



For well over a century, people have wandered from the beaten path to find this place. Towering mountains, deep canyons, shimmering glaciers, abundant wildlife, crystal-clear lakes, thundering waterfalls, evergreen forest and more await in this UNESCO World Heritage Site. From here depart the curious and the playful. The adaptable of mind and body. The explorers who think "maybe just a bit further". From here, set out the scouts of wild and amazing. The protectors of our



natural world. The collectors of stories. Here, the greatest personal expeditions begin. Welcome to Jasper National Park, Canada's base of adventure. venture beyond





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This trivia page proves Jasper is almost as impressive on paper as it is in real life.

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Key to a good vacation is a good sleep. Rest well in one of these unique, comfortable lodgings.

P.64 - LISTINGS

Hours, contact information and addresses for Jasper's businesses, including restaurants, shopping, outfitters and accommodations.

welcome to Jasper

There's the version of Jasper that the world is familiar with: rugged mountains, turquoise lakes, otherworldly glaciers. The prettiest pictures from a protected wilderness. Then there's the version of Jasper you're about to meet. It's still gorgeous, don't get us wrong, but it's so much more than that.

We invite you to go deeper into this wildly lovable place. Taken literally, you might simply strap on cleats and walk to the frozen bottom of 50-metre deep Maligne Canyon to stare at nature's ice sculptures (*p.16*). Or you can get comfy, stay awhile, and find out why even lifelong locals feel like they've barely scratched the surface of all there is to discover here.

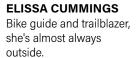
Over the following pages we've tried to provide a comprehensive guide to the many kinds of adventures, experiences, and memories available in Jasper. Explore everything from unique festivals (p.14) to Indigenous fireside chats (p.40) to helicopter tours (p.29) to one-of-a-kind shopping (p.13). Get to know the fascinating residents who are known to be so friendly and helpful that it has inspired on-stage jokes (p.41).

There's something here for everyone. Families will find plenty to entertain the kids (p.36), dog owners are delighted at the number of pet-friendly options (p.38) and foodies have their pick of eateries where the scenery is as delicious as the dish (p.50). Want to just get away from it all? Jasper's cabin culture is unmatched (p.58).

Here, you can be awed by even a fleeting glance from the car window. Or you can venture off the beaten path and be transformed.









STEPHANIE SOPHOCLEOUSWant wellness? This yogi has you covered.



PIETER AND JOOSTFall in love with Jasper thanks to this theatrical Dutch duo.

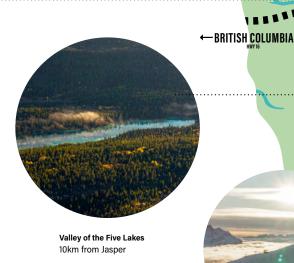


ALEX DERKSENBorn and raised here, this entrepreneur has great family-friendly tips.

P.21 P.45 P.41 P.53



Downtown Jasper See p.42

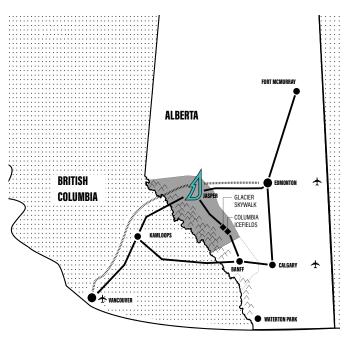




GETTING HERE

Highway 16, also known as "the Yellowhead," is the main east-west route through Jasper and is part of the famous Trans-Canada Highway. The Icefields Parkway (highway 93) runs north-south and is considered one of the most scenic drives in the world. Plan your journey to Jasper at jasper. travel/getting-here.

Road-trippers should factor in extra time for scenic stops, wildlife jams and/or inclement weather. Or, let a professional take the wheel and book an airport shuttle, transport bus, or private charter tour with SunDog Transportation and Tour Co (p.28).



32km from Jasper

DRIVING TIMES

†EDMONTON

JASPER NATIO

93

Edmonton: 4 hours Calgary: 4.5 hours Vancouver: 9 hours

5 TIPS FOR DRIVING THE ICEFIELDS PARKWAY IN WINTER

Confirm conditions

Weather is often different on the parkway than surrounding areas. Check road reports at 511.alberta.ca or dial 511 on your phone.

Watch for wildlife

The parkway passes through caribou habitat. Be alert, drive the speed limit and stay away from any animals (see middle pull out map).

Bring supplies

Much of the highway has no cellphone reception. Have an emergency kit that includes (but is not limited to): warm clothing, food and water.

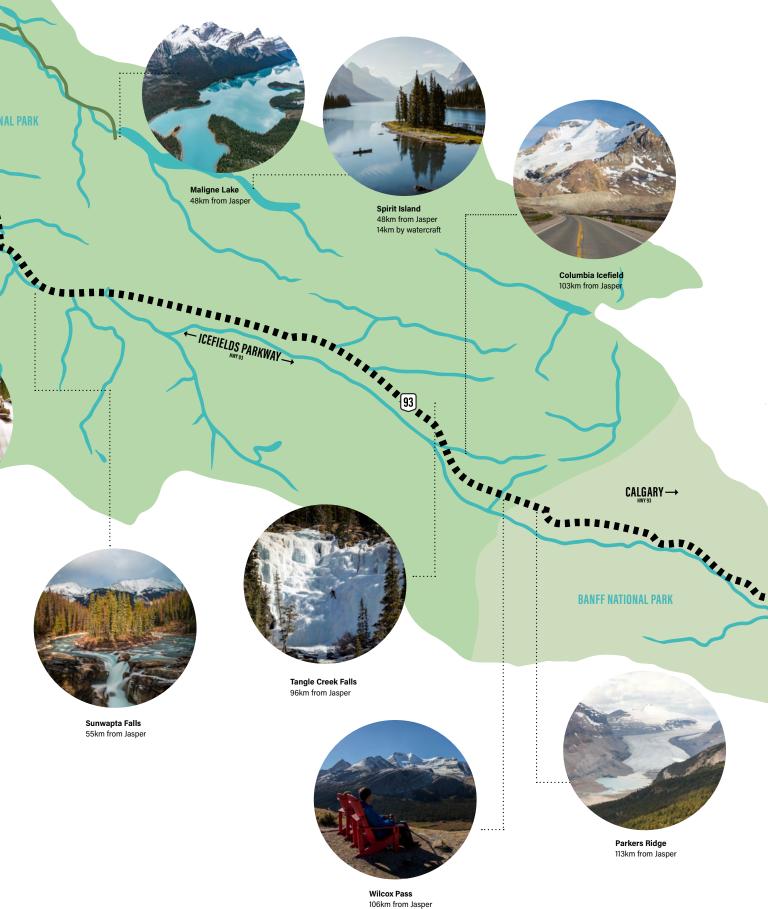
Leave early

Allow plenty of extra time to fully enjoy the views along the route. When safe, pull off to roadside stops to snap some pictures.

Marmot Basin 21km from Jasper

Fill up before leaving

None of the gas stations between Jasper and Lake Louise operate in winter. Also, snow tires are mandatory from November 1 to March 31.



GET INTO THE NATIONAL PARK FASTER. BUY YOUR PASS ONLINE.

The Park Pass is required to enter Jasper and can be used at all national parks and national historic sites in Canada. You must print the Park Pass before arriving at the national park, jasper.travel/parkpass





FUN FACTS ABOUT JASPER NATIONAL PARK

1903
JASPER NATIONAL
PARK WAS
ESTABLISHED

UNESCO WORLD HERITAGE SITE DUE TO GEOLOGIC SIGNIFICANCE SITE SIGNIFICANCE SITE SIGNIFICANCE SITE OF THE SITE OF TH



- ~1,762 LAKES, BUT ONLY 107 ARE NAMED
- LONGEST LAKE IN THE CANADIAN ROCKIES: MALIGNE LAKE, 22.5KM
- ATHABASCA RIVER IS ONE OF ALBERTA'S ONLY OFFICIAL HERITAGE RIVERS

11,228 KM²
LARGEST NATIONAL
PARK IN THE CANADIAN
ROCKIES *4,335 MILES



AND BING CROSBY

FILMED MOVIES IN JASPER DURING THE 1940'S AND 1950'S.





800+ CABINS 2,000+ CAMPSITES



EVERY YEAR, THE WATER IN MEDICINE LAKE AND MALIGNE CANYON DRAINS INTO A KARST. THIS INACCESSIBLE UNDERGROUND NETWORK MAY BE CANADA'S GREATEST UNDISCOVERED CAVE

70 SPECIES OF MAMMALS
THERE ARE MORE LARGE
ANIMALS IN JASPER THAN
HUMAN RESIDENTS



THE MIETTE HOT SPRINGS ARE THE HOTTEST IN THE CANADIAN ROCKIES



WORLD'S LARGEST ACCESSIBLE DARK SKY PRÉSERVE



A SECRET SECOND WORLD

WAR ENDEAVOR TO BUILD A "BERGSHIP" OUT OF ICE AND

WOOD PULP

GEAR TIPS

WHAT TO PACK

Be ready for any Jasper adventure in any season with these guiding principles.

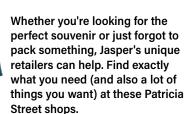
- 1. Weather can change quickly in the mountains. Be prepared with multiple layers. This often means a light base shirt, a warm sweater or puffy, and a waterproof jacket.
- 2. Higher elevations are usually colder and windier. That applies if you're hiking into the alpine, but also if you're driving to certain places around the national park like the Columbia Icefield or Maligne Lake, which are usually a few degrees chillier than town. **A hat or mitts** can come in handy, even in summer.
- 3. Trail conditions can vary. Check Parks Canada trail reports before setting out and ensure **your footwear is appropriate and comfortable.**
- 4. There are areas of the national park that don't have cell service. Bring physical maps or have maps pre-downloaded on your device in preparation. Having **a can of bear spray** is always recommended.
- 5. Last of all, resist the temptation to overpack. Leave room in your suitcase or bag for a souvenir. With so many amazing and unique spots in Jasper, you'll regret not being able to bring home a memento of your time in the mountains.

















LOLË JASPER

Yogis, runners, travellers and basically anyone who is often moving should pop in to this bright and friendly store. Stocked with a surprising variety of products that support wellness and an active lifestyle, Lolë Jasper is perfect for those who prioritize comfort but still want to look polished. Ever since it was created in 2002, this Canadian clothing brand has created women's technical outerwear and travel wear that's versatile and durable but also flattering, feminine, and fashion-forward. The idea is to foster smarter, less frequent buys: to make something that takes you from studio to street, from trail to ski track. To dive deeper into the brand's goal of creating positive change for both communities and the planet, ask about the store's annual Wellness Weekend.

780-852-0403

WILD MOUNTAIN

For outdoor enthusiasts seeking stylish, effective activewear and local expertise, you can't go wrong with this treasure trove of mountain gear. Wild Mountain stocks a variety of adventure focused brands, from Smartwool to Rab to Fjallraven to the North Face (they actually have the largest selection of The North Face products in the Canadian Rockies). It's run by longstanding locals with a passion for experiencing as much of Jasper as possible, and thanks to some staff's passion for ultra-running, they also carry Hoka and Altra footwear. "We cherry-pick the best and most relevant products that make sense for our mountain environment," says manager Dave MacDowell. "Our goal is to really be ambassadors of Jasper and share our experiences and suggestions." But their commitment to quality goes deeper than just their one-on-one service and top-notch products. With strong environmental integrity and community engagements, this shop is an all-round win that'll make you feel good both inside and outside.

780-852-5304





One step inside this well-organized and spacious store and you'll feel you've discovered the heart of Jasper's casually cool, mountain-town aesthetic. On the sliding scale between fashion and function, Ransom falls somewhere just left of center, on the fashion side. There's clothing for both men and women, as well as hats, sunglasses, backpacks, travel gear, and footwear. Many big name lifestyle brands are represented here, from Oakley to Only, Dakine to Dex. But what sets Ransom apart is its in-house collections and partnerships with local artists.

The Ransom brand items are designed in-house, and feature illustrations that you may start to notice Jasperites wearing around town, like a stylized Pyramid Mountain against stripes or a ball-cap wearing bear.

And then there are the collaborations that Ransom makes with local creatives. By working with artists, potters, painters, and more, they turn designs into wearable art. These unique creations are one-of-a-kind, and often only available for a limited season, making them a perfect souvenir of your time in Jasper. Some of the pieces draw



Left *Lolë Jasper*

Far Left Maligne Canyon

Below Ransom Jasper



direct inspiration from the surrounding landscape, like one shirt which depicts a viewpoint from the top of Morro Peak. Others are abstract interpretations of fantastical flora and fauna.

Store owner Silvie Walsh grew up in Jasper, and loves chatting with customers about the town's diverse arts and culture scene and the hidden stories behind Ransom's collections. After all, she says, there are so many talented, original people in Jasper, so why not turn their vision into something you can wear and treasure for years to come?

ransomjasper.com 780-852-3322 Ransom's sister store Bombshell is located a few doors down and specializes in exclusively feminine designs, with stylish dresses, chic trends, and locally-made jewelry.





Jasper in January

Mountain Malanka

Jasper Pond Hockey Cup

FEBRUARY

Jasper Beer & Spirits Festival

MARCH

Fairmont PJ Party

Devour! The Canadian Rockies Food Festival

Jasper Junior Olympics



APRIL *

Jasper Canadian Rockies Half Marathon

Marmot's Revenge - Canadian National Ski Mountaineering Championships

Costume Ski Party

Jasper Pride & Ski Festival

Aloha Cup

MAY

UpLift! Jasper Mural Festival









Gran Fondo

National Indigenous Peoples Day

JULY

Canada Day Celebration

Parks Day





Travel Tip Want to have your own event in Jasper? Get wedding inspiration on p.49.



SEPTEMBER 💥

Jasper Fall Classic

Jasper Folk Music Festival

OCTOBER

Jasper Dark Sky Festival

NOVEMBER

Christmas in November

Jasper's Veteran Appreciation Event

Pints & Pinot Run

See all event details jasper.travel/events

winter

DAY 1

Morning

Bask in a mountain panorama while shredding the famously light, fluffy powder at Marmot Basin ski resort (p.22).

Afternoon

Find your zen with a relaxing and therapeutic massage or other wellness service from Jasper Wellness (p.67).

Evening

If visiting in January, be sure to check the schedule for the annual winter festival: Jasper in January (p.14). Events include a street party, poutine showdown and more!

DAY 2

Morning

Rent a fat tire bike from **Bench Bike Shop** (p.21) and explore
Jasper's winter cycling trails.
Or opt for a fat bike tour from
Journey Bike Guides (p.67).

Afternoon

Make more animal friends at Cold Fire Creek Dogsledding (p.65), where tours range from an hour to overnight excursions.

Evening

Gather under the stars within the Jasper Dark Sky Preserve for a telescope tour with Jasper Star Trails (p.66).



DAY 3

Morning

Rent some skates from Fairmont Jasper Park Lodge (p.56) and enjoy the mountain views while gliding around the groomed rink at Mildred Lake.

Afternoon

Walk the frozen bottom of Maligne Canyon and admire frozen waterfalls on an Icewalk Tour with SunDog Tour Co (p.28), Jasper Hikes & Tours (p.66) or Pursuit (ask about their lunch package with Maligne Canyon Wilderness Kitchen – p.51).

Evening

Relax fireside in perfect coziness. Fairmont Jasper Park Lodge (p.56) and Overlander Lodge (p.55) both have cabins open year-round. Learn more about Jasper's cabin culture on p.58.







spring

DAY 1

Morning

Orient yourself with a bird's eye view of Jasper by riding the Jasper SkyTram (p.30) up Whistlers Mountain.

