need for Jasper.

780-852-3078



MAGNOLIA HANDICRAFTS
611 Patricia St

Welcome to a locally owned Magnolia Handicrafts. For a great shopping experience, find the perfect souvenir that is made or designed in Canada. From the east coast of Nova Scotia to the west coast of Vancouver Island.

780-931-6694
magnoliajasper.com
magnoliahandicrafts@gmail.com



MOUNTAIN AIR
622 Connaught Dr

The right clothes, smart advice, perfect fit. Since 1983, Mountain Air Clothing has been Jasper's best-kept secret in boutique shopping. Experience what retail has to offer with the right clothes, smart advice and the perfect fit. You have to love it!

780-852-3760



PHARMASAVE JASPER
616 Patricia St

Pharmasave Jasper is a service first pharmacy and retail store that believes in making your healthcare positive and easy. Our Prescribing Pharmacists and helpful team at Pharmasave Jasper provide you with a full range of pharmacy services as well as other daily essentials you need while here in Jasper.

780-852-5903
pharmasave.com/jasper



THE VIEW

Maligne Lake, Maligne Lake Rd

Nestled on the shores of Maligne Lake, The View offers patio dining with breathtaking lakeside and mountain views. We pair the spirit of this famous lake with a menu of refreshing dishes and tasty shareables, plus craft beers, cocktails, wine and other delicious drink choices.

1-888-900-6272
banffjaspercollection.com/dining/the-view



THE WAFFLE HUT

Maligne Lake, Maligne Lake Rd

Start your day with a special treat — savoury or sweet — at the Waffle Hut. Or pop in for a tasty reward after exploring the lake.

1-888-900-6272
banffjaspercollection.com/attractions/maligne-lake-cruise/dining



CUBZ PLAY CAFE

618 Connaught Drive

At Cubz Play Cafe, we offer drop-in play and child care, providing a safe, fun space for kids while parents relax. Our interactive play zones, healthy snacks, and flexible drop-in hours make it easy for families to enjoy a stress-free visit

780-931-3324
cubzplaycafe.ca



LIL' BEAR

Jasper National Park

Enjoy Bear's Paw Bakery at your campsite! Lil' Bear is our remote location coffee bakery trailer at Whistlers Campground. Pick up your favourites along with your choice from our full espresso bar, cool drink menu or drip coffee.

780-852-7900
bears pawbakery.com
info@bears pawbakery.com

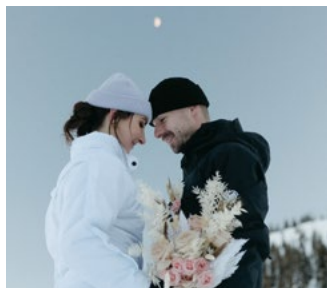


JASPER EVENT MANAGEMENT

Jasper National Park

With its awe-inspiring landscapes, rich history, and boundless opportunities for adventure, Jasper National Park sets the stage for unforgettable destination events. Jasper Event Management is your local expert in crafting authentic Rocky Mountain experiences. From storybook weddings and inspiring corporate retreats to family reunions, epic themed parties, and awards galas, we create exceptional, stress-free moments that can only happen here in Jasper.

780-931-2245
hello@jasperevents.ca
jasperevents.ca

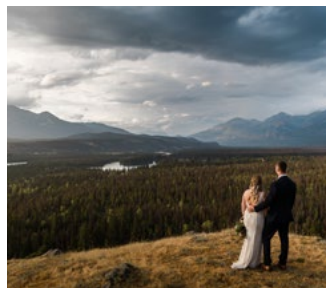


JASPER PARK ELOPEMENTS

Jasper National Park

Jasper Park Elopements crafts unforgettable, adventure-filled wedding experiences amidst the stunning beauty of Jasper National Park. As your trusted local experts, we handle every detail so you can focus on soaking in the magic of your special day. Whether it's an intimate mountaintop ceremony or a quiet lakeside exchange, our all-inclusive packages ensure a seamless, stress-free celebration. Let us turn your dream elopement into a breathtaking reality.

780-883-5252
hello@jasperparkelopements.ca
jasperparkelopements.ca



KINFOLK PHOTOGRAPHY

Jasper, Canada

With over 20 years of combined experience, husband and wife team, Kinfolk Photography is committed to capturing intimate and authentic human connection amidst the jaw-dropping backdrops of the Canadian Rockies in Jasper National Park.

