



JASPER
CANADA

WHAT'S NEW IN 2023

JASPER THEATER PRODUCTIONS



Live Theater Show

Jasper Theater Productions presents 'From Jasper with love', a professional one-hour theater show about Jasper's awe-inspiring beauty, mysterious secrets and extraordinary community. This tasteful, energetic theater cocktail will leave all the tourists fulfilled, with some extra love for Jasper in their heart. 'From Jasper with love' makes for a perfect dramatic end of the day after exploring Jasper's outdoor playground.

JASPER STAR TRAILS



Astronomy Tours

Dedicated astronomers with over ten years of guided and technical experience. Our telescope tours include venturing beyond the borders of the townsite of Jasper. As we travel into the wilderness of the National Park and enjoy an evening of interpretive guiding as we explore Jasper's night sky, which is the largest accessible dark sky preserve on planet earth.

JASPER HIKES & TOURS INC.



Backpacking & Hiking in the Robson Valley

Joy & Sean are now expanding into the Robson Valley! They are offering day hikes and backpacking trips throughout the area, including in Mt. Robson Provincial Park. Join them and discover incredible mountain scenery, stunning glacial lakes and amazing wildlife. Learn how to travel off-trail and camp in the backcountry, all while you discover the flora and fauna of this unique inland rainforest.

JASPER THEATER PRODUCTIONS



New Kids theater Show for spring & summer

Eddie the Elk is roaring into Jasper this summer with a big new adventure. A half-hour live theater show for the younger ones with hilarious characters and exciting twists about Jasper's famous Elk. We invite you to add some laughter and drama to your trip with his perfect activity for kids between four and eleven years old. 4-11 years old).

JASPER FOOD TOURS



Bites on E-Bikes

This 25 km, 4-hour tour of Jasper's backroads visits three delectable and surprising wilderness restaurants, each serving a local masterpiece. Along the way, see wildlife, scenic views, Maligne Canyon and more. A relaxed cycling pace will suit all skill levels. Departs Tuesday to Sunday 2 pm to 6 pm, summer only!

JASPER-HINTON AIR



You dream it; we fly it

Operates a Bell Helicopter 206LR, which seats up to 6 people and flies fast! We can have you in the mountains in just a few minutes. Offering eight scenic tours with the opportunity to land at a remote location and practice Heli yoga, snowshoeing, biking, hiking. Jasper-Hinton Air specializes in large groups and offers incredible customizable Jasper helicopter experiences year-round.

JASPER PLANETARIUM



Shuttle Service from Downtown to Jasper Planetarium

Jasper Planetarium introduce three tours with Shuttle options for guest staying in Downtown area. The pickup locations are Forest Park Hotel (76 Connaught Dr, Jasper Adventure Centre (611 Patricia St) and Mount Robson Inn (902 Connaught Dr).

JOURNEY BIKES GUIDES INC.



Guided Mountain Bike Tours in Summer & Winter

Beginner Mountain bikers embark on 3-hour guided group tours along the Athabasca River, complete with local knowledge and riding tips from a local expert. Tours run daily from May to late October. Fat Bike beginner one-hour tours began winter 2023-24. For Dec, Jan, Feb, and March, every Sat & Sun at 2:00 pm. Every day during Christmas, March break, and other Canadian Stat holidays. Max Capacity is ten people per tour, and all tours include bike rental, helmet, water and a snack.

MALIGNE ADVENTURES



Business update

Besides the wildlife, sightseeing, rafting and MaligNE Valley tours, MaligNE Adventures; also offers Interpretative Wildlife Programming for custom private groups, transportation for up to 90 pax in minibuses, and step-on guide services for your clients. Finally, they have a new location at 610 Patricia St, Jasper, AB.

PURSUIT COLLECTION



Legends of Jasper

An exploration of Jasper's absolute best aboard the coolest ride in town. Sit back, relax and take in the views as our guides share captivating Jasper stories. Stop at some of Jasper's famed natural attractions, including Pyramid Lake, MaligNE Lookout, Patricia Lake and the Athabasca River. Available from June 3 to October 9, daily departures at various times between 9 a.m. and 4 p.m. for 90 minutes with 19 ppl max capacity.

ROCKABOO MOUNTAIN ADVENTURES



Tread Lightly Glacier Hikes

Embark on an unforgettable adventure with our new sustainability-focused guided tour, hiking on the awe-inspiring Athabasca Glacier. Join a small group and immerse yourself in the world of glacier science, environmental protection and efficient travel. If conditions permit, take the plunge and descend into the icy depths using ropes, for a once-in-a-lifetime experience.