Afternoon

Sample Jasper's culinary scene at some of the local restaurants while listening to local tales via Jasper Food Tours (p.50).

Evening

Shop till you drop! Pick up the perfect souvenir or just grab gear you forgot to pack at one of Jasper's unique retailers (p.13).

DAY 2

Morning

With spring comes baby animals! Observe safely on a wildlife/sightseeing tour with Maligne Adventures (p.29) or SunDog Tour Co. (p.28).

Afternoon

Enjoy the Rocky Mountain sights from the back of a gentle horse on the family friendly adventures from Jasper Park Stables (p.66).

Evening

Indulge your taste buds at Jasper Brewing Co (p.50) for upscale pub dining and locallymade beer.



DAY 3

Morning

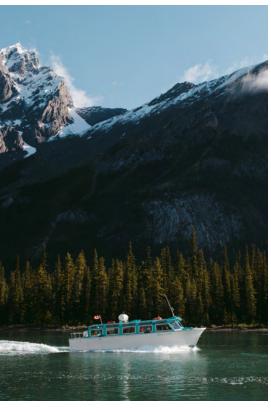
Don some leather for a mini road trip on a Harley-Davidson and/or sidecar with Jasper Motorcycle Tours (p.66).

Afternoon

Float along on glacier-fresh water with Jasper Raft Tours' (p.66) family-friendly float trip down the Athabasca River.

Evening

Step out of this world on an interstellar journey and experience the cosmos with Jasper Planetarium (p.73) in their one-of-a-kind 40-seat dome theatre.



summer

DAY 1

Morning

Explore Jasper's trails with knowledgeable guides from Jasper Hikes & Tours (p.66) Canadian Skyline Adventures (p.65), High Sights Guiding (p.65) or Walks & Talks Jasper (p.68). Trips range from 3 hours to multi-day.

Afternoon

Discover the world-renowned Spirit Island with Pursuit's Maligne Lake Boat Cruise (p.67). This interpretive guided tour provides an educational experience and panoramic mountain views.

Evening

On the way back to Jasper townsite, stop at the Maligne Canyon Wilderness Kitchen (p.51) for a platter of smokehouse-inspired comfort food and stunning waterfalls.

DAY 2

Morning

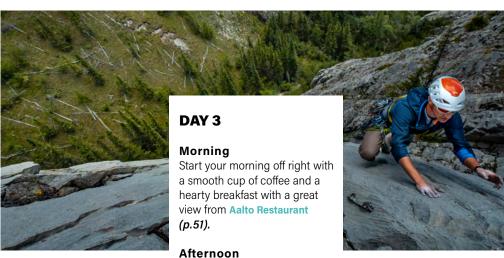
Start the day with scenic mountain views and wide fairways at the Fairmont Jasper Park Lodge Golf Course (p.20).

Afternoon

Get a thrill by rafting with one of Jasper's top notch outfitters: Jasper Rafting Adventures (p.32), Jasper's Whitewater Rafting (p.40), Rocky Mountain River Guides (p.20), or Maligne Rafting Adventures (p.27).

Evening

Catch the new show "From Jasper, With Love" (p.41). This fun series of sketches will have you feeling like a true local.



The Canadian Rockies offer

beginners and experts alike.

Explore the local crags with

(p.68).

Rockaboo Mountain Adventures

amazing rock climbing for

Evening

Unwind and socialize on a patio. These open-air dining venues are also perfect for people watching (p.52).



fall

DAY 1

Morning

Explore the national park on bike. Journey Bike Guides (p.67) will show you the local trail network while providing an educational experience.



Afternoon

Enjoy the breathtaking views of the Canadian Rockies as you relax on a comfortable train journey with SunDog Tour Co. (p.28).

Evening

If visiting in October, don't miss out on the world-renowned Jasper Dark Sky Festival (p.46) for space talks, a symphony under the stars and guided stargazing experiences.



DAY 2

Morning

Brush up on your photography skills at some of the parks' most photogenic spots with with Wildland Photo Tours (p.68) or Jasper Photo Tours (p.27).

Afternoon

Discover more about Jasper and its unique history at Jasper Yellowhead Museum & Archives (p.33).

Evening

Enjoy Indigenous storytelling, drumming and singing at a Fireside Chat with Warrior Women (p.40). Also enquire about their plant walks and tea ceremonies.

DAY₃

Morning

Find ultimate relaxation and rejuvenation at **The Spa at Fairmont** (p.56).

Afternoon

Soar high for a once-in-a-lifetime perspective via a helicopter tour. See glaciers, turquoise lakes and remote peaks with with Rockies Heli Canada (p.68) or Jasper Hinton Air (p.29).

Evening

Book a guided tour at Pyramid Lake with Wild Current Outfitters (p.68) in their handcrafted canoes. This experience is available until November 5.



GOLF AT THE FAIRMONT JASPER PARK LODGE

Even if you don't get a hole-in-one while playing the golf course at Fairmont Jasper Park Lodge, you'll feel like you did. That's because almost every hole on this exquisitely crafted public golf course is perfectly framed by a mountain vista, with thick forest or the emerald waters of Lac Beauvert alongside. Designed in 1925 by Canada's most famous golf course architect, Stanley Thompson, this iconic collection of wide fairways, elevated tee boxes and dramatic bunkers is on every golfer's bucket list for a reason. With tons of awards, a fascinating history and a charming patio restaurant overlooking the 18th hole, it elevates the simple joy of golf to an unforgettable experience among the world's most majestic landscapes.

Extend your adventure at the historic Fairmont Jasper Park Lodge with canoeing, skating, dining, stargazing, spa treatments and much more (p. 56).

jaspermountaingolf.com 780-852-6090



ROCKY MOUNTAIN RIVER GUIDES

Water has been a powerful force of change within the national park, and when shooting the class 3 rapids on Sunwapta River, it's easy to see why. Rocky Mountain River Guides offers a thrilling adventure for people who prefer to see incredible scenery through the spray of fast, fun waves (the Sunwapta's Indigenous name roughly translates to turbulent waters) and ends with a glacial faceful of water from a wave called The Whopper. For a more moderate adrenaline rush, there's also two slightly milder tours down the Athabasca River, which are great options if participants are younger than 12 years old. No previous experience is necessary for any of the tours and wetsuits are provided, so everyone can release their inner river rat!

rmriverguides.com 780-852-3777



Road biking routes

- Maligne Lake Road
- Icefields Parkway



Mountain biking trails

- Pyramid Bench
- Överlander Trail



Fat biking

- Woodpecker Trail
- Maligne Lake



ELISSA CUMMINGS

After she mountain biked from Jasper to Mexico at 21 years old, Elissa was inspired to start her own bike guiding business. Here are some of her favourite ways to spend time in Jasper (hint: it involves a lot of biking).

Lake Annette

Grab a take-out meal from one of Jasper's excellent local restaurants **(p.50)** and enjoy a relaxed afternoon by this serene spot. There's a beach and picnic tables to use; when warm it's also a popular swimming spot!

Guided Bike Tour

Want a bit more bespoke biking experience? Join Journey Bike Guides (p.67) for a few hours of exploring trails tailored to your ability level. Fat bike tours are available in the winter.

Pyramid Lake

A half hour bike uphill (or ten minute drive) will get you to Pyramid Lake. This iconic area has tons of trails, or you can rent a watercraft and paddle around beneath Pyramid Mountain.

Scan QR code to read Elissa's personal story about comeback after injury.





Experience Jasper as most locals do: on two wheels! Avoid traffic and full parking lots by BYOB (bringing your own bike) or renting one locally. Convenient and family-friendly trails connect Whistlers and Wapiti campgrounds to downtown. Reach the townsite in fifteen minutes, or some other top spots in under an hour. Pack a lunch, some bear spray and use pedal power to score a win-win for both your health and the well-being of the park.

RENT FROM THE BENCH BIKE SHOP

Biking lets you see more of the park in less time, while having an absolute blast. And with the help of the folks at the Bench Bike Shop, you can

enjoy this two-wheeled sport yearround. From summer road cycling to gravel biking to winter fat-biking, this friendly independent nook on Patricia St. caters to all skill levels and provides knowledgeable route recommendations. In addition to topnotch gear rentals (including e-bikes), they also offer bike sales and repairs. Feel confident knowing you're going to the same place as multi-championshipwinning mountain biker Cory Wallace, and comforted knowing that owner and mechanic Randal Riddell is especially passionate about helping anyone and everyone have a good day on the bike.

thebenchbikeshop.com 780-852-7768



2 EXTENDED SKI SEASON

Partly thanks to its high elevation, Marmot Basin enjoys a longer season than most ski resorts. Open from mid-November to May, the mountain averages over 440 centimetres of dry Alberta snow every year. Travel Tip
Marmot Basin
is now part of
The Mountain
Collective!
This pass
gets you free
lift tickets at
dream ski
destinations
around the
world with
no blackout
dates.

3 USER-FRIENDLY LAYOUT

When your base is built on the side of a mountain, good design is crucial. Marmot's parking lots are tiered up the slope, meaning you can ski to and from your car. With no long approach walk, zipping back for lunch or forgotten mittens is easy. Also, all ski routes eventually converge, making it easy for groups to arrange meet-ups.

4 UNCROWDED ATMOSPHERE

Spend more time skiing, less time standing around. Marmot Basin has plenty of room to breathe, and waiting in lift lines is usually minimal (and sometimes non-existent). Chalets at both the base and at mid-mountain offer multiple options to relax, refuel, go to the bathroom and plan your next runs over a pint.



5 TEMPERATURE INVERSIONS

Usually, the higher elevation you are, the colder it is. But thanks to a fun scientific effect wherein cool air can get trapped beneath a layer of warmer air (the inversion layer) then Marmot Basin can experience temperatures that are 10-15°C warmer at mid-mountain than in the much lower town of Jasper.

6 GREAT FOR FAMILIES

Need childcare while you shred? No problem. Marmot Basin's on-mountain Little Rascals Nursery entertains tots from 19 months to 6 years old. If your kids want to hit the slopes, programs like Marmot Mites or Tiny Tracks are great options.

7 VARIETY OF RUNS

Of the mountain's 91 runs, there's a nice split of all skill levels spread over the mountain, so beginners aren't stuck to one area. For expert shredders, "Tres Hombres" is a steep, long, and wide-open bowl that sits on the north face of the mountain. It only opened to the public in 2018, but has quickly become legendary.





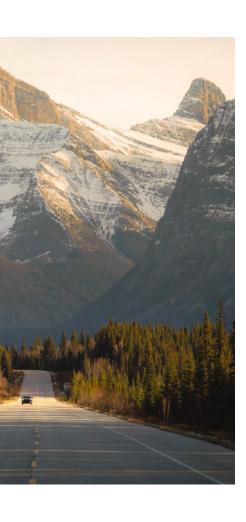
Left Athabasca Falls @caffeinated.maddy Maddy Thomas

Everywhere you look in Jasper is a photo opportunity. But these five spots are widely known for being particularly photogenic.

Follow us on Instagram @tourismjasper #myjasper #venturebeyond



Right Maligne Lake @mikegerephoto Mike Gere



Left Icefields Parkway Herry Himanshu @herry.with.an.e

Right
Maligne Canyon
@jordanp.photo
Jordan Prichard

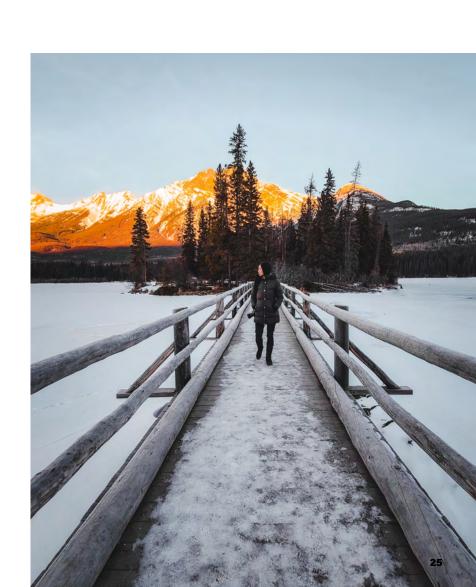
Below Pyramid Island @nnnance Nancy Ferreira



JASPER PHOTO TOURS

In places where you're meant to leave only footprints and take only photographs, you want to make sure those pictures are the best they can be. A local photography guide can help both novices and professionals best capture Jasper's most photogenic landscapes and find hidden gems. Jasper Photo Tours has a wide variety of highly-customizable options, including private and semi-private photo tours that specialize in wildlife, landscape, astrophotography and more. The tours are versatile and tailored, offering a balance of technical camera expertise and local knowledge of the best photo spots at the best times of day; they also include transportation. For those who see natural wonders with an artist's eye, these tours are key to experiencing the national park in a way you'll truly remember. And if you're travelling with a non-photographer, you're in luck: each shutter-happy client is permitted a non-participating guest who can tag along for the ride. Whichever tour you choose, you'll come away with great photos, a bespoke tutorial and a deeper understanding of Jasper's beauty.

jasperphototours.com 780-931-4373





SAVE UP TO 25%* on must-see attractions in Banff & Jasper with the JASPER ULTIMATE EXPLORER PASS



MALIGNE LAKE CRUISE

BANFF GONDOLA

COLUMBIA ICEFIELD SKYWALK

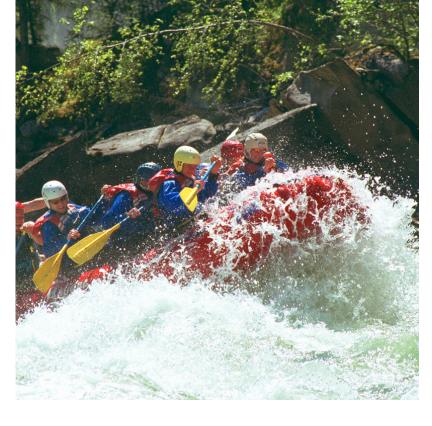
MALIGNE RAFTING ADVENTURES

The longstanding Maligne Rafting Adventures company rafts more rivers in Jasper than any other outfitter. The Athabasca, Sunwapta and Fraser Rivers each have different intensities, from class 2 rapids (great for families and apprehensive first-timers) to class 3+ (perfect for fit beginners and adrenaline seekers).

The Athabasca Falls Canyon Run splashes through some fun, gentler class 2+ rapids before floating into the scenic Athabasca Valley. The Sunwapta River Trip is class 3, with a steep gradient and many rapids that are most intense mid-June to late July. Or, travel a bit further afield to reach the Mighty Fraser River (trust us, the drive is worth it). Count on getting wet in this river's turbulent class 3+ rapids. Includes a short portage and the chance to spot seasonal spawning salmon.

This is also a great activity to do if it's raining out! After all, you're probably going to get splashed anyway. And speaking of "taking the plunge," if bachelor/bachelorette parties bring a group of eight or more, the bride or groom rafts for free!

raftjasper.com 780-852-3331



Travel Tip
Kids age 5
to 14 ride
free on their
birthday when
accompanied
by at least
one full price
paying adult!
Proof of age
required.









MORE WAYS TO ENJOY THE WATER

Canoeing

This classic Canadian watersport is not only a great way to get unobstructed views of the mountains, it's also incredibly serene. Rental canoes are available at Pyramid Lake, Lac Beauvert and Maligne Lake.

Swimming

On hot days, Lake Annette and Lake Edith are refreshing spots. Each has a beach, trails, picnic tables, outhouses, and metal fire rings with grills. For warmer soaks, head to the Miette Hot Springs (p.39).

Fishing

Jasper offers one of North America's highest concentrations of fishable lakes and rivers, but before grabbing your fishing rod, make sure to first get a national park fishing permit from Parks Canada!

