



WHAT'S NEW

JASPER FOOD TOURS



Takeaway Cheese Fondue

Grab a bike, chose your hike, pick a view and say CHEESE! Fondue kits are now available to take on your own adventure. Kits include a lightweight stove and pot, a pre-packaged cheese blend, non-alc wine, baguette and instructions.

JASPER-HINTON AIR



Indigenous Heli Tours

This is an exclusive journey with Jasper-Hinton Air and Lauren Moberly, a Rocky Mountain Cree woman and a member of the Aseniwuche Winewak Nation of Canada. The tour begins with a scenic helicopter tour, Lauren's ancestral tales, tracing her family's path from 1909, a view of her historic homestead from an aerial perspective, and traditional bannock snacks. Tour options: 1 or 2-hour flight, total duration approx. 4 hrs. Max 5 passengers, combined weight limit 500lbs. Available year-round.

JASPER FOOD TOURS



New E-Bike Tour

Jasper E-Bike Tour and Rentals, operated by Jasper Food Tours, has launched a new early season, "Mirrored Views Eco Tour," on e-bikes. Beginning May 1st, 2024, the interpretive guided e-bike experience through Jasper National Park will take participants to stunning lakes early in the day to catch perfectly mirrored views. As you ride along, catch a glimpse of wildlife and learn fascinating facts about Jasper National Park's geology, ecology and history.

JASPER HIKES & TOURS INC.



Backpacking & Hiking in the Robson Valley

Joy & Sean are now expanding into the Robson Valley! They are offering day hikes and backpacking trips throughout the area, including in Mt. Robson Provincial Park. Join them and discover incredible mountain scenery, stunning glacial lakes and amazing wildlife. Learn how to travel off-trail and camp in the backcountry, all while you discover the flora and fauna of this unique inland rainforest.

JASPER-HINTON AIR



Jasper Heli Paddle Boarding

The journey starts with a safety briefing, then hop on a private helicopter and soar through the mountains to the stunning lakeside spot for the Jasper Heli Paddle Boarding experience! While the pilot inflates the board, guests can explore the area. Paddle boards are provided. Max 4 guests, combined weight limit 700lbs. Available June to September.

JASPER FOOD TOURS



E-Bike Rentals Available at North End of Jasper

Prefer to explore on your own? E-bike rentals are now also available at Pursuit's Marmot Lodge location, which is within walking distance from all major hotels, including Forest Park Hotel, Marmot Lodge, Tonquin Inn, Chateau Jasper, Lobstick Lodge, Jasper Inn, and Bear Hill Lodge.

JASPER-HINTON AIR



You dream it; we fly it

Operates a Bell Helicopter 206LR, which seats up to 6 people and flies fast! We can have you in the mountains in just a few minutes. Offering eight scenic tours with the opportunity to land at a remote location and practice Heli yoga, picnics, snowshoeing, biking, and hiking. Jasper-Hinton Air specializes in FIT and large groups and offers incredible customizable Jasper helicopter experiences year-round.

JASPER STAR TRAILS



Astronomy Tours

Dedicated astronomers with over ten years of guided and technical experience. Our telescope tours include venturing beyond the borders of the townsites of Jasper. As we travel into the wilderness of the National Park and enjoy an evening of interpretive guiding as we explore Jasper's night sky, which is the largest accessible dark sky preserve on planet Earth.

JASPER THEATER PRODUCTIONS



Local Stories

This new storytelling product offers your guests the opportunity to truly connect with the local community of Jasper. Your guests hear stories from a professional storyteller about Jasper that cover a wide range of topics (wildlife stories, community tales and personal stories) and they can connect and ask questions to locals Joost or Pieter. This experience is highly flexible in terms of location/timing and is specially made for tour groups.



From Jasper with Love - breakfast edition

This popular show is a big hit in the summer, loved by many. It's a show about Jasper, exploring the ins and outs of this town in a positive, fun, and energetic way - perfect for groups of up to 70 people. This year, we offer it all day long to tour groups. For example, a breakfast show to start the day with a big smile before hitting the road. Coffee and tea are included, and mimosa is available at an extra charge; the tour is also available at any time of the day; please ask for breakfast options.



Host for the Day

Elevate your day with a local host—an extension of our 'local stories' experience. Joining for half a day, they share tales and add a local touch to sightseeing. Whether to welcome everyone or start the Jasper experience with some stories. Alternatively, they can be on the motorcoach when you are driving to Maligne Lake and have lunch or dinner with the group. Very flexible in terms of location and time. And up to 4 hours.