ROCKABOO MOUNTAIN ADVENTURES



Private Backcountry Ski Touring

Jasper welcomes ski guests from around the world to enjoy the great alpine skiing at Marmot Basin, yet very few venture into the magic of the backcountry. If your clients are curious about what gems lie hidden in the vast wilderness, let our guides show you a few of our favourites. Available from Dec 1 to March 31

SKI MARMOT BASIN



New, Big, Wild Terrain open at Ski Marmot Basin

Marmot Basin Cirque is above the tree line, with bowls and chutes never before accessible to the public. It offers some of the best high alpine terrain, fantastic skiing and snowboarding with 125 m-200m fall line runs from 25 to 45 degrees in angle for those with a thirst for off-piste, adrenaline-fueled skiing and riding; to reach the highest alpine terrain requires a hike, and your clients can also traverse the lower portions of the Cirque by exiting the Knob chair to skiers right.

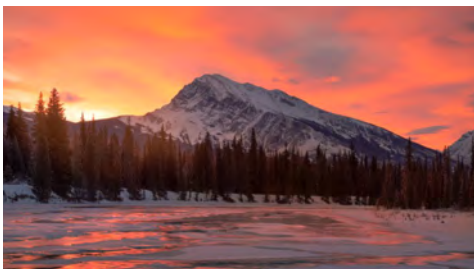
WILD CURRENT OUTFITTERS



New Canoe to be built for 2024

Based on our successful booking in 2023 and to accommodate your guest experiences, we are excited to announce that we will build a third handcrafted wooden canoe this year as we want to be prepared for the 2024 season. We will continue to deliver an authentic canoe wildlife experience for couples, friends and families.

WILDLAND PHOTO TOURS



Small group Photo Tours – 3 PAX

Passionate about our backyard and strive to share this fragile place safely and sustainably. We aim to not only capture, but to connect with the Canadian Rockies, to foster appreciation and to feel inspired, and of course, to improve your photography. Let's chase light, get creative and capture all that is Jasper National Park!

WARRIOR WOMEN



New Winter Experience: Indigenous Tea "Tawaw Nihty"

Medicinal, herbal, and organic, this experience is a time-honored way of sitting with plant relatives, meditation, and healing. Tawaw ("welcome") and enjoy a cup of nihty, the Cree word for tea. This unique offering from Warrior Women can accommodate up to 25 people, and for special events and with notice, up to 50 people. The tour will be available this winter in the afternoon, evening and midnight on Saturdays, and Sunday mornings.

WARRIOR WOMEN



Indigenous Plant Knowledge

Wisakipakos is the Cree word for Indigenous bitter. Using ingredients that have sustained Indigenous for thousands of years, this high-quality experience combines foraging, curating and creating bitters that can then be used for Mocktails, Cocktails, and culinary experiences. Currently, Warrior Women has 6 bitter flavours.

PURSUIT COLLECTION



Aalto Restaurant

The recently reimaged restaurant at Pyramid Lake Lodge. Slated to open this summer, 2023, this breakfast, lunch and dinner spot will be a must-try. Take in the lakeside views as you sip a cocktail or step on the patio to breathe in that alpine air. Serving a mountain-fresh take on seafood that incorporates regional ingredients and local flavours. Pair your meal with an adventurous aperitif by renting fun gear (like bikes, watercraft, or snowshoes) from the attached Pyramid Lake Lodge.

PURSUIT COLLECTION



New Menus at Pursuit Restaurants

The Pursuit restaurants in Jasper released new menus for the summer, including Terra, Maligne Canyon Wilderness Kitchen, The View and Hearthstone Lounge restaurants incorporating natural local ingredients.

SUNDOG TOURS CO.



Gourmet Lunch

Let a guide find the perfect secluded picnic spot to enjoy a delicious charcuterie board with crisp baguettes, your choice of hearty sandwiches/ wraps and an assortment of fresh fruit, salads, and sweets. Canadian wine pairing included.

BEAR HILL LODGE



New Cabins and Cottages

We are excited to introduce our new additions for summer season 2023! Four (4) Family Cabins: Cozy free-standing cabins with two bedrooms (one queen bed and two single beds), kitchen, bathroom with shower and a gas fireplace in the living room. Three (3) Standard Cottages: Charming free-standing cabins with a queen bed, bathroom with shower, gas fireplace with seating area, kitchenette with a two-burner cooktop, microwave, and fridge.

DECORE HOTELS



Hotel renovations

At Decore Hotels, we are always renewing and updating our accommodations, and it is an ongoing project; our focus is on updating Hotel room bathrooms, flooring, and beds/linen; so far, we have achieved approximately 70% of the bathrooms and flooring and 100% of the beds/linen. We continue to adapt new features, and recently we added more power plug-ins to the rooms as we know customers nowadays have more devices and gadgets for their daily use and a standard plug-in is not enough.