Kayak & SUP

As peaceful or as adventurous as you want, both kayaking and stand-up paddleboarding are becoming more popular ways of exploring Jasper's many lakes and rivers. Rentals available at the Boathouse at Fairmont Jasper Park Lodge.

ADVENTURE AT YOUR OWN PACE

The mountains may be epic, but that doesn't mean you must break a sweat to fully enjoy them. The following extraordinary experiences are perfect for travellers who want gentler iourneys.





EXPLORE WITH SUNDOG TOUR CO.

There are few companies in Jasper that offer such a wide variety of experiences—and such easy, centralized booking—as SunDog Transportation and Tours. From small-group sightseeing excursions that highlight wildlife and scenic landmarks, to unique adventures like train tours, ice walks and e-bike rentals, this year-round outfitter is a one-stop-shop for Jasper's top must-do's. The guides are knowledgeable and fun, and you'll learn tons about the region's rich history, wild animals, and fascinating facts, all while relaxing in plush comfort.

Plus, as the "transportation" in their name suggests, SunDog runs daily connector shuttles that will get you to, from, and around Jasper, with service to Edmonton, Calgary, Banff and many places in-between. Boasting one of the most diverse, modern and well-maintained vehicle fleets in the industry, this homegrown business

prides itself on quality service and thoughtful details like hotel pick-ups and large windows well-suited to sightseeing and taking photos.

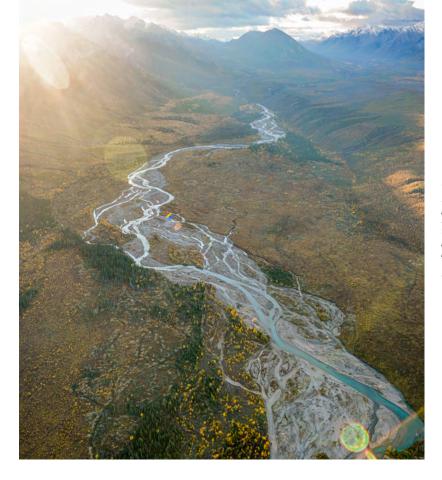
Want to get off the bus and into a raft, canoe, or tram flying to a summit? SunDog Tour Co. acts as a central reservation centre for many activity providers in Jasper, and you can often find a great package deal that will help you make the most of your time. Need something even more customized? Their private, door-to-door charters can bring tailor-made programs or bespoke luxury to conference itineraries, weddings and anyone who wants to personalize their journey.

The views in Jasper are truly incredible. Let someone else do the driving so you're able to fully appreciate them.

sundogtours.com 780-852-4056

JASPER-HINTON AIR

See waterfalls, glaciers and turquoise lakes from above with this small, highly-customizable helicopter tour company. Jasper-Hinton Air is owned and operated by experienced local pilots who are passionate about showing off their backyard from unbelievable viewpoints. These are people who fly the extra mile to make the adventure special. Want to hike, bike, or snowshoe through a gorgeous alpine area with non-stop panoramic views or do yoga on a mountaintop? These tours put you on the fast track to a sublime experience. Short on time? Their speedy helicopters can zip you into the park and next to a jaw-dropping amount of beauty in just half an hour. And with room for six passengers, this is the best option around for larger groups who want to fly together. Feel safe knowing the company has superior safety standards and more than 20 years of flying experience in the region. Here, the sky is truly the limit.



Travel Tip
Drone
photography
is illegal within
the national
park. Get aerial
photos like this
with a little
heli-help!

jasperhelicoptertours.com 780-817-4831



Above Moose Coulter Schmitz

SIGHTSEEING & WILDLIFE TOUR MALIGNE ADVENTURES

As the largest national park in the Canadian Rockies, Jasper offers an almost overwhelming number of natural wonders. See some of the best with the adventure specialists that have been guiding fun, safe, and educational trips here for over two decades. Journey through the spectacular Maligne Valley in a special sightseeing vehicle on Maligne Adventures' Wildlife & Waterfalls tour. From town (complimentary hotel pickup available) you'll first make your way toward Maligne Canyon. See cascading waterfalls during a 30-minute stop, then continue toward the extremely photogenic Medicine Lake. Wind through forest before arriving at world famous Maligne Lake. Depending which tour option you booked, embark on the Boat Tour to Spirit Island or enjoy an easy guided lakeshore walk. This tour passes through prime habitat for moose and bears (sightings are common but not guaranteed) but animal lovers should take special note of the highly-rated Wildlife Tour options, which are available in the morning and evening when fauna are most active.

maligneadventures.com 780-852-3331

Travel Tip Hiking the Skyline Trail? Maligne Adventures offers pickups and drop-offs at the Maligne and Signal trailheads.







7 THINGS TO DO AT THE JASPER SKYTRAM

The Jasper SkyTram makes it easy to gain a jaw-dropping bird's-eye view of Jasper National Park, but there's more to do at the top of Whistlers Mountain than simply stand in awe. Here's a taste of what awaits.

LEARN

During the sevenminute flight up the mountain, your SkyTram guide explains various aspects of the tramway and the surrounding mountain ranges. Soar to an elevation of 2,263 metres, then alight and wander the interpretive boardwalk.

HIKE

From the upper station, a 1.4 kilometre hiking trail leads all the way to the summit of Whistlers Mountain. Please remember that the alpine environment and weather can be unpredictable. Always be safe, prepared, and dress appropriately.

SNOWSHOE

Since the alpine snowpack melts slower than in the valleys, spring visitors can explore the summit using one of Canada's classic winter transportation methods. Come prepared with winter gear from head to toe. Equipment rentals available at the upper station retail store.

EAT

Unwind in the Summit Restaurant, where meals and drinks are served with a side of panoramic views. This scenic eatery has a full menu of breakfast, lunch and dinner items, along with a full bar, teas, coffees and desserts.

STARGAZE

Get a little closer to the stars with the annual Star Sessions, available Fridays in September and Fridays & Saturdays in October. Join astronomy experts at the SkyTram for an exclusive dining and stargazing experience with the most powerful telescopes in the Canadian Rockies.

SPOT WILDLIFE

Whistlers Mountain was named for the hoary marmot's whistling alert call. Watch for these furry critters as well as the white-tailed ptarmigan, ground squirrels, pikas and perhaps even bighorn sheep. For brief periods in the summer, enjoy the alpine wildflowers. See wildlife rules on visitor guide pull out map.

PACKAGE DEALS

There's no shortage of activities to do in Jasper, and many can be combined into a package deal with the Jasper SkyTram.



Book online at jasperskytram.com



6 THINGS TO DO ON A RAINY DAY

1. DINING

Grey days call for comfort food and round-the-table storytelling. From organic fare to Alberta game meats to backcountry gourmet adventures, Jasper serves up the best that Rocky Mountain cuisine has to offer. Peruse some mouthwatering options in the Foodie section (p. 50).

2. SPA

Replenish your soul and soothe your body at the Fairmont Spa (p.56). Or get a massage at Jasper Wellness (p.67). Inspired by the raw elements of Jasper National Park, these relaxing sanctuaries encourage you to slow your pace, breathe deeply and reflect on the artistry and healing power of nature.

3. SHOPPING

Pick up the perfect souvenir from your trip at one of Jasper's retailers. Specialty stores stock top-of-the-line ski gear, backcountry equipment and fashionable lifestyle attire (p. 13).

LeftSabrina Doyle
@sabrina_doyle

4. ENTERTAINMENT

You don't need clear skies to see Jasper's brightest stars! From the Planetarium (p. 73) to a one-of-a-kind theatre show (p. 41) that's as hilarious as it is memorable, your evening will be filled with laughs and learning.

5. JASPER RAFTING ADVENTURES

Don't spend your life waiting for the storm to pass - learn to dance in the rain! Or in this case, raft in the rain (you're surrounded by water anyway). Jasper Rafting Adventures is Jasper's newest rafting company. It started small and plans to stay that way, with a focus on creating lasting and meaningful memories. They also provide wetsuits, life jackets and other comforts in case of chilly conditions. Whether the scenery is perfectly clear or magnificently moody, the mountains surrounding the Athabasca and Sunwapta Rivers make a perfect backdrop as you listen as trained guides tell fascinating stories about Jasper's history and point out wildlife along the riverbanks, then navigate lively whitewater rapids. Discover the joy of learning in nature through a fun and educational experience that's truly terrific, whatever the weather.

jasperraftingadventures.com 780-852-7238



Whitewater rafting *Jasper Rafting Adventures*

6. JASPER YELLOWHEAD MUSEUM AND ARCHIVES

No visit to Jasper would be complete without a stop at the Jasper Yellowhead Museum and Archives. Located a few blocks from downtown Jasper, this hidden gem tells Jasper's story in a way that's both charming and accessible.

Visitors are often impressed with the quality of the exhibits. The permanent displays have an intuitive layout, and explore the history of Indigenous and Métis people in the area, the fur trade, the railway, European exploration, the story of Mt. Alberta's first ascent by Japanese climbers and early tourism in the national park.

See the legendary silver ice axe recovered from Yuko Maki's ascent of Mt. Alberta, musket balls that probably belonged to early explorer David Thompson, and a canoe built by trailblazing outfitter Donald Nelson "Curly" Phillips.

This haven of history is more than just a museum. It's a way for the Jasper-Yellowhead Historical Society to bring the community together. Along with high quality exhibits, both residents and visitors enjoy regular events such as speaker series, farmer's markets, art sales, and more. Temporary exhibits rotate through the Showcase Gallery, and the attached gift shop is one of the best places in town to find local books, unique souvenirs and gorgeous artwork.

jaspermuseum.org 780-852-3013



2023 EXHIBITS

January-May Approaching the Speed of Light

Experience the art of longtime local, Michael Flisak. With a background in figurative and abstract art, his work plays with distortion, displacement, and transformation.

May-September Water, Wilderness & Wildfires

Explore Jasper's changing ecology through Dee Mclean's immersive exhibition of fine art prints and botanical artifacts.

November-December Annual Festival of Trees

This fundraiser is always a hit and is a great chance to get holiday gifts from local businesses at discounted rates

Monthly Coffee Hour

This regular presentation by local experts covers both historical and contemporary topics. Call or check website for the latest event schedule.

Some exhibition dates subject to change.



Spa Fairmont Jasper Park Lodge



Shopping *Wild Mountain*



Jasper Theatre Productions From Jasper With Love





Part of the reason Jasper was declared a UNESCO World Heritage Site is because of the abundant fauna that live in the national park, including elk, caribou, moose, mountain goats, bighorn sheep, bears and wolves, plus a variety of birds and many smaller creatures like marmots and pikas. Help keep wildlife wild by keeping your distance (use a telephoto lens for zoomed in pictures), never feeding or baiting animals, and staying in your vehicle if watching from the road.



JASPER FOR KIDS

Create memories that will last a lifetime with these family-friendly activities. Bring along snacks, a kid-size travel journal and a giant-size sense of adventure. Fair warning: once here, your little ones may never want to leave.

ICE SKATING

Lace up for a classic Canadian pastime on some of the greatest natural rinks in the country. Cleared ovals and hockey nets can be found on Pyramid Lake or Mildred Lake at Fairmont Jasper Park Lodge (p.56). Rent gear in town, at Pyramid Lake Resort, or at the Fairmont.

WATERSPORTS

Splash around in turquoise glacial lakes and soak up unobstructed views of the mountains via Jasper's historical rivers. Bring floaties for a beach day, paddle a Voyageurstyle canoe, enjoy a peaceful float tour, or go on a whitewater raft tour down some class 2 and class 3 rapids.

SCAVENGER HUNT

Find hidden spots, fantastic views, and even meet our local mascot Jasper the Bear with this free guided town tour. Visit 15-20 locations to win an Explorer's Pack. Have fun, get oriented, and discover Jasper! Learn more and join in by scanning the QR code below.



SKIING AND SNOWBOARDING

With a nice balance of run difficulties, no lift lines and many childcare options, Marmot Basin (p.22) is perfect for skiers and snowboarders who travel with broods. Feel confident in the on-site care at Little Rascals Nursery of foster budding skills with a lesson program. Warm up at one of three mountain chalets.

KIDS THEATRE

New for summer 2023, Jasper Theater Productions is launching a kid's show: The Adventures of Eddie the Elk. Starring a fanfavourite character from their regular evening show From Jasper With Love (p.41) this afternoon experience includes a little snack for the kids. Best suited for ages four to eleven.

PLANETARIUM

See the stars in your child's eyes as they explore the wonders of Jasper's designated dark sky preserve. And with the Jasper Planetarium's fun, interactive and educational year-round experience, you won't even need to miss bedtime. (p.66)





MUSEUM

Bookmark some time to explore the Jasper Yellowhead Museum and Archives (p.33). Learn about early Indigenous populations, the first European explorers including David Thompson, the railway, and Jasper's early tourism.

DOGSLEDDING

Make some furry friends via one of Canada's oldest transportation methods! Cold Fire Creek Dogsledding (p.65) leads highly accessible winter tours through the sparkling backcountry just outside the national park, and their pooches are impossible not to love.

HORSEBACK RIDING

Ride gentle and well-trained western mountain horses along 1-3 hour trails that offer spectacular views. From first-timer to horse whisperer, all experience levels will enjoy this hooved foray into nature. Jasper Riding Stables (p.66) staff match guests to horses based on ability and profile.

Tips for traveling with tots

Give kids a camera and travel journal. Document the trip together.

Bring snacks! With fuller days comes larger appetites.

Build in downtime for parents; it'll make everyone happier!

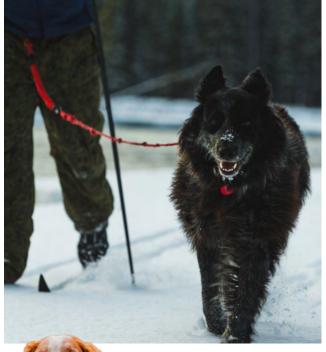
TAKE THE NIGHT OFF WITH MY JASPER NANNY

The secret to a successful family vacation? Some time alone. Give the parents a break and the kids an adventure with a professional from My Jasper Nanny. Available for bookings by the hour, these experienced nannies take the kids for a terrific experience while the adults enjoy some time alone. Your nanny arrives at your Jasper accommodation (both in town or around the park, including campsites) with toys, books, and great plans for parent-approved activities. Outdoor play is always the first choice.

From stroller walks around Jasper's playgrounds to more intrepid journeys, they're prepared to have fun with your little ones, no matter what the weather. You can place full confidence in these reliable and responsible childcare professionals: each has first aid and CPR certification, with thorough background checks. And if you're planning a larger event (such as a wedding), Group Childcare is a game changer. Try it and discover how it transforms your travel experience.

myjaspernanny.com 780-852-9766







DOGS IN JASPER

Want to share Jasper with your furriest family member? There's plenty of adventures waiting in our dog-friendly destination. Make your trip extra special (for both you and Fido!) with these activities and tips.

DO'S AND DONT'S

LEASH LAWS

Parks Canada regulations state that all domestic animals must be kept on a leash or in suitable confinement at all times. Pets are not to be left unattended at campsites or in vehicles. Never allow your pet to chase any wild animal in the park, and always clean up after them.

RESTRICTED TRAILS

There are some areas where dogs are not allowed, even on a leash, due to endangered caribou habitat. These trails include: Leach Lake cross-country ski trail, Skyline Trail, Tonquin Valley, Cavell Meadows Trail, Bald Hills, Opal Hills and part of the Brazeau Loop.

DOG-SITTING

Want to do a non-dog friendly activity like skiing or horseback riding? The local company My Jasper Nanny (p.37) will come to your hotel or campsite to make sure your pets get the exercise they need (or you can bring your dog to the carer's home).