780-852-8639
hello@kinfolkphotography.ca
kinfolkphotography.ca



MY JASPER NANNY

Jasper, Canada

My Jasper Nanny will care for your children & pets so you can take a break! Our nannies come to your accommodations & campsites 24/7. Our nannies are fun, outgoing & reliable with current 1st Aid & CPR. You'll relax knowing we run background & reference checks. We now also offer senior companion care.

780-852-9766
myjaspernanny@gmail.com
myjaspernanny.ca



RANSOM JASPER

609 Patricia St

Ransom is a locally owned shop carrying mountain inspired, fashion forward clothing, shoes and sunglasses. Their in house Ransom brand collaborates to feature the work of local artists.

780-852-3322
ransomjasper.com



SOURCE FOR SPORTS

406 Patricia St

We are your one stop shop in Jasper for bike sales and service, as well as ski and snowboard sales and service. We are Jasper's only hockey shop and sell authentic NHL merchandise, we offer performance balance skate sharpening while you wait.

780-852-3654



ALPINE VILLAGE CABIN RESORT

2km south of Jasper on Athabasca Rd,
Hwy 93A north

Alpine Village is your ideal Canadian cabin experience situated in the heart of our rugged rocky mountain playground! Choose from a selection of cabins ranging from upscale, custom designed, luxury cabins with wood burning fireplace to quaint heritage log cabins! Look no further for your Canadian cabin experience.

780-852-3285
reservations@alpinevillagejasper.com
alpinevillagejasper.com



ASTORIA HOTEL

404 Connaught Dr

Just like the owners, the Astoria Hotel was born and raised in Jasper. Built in 1925, this local landmark stands as one of the original hotels in the townsite, and this year is the hotel's 100 year anniversary as a family owned, boutique hotel in Jasper. Giving an authentic lodging experience to guests for over 90 years.

780-852-3351 | 1-800-661-7343
astoriahotel.com



ATHABASCA HOTEL

510 Patricia St

Welcome to Jasper's Heritage Boutique Hotel. Exquisitely adorned guest rooms present old world character and new world comfort. Located just a grand staircase away is O'Shea's Restaurant & Cappuccino Bar, with big screen sports action in O'Shea's Lounge. Many amenities such as free wifi.

780-852-3386 | 1-877-542-8422
athabascahotel.com



BEAR HILL LODGE

100 Bonhomme St

Bear Hill Lodge has the only cabins open year round and within walking distance to town. All equipped with gas or wood fireplace, kitchens/kitchenettes and comfortable beds, also with some dog-friendly options. Our urban cabins are the right choice to escape and unwind and create your memorable stay in Jasper.

780-852-3209
info@bearhilllodge.com
bearhilllodge.com



FAIRMONT JASPER PARK LODGE

1 Old Lodge Rd

700 acres of pristine forest, mountain vistas and sparkling Lac Beauvert are the perfect backdrop for the charming cabins and meandering wildlife at Fairmont Jasper Park Lodge. The resort offers onsite activities, world-class dining, a luxury spa and an exceptional golf course.

780-852-3301 | 1-800-465-7547
jasperparklodge@fairmont.com
fairmont.com/jasper



FOREST PARK HOTEL

76 Connaught Dr

Escape to the mountains in style at the Forest Park Hotel. Relax and recharge in one of our spacious guest rooms, including kitchen suites in the recently constructed Alpine wing. Plus, enjoy onsite dining and resort-style amenities including an indoor heated pool, hot tub, steam room, fitness centre and spa. Host your next gathering in our expansive ballroom or one of our meeting spaces and discover true mountain hospitality

780-852-5111 | 1-888-832-5560
jasperforestpark.com



GLACIER VIEW LODGE

104km south of Jasper, Hwy 93

Nestled in a high alpine zone and neighboured by the iconic Columbia Icefield, Glacier View Lodge offers an entirely unique stay in the Canadian Rockies. Feel the warmth of premium hospitality from the moment you check in with our welcome reception and take in the extraordinary views that surround the lodge. Explore beyond your room with guided experiences and treat yourself to elevated Canadian cuisine at the on-site Altitude restaurant.

1-888-770-6914
theglacierviewlodge.com



JASPER DOWNTOWN HOSTEL

400 Patricia St

Jasper Downtown Hostel is centrally located making for easy access to all of Jasper's town facilities. We have private rooms with ensuite bathrooms and dorm rooms with shared facilities for the budget conscious. Our multiple stationed fully equipped kitchen makes meal time a social event. Also, the lounge area is another great place to hang out and meet fellow travelers. There is a guest laundry onsite as well as gear lockers for safe storage.