JASPER MOTORCYCLE TOURS



Motorcycles equipped with Satellite Communication System

Ride on the back or in the sidecar on a legendary Harley Davidson Motorcycle fully dressed in leather! Experience the scenery of Jasper National Park in an exhilarating ride - durations of 1,2 or 3 hours. Our motorcycles are now equipped with Satellite communication for areas with no signal in the park, ensuring safety throughout the adventure.

MALIGNE ADVENTURES



Business update

Besides wildlife, sightseeing, rafting, and Maligne Valley tours, Maligne Adventures also offers Interpretative Wildlife Programming for custom private groups, and transportation for up to 90 pax in minibuses, and step-on guide services for your clients. Finally, they have a new location at 610 Patricia St, Jasper, AB.

MARMOT BASIN



New Knob Quad Chair

New for the 2023-24 season is the KNOB QUAD chairlift that reaches into the highest alpine regions of the mountain providing access to huge, above tree-line bowls and chutes including the newly opened MARMOT CIRQUE terrain. The new chairlift takes skiers and boarders to an unload elevation of 8,238 feet (2,511 metres) with a vertical drop of 1,260 feet (384 vertical metres) providing lift access to more terrain than ever before. The new chair rises 331 vertical feet (101 vertical metres) above the Knob double chair it replaces.

ROCKABOO MOUNTAIN ADVENTURES



Tread Lightly Glacier Hikes

Embark on an unforgettable adventure with our new sustainability-focused guided tour, hiking on the awe-inspiring Athabasca Glacier. Join a small group and immerse yourself in the world of glacier science, environmental protection and efficient travel. If conditions permit, take the plunge and descend into the icy depths using ropes, for a once-in-a-lifetime experience. Sundog Tours will drop off clients at the Rockaboo's kiosk at the Icefields at 12:15 pm daily, providing transportation back to Jasper.

ROCKABOO MOUNTAIN ADVENTURES



Private Backcountry Ski Touring

Jasper welcomes ski guests from around the world to enjoy the great alpine skiing at Marmot Basin, yet very few venture into the magic of the backcountry. If your clients are curious about what gems lie hidden in the vast wilderness, let our guides show you a few of our favourites. Available from Dec 1 to March 31.

WILD CURRENT OUTFITTERS



New 2024-built Canoe

Following the success of our bookings in 2023 and to enhance our guests' experiences, we're thrilled to announce our plans to construct a third handcrafted wooden canoe this year, ensuring we're fully equipped for the upcoming 2024 season. Our commitment remains steadfast in delivering an authentic canoe wildlife adventure for couples, friends, and families alike.

WARRIOR WOMEN



New Winter Experience: Indigenous Tea “Tawaw Nihty”

Medicinal, herbal, and organic, this experience is a time-honored way of sitting with plant relatives, meditation, and healing. Tawaw (“welcome”) and enjoy a cup of nihty, the Cree word for tea. This unique offering from Warrior Women can accommodate up to 25 people, and for special events and with notice, up to 50 people. The tour will be available this winter in the afternoon, evening and midnight on Saturdays, and Sunday mornings.

WARRIOR WOMEN



Indigenous Plant Knowledge

Wisakipakos is the Cree word for Indigenous bitter. Using ingredients that have sustained Indigenous for thousands of years, this high-quality experience combines foraging, curating and creating bitters that can be used for Mocktails, Cocktails, and culinary experiences. Currently, Warrior Women has six bitter flavours.

BEAR HILL LODGE



New Signal Cabins

We are pleased to introduce our new addition - two brand new Signal Cabins open in June 2024! Perfect option for a group of 5 who is seeking for comfort and peaceful retreat. Our Signal Cabins include 2 bedrooms each with 1 queen bed and ensuite bathroom, a spacious living area with a double sofa hide a bed, a dining nook and a fully equipped kitchen and a gas fireplace. Nestled in the charming town of Jasper walking distance to the downtown. Bear Hill Lodge - the only cabins available all year round.

PINE BUNGALOWS



Ten-person Chalets complete

Pine Bungalows is excited to introduce a new cabin category to it's resort. Designed by Mark Burkart's Little Giant Studio, each cabin accommodates 10 people with king beds, wood burning fireplace, kitchen with state-of-the-art appliances, two spacious bathrooms, WiFi, TV, and private outdoor space for entertaining around the BBQ and firepit.

PURSUIT COLLECTION



Pyramid Lake Lodge - New Founders Rooms

Settle into alpine-inspired comfort in the brand-new Founders Rooms, which opened in July 2023. All have king beds, modern amenities and private balconies overlooking Pyramid Lake. Guests can choose from standard lower-floor rooms or top-floor units featuring an indoor gas fireplace and vaulted ceilings. These are 12 new rooms, new build, replacing the six older cabin rooms that were there.