JASPER SKYTRAM

Purchase a dog ticket for your well-behaved pooch and soar to the summit of Whistlers Mountain via this panoramic seven-minute flight. The tram car is cozy, but the views are unforgettable and a couple kilometres of trail await at the top. If you plan to stay awhile just remember to bring snacks as dogs aren't allowed in the upper restaurant (p.30).

JASPER RAFT TOURS

Strap on a doggy life jacket and hit the water in a 7 meter long raft designed for stability. Jasper Raft Tours offers dog-friendly raft trips, lasting between 1.5 to 2.5 hours, with 35 to 95 minutes of on-river time, depending on water levels and which tour time you choose.

CANOEING OR SUPPING

Paddle peacefully on beautiful Lac Beauvert. Rent a canoe or standup paddleboard from the Boathouse at the Fairmont Jasper Park Lodge (p.56) and explore this stunning part of the park. And if you see new canine ambassador Calla around the property, feel free to say hi. This highly-trained golden cutie has joined the Lodge's concierge team and is eager to welcome visitors.

PATIO DINING

If the weather's nice, dine al fresco at one of Jasper's many patioequipped restaurants. The Maligne Canyon Wilderness Kitchen, Jasper Brewing Co., and Jasper Pizza Place all have sizable outdoor spaces that allow dogs. The Fairmont Jasper Park Lodge even has a special Pet Menu, featuring a variety of healthy and delicious options (and for pawrents staying at the hotel, pups even get dog beds, bowls with fresh water, and a special dog-friendly welcome gift in their rooms!)

JASPER HIKES & TOURS

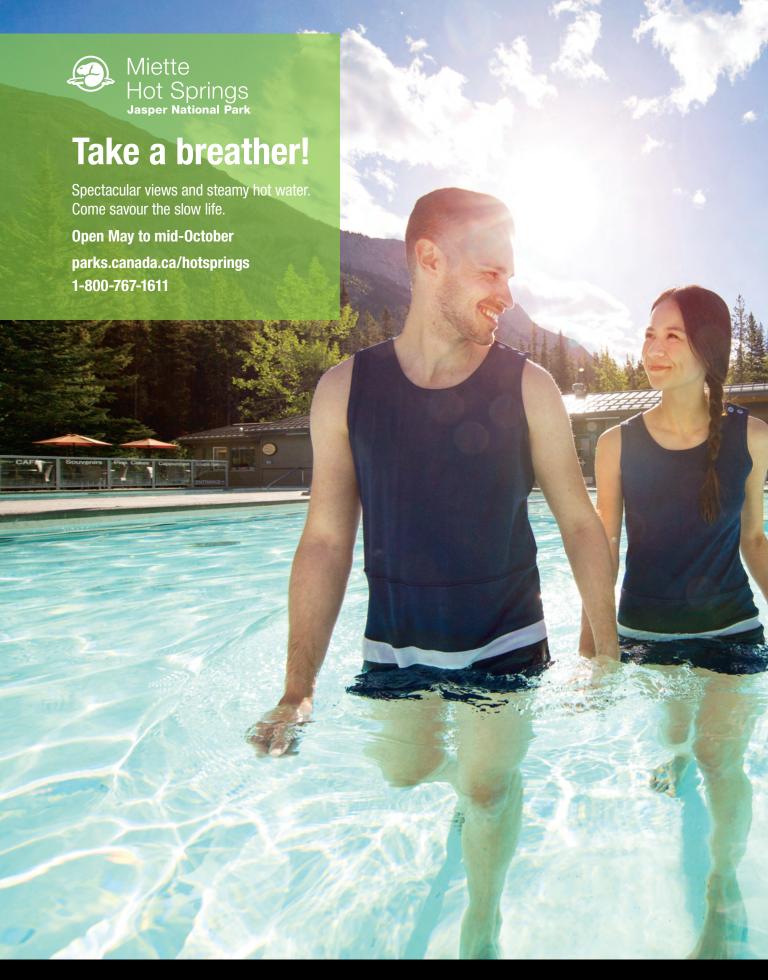
Hiking with a guide often gives a deeper understanding of the national park. And if you book with local guides Sean and Joy, they are generally happy for you to bring along your dog, provided just confirm when booking your specific tour (p.66).

OTHER DOG-FRIENDLY SPOTS

Jasper's only fully fenced off-leash dog park is located at the intersection of Sleepy Hollow Rd. and Hazel Ave. It's a good size and well-used. Got dirty and need to clean up? A "dog wash" station is set up at the Jasper Car Wash in the Jasper Industrial Park.

PET-FRIENDLY ACCOMMODATION

Prefer not to camp or RV? There are lots of hotels, cabins and lodge's around town (and further afield in the national park, if that's your preference) that are happy to cater to your fluffy travel companion. See full list at jasper. travel/where-to-stay/ pet-friendly









DIVE INTO RIVER CULTURE WITH WHITEWATER RAFTING

The rivers that transect our national park are a huge part of what makes Jasper special. Become a small part of Jasper's aquatic recreation history with the oldest whitewater rafting company in Canada. Since 1971, the company known today as Jasper's Whitewater Rafting Company has been leading visitors down the rivers that served as regional highways before people paved actual roads through the landscape. This fun and safe experience has helped multiple generations discover the joy that comes from whitewater. Everyone from hesitant first-timers to daring raft enthusiasts can experience the adventure by choosing between three tour options across two different rivers (the historic, class 2 Athabasca River or the rowdier, class 3 Sunwapta River). Don't be surprised if as soon as you strip off your wetsuit you yearn to return to the river. After all, even after five decades of life on the water. the trailblazers behind this company still love nothing more than seeing and sharing Jasper from this uniquely thrilling and breathtakingly beautiful perspective.

raftingjasper.com 780-852-7238

INDIGENOUS EXPERIENCES WITH WARRIOR WOMEN

Hear the Indigenous stories of this land, feel the heartbeat of the drum and have an intimate and candid conversation with a local Indigenous Knowledge Keeper. The Fireside Chat offered by Warrior Women is a truly unique and personal experience which includes musical performances and Cree legends from singer and drummer Matricia Bauer. The event is held every Wednesday evening year-round. Or, join her Wapakwanis Plant Walk, Make and Take, where Bauer shows participants the local landscape through an Indigenous lens, highlighting flora with medicinal and traditional significance, then leading the group through the process of making a product to take home (experience part of the tour virtually with a free online video). Tea enthusiasts must inquire about her new winter offering: Tawaw Nihty. This time-honoured ritual includes a healing cuppa made with Indigenous herbology and is available in the morning (Sakastew), mid-day (Nemawin), evening (Pahkisimon) or at midnight (Apihtatipiskaw).

warriorwomen.ca 780-712-3358

EVENING ENTERTAINMENT WITH JASPER THEATER PRODUCTIONS

It is dangerous to visit Jasper. If you absolutely must pass through our national park, do not under any circumstances see the acclaimed new theatre show in town. Otherwise you risk falling into the trap that has snared so many: you'll fall even deeper in love with Jasper.

The show in question - From Jasper, With Love - is a cheeky and rollicking good time. The one-hour rollercoaster is constructed as a cocktail of sketches and features an evolving cast of silly and lovable characters that desperately, hilariously, try to warn the audience away from Jasper. With scenes set in some of Jasper's most popular situations, from camping to stargazing to wildlife, the performance also gives a solid overview of Jasper's culture and highlights. If you're fresh off the train, the play will give you an idea of what to expect. If you're nearing the end of your stay, you'll laugh in recognition at the good-humoured parodies of local quirks.

The experience itself is fresh and fun. But the good times start way before the curtain rises at 8:15 p.m. (although strictly speaking, the unconventional stage has no curtain). Doors open nearly an hour before the show begins, and in that time audience members can grab a drink from the bar and wander out onto one of the greatest hidden gem patios in town. The Skyline Lounge's large outdoor space has an elevated mountain view and perfectly bookmarks the five-star rated show, which was voted 2022's best attraction.

Younger audience members (8 years and older) will get a kick out of the spectacle as much as adults, but there's also a new afternoon kids show for ages four to eleven **(p.36)**.

The play was created by – and mirrors the personal story of – two Dutch expats who, well, fell in love with Jasper during a visit and never left. With the duo's decade of onstage experience overseas, the entire production feels polished and is a joy to watch. Even locals who claimed they don't generally go to the theatre raved about the evening. But how could they not? It shines a spotlight on everything that makes Jasper beautiful, entertaining, and unique.





jaspertheater.ca info@jaspertheater.ca



PIETER & JOOST

Pieter van Loon and Joost Tijssen haven't necessarily been Jasper locals for long, but they've squeezed a lot of exploring into their time living here. Here they spotlight some of the activities that won their hearts.

Food Tour

This theatrical duo loves trying new foods and meeting new people so it makes sense that they recommend the Downtown Foodie Tour (p.50). Each stop includes a hearty serving and paired bevvie, plus local storytelling.

Old Fort Point

They also recommend this short but steep hike located a hop-skip from downtown Jasper. Ascending from the Athabasca River, you'll be rewarded with panoramic views of the whole valley and surrounding mountain ranges.

Patio Drinks

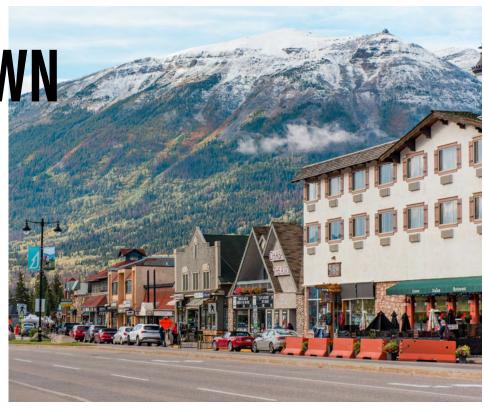
What's better than a beer with a view? Luckily Jasper has plenty of outdoor dining options (p.52). If it's nice out there's a good chance you'll see Pieter & Joost enjoying the ambiance!

Scan QR code to see more from this lovable duo.



DOWNTOWN JASPER

Jasper is a small-sized community filled with big-hearted folks. Most of the town's commercial activity is located along Connaught Drive and Patricia Street, but hidden gems await elsewhere too. The downtown core has paid parking in the summer and some one-way streets, so leave your vehicle at your accommodation and set out on foot to soak up the vibe of an authentic mountain town.





Two Bothers Totem Pole

AROUND JASPER

LIBRARY AND CULTURAL CENTRE

With books aplenty and local art shows, this bright and clean space is a quiet haven.

TWO BROTHERS TOTEM POLE

This cultural icon tells a story about an unusual connection between the west coast islands of Haida Gwaii and the Rocky Mountains.

SHOPPING

Whether you're looking for the perfect souvenir or just need to pick up an item you forgot to pack, Jasper's various retailers can help you find what you need. Get everything from top-of-the-line adventure gear to one-of-a-kind, locally designed fashion items. See **p.71** for more information on unique local shops.

JASPER INDIGENOUS EXHIBIT

Located on the lawn of the Information Centre, the exhibit creates a space for Indigenous Partners to communicate their connection to the land and recognize the history of displacement. Opening in 2023.

CENTENNIAL PARK

Built to celebrate Canada's centennial, Jasper's major park has a playground, three ball diamonds, a soccer/rugby pitch, public washrooms, and picnic area.

COMMEMORATION PARK

See the Jim Vena Stage at CN place, where all the best outdoor concerts and events are held.

VISITOR EXPERIENCE CENTRE

Get in-person guidance, helpful resources and personal recommendations at this fun new venue next to the Old Fire Hall. More info on **p.5**.

JASPER PARK INFORMATION CENTRE

Built around the year 1914, this heritage stone structure was one of the first of its kind built in a Canadian national park. Over the years it has served as a warden house, administration office, a fish hatchery and museum.

TRAIN STATION





HOW JASPER PUTS THE LIFE IN WORK/LIFE BALANCE

WELLNESS + SUSTAINABILITY

WRITTEN BY SABRINA DOYLE

It's so common that it's almost cliché. Someone moves to Jasper, intending to stay for a summer of work and play. Then one season turns into two, which turns into a few years, and suddenly you're looking back on decades of mountain living. Even born-and-raised youngsters desperate to break out of their native small-town often return after finding they missed the Jasper lifestyle too much. It's like the mountains have their own gravity, as if the sheer size of them is pulling people in and keeping them hooked.

"The things in life that I value are harder to do if I'm not healthy," says longtime local Richard Ireland. As Jasper's mayor of 20+ years, as well as a husband, father and lawyer, he's got a lot on his plate. "I can't give my best to all these challenges if I'm not well. Jasper is my avenue for health and wellness. I embed as much outdoors into my day as I can."

A year-round bike commuter, Mayor Ireland pushes for active, two-hour lunch breaks and he usually squeezes in an hour-long run at some point. He grew up in Jasper but spent a few years in Alberta's biggest cities to study and work in law. He

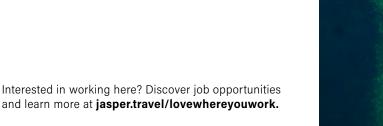
and his wife returned to Jasper 35 years ago when they were ready to start a family. Now, one of his two adult sons is also back in town.

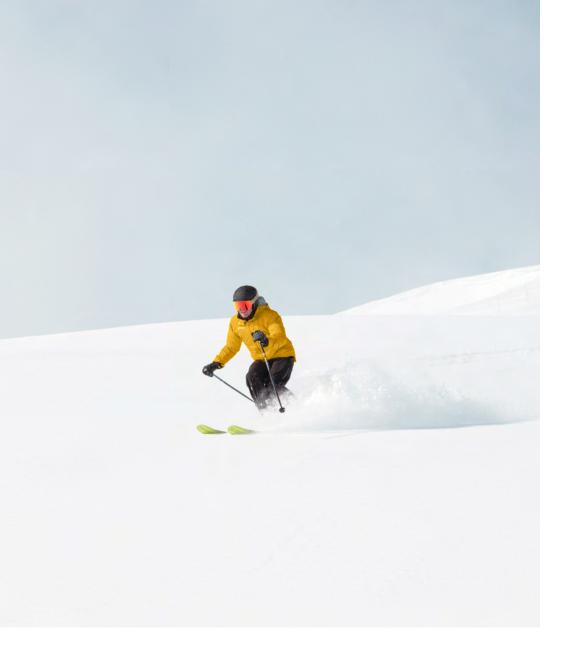
"Jasper attracts people who are interested in recreating in the outdoors. And that leads to wellness." Ireland explains that there are many people who live in Jasper who maybe aren't working primarily in the field that they went to school for-the local demand for, say, architects, is limitedbut who have made Jasper their home because of the overall quality of life it affords.

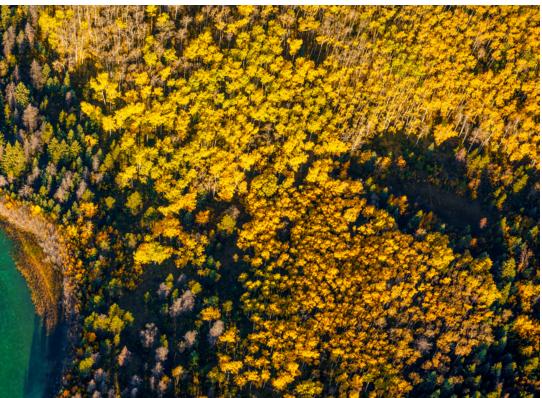
For some people it's the simple fact that thousands of kilometers of trails lead practically from their doorstep. Others value the commitment to environmental sustainability within the town. Multiple businesses have green policies that help preserve biodiversity and ecological health. New charging stations for electric vehicles were recently installed on Connaught Drive. Compost bins are plentiful. However, the concept of sustainability is complex, and organized community conversations help guide the town's goal of balancing wildlife protections, local housing, tourism growth, renewable projects and more. All the factors that touch a town located within a national park.