780-852-2000
info@jasperdowntownhostel.ca
jasperdowntownhostel.ca



MIETTE MOUNTAIN CABINS

42km east of Jasper,
Hwy 16 Miette Hot Springs Rd

Visit our classic mountain retreat 30 minutes from the Jasper townsite, featuring 56 cabins in a scenic and quiet alpine location. Choose from a range of cabins and suites, including the newly renovated Pioneer Cabin or Panebode Motel units. Spend some quality time in the mountains with amenities like year-round barbecues and hot tubs, along with an outdoor pool open during the summer.

780-866-3731 | 1-866-845-6338
miettmountaincabins.com

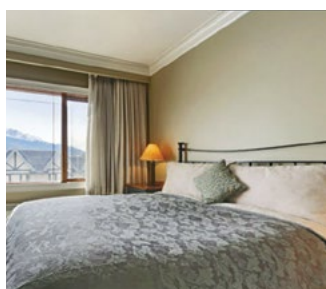


OVERLANDER MOUNTAIN LODGE

53km east of Jasper, Hwy 16

Nestled at the edge of Jasper National Park, overlooking the majestic Rocky Mountains. Enjoy our restaurant, outdoor patio and lounge, noted for fine food, casual dining, and award winning wine list. Mountain view guest rooms, kitchenettes and chalets available.

780-866-2330
info@overlandermountainlodge.com
overlandermountainlodge.com

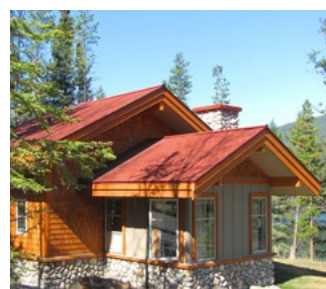


PARK PLACE INN

623 Patricia St

One of Jasper's finest hotels, is small, luxurious and nestled in the heart of Jasper National Park's wonderful town site, steps away from a whole variety of restaurants, shops and nightlife.

780-852-9770 | 1-866-852-9770
info@parkplaceinn.com
parkplaceinn.com



PATRICIA LAKE BUNGALOWS

5km north of Jasper, Pyramid Lake Rd

48 cozy cabins in a secluded forest setting on Patricia Lake. For more discerning taste, reserve "The Grove", 10 luxury suites to enjoy. Kitchens/FP in most, satellite TV, fireplaces, Wi-Fi in all. coin laundry, playground, bike/boat/kayak rentals, BBQ, outdoor hot tub, firepit, nature trails.

780-852-3560 | 1-888-499-6848
patricialakebungalows.com



CHATEAU JASPER

96 Geikie St

Kick back in peace and quiet while being just a 10-minute walk from everything the mountain town has to offer. Plus, with amenities like heated underground parking, onsite breakfast, an indoor pool and much more, there's everything you need to feel right at home.

780-852-5644 | 1-800-468-8068
chateaujasper.com



THE CRIMSON JASPER

200 Connaught Dr

Close to downtown lies The Crimson Jasper, offering a variety of spacious guest rooms including studio kitchenettes and full kitchen suites. Features include indoor pool, hot tub and fitness facility, a restaurant, Terra, serving locally farmed and foraged dishes and craft cocktails.

780-852-3394 | 1-888-414-3559
crimsonjasper.com



DECORE HOTELS - TONQUIN INN

100 Juniper Ave

The Tonquin Inn provides comfortable accommodations to relax with friends or family and enjoy a fun-filled Rocky Mountain escape. We offer an array of amenities including 137 non-smoking rooms and suites, some with kitchenettes and fireplaces, free Wi-Fi and parking, heated indoor pool, two outdoor hot tubs, saunas, fitness centre, and on-site restaurant the Whisky Jack Grill.

780-852-4987 | 1-800-661-1315
decorehotels.com/tonquininn



JASPER EAST HOSTEL

53km east of Jasper, Hwy 16

Nestled in the heart of nature, The Jasper East Hostel offers a unique blend of comfort and sustainability, with rooms built from re-purposed shipping containers and energy-efficient insulation. Our private, modern rooms feature expansive windows with stunning forest and mountain views, allowing nature to become part of your stay. Enjoy social spaces, fully equipped kitchens, and a peaceful retreat, all while benefiting from pure, UV-filtered water sourced from an underground mountain aquifer.