FAIRMONT JASPER PARK LODGE



“Bear’s Den” Golf Simulator

Located at the Golf Clubhouse, this luxury golf simulator features over 30 unique virtual courses in unparalleled realism. For information on prices and times, please contact the Golf Clubhouse at 780-852-6090 or email JPL.golfreservations@fairmont.com to book.

FAIRMONT JASPER PARK LODGE



Renovation Update

Fairmont Jasper Park Lodge's 32 Lakefront Suites are undergoing renovations, set to be completed by May 2024. Embracing an Alpine Chic theme, these 'Luxury Lakefront Suites' cater to modern travelers seeking rejuvenation and playfulness along Lac Beauvert's shores. The design prioritizes gathering zones and cozy moments, offering guests secluded luxury amidst one of the world's most stunning destinations.



In late 2024 and throughout 2025, Fairmont Jasper Park Lodge will also see upgrades to their 44 Lakefront Suites and Lakeview Rooms to emanate a cohesive luxury mountain escape. These rooms provide iconic views of the Whistlers Mountain skyline and overlook the iconic green glacial waters of Lac Beauvert.



Fairmont Jasper Park Lodge is finalizing three Glacial Wellness Experiences, featuring exclusive access to a new barrel sauna with lakeside and mountain views, guided cold plunges in Lac Beauvert glacial lake, and optional meditative sound baths or Indigenous Tea Ceremonies. Launching in Winter 2024.

MUNICIPALITY OF JASPER UPDATE New Public Transit in Jasper

Year-round public transit in Jasper. The regular fare schedule is \$2.50 for single use or \$7.00 for a day pass, and 10-use passes, as well as month passes, are available. There will also be different routes and schedules depending on the season (Summer, Fall, Winter, Spring).

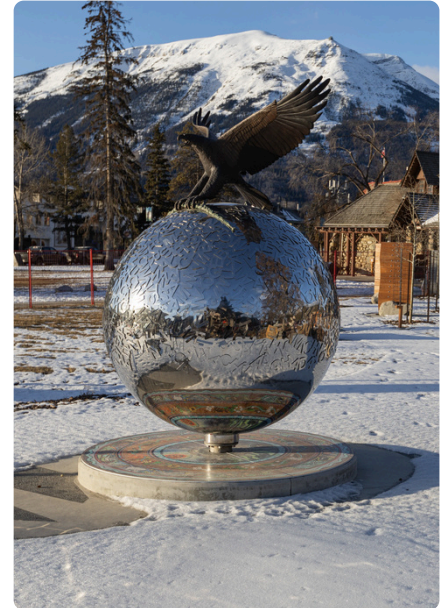
Paid Parking: From May 1 to October 31 annually

The 2024 rates are \$4.50 an hour on-street, and \$3.50 an hour or \$17 a day in parking lots. Payment can be made by scanning the QR code on signs, using a payment kiosk, or downloading the HotSpot app.



PARKS CANADA Jasper Indigenous Exhibit Grand Opening Ceremony

The Jasper Indigenous Exhibit, situated in Jasper National Park, honours Indigenous histories and communities tied to the area. Developed through collaboration between Indigenous partners and Parks Canada since the early 2000s, it offers an immersive space for truth-telling and reconciliation. Central themes include the forced removal of Indigenous peoples and ongoing impacts. Scheduled for completion in 2024, the opening ceremony on September 7 and 8 will mark a significant milestone in acknowledging these narratives and relationships.



MALIGNE DISTILLERY Coming 2024

Nestled in the stunning Canadian Rockies, Maligne Distillery's Experience Centre in Jasper, opening in 2024, is a haven for whisky enthusiasts. Your clients can indulge in guided tastings and delectable dishes and explore a curated retail space offering exclusive releases. They can also immerse themselves in the craftsmanship behind each bottle during tasting events and savour a gourmet dinner paired with Maligne's finest selections. Cheers to sophistication, refinement, and exceptional whisky!



UPLIFT! JASPER MURAL FESTIVAL The New Landscape in Downtown Jasper

Jasper Mural Festival brought four talented and internationally recognized muralists to the northern Rockies to transform four back-alleys into world-class pieces of art to accentuate the natural beauty of Jasper National Park, and provide a platform for diverse cultures to share their experiences, showcase values which the community holds dear, and create a new year-round tourism draw for Jasper.

TOURISM JASPER Rainbow Registered

Tourism Jasper is now Rainbow Registered, showcasing our commitment to diversity, inclusion, and 2SLGBTQI+ friendly practices. This accreditation highlights our inclusive workplace policies, employee training, and fostering an inclusive culture. Evil Dave's & Grill is the first Alberta restaurant to achieve this accreditation, marking a significant and continuing step towards inclusivity in our community.



**Rainbow
Registered**
**Arc-en-ciel
Officiel**