Mayor Ireland emphasizes that the path he's chosen may not work for everyone, but it works for him.

"Lifestyle is one of the most important decisions you will make. If you're attracted to a lifestyle in Jasper then give it a shot."









STEPHANIE SOPHOCLEOUS

If you're looking to find wellness, you couldn't find a better guide than Stephanie Sophocleous. Here, the general manage of Tekarra Lodge (p.70) and yoga teacher shares her favourite things to do in Jasper.

Yoga Hike

The best days start with morning yoga. Stephanie recommends following it up with a gentle sweat featuring beautiful views. Combine both into a guided tour with Canadian Skyline Adventures (p.65)

Paddleboarding

Find peace or a workout on a stand-up paddleboard. Need gear? Rentals are available at Lac Beauvert from the Fairmont Jasper Park Lodge Boathouse (p.65) and at Pyramid Lake from the Pyramid Lake Resort (p.70).

Indigenous fireside chat

Join the talented Indigenous Knowledge Keeper Matricia Bauer for a unique experience that includes singing, drumming, storytelling, and interactive discussion (p.40).

Scan QR code to hear Stephanie's personal journey to finding peace.







JASPER'S DARK SKY PRESERVE

jasper.travel/darksky

As the name suggests, a Dark Sky Preserve is an area where natural darkness is protected. Artificial lighting and light pollution is kept to a minimum, allowing the stars to be more visible in the night sky. Jasper National Park is the largest accessible Dark Sky Preserve – meaning there's a town within the limits of the preserve. Each October, stargazers come from around the world to celebrate and marvel during the Jasper Dark Sky Festival (p.14).

TIPS FOR SEEING THE NORTHERN LIGHTS

- 1. Look to the northern corner of the horizon for the best chance of spotting the aurora borealis, which in Latin means morning light coming from the north.
- 2. Jasper's fall and winter have the longest hours of darkness. It's a myth that it must be cold and/or late at night to see the aurora borealis they're just harder to see against a bright background.
- 3. Get real time updates on the likelihood of seeing northern lights with AuroraWatch – a website that monitors geomagnetic activity in the area and offers a free email alert service.

7 ROMANTIC THINGS TO DO IN JASPER

Is the goal to fall in love in Jasper or with Jasper? Either way, these activities will put hearts in your eyes.

Skating

Glide hand in mittened hand on the groomed outdoor rinks at either Lake Mildred and Pyramid Lake, both of which also have rentals and hot chocolate available nearby.

Skiing

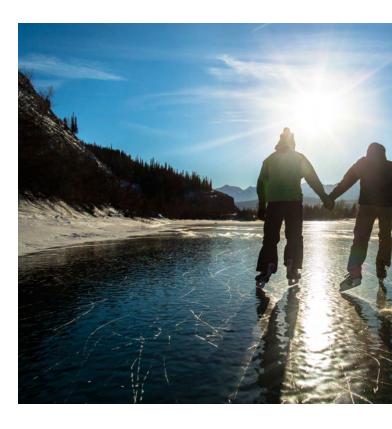
Nothing can make your heart pound quite like a new love, but Marmot Basin ski resort **(p.22)** will sure give 'em a run for their money. You and your sweetheart can shred the slopes and afterwards warm up at the mid-mountain chalet.

Snuggle fireside

Booking one of Jasper's many cabins will ensure cozy intimacy, but you can also find plenty of fireplaces around town to drink and dine beside. Fairmont Jasper Park Lodge (p.56), Forest Park Hotel (p.69), and Maligne Canyon Wilderness Kitchen (p.51) are all romantic options. Find more dining ideas on p.52.

Couple's Massage

Is your love language spending quality time in matching robes? Relax and restore the body and soul with a couple's massage at Fairmont Spa (p.56).



Stargazing

Explore the universe with Jasper's nightly Planetarium Experience, or venture outside to see peaks silhouetted against the Milky Way. You might even catch sight of the aurora borealis.

Helicopter Tour

Feel your heart soar as you share these once-in-a-lifetime views with your once-in-a-lifetime love.

Jasper-Hinton Air (p.29) and Rockies Heli Canada (p.68) have many customizable options: perfect for popping the question!

Canoeing

Get seclusion, serenity and fun when you put paddle to water on one of Jasper's turquoise glacial lakes. Canoes have a long history of being associated with courtship, which makes sense considering it's a vessel built for two.





Below *Kinfolk Photography*



TIE THE KNOT

With beautiful venues and excellent vendors, Jasper keeps the drama of your big day where it belongs: in the landscape, not the logistics. Local planners like Jasper Event Management (p. 66) can work with you to make your unique vision a reality.

Extraordinary Elopement

Intimate, nimble, and drop dead gorgeous. Keeping the party cozy means you and your boo have more flexibility in choosing where to say "I do."

Mountain Microwedding

Celebrate with just your nearest and dearest in a venue that makes everything effortlessly chic and perfectly you.

Lavish Soiree

Host your wedding at the historic and luxurious Fairmont Jasper Park Lodge, at super-scenic Pyramid Lake Lodge, or one of Jasper's many other stylish venues.

Big Fab Bash

Going all out for your big day? With space for up to 500 guests at select venues, your event will be as big and fabulous as your love.

Start planning at jasper.travel/weddings

TASTE OF THE ROCKIES

With everything from gourmet comfort food to panoramic patios to a drool-worthy après-ski scene, Jasper is a culinary melting pot that's as delicious as it is unique.





RightJasper Food
Tours

LeftJasper
Brewing Co.



JASPER FOOD TOURS

Variety is the spice of life and the daily Downtown Foodie Tour has both. Jasper Food Tours' 3-hour flagship tour leaves year-round at 2:30 p.m. and visits four Jasper restaurants with hearty servings of food and drink served at each. The twist? Each handpicked dish and paired beverage remains a mystery until you arrive (vegetarian and gluten free options available when prearranged). It's a great time with great storytellers and you'll finish stuffed. Prefer your meals at a higher altitude and booking further in advance? "Peak-Nic," is another mouth-watering experience offered by Jasper Food Tours, and is part interpretive-guided hike, part backcountry cooking lesson and part gourmet picnic. It begins with a short but steep hike to a scenic point overlooking the town of Jasper, where participants learn to prepare backpacker-friendly dishes with leave-no-trace ethics. Ask about other special dining experiences that are often available at specific times of year, including a Valentine's Gastrodisiac experience and Dinner in the Dark during the Jasper Dark Sky Festival.

jasperfoodtours.com 780-931-3287

JASPER BREWING CO.

Crisp. Unique. Local. The suite of beers on tap at Jasper Brewing Co. are as much a tribute to place as they are a tasty good time. Crafted using real glacier water from within the national park and founded by three born-andraised Jasperites, these brews should lure any traveller who enjoys the odd tipple. "The Brewpub," as it's known around town, was the first brewery to open within a Canadian national park.

The in-house brew masters are practically local heroes. Sample from their rotating selection of new brews or try some of the forever favourites like the Crisp Pils and Jasper the Bear Ale. For a truly local twist, ask for a "Black & Blue" - a pint of the Babe Blueberry Vanilla Ale with the 6060 Stout layered on top. The seasonal menu serves up substantial, upscale pub style meals. The Rustic Elk Meatloaf is always a winner among carnivores while the Seared Halloumi Bowl makes for hearty, indulgent, vegetarian fare. Whether you're hungry or thirsty, Jasper Brewing Co. will fit the bill.

The restaurant has a nostalgic 70's-retro-meets-barnyard-chic aesthetic. There's wood panelled walls,

custom flower-power artwork, big screen TVs playing the latest sports game, and corduroy upholstered booths that look out on the mountains through large windows (get even more expansive views between May and September on their heater-equipped patio). Their merchandise is equally stylish and available both online and at the brewpub, where the latest seasonal releases often drop first.

jasperbrewingco.ca 780-852-4111



Right Terra

Below Maligne Canyon Wilderness Kitchen



TERRA

Natural and modern. Wild and delicious. This new restaurant at The Crimson hotel offers a refined take on Jasper's wilderness and an inventive menu that changes with the seasons. Cocktail enthusiasts will love the creative infusions, featuring local ingredients like juniper berry and spruce tip; the ice cream specials bring similar surprises. The terroir takes centre stage here via hearty, rich dishes like the Forage Burger and Crazy Elk

Reuben. The warm and rich interior is complemented by a new outdoor patio with planted borders and views of the Maligne Mountain Range. Open for breakfast, brunch/lunch and dinner. Happy hour happens daily from 3:30 to 5:30 p.m. and boasts a variety of small plates and drinks specials.

crimsonjasper.com/menu 780-820-2256

AALTO RESTAURANT

Dine next to Jasper's iconic Pyramid Mountain at Aalto — the recently reimagined restaurant at Pyramid Lake Lodge. Slated to open in summer 2023, this breakfast-and-dinner spot will be a must-try (lunch will be available in summer). Take in the lakeside views through huge dining room windows as you sip a cocktail, or step out onto the patio to breathe in that alpine air. A Canadian-centric menu features a unique selection of fish, meats and local produce. Don't miss their special stargazing dinners (created in partnership with the Jasper Planetarium) available during the Dark Sky Festival and throughout the winter. Pair your meal with an adventurous aperitif by renting fun gear (like bikes, watercraft or snowshoes) from the attached Pyramid Lake Lodge.

aaltojasper.com 780-852-4900

MALIGNE CANYON WILDERNESS KITCHEN

It's hard to say which will impress you more: the smokehouse-inspired restaurant or the jaw-dropping



Above Aalto Restaurant

geological wonder it sits beside. This is a sublime lunch spot within the Maligne Valley (though they also have grab-and-go options starting at 10 a.m. and early dinner until 6 p.m.). Inside, an airy space is kept cozy by an impressive central fireplace. Outside, a large patio overlooks the water that has, over time, carved Maligne Canyon from limestone. The menu takes inspiration from the simple, delicious fare that fueled Jasper's early explorers. Think slow-cooked Alberta meats, handmade preserves, local veggies and the timeless warmth of comfort food. Inhouse smoking and other handcrafted techniques lend a rustic authenticity to an eatery that feels tucked amid total wilderness, despite being only a short 10-minute drive from town. Come winter, inquire about the IceWalk package, which pairs lunch with an adventure you won't soon forget. Check the website for seasonal hours.

malignecanyon.com 780-852-0683





5 FOOD EXPERIENCES TO HAVE IN JASPER

Après-ski

There are few winter traditions as revered in mountain towns as aprèsski. After shredding the slopes all day (or returning from some other wintery adventure) it's time to strip down to your cozy base layers and a toque to relive the day with pals

around a bunch of comfort food and drinks. You'll feel right at home in the casual ambiance at the Jasper Brewing Co. (p.50), and won't go thirsty with a variety of beers on tap. Or, replenish those spent calories at Famoso Neapolitan Pizzeria (p.64) where handtossed pies are fired to perfection in an authentic 900°F oven imported from Italy. Alternatively, if you're wrapping up earlier in the afternoon then kick back with a brewski at Marmot Basin's Caribou Chalet (the Kokanee Glacier Deck has amazing views) or the midmountain Paradise Chalet & Eagle Alpine Lodge, located in the oldest building on the mountain.

Patios & Picnics

Nothing says summer like relaxing on a patio. In Jasper, it's also a supremely pleasant shortcut to getting your daily dose of fresh mountain air and topnotch people-watching. Stroll down Connaught Dr. or Patricia St. on any fine day and you'll find lots of places to sit outside, but there are some special spots to look for. The Jasper Pizza Place (p.64) has a beautiful rooftop patio with tropical vibes, delicious margaritas, heaters, and nice views (also peep the stunning wall mural by Indigenous artist Kalum Teke Dan). If the weather's sub-par, Jasper Brewing Co. has an awning and heaters. Or, you can get take-out from your favourite place and head to one of the many picnic spots around and outside of town. Lay down a blanket on the green lawn in front of the Jasper Park Information Centre, or grab a table at Pyramid Island, Maligne Lake, or Lake Annette.

Scenic dining

Enjoying a meal with a great view might seem like a given in Jasper. But certain restaurants raise the bar—sometimes literally. Take the Summit Café, located at the top of Whistlers Mountain. While you can work up an appetite by hiking to this full-service establishment, most opt to take





But if you have a passion or interest in backcountry cooking techniques then the summer Peak Nic experience is a must, while the Bites on E-bikes tour visits multiple hidden gem eateries tucked in the wilderness just outside of town. For unique takes on farm to table dining, the newly revamped restaurant Terra (p.51) offers a seasonal menu with some tasty surprises in a chic setting. Evil Dave's Grill (p.64) serves up wickedly delicious food, with globally-inspired takes on locally-sourced ingredients. Their cocktails are also inventive and highly recommended.

the Jasper Skytram (p.30) shortcut flight. Tekarra Restaurant's (p.65) patio is lovely and sun-soaked in the afternoon but their fully-licensed ridge overlooking the Athabasca River is the cherry on top and merely steps away; servers will even bring out appetizers and cocktails for you to enjoy on the iconic Adirondack chairs. The Maligne Canyon Wilderness Kitchen (p.51) is right next to its namesake, and from the patio you can see the rushing river that has, over time, carved through rock to create this geological wonder. For views over the sparkling Lac Beauvert, The Great Hall at the Fairmont Jasper Park Lodge (p.60) has all-day dining and a refined gastropub menu.

Unique eats

Want to make your meal extra memorable? Jasper Food Tours (p.57) has multiple exceptional tours. The Downtown Foodie Tour is the most popular, with daily departure, a mystery itinerary and year-round availability.

Festival favs

Jasperites love celebrating, and that shows in the special culinary events that happen during festivals (p.14). We're talking themed menus, irresistible deals, and once-a-year dishes that you'll still be thinking about long after the party has passed. The year kicks off with Jasper in January, a three week winter bash during which many restaurants in town compete in the Poutine Showdown. Mountain Malanka brings Ukrainian food and drink to the forefront, while the Jasper Beer & Spirits Week celebrates Alberta's booming craft community. During the Jasper Dark Sky Festival there's always fascinating new culinary experiences to be had, like dining in pitch dark or under the stars at the top of a mountain. And then there are events like Devour: Food Film Fest and Christmas in November, where food plays a starring role in the whole thing. Even the Jasper Pride & Ski Festival has its own rainbow themed cookies.



ALEX DERKSEN

Born and raised in Jasper, Derksen dreamt of opening a bar with his two childhood best friends. Then, they did. Jasper Brewing Co. was the first brewery to open in a Canadian national park. Here are his recommended winter activities.

Family Skate

With his own kids in tow, Alex likes to head to Mildred Lake at the Fairmont Jasper Park Lodge (p.56). Best followed by an indulgent hot chocolate in the Emerald Lounge.

Ski at Marmot Basir

Get beautiful panoramic views and runs for every skill level thanks to this world-class ski resort's intuitive layout (p.22). Don' forget to take breaks and refuel at one of the chalets!

Après ski

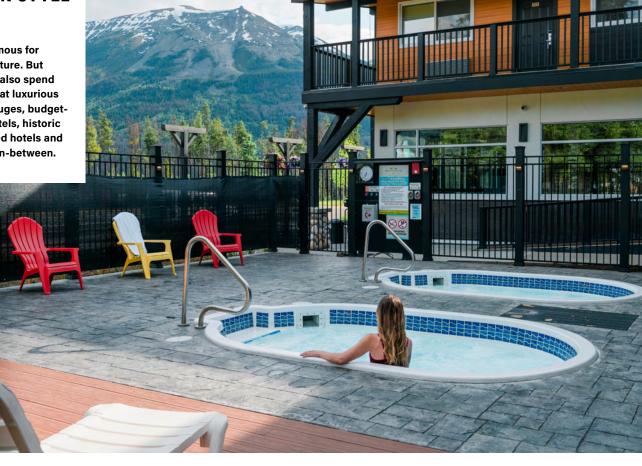
Call him biased, but Alex loves heading to the Jasper Brewpub (p.50) a good old-fashioned post-ski hangout to relive the days adventures and sip some hoppy beers.