780-315-9541
jaspereasthostel@gmail.com
jaspereasthostel.com



JASPER EAST CABINS

55km east of Jasper, Hwy 16

Nestled at the edge of Jasper National Park, this property is tucked in the rolling hills and is eclipsed by the beautiful Roche à Perdrix Mountain. Escape the crowds of Jasper townsite and retreat to your own mountain cabin to relax and enjoy the true Rocky Mountain experience. From studio to three bedroom cabins, we have something available for every traveler's needs.

780-865-1952
jaspereastcabins.com



JASPER INN & SUITES BY INNHOTELS

98 Geikie St

A variety of room types, kitchenette/fireplace suites, executive suites with balconies, and exceptional service. Free wireless internet. Restaurant on site.

780-852-4461 | 1-800-661-1933
jasperinn.com



LOBSTICK LODGE

94 Geikie St

This family hotel features oversized guest rooms including kitchenettes with microwaves and ovens. Additional amenities include guest coin laundry, fitness facility, in room mini fridges, indoor heated pool, 12 person outdoor hot tub and on onsite café.

780-852-4431 | 1-888-876-8985
lobsticklodge.com



MARMOT LODGE

86 Connaught Dr

Find Canadian Rockies hospitality and excellent value at Marmot Lodge. Enjoy the ease and convenience of motel-style entrances in all rooms and suites. Plus, Marmot Lodge is ideally located next door to both Starbucks and Evil Dave's Grill. Looking to plan your next adventure? The on-site Pursuit Adventure Centre is the perfect place to start.

780-852-4471 | 1-800-400-7275
marmotlodge.com



PINE BUNGALOWS

2 Cottonwood Creek Rd

Unplug. Reconnect. Since 1936, Pine Bungalows has been owned by families with a common dream to share the raw, natural beauty of the Canadian Rockies with people from all over the world. Our 11 acres are 2 km from Jasper townsite along the Athabasca River, hosting 52 Cabins, 16 Lodge Rooms as well as our bistro & canteen.

780-852-3491
info@pinebungalows.com
pinebungalows.com

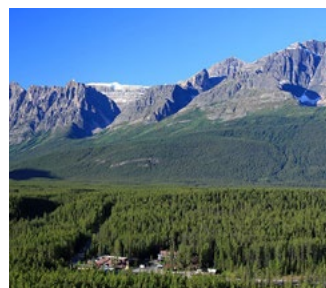


PYRAMID LAKE LODGE

6km north of Jasper, Pyramid Lake Rd

Situated on a terraced hillside overlooking Pyramid Lake and surrounded by the splendour of the Canadian Rockies, this 68-room resort offers lofts, chalet-style suites and guest rooms with kitchenettes. Beyond the rooms, the Pyramid Lake Lodge is home to amenities ranging from ice-skate to bike and boat rentals to a 10-person hot tub, plus an on-site restaurant in Aalto - complete with lake and mountain views in the dining room and on the patio.

780-852-4900 | 1-800-541-9779
pyramidlakejasper.com



SUNWAPTA FALLS ROCKY MOUNTAIN LODGE

55km south of Jasper, Hwy 93

Truly step into the Heart of Jasper National Park. This is your opportunity to unplug, relax, and feel the presence of nature with loved ones. Multiple time TripAdvisor Traveller's Choice Winner. Experienced holiday planners, cozy rooms, inclusive breakfast, evening dining, a short walk to Sunwapta Falls. Call to find out how we make your Jasper holiday memorable

780-852-4852 | 1-888-828-5777
sunwapta.com



WHISTLER'S INN

105 Miette Ave

Located in downtown Jasper across from the train station, close to all shops and services with 64 spacious bedrooms and suites. Amenities include elevator, steam room, two outdoor rooftop jacuzzis, full service dining room, pub and limited on-site parking.

780-852-3361 | 1-800-282-9919
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PYRAMID LAKE is an unforgettable experience in all seasons. Formed by legendary Rockies glaciers, the crystal clear lake waters open at the base of Pyramid mountain to reveal this gem of Jasper National Park. When shoulder season rolls in (spring and fall, to us mountain town folks) there are few activities more magical than renting a voyageur canoe (**p.26**) and embarking on an autumnal adventure over still waters flanked by snow dusted peaks. On long summer days, hike the Overlook loop for views of Miette, Maligne and Athabasca valleys before ending with a beachside campfire dinner. Come winter, Pyramid is one of two lakes in Jasper which are cleared of snow and maintained with free-skating ovals. Rent skates and follow up your perfect winter day with dinner at Pyramid Lake Lodge

venture beyond

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