FAIRMONT JASPER PARK LODGE



Anticipated Renovations to Lakeview Suites in 2024

Fairmont Jasper Park Lodge will be getting a face-lift in 2024. The designated 32 Lakeview Suites on property are expected to undergo renovations starting early 2024. The inspiration of the upgrade is to provide the grandest of alpine chic accommodations to our guests who have traveled near and far for the ideal luxury mountain getaway in the Canadian Rocky Mountains. More information to come!

MOUNT ROBSON INN



Renovation Update

Extensive renovations were done for this year, including 15 standard king rooms and family suites, a facelift in the reception area. Recent renovations from last year have received rave reviews; guests can enjoy all amenities at their leisure.

PINE BUNGALOWS



New Cabin Category Update

Pine Bungalows is excited to introduce a new cabin category to its resort. Designed by Mark Burkart's firm in Calgary, Little Giant Studio, the architects and designers worked according to the Parks Canada design guidelines to build 2 large family cabins within the 11-acre property. Each cabin will accommodate 10 people comfortably with king beds, large living space with wood burning fireplace, a kitchen with state-of-the-art appliances, two luxurious bathrooms, and private outdoor space for entertaining around the firepit. Anticipating being open in fall 2023.

PURSUIT COLLECTION



Pyramid Lake Lodge New Founders Rooms

Settle into alpine-inspired comfort in the brand-new Founders Rooms, opening July 2023. All have king beds, modern amenities and private balconies overlooking Pyramid Lake. Guests can choose from standard lower-floor rooms or top-floor units featuring an indoor gas fireplace and vaulted ceilings. These are 12 new rooms, new build, replacing the 6 older cabin rooms that were there.

TOURISM JASPER

New Visitor Experience Centre

The new centre is fully interactive, featuring touchscreens that can be used to research experiences and book experiences, and Wi-Fi will be available so visitors can use their own devices if preferred. "Our Travel Counselors are looking forward to welcoming our guests from around the world and making sure they have a memorable experience in Jasper."

JASPER RAFT TOURS

Employee-owned

Two longtime employees and Jasper locals have moved from the river to the ownership office at Jasper Raft Tours. Katrina Turcot and Brian Nicolle have more than 35 years of rafting experience between them, and have bought the company that's been leading floats down the Athabasca River for 51 years. Former owner Scott Eady will stay on in an advisory role.

UPLIFT! JASPER MURAL FESTIVAL

The New Landscape in Downtown Jasper

Jasper Mural Festival brought four talented and internationally recognized muralists to the northern Rockies to transform four back-alleys into world-class pieces of art to accentuate the natural beauty of Jasper National Park, and provide a platform for diverse cultures to share their experiences, showcase values which the community holds dear, and create a new year-round tourism draw for Jasper.

PARKS CANADA UPDATE

Jasper Indigenous Exhibit

The exhibit at Athabasca Park will include landscaping, walkways, furniture, lighting, artwork and a bronze sculpture. The focus of the exhibit content includes creating a space for Indigenous Partners to communicate their connection to the area with park visitors. The exhibit will also recognize the forced removal and exclusion of Indigenous Peoples from the land that became Jasper National Park. Parks Canada is planning to host the grand exhibit opening ceremony on September 30, 2023.

Biking in Jasper

Visitors are encouraged to "BYOB" (Bring Your Own Bike or rent one) and leave their vehicles behind. From Whistlers and Wapiti Campground's a family friendly connector trail is just a short 20-minute bike ride to the townsite, and also connects to popular day-use-areas such as Lake Edith and Lake Annette and Maligne Canyon.

Food Trucks

In summer 2023, an exciting offering at Whistlers Campground...food trucks! The Bear's Paw Espresso serves delicious treats and coffee to campers throughout the day, and Tres Marias serves Mexican food.

MUNICIPALITY OF JASPER UPDATE

Public Transit system

The new transit service will provide year-round service with separate summer and winter schedules running seven days a week. In the summer, a bus would run ten times a day, travelling a route that includes the main townsite, Jasper Park Lodge, the Wapiti and Whistler campgrounds, and Pyramid Lake. Each round trip is proposed to take about 75 minutes. The winter schedule from mid-October to mid-May would omit the two campgrounds and run on a different frequency.

Paid Parking: From May 1 to Oct 31 annually

The 2023 rates are \$3.50 an hour on-street, and \$2.50 an hour or \$15 a day in parking lots. Payment can be made by scanning the QR code on signs, using a payment kiosk; or downloading the HotSpot app.