Scan QR code to read how three friends made their Brewpub dream come true.



SLEEP IN STYLE

Jasper is famous for its cabin culture. But visitors can also spend their nights at luxurious lakeside refuges, budgetfriendly hostels, historic family-owned hotels and everything in-between.



MOUNT ROBSON INN

Highlights Includes a high-quality breakfast

Extremely comfortable beds

Friendly staff that treats you like family

Before they can create wonderful, lasting memories, there's a few things every traveller needs. The Mount Robson Inn knows that having a nourishing breakfast, the help of great people, a soothing soak and quality rest are key to enjoying the rest of your adventure. That's why the Gulevich family - which have owned and operated the property since 1971 - does everything they can to make your stay exceptional. Part of that comes down to the comforts available at the hotel. All the rooms have luxury-level pillow-top beds and duvets, a microwave, and a fridge for convenience. The suites range from family suites with bunk beds to king suites with fireplaces and in-room hot tubs. A hot and cold breakfast is served every day and the outdoor hot tubs are the perfect spot for après adventure to take in more

mountain views. Motorcyclists will be delighted at the specific amenities available, including a wash station, towels and more. Bikers who prefer more old-school rides (mountain and winter fat bikes) can access individual storage and bike tuning areas. But the homey feel also comes down to the staff. Happy workers make for happy guests, and thanks to special staff programming and a family-friendly atmosphere, Mount Robson has some of the happiest around. With its thoughtful amenities and go-the-extramile style service, it's no surprise that this downtown Jasper hotel has been consistently on TripAdvisor's top-10 rated places to stay.

mountrobsoninn.com 780-852-3327



OVERLANDER MOUNTAIN LODGE

From its secluded vantage point on a hillside, this charming network of cabins and chalets has unrivalled views of Jasper's eastern mountain ranges. The view is best enjoyed from the Overlander's jaw-dropping patio and Stone Peak restaurant, where farm to table principles come to life under Chef Dean Hossack.

The family owned and operated resort is one of the closest places visitors can stay to the Miette Hot Springs (the manager's grandfather used to ride his horse from a nearby town to the original soaking pools). The Lodge is located just outside the border of the national park, which means that guests can often get larger accommodations at a more affordable price than many comparable options in Jasper. Groups of up to eight people can stay in the luxurious vacation homes, which top out at 2,700 square feet and have their own private patios, full kitchens, gas fireplaces and BBQs.

With 70 acres of property, there is plenty to do without even needing to get in a car. Multiple hiking trails leave straight from the lodge, guests can learn about pollinators at the six honeybee hives on-site, and a short walk brings you to a nearby brewery. As the sun sets, curl up in the Fireside Lounge with their expansive Wine Spectator Magazine awarded wine list, a book from the library or a board game. Even when the Overlander Mountain Lodge is at capacity, it's always easy to find a quiet space all to yourself.

overlandermountainlodge.com 1-877-866-2330

Highlights Gourmet dining with mountain views

Many on-site activities, including hiking

Deluxe vacation home options



ASTORIA HOTEL

This family-run lodge is easy to spot. Located on the main road in the middle of Jasper, it's steeply gabled profile stands out against the skyline, mirroring the alpine landscape. For nearly a century, the Astoria Hotel has been owned and operated by members of the Andrew family, all avid skiers who know how to cultivate the kind of homey atmosphere that keeps adventurers coming back.

The mountain-view rooms are cozy and clean, with pet-friendly options and separate ski storage to keep gear safe until you're ready to shred again. Guests also have the option to add a canoe or kayak rental to their booking, as well as fishing packages.

Bookmark some time to dine at Papa George's Restaurant, named for one of the original Andrew patriarchs. Anchored by a gorgeous central fireplace made with local rock, this eatery is famous for its breakfast, but also serves a delicious lunch and dinner featuring authentic Alberta proteins like wild boar, elk and bison (find a vintage to pair in their custom-designed walk-in wine cellar).

Or head next door to the De'd Dog Bar and Grill. This casual watering hole is a testament to local lore. The walls are covered in pieces of Jasper's history, from photographs to old ski lift T-bars to retro ski boots. With one of the best burgers in town, occasional live music and pool tables, it's no wonder it's a beloved après-ski spot.

With four generations behind it, the Astoria is almost as quintessentially 'Jasper' as the Andrew family itself.

astoriahotel.com 780-852-3351



Two on-site dining options

Convenient downtown basecamp



PRIVATE LUXURY AT FAIRMONT JASPER PARK LODGE

Just outside downtown Jasper, a uniquely luxurious cabin experience awaits. Fairmont Jasper Park Lodge is as iconic as it is historic, and even non-guests could easily spend an entire day on its 700-acre property exploring, paddling, golfing and dining. But if you are staying the night, then lucky you: there are multiple plush accommodation options, from cozy rooms in the main building to quaint cedar chalets on the shores of Lac Beauvert. The Signature Cabins, however, are truly something else. These exquisite home-away-fromhomes are designed to make special events even more memorable. With space for two to twenty adults to gather, celebrate, or relax, they're perfect for family reunions, honeymoons, executive retreats, golf getaways and bachelorette parties.

Each Signature Cabin has its own personality, plus full-sized kitchens, outdoor patios and barbecue areas (Pro tip: ask about their BBQ packages! Or for that matter, any of their in-cabin dining experiences, including breakfast, canapés, or the deliciously Italian "Orso at Home"). Some cabins even have pool

tables, private saunas and Jacuzzi-style tubs.

For a truly bespoke experience, the Luxury Signature Cabins also offers a butler service from pre-arrival to departure. This personalized aspect of your stay includes a variety of conveniences uniquely tailored to you and your trip, whether that's a stocked fridge full of grocery favourites, specialized exercise equipment left incabin, help with planning itineraries and arranging excursions, or priority golf tee times at the world-famous on-site golf course **(p.20).**

After a day of mountain revelry, it's a joy to retreat to this sprawling resort. Dine with a view of the mountains in The Great Hall, watch snow fall from the fireside lounge, or sip an *aperitivo* while browsing the exquisite *stuzzichini* menu at Jasper's best Italian restaurant. In winter, skate on the groomed Lake Mildred or enjoy a festive sleigh ride. In summer, the Boathouse is your key to a paddler's paradise. There's truly an astonishing amount of things to do at the Fairmont; it's no wonder this resort is regularly ranked as one of Canada's best.



Highlights

700-acre lakeside property

Cabins can accommodate 2 to 20

Personalized butler service



Travelling with your dog? The Fairmont Jasper Park Lodge is super pet friendly!







FAIRMONT SPA

Take the healing power of nature to a new level with an organic spa treatment at the Fairmont's 10,000 square foot, award-winning spa. This top-ranking facility includes a health club, sauna, eucalyptus steam room, hair salon, plus an outdoor 20-metre heated pool and outdoor 20-person hot tub (both open year round). Book one of their luxurious treatments for the body, face, hands and feet and leave feeling thoroughly pampered and rejuvenated. Soak up as much wellness as Jasper has to offer.

fairmont.com/jasper 780-852-3301

FAIRMONT DINING

The **Great Hall** Gastropub

A la carte breakfast, lunch and dinner surrounded by incredible views of the mountains.

Orso Trattoria

The authentic taste of Northern Italy, with significantly better views.

Emerald Lounge & Patio

Classic cocktails and light bites next to a fire or on a patio overlooking Lac Beauvert.

The Nook

A cozy, Swiss-inspired chalet in winter, a BBQ smokehouse in summer.

Oka Sushi Intimate sushi bar featuring

local icon, Chef Tatsuhiko Okazaki.

Fitzhugh's To Go A selection

of gourmet snacks, coffee, beer & wine and specialty culinary items to go.

In-Room Dining

Let us set a table for you on your veranda or in your guest room.

CABIN CAPITAL OF CANADA

Quintessentially Canadian and oh-so-cozy, Jasper's love for cabin living is inextricably entwined with the national park's history. Always evolving, modern accommodations pair heritage charm with polished comforts and have helped to make this place the self-proclaimed cabin capital of Canada.

Highlights
There are
more than
600 individual
cabins to rent
in Jasper.
Some are
open yearround.

At their most basic, cabins are shelter. In Jasper, a wilderness of magnificent proportions, that core function was historically the priority. But over time the cabin lifestyle came to symbolize much more: a blissful escape from convention, where modern day stresses are left on the highway.

Consider Lewis Swift, Jasper's first game and fire guardian, who married Métis woman and celebrated embroiderer Suzette Swift and set up a cabin homestead near Pyramid Mountain that catered to Jasper's first tourists. Today, the site and buildings are dedicated to learning: the Palisades Stewardship Education Centre hosts school programs and is also used by Parks Canada's Indigenous Partners.

Jasper's story is so woven with cabins that even its name is linked to them. Jasper Hawse was a former operator of a local trading post (which also eventually

took his name, becoming Jasper House). Though the structure's wooden materials were eventually repurposed by settlers and railroad workers, the meadow where it sat remains a National Historic Site.



Cabins are everywhere in Jasper National Park. Some, like the luxurious chalets at the Fairmont Jasper Park Lodge, have been retrofitted and modernized. Others are sprinkled through the backcountry, long abandoned and quietly disintegrating back into the landscape.

But whether you seek an isolated and cozy riverside cabin to call your own, or a multi-bedroom log refuge that British royalty have stayed in, there is a home-away-from-home that's waiting for you in Jasper National Park. After all, the outdoor aesthetic may have been adopted into the mainstream imagination, but nowhere is cabin culture more original, authentic and treasured than in the Canadian Rockies.







Below @davey_gravy



TOP CABINS

Tekarra Lodge

On a ridge overlooking the confluence of the Miette and Athabasca rivers.

Bear Hill Lodge

The only cabins located right in town. Open year-round.

Miette Mountain Cabins

Quiet location on the east side of the park. Open year-round.

Patricia Lake Bungalows

Secluded forest setting beside beautiful Patricia Lake.

Jasper East Cabins

Located by Folding Mountain near park border.

Fairmont Jasper Park Lodge

Luxury mountain resort on 700 acres. Open year-round.

Pyramid Lake Lodge

Chalet-style resort on a lakeside terraced hillside.

Overlander Mountain Lodge

Overlooks the eastern mountain ranges. Open year-round.

Sunwapta Falls Rocky Mountain Lodge

Located on the Icefields Parkway, nearby a waterfall.

Pine Bungalows

Next to the Athabasca River. New 10-person cabins opening fall 2023.

Alpine Village Cabin Resort

Range of upscale, custom-designed options and quaint, heritage cabins.



CAMPING IN JASPER NATIONAL PARK

Welcome to Jasper's five thousand star hotel. Car campers, bike trippers, backcountry hikers and RV'ers can all experience the thrill of sleeping so close to nature.

Front country camping

These campgrounds offer more convenience and services, including firewood and bear-proof food lockers. Quiet hours after 11 p.m. help maintain a family-friendly atmosphere. Note: Demand for sites is high from June through September, with July and August at the peak. To avoid disappointment, try to have a camping reservation before arriving in the park.

Now open: Whistlers Campground

Freshly renovated, Whistlers Campground is the largest single-entry campground in North America. Campers will be greeted by a new registration centre, improved sites, widened two-way roads, and modernized underground services (including water, sewer and electrical systems). Eighteen new combined washroom and shower facilities means every camper is within 250 metres of a bathroom. New campers may also be interested in the oTENTiks, which have all the basic comforts of home, including beds and heaters. Note: many newly planted saplings are in the process of growing. In the meantime, some campsites have more sun and greater mountain views than before.



RESERVABLE CAMPGROUNDS:

Wapiti

363 sites; next the Athabasca River

Wabasso

231 sites; pristine views, near river.

Miette

140 sites; secluded gem, near hot springs.

Whistlers

781 sites; newly renovated and full service

FIRST COME FIRST SERVE CAMPGROUNDS:

Snaring & Overflow

342 sites; unserviced with varying privacy

Wilcox

46 sites; located on the Icefields Parkway

Honeymoon Lake

35 sites; next to a pretty lake

Kerkeslin

42 sites; shaded and near Athabasca Falls

Jonas

25 sites; near babbling creek on the Icefields Parkway.

Icefield

33 sites; tents only. RV overnight parking available at the Icefields Centre down the road.

Backcountry camping

For campers with the time, energy and gear, a more rugged option awaits. Dotted along Jasper's thousands of kilometres of trails there are backcountry campgrounds that provide basic infrastructure for multi-day hikers. If proper preparation and safety precautions are taken, this unique option can offer memorable experiences and some truly stunning views.

Backcountry campsites range in available amenities but generally have tent pads, picnic tables, bear lockers for food storage, and pit toilets. Travelers must ensure they know what to expect at each site.

Some of the world's most stunning long-distance trails are in Jasper. Famous routes that have backcountry campsites include the Skyline Trail, the Tonquin Valley, the Brazeau Loop, Maligne Lake, and many more.

Below Skyline

Left *Big Bend*





Above Whistler's Campground



WELCOME TO NORTH AMERICA'S LARGEST NORTHERNMOST METROPOLIS

Edmonton serves up the perfect blend of big city vibes and exhilarating outdoor adventure. Explore the vast boreal landscapes where the bison roam during the day, then dine at some of Canada's hottest local taprooms and innovative eateries at night. With an endless supply of attractions, festivals, and events, there's no shortage of excitement to fill your stay - whether it's 20 degrees above or below.

From a secret bar hidden behind an armoire to 5-star dining in a castle, it's not hard to see why one of Canada's youngest and fastest growing capital

cities received culinary recognition by publications like Forbes, En Route Magazine, Travel Curator and more. We invite you to come hungry for food, adventure, or both.

When the summer heats up, act like a local and soak up over 17 hours of sunlight on one of the city's legendary patios. When the snow starts to fall, put on a parka and embrace the fun of winter in North America's largest urban parkland, the North Saskatchewan River Valley.

Edmonton (Amiskwacîwâskahikan) is the traditional meeting ground for many Indigenous communities, including the Cree, Saulteaux, Nakota Sioux, Blackfoot and the Métis Peoples. Immerse yourself in authentic Indigenous experiences that tell the story of the land, its people,

and cultures, from the awe-inspiring Indigenous Peoples Experience at Fort Edmonton Park to a guided geology walk through an Indigenous art park. The ICE District is Edmonton's newest hub for sports and entertainment downtown. At the heart of it all sits Rogers Place, an architectural and technological marvel which hosts the biggest names in music and the Edmonton Oilers and Oil Kings hockey teams. Just across the river, stroll down Whyte Avenue and embrace the funky, bohemian spirit of Old Strathcona, one of Edmonton's trendiest neighbourhoods. You can't forget West Edmonton Mall, packed with the world's largest indoor wave pool, an amusement park, and 48 city blocks of shopping.

Plan your Edmonton bucket list at **exploreedmonton.com**

PLAN A Day at yeg

Edmonton International Airport (YEG) is not just your gateway between the world and Canada's North. It is also a shopping and entertainment destination in its own right. You can easily plan a day or more of activities, right at the airport!

FLIGHTS ARE BACK

YEG continues to add more new flights in Canada from Victoria to Charlottetown, across the US from San Francisco to Minneapolis to Orlando and internationally to Amsterdam and Frankfurt! There's a non-stop flight for you. flyeia.com/non-stops

SHOP 'TIL YOU DROP

In addition to 60 shops, services and restaurants within the airport, Premium Outlet Collection EIA offers over 100 brand name outlet stores like Coach, Kate Spade, Hugo Boss, Lacoste, and Ralph Lauren and the option to ship your purchases home (so no restrictions for your shopping based on your luggage size)! With a Costco Wholesale including a liquor store also on site, you can easily stock up on anything that you've been coveting. Catch the free On Airport Transit for even more convenience!

ALTERNATE ROUTE COFFEE CO.

Check out Alternate Route Coffee Co.'s ethically sourced and locally roasted coffee. Check out their events page to book a coffee tasting to get your fix! alternateroutecoffeeco.ca

GET A BIRD'S EYE VIEW

Edmonton Regional Helicopters offers year-round tours of Edmonton and area that are once-in-a-lifetime experiences! Check out all the options at **erhelicopters.com.**



SPORTS LOVERS TAKE NOTE!

Get your adrenaline pumping, yell "FORE" or cheer your favorite pony and ignite your inner speed demon.

CENTURY MILE RACETRACK AND CASINO

Edmonton's only one-mile track offers 100+ race days per year. The casino offers slots, enhanced casual dining, luxury suites and more. For live racing schedules and events, visit **centurymile.com**.

RAD TOURQUE RACEWAY

A 320-acre facility with multiple motorsport events hosted throughout the year.. Plan your trip around the next race at **centurymile.com**

REDTAIL LANDING GOLF CLUB

This must-play course is just minutes from the airport and was crafted with many links-style features. Visit **redtaillanding.com** for tee times and more details.



STAY THE NIGHT

Airport hotels are no longer just about convenience (though make no mistake, the accommodation options at YEG are extremely convenient). The Renaissance Edmonton Airport Hotel offers soundproofed guest rooms, R Life stage and Halo Bar and Bistro. Fairfield by Marriott EIA provides another top-of-the-line yet affordable option for getting a restful sleep. Book both hotels at marriott.com.







TERRA

The Crimson Jasper, 200 Connaught Dr

200 Connaught Dr

Deeply inspired by the natural beauty of Jasper, Terra serves locally farmed and foraged dishes and craft cocktails on a menu that changes with the seasons. Settle into our recently reimagined dining room or soak in the spectacular Jasper views on our patio.

780-820-2256 terrajasper.com



EVIL DAVE'S

86 Connaught Dr

Globally inspired. Locally sourced
Our menu is inspired by Canada's cultural diversity,
while expressing regional ingredients. Locally produced
Alberta spirits and beverages enhance the experience.
Our service team are here to suggest drink pairings,
answer dietary questions and recommend menu items
that satisfy your needs. We're here to help you enjoy
your dining experience

780-852-3323 evildavesgrill.com



FAMOSO NEAPOLITAN PIZZERIA

607 Patricia St

Be it dine-in, take-out or delivery, Famoso Pizzeria will quench your thin crust authentic Neapolitan pizza craving. Using authentic Neapolitan ingredients and open from 11:30 a.m. to midnight, Famoso is the perfect stop for great coffee, a desert and, of course, our pizza.

780-852-5577 jnpark@famoso.ca famoso.ca



HEARTHSTONE LOUNGE

Forest Park Hotel, 6 Connaught Dr Settle in for post-adventure dining at Hearthstone Lounge. Our mountain-inspired menu features local cuisine in a warm and rustic environment. Share a Datable shake and in business and a result of consense.

couline in a warm and rustic environment. Share a Detroit-style deep dish pizza and a round of seasonal cocktails, local brews or Canadian wine while you recount your day of Jasper exploration.

780-852-5111 banffjaspercollection.com/hearthstone



THE CRAZY ELK CAFE

Lobstick Lodge, 94 Geikie St

The Crazy Elk is not your everyday coffee shop! We proudly serve all your Starbucks beverage favourites, but we're also all about putting creative twists on classic offerings. Choose a grab-and-go salad, sandwich or baked treat - the perfect fuel for a hike that starts right outside your door.

banffjaspercollection.com/crazy-elk



JASPER PIZZA PLACE

402 Connaught Dr

A favourite for casual dining. The star attractions are pizzas from our wood burning and traditional ovens but we also serve burgers, pastas, salads, steaks and an array of appetizers including wings, calamari and cauliflower bites. Want the best restaurant views in Jasper? Come have a look at our newly renovated roof-top patio.

780-852-3225 jasperpizza.ca



MALIGNE CANYON WILDERNESS KITCHEN

Maligne Lake Rd, 11km south of Jasper Inspired by a natural iconic landmark rich in history, the Maligne Carnyon Wilderness Kitchen serves up a smokehouse-flavoured menu seasoned with exploration and adventure.

1-844-762-6713 malignecanyon.com



THE EMERALD LOUNGE

Fairmont Jasper Park Lodge, 1 Old Lodge Rd

Featuring unique signature cocktails, gourmet-casual fare and Jasper's finest patio. Or, cozy up in front of the large fireplace during the winter months for a little apress ki with live music.

780-852-3301 | 1-800-465-7547 jasperparklodge@fairmont.com fairmont.com/jasper



AALTO RESTAURANT

Pyramid Lake Resort, 6km north of Jasper, Pyramid Lake Rd

Alpine traditions and Canadian ingredients come together at Aalto, Pyramid Lake Resort's recently reimagined restaurant. Let us stir you a cocktail as you unwind from your adventures, and sample dishes deeply inspired by the neighboring lake. Visit year round for incredible views through the huge dining room windows or enjoy the mountain air on the patio during the warmer months. \

780-852-4900 aaltojasper.com



SLEEPY HOLLOW CAFÉ

708 Sleepy Hollow Road

Just inside the lobby of the HI Jasper hostel (p.69), Sleepy Hollow Café serves a variety of breakfast and lunch options and tasty hot and cold beverages at budget-traveller prices.

587-870-2395 hihostels.ca/sleepyhollow



SUNWAPTA FALLS RESTAURANT

Sunwapta Falls Rocky Mountain Lodge 55km south of Jasper, Hwy 93
Exploring the Icefields Parkway? Grab a fresh & tasty lunch to go or stay for a savoury meal & mountain views from our patio. Gluten free & vegetarian menus. Licensed. Espresso. WiFi.

1-888-828-5777 info@sunwapta.com sunwapta.com



THE INN GRILL

Jasper Inn & Suites, 98 Geikie St

Casual, contemporary atmosphere with friendly service featuring Canadian cuisine and menu items to satisfy all family members. Our garden terrace is the perfect place to relax and refresh on a sunny day, open in the summer weather permitting.

780-852-3232 | 1-800-661-1933 inngrilljasper.com



JASPER BREWING CO.

624 Connaught Dr

Jasper Brewing Co. opened its doors in the spring of 2005 as Canada's first National Park brewery. "The Brew Pub" has become a community hub that focuses on developing well-crafted beer and Alberta inspired cuisine for locals and tourists alike.

780-852-4111 jasperbrewingco.ca



THE GREAT HALL GASTROPUB

Fairmont Jasper Park Lodge,

1 Old Lodge Rd

Enjoy a classic lodge setting with modern Canadian gastropub fare. The Great Hall offers breakfast, lunch and dinner à la carte, and an extensive selection of wine, craft beers and cocktails During the summer months, take in unparalleled views from the sunny patio overlooking Lac Beauvert.

780-852-3301 | 1-800-465-7547 jasperparklodge@fairmont.com fairmont.com/jasper



ORSO TRATTORIA

Fairmont Jasper Park Lodge,

1 Old Lodge Rd
The most incredible Italian dining experience in the Canadian Rockies! Housemade pasta, fresh ingredients and beautiful views of Lac Beauvert and Whistlers Mountain provide an authentically local twist on Northern İtalian Cuisine.

780-852-3301 | 1-800-465-7547 jasperparklodge@fairmont.com orsojasper.com



TEKARRA RESTAURANT

Tekarra Lodge,

1km south of Jasper, Hwy 93A Enjoy our "cabin in the woods", Jasper's fine dining experience since 1952. Creative menu is inspired by regional products such as Alberta bison and AAA beef, wild boar, and free-range chicken. New in 2020:

rainbow trout. Shared plates: "Patio meat and cheese", house smoked trout roll, elk carpaccio, and bacon jam poutine!

780-852-4624 tekarrarestaurant.ca



THE BENCH BIKE SHOP

606 Patricia St
The Bench Bike Shop is an independent, locallyowned and operated rental, service and sales bike shop in Jasper Alberta featuring Kona Bikes, Salsa Bikes, 7Mesh, Endura, 45Nrth, and Giro. Whether you're descending some sweet singletrack or climbing up the Icefield Parkway on a loaded touring bike, we stock a core selection of tires, parts clothes and accessories to keep you running. Stop in and

780-852-7768 thebenchbikeshop.com



THE BOATHOUSE AT FAIRMONT JASPER PARK LODGE

Fairmont Jasper Park Lodge,

1 Old Lodge Rd
Located on the shores of crystal clear Lac Beauvert, the Boathouse offers hourly rentals of paddleboards, kayaks, canoes and pedal boats, as well as guided Voyageur canoe tours and mountain bikes

780-852-3301 | 1-800-465-7547 jasperparklodge@fairmont.com fairmont.com/jasper



CANADIAN SKYLINE ADVENTURES

Jasper National Park
Small Groups, Experienced Guides, Stunning Landscapes. Our guided tours are more than just a hike; they are a safe and fun learning experience. We offer everything including easy walking tours, full day summit adventures, multi-day hiking trips and guided running throughout the pristine Jasper Wilderness. Transportation to and from the Jasper Townsite is included in our tours. Our guides are certified locals who are passionate about sharing the wonder of Jasper National

780-883-0465 | 780-820-0772 admin@canadianskylineadventures.com canadianskylineadventures.com



COLD FIRE CREEK DOGSLEDDING

120km west of Jasper, Hwy 16 Providing Jasper National Park and the Robson Valley with unique winter adventures since 1998. Make the 120 km trip past the monumental peak of Mount Robson on this scenic drive. Tours range from 60 minute to full day tours. Dogsledding is great for all

1-877-295-8505 | 250-968-6808 dogsleddinginjasper.com



EDGE CONTROL SKI + OUTDOOR

618 Connaught Dr

Edge Control Ski Shop has ski & snowboard rentals for the whole family! We use Retail skis - the same as you would buy - for rent as they are lighter and easier to ski than 'rental skis'. We rent several models of boots so you can get a good, comfortable fit. We have sales of Head, Volkl and Dynastar skis, Lange and Head ski boots and a great selection of accessories. Overnight ski tuning and repair since 1978. Open Daily: October to April

780-852-4945 | 1-888-242-3343 edgecontrol.ca



FAIRMONT JASPER PARK LODGE GOLF CLUB

Fairmont Jasper Park Lodge,

1 Old Lodge Rd Canada's #1 Golf Resort has also now been named one of the World's Top 100 Golf Courses by Golf Digest. The 18-hole Stanley Thomson designed course offers elevated tee boxes, dramatic bunkering and unparalleled Rocky Mountain views.

780-852-6090 | 1-800-465-7547 jpl.golfreservations@fairmont.com jaspermountaingolf.com



HIGH SIGHTS GUIDING

Jasper National Park

Exceptional overnight hiking programs for intermediate and experienced hikers on the Skyline Trail, Fryatt Valley, Tonquin Valley, and Jasper Skytram-assisted day hiking. We'll show you the most spectacular corners of Jasper National Park. Hike with a light pack and enjoy the comfort of a backcountry lodge with inspiring food and scenery. Safe, adventurous, and memorable trips with a fun, experienced local guide.

780-931-6687 highsightsguiding@gmail.com highsightsguiding.com



JASPER DIVE ADVENTURES

Patricia Lake, 5km north of Jasper, Pyramid Lake Rd

In Patricia Lake, Jasper Dive Adventures offers a unique underwater experience. PADI instructors offer Open Water to Rescue Diver courses. Take a guided tour to WWII wreck code named "Habbakuk"! Discover Scuba course is great for new divers! Contact for information. See you underwater!

780-852-3560 | 1-888-499-6848 jasperdiveadventures.com



JASPER EVENT MANAGEMENT

612 Connaught Dr, Suite #105 With its breathtaking landscape, rich history and endless sources of adventure, Jasper National Park presents an idealistic canvas to create unforgettable experiences for your next destination event. Jasper Event Management has it all. We are the local destination & event management company that delivers authentic Rocky Mountain experiences in Jasper National Park. From fairytale weddings to inspiring corporate retreats, we deliver exceptional, stress-free events unmatched in any other

780-931-2245 info@jasperevents.ca jasperevents.ca

destination.



JASPER FOOD TOURS

Jasper National Park

Eat, drink, walk, repeat. Join us on our daily Downtown Foodie Tour and satisfy your appetite for Jasper's best local bites in while taking in some of Jasper's tastiest tales. Or earn your meal with two active culinary adventures, Peak-Nic and a mountain top backcountry cooking lesson.

780-931-3287 info@jasperfoodtours.com jasperfoodtours.com



JASPER HIKES & TOURS INC

416 Connaught Dr

Locally-owned and family operated guiding business that provides unique hiking and sightseeing tours year-round. In the winter, they run the world-famous Maligne Canyon Ice Walks as well as snowshoe trips. In the summer they offer climbing programs and Wildlife & Hike tours. Come join them and explore Jasper National Park through the eyes of an experienced local guide, learning all about Jasper's amazing geology, history and ecology along the way!

780-931-4453 info@jasperhikesandtours.ca jasperhikesandtours.ca



JASPER - HINTON AIR

Jasper Hinton Airport, 26332C Airport Road, 15 mins east of Jasper National Park Gates on Highway 16

Locally owned and operated helicopter tours and adventures in Jasper National Park by knowledgeable and local pilots with decades of experience in the area. Offering year round incredible tours and adven-tures such as Heli Hiking, Heli Yoga, Heli Snowshoe-ing, Heli Biking and Heli weddings. Specializing in large groups and custom experiences. Our helicopters accommodate up to 6 passengers with prices starting as low as \$167 per seat.

780-856-6866 jasperhintonair@gmail.com jasperhelitours.com



JASPER MOTORCYCLE TOURS

610 Patricia St

Depart on a personalized sight seeing tour like no other! From the freedom of the sidecar of a powerful Harley Davidson touring motorcycle, driven by a professional rider, view Jasper National Park in a unique way! Dress from head to toe in leathers! All gear provided! Also ask us about our motorcycle rentals!

780-931-6100 inquiries@jaspermotorcycletours.com jaspermotorcycletours.com



JASPER PARK STABLES

Fairmont Jasper Park Lodge, 1 Old Lodge Rd

For a genuine western experience, ride the trails surrounding the Jasper Park Lodge. Enjoy our 1 hour Riverview Loop beginner trail ride (\$57), 1½ hour Cowboy Up trail (\$82) or a 2 hour Happy Trails ride for those with some experience (\$104).

780-883-0506 info@rideinjasper.com rideiniasper.com



JASPER STAR TRAILS

Lake Annette or 5th Bridge Maligne Canyon

Jasper Star Trails is a guided interpretive astronomy tour of the Dark Sky Preserve that is Jasper National Park. Educational and entertaining as we learn about the importance of the night sky from our perspective as we tour the Galaxy with optical and digital telescopes. It is up to our guests to provide transportation to and from event.

780 883 6666 (moon) jasperstartrails@gmail.com jasperstartrails.com



THE JASPER PLANETARIUM

Fairmont Jasper Park Lodge, 1 Old Lodge Rd

Explore the largest accessible dark sky preserve with a live expert during a world-exclusive audience-participation experience in our domed theatre or outside with the largest telescope in the Rockies!

780-931-3275 info@jasperplanetarium.com jasperplanetarium.com



JASPER PHOTO TOURS

Jasper National Park

We're your guide to making amazing photographs. Join Jasper Photo Tours for photography tours in Jasper National Park! Take advantage of 25 years of local knowledge for the best places to be, and the best times to be there. Learn and improve on your photography skills in the beauty of the Canadian Rocky Mountains!

780-931-4373 jasperphototours.com



JASPER RAFT TOURS

611 Patricia St

Experience an easy rafting/scenic float trip on the Athabasca River, a UNESCO World Heritage site. Don't worry, the guides do all the rowing; you sit back, relax, and enjoy the spectacular scenery... always a chance of seeing animals. Our rafts offer a safe, comfortable ride that any first-time rafter will enjoy. Great soft adventure for entire family! Ages two years and up / family friendly / Daily, May - Oct, rain or shine.

780-852-2665 | 1-888-553-5628 reservations@jasperrafttours.com jasperrafttours.com



JASPER RAFTING ADVENTURES 618 Connaught Dr

Be enchanted on an AWE-some white water river journey. Paddle your way through the breathtaking valleys of Jasper National Park as you gain insight into the environment and history of the natural surroundings. Let your mind, body and soul be refreshed with Jasper Rafting Adventures

780-852-4292 | 1-866-496-7238 jasperraftingadventures.com



JASPER RIDING STABLES

4km north of Jasper, Pyramid Lake Rd Experience the natural beauty of the Rocky Mountains on horseback. Options include a one (\$57), a two (\$104) or a three hour ride (\$148). Qualified guides lead you along trails with wonderful views and abundant opportunities to see wildlife.

780-852-7433 info@jasperstables.com jasperstables.com



JASPER SKYTRAM

7km south of Jasper,

Hwy 93 at the end of Whistlers Rd Step aboard Canada's longest and highest, guided aerial tramway to soar above the forests into an alpine environment. Experience the best views of Jasper as you ascend Whistlers Mountain in 7.5 minutes. At the upper station, stroll along the boardwalk, then hike the 1.4 km Summit Trail to gaze at six mountain ranges, and the Canadian Rockies highest peak, Mount Robson. Open from late March to the end of October

780-852-3093 | 1-866-850-8726 jasperskytram.com



JASPER THEATER PRODUCTIONS

Jasper National Park

Live theater in Jasper! Come see our main theater show 'From Jasper with love' or our kids show 'The adventures of Eddie the Elk', Fun, energetic and a new way to experience Jasper. The perfect evening activity! Tickets available on the website.

jaspertheater.ca info@jaspertheater.ca



JASPER WELLNESS

612 Connaught

Wellness specializing in mobile treatments and services, bringing wellness to you at your hotel, cabin or conference setting in Jasper National Park.

780-931-2769 mcgjenna@gmail.com jasperwellness.ca



JASPER WHITE WATER RAFTING

618 Connaught Dr

Fun for every generation. Our company offers tours for everyone, from the hesitant first timers to the more daring water enthusiasts. Let the natural beauty of the rivers create lasting memories you while you play in the company of our experienced guides. Let our family take care of your family. Locally owned and operated since 1971

780-852-7238 | 1-800-557-7238 raftingjasper.com



JASPER-YELLOWHEAD MUSEUM & ARCHIVES

400 Bonhomme StJasper's history from 10,000 years ago to present day. Displays on Indigenous and Métis people of the area, the fur trade, the railway, early tourism, and development of Jasper National Park.

780-852-3013 manager@jaspermuseum.org jaspermuseum.org



JOURNEY BIKE GUIDES

630 Connaught DrWe offer mountain bike guided tours with experienced fully certified guides. Keeping you safe and comfortable in the wilderness. Suitable for every ability level. Group and private tours offered every day exploring some of the National Parks best scenery and trails. How vacation should be. Book online today

780-852-7738 info@journeybikeguides.com journeybikeguides.com



KINFOLK PHOTOGRAPHY

Jasper, Canada With over 20 years of combined experience, husband and wife team, Kinfolk Photography is committed to capturing intimate and authentic human connection amidst the jaw-dropping backdrops of the Canadian Rockies in Jasper National Park.

780-852-8639 hello@kinfolkphotography.ca kinfolkphotography.ca



MALIGNE ADVENTURES

610 Patricia St.Get out and explore with Jasper's Adventure Specialists! We offer scenic tours of Maligne Valley, Wildlife Tours and Whitewater Rafting.

780-852-3331 | 1-844-808-7177 res@maligneadventures.com maligneadventures.com



MALIGNE LAKE CRUISE

48km east of Jasper, Maligne Lake Rd Maligne Lake and Spirit Island are amongst some of the most iconic destinations in the Canadian Rocky
Mountains, Explore this world-famous landmark with multiple scenic cruise options throughout the summer to world-famous Spirit Island and discover the natural beauty of Jasper National Park

1-888-900-6272 malignelake.com



MALIGNE RAFTING ADVENTURES

610 Patricia St

More rivers, more choices, more fun! Jasper's premier rafting company specializes in daily trips on the family-friendly Athabasca, Sunwapta and the Mighty Fraser - a Class 3 guarantee all season!

780-852-3331 | 1-844-808-7177 res@maligneadventures.com raftjasper.com



MY JASPER NANNY

Jasper National Park

The best family vacations balance quality time together & relaxing time apart. My Jasper Nanny to the rescue! Enjoy a romantic dinner or stressfree adventure while kids have fun in our group care. Our nannies come to Jasper National Park accommodations & campsites 24/7. Our nannies are fun, outgoing & reliable with current 1st Aid & CPR. You'll relax knowing we run background & reference

780-852-9766 myjaspernanny@gmail.com myjaspernanny.ca



PATRICIA LAKE BOAT RENTALS

5km north of Jasper, Pyramid Lake Rd Soak in the stunning scenery on beautiful Patricia Lake! Patricia Lake Bungalows offers kayak, canoe. paddleboat and rowboat rentals to the public. Call for . rates and availability

780-852-3560 | 1-888-499-6848 patricialakebungalows.com



ROCKABOO MOUNTAIN ADVENTURES

610 Patricia St - upstairs
If you are seeking to avoid the crowds let our guides show you some of our favourite places in the Rockies. Our tours are intimate and environmentally conscious. We offer guided hiking, climbing, skiing and multi day trips and mountain skills training.

780-820-0092 info@rockaboo.ca rockaboo.ca



ROCKIES HELI CANADA

195km south of Jasper, Hwy 11 Rockies Heli Canada is proud to offer heli flights and adventures since 1999 in the Canadian Rockies Advenutre include Heli Hiking, Heli Snowshoeing, Heli Picnics, Heli Weddings, Elopements and Engagements.

403-731-2100 rockiesheli.com



ROCKY MOUNTAIN RIVER GUIDES

618 Connaught Dr

Find your inner River Rat. Paddle between plenty of splashes on either the Mile 5 or Athabasca Falls trips, or treat yourself to a full glacial facial on the Sunwap ta River. Live your adventurous truth! Choose one of our three trips to be the highlight of your holidays

780-852-3777 | 1-866-952-3777 | jasperrafting.com



SKI MARMOT BASIN

20km south of Jasper,

Hwy 93A along the Icefields Parkway The only ski area in Jasper offers 696 hectares (1,720 acres) of diverse, skiable terrain on five mountain faces for all ability levels from mid-November to early May. An ideal area to carve turns at your own pace on 91 runs using one of seven modern lifts. Nature delivers over 450 centimeters of dry, snow annually to Marmot Basin, which boasts the highest base

elevation of any major ski area in Canada. 780-852-3816 | 1-866-952-3816 info@skimarmot.com skimarmot.com



SLEIGH RIDES ON PYRAMID LAKE

4km north of Jasper, Pyramid Lake Rd A classical winter experience: handsome horses, tined bells, comfortable seats, blankets. Enjoy a 40 minute ride along the sunny shore of Pyramid Lake. Daily from December 31 - January 5. Weekends Jan, Feb, March. Adults \$30, children (6-17 years old) \$15, ages 5 and under ride for free.

780-883-0900 info@jasperstables.com jasperstables.com



THE LEGENDS OF JASPER OPEN TOP TOUR Jasper National Park

Uncover the best of Jasper aboard the most stylish ride in town. Open Top Touring brings you to Jasper's most legendary locations while knowledgeable guides regale you with the weird and wonderful stories of the park's past. Enjoy the vintage vibes without sacrificing modern comforts — our coaches come equipped with cozy seats and USB charging ports, plus a fully open-top roof* so you can experience the spectacular views from every angle. *Glass or canvas-top roof used in inclement weather

opentoptouring.com/jasper



THE SPA AT FAIRMONT JASPER PARK LODGE Fairmont Jasper Park Lodge, 1 Old Lodge Rd

The luxurious Fairmont Spa boasts 10,000 square feet of beautiful, serene space inspired by the natural energy of Jasper National Park. The customized spa experiences, Reflections Lounge, outdoor pool and hot tub and eucalyptus steam room are sure to leave you feeling rejuvenated.

780-852-6014 | 1-800-465-7547 jpl.spa@fairmont.com fairmont.com/jasper/spa



SUNDOG TOURS COMPANY

611 Patricia St

Daily wildlife discovery tours, ice walks, sightseeing, walking and boat cruises through the Maligne valley. Daily excursions to the Columbia Icefields, shuttles and tickets to SkyTram and daily train tours into BC. SunDog Tours Co. provides luxury, private and customized transportation and sightseeing packages between Jasper, Lake Louise and Banff with daily connections services to Edmonton and Calgary

780-852-4056 | 1-888-786-3641 sundogtours.com



WALKS & TALKS JASPER 618 Connaught Dr

Join Paula Beauchamp, professional level Guide, former RN and lifetime Jasper resident on informative hikes In Jasper National Park. Paula has planned stops to point out things of interest while on guided walks. Learn all about the wildlife, flora and fauna, glaciers, lakes and rivers while on the trails. "It's all about Nature" Join Paula on a unique route at Maligne Canyon to bridge #5. We stop for a picnic lunch

780-852-4994 | 1-888-242-3343 walktalk@incentre.net walksntalks.com

beside the spectacular turquoise Maligne River.



WARRIOR WOMEN - MATRICIA BAUER Jasper National Park

I am an indigenous storyteller, drummer, singer and educator. I share my culture, stories and song through an indigenous lens. I highlight indigenous tourism and education. I am comfortable in a classroom, boardroom, tipi and the great outdoors. My goal is to Indigenize the world one drum beat at a time. I offer Fireside Chats and Cree Medicine Plant Walks

1-780-712-3358 warrriorwomen.ca



WILD CURRENT OUTFITTERS

Jasper National Park

Get away from the crowds with Wild Current Outfitters! WCO specializes in small group, canoe adventures, in our hand-built and locally made canoes: an intimate experience with incredible photography and wildlife viewing opportunities. All trips include shore side snacks, alongside Canadian canoe culture, and local history. We also offer canoes and equipment necessary for your own exploration of Maligne Lake.

780-931-3662 wildcurrent@shaw.ca wildcurrentoutfitters.ca



WILDLAND PHOTO TOURS

Jasper National Park

We are passionate about our backyard, Jasper National Park, and strive to share this fragile place in a safe and sustainable manner. During our photo tours and workshops we aim to not only capture, but to connect with the Canadian Rockies, to foster appreciation and to feel inspired, and of course, to improve your photography. Join us on a photo tour or workshop, and let's chase light, get creative and capture all that is Jasper National Park!

403-431-3174 info@wildlandphototours.com wildlandphototours.com



ALPINE VILLAGE CABIN RESORT

2km south of Jasper on Athabasca Rd, Hwy 93A north

Alpine Village is your ideal Canadian cabin experience situated in the heart of our rugged rocky mountain playground! Choose from a selection of individual cabins ranging from upscale, custom designed luxury cabins to quaint, heritage log cabins - all with wood burning fireplaces! Look no further for your Canadian cabin experience

780-852-3285 reservations@alpinevillagejasper.com alpinevillagejasper.com



ATHABASCA HOTEL

510 Patricia St

Welcome to Jasper's Heritage Boutique Hotel. Exquisitely adorned guest rooms present old world character and new world comfort. Located just a grand staircase away is O'Shea's Restaurant & Cappuccino Bar, with big screen sports action in O'Shea's Lounge. Many amenities, free Wi-Fi, and complimentary passes

780-852-3386 | 1-877-542-8422 athabascahotel.com



BEAR HILL LODGE

100 Bonhomme St Whatever your preference is we have just the right place for you. We offer a wide variety of cabins from small to large, standard to luxurious. This is the perfect place to retreat with a good book, either on a classic red Adirondack chair or next to a fireplace. We are the only in-town cabins open in winter!

780-852-3209 info@bearhilllodge.com bearhilllodge.com



CHATEAU JASPER

96 Geikie St Kick back in peace and quiet while being just a 10-minute walk from everything the mountain town has to offer. Plus, with amenities like heated underground parking, onsite breakfast, an indoor pool and much more, there's everything you need to feel right at home.

780-852-5644 | 1-800-468-8068 chateaujasper.com



DECORE HOTELS - MALIGNE LODGE

912 Connaught Dr

The Maligne Lodge is a perfect Rocky Mountain getaway for winter and summer fun. Melt away your cares of the day in our heated indoor pool, outdoor hot tub or saunas. Relax on the patio of our WickedCup café with beautiful views of Whistler Mountain and enjoy Canada's best organic coffee and tea. Whether you are spending time in one of our spacious rooms with your family and friends or on a romantic honeymoon

780-852-3143 | 1-800-661-9323 decorehotels.com



DECORE HOTELS - TONQUIN INN

100 Juniper Ave

The Tonguin Inn provides comfortable accommodations to relax with friends or family and enjoy a fun-filled Rocky Mountain escape. We offer an array of amenities including 137 non-smoking rooms and suites, some with kitchenettes and fireplaces, free Wi-Fi and parking, heated indoor pool, two outdoor hot tubs, saunas fitness centre, and on-site restaurant the Whisky Jack Grill.

780-852-4987 | 1-800-661-1315 decorehotels.com



FAIRMONT JASPER PARK LODGE

1 Old Lodge Rd

700 acres of pristine forest, mountain vistas and sparkling Lac Beauvert are the perfect backdrop for the charming cabins and meandering wildlife at Fairmont Jasper Park Lodge. The resort offers onsite activities, world-class dining, a luxury spa and an exceptional aolf course.

780-852-3301 | 1-800-465-7547 jasperparklodge@fairmont.com fairmont.com/jasper



FOREST PARK HOTEL 76 Connaught Dr

Escape to the mountains in style at the Forest Park Hotel. Relax and recharge in one of our spacious guest rooms, including kitchen suites in the recently constructed Alpine wing. Plus, enjoy onsite dining and resort-style amenities including an indoor heated pool, hot tub, steam room, fitness centre and spa. Host your next gathering in our expansive ballroom or one of our meeting spaces and discover true mountain hospitality.

780-852-5111 | 1-888-832-5560 iasperforestpark.com



GLACIER VIEW LODGE

104km south of Jasper, Hwy 93

Nestled in a high alpine zone and neighboured by the iconic Columbia Icefield, Glacier View Lodge offers an entirely unique stay in the Canadian Rockies. Feel the warmth of premium hospitality from the moment you check in with our welcome reception and take in the extraordinary views that surround the lodge. Explore beyond your room with guided experiences and treat yourself to elevated Canadian cuisine at the on-site Altitude restaurant.

1-888-770-6914 theglacierviewlodge.com



HI JASPER

708 Sleepy Hollow Rd

Hi Canada's, purpose-built hostel minutes from downtown Jasper. Sleep in comfort in our shared rooms for four, private rooms and family rooms with ensuite bathrooms. Get a taste of chalet living as you relax in the fireplace lounge, media room, games room or spacious dining area. Grab a bite to eat at our on-site cafe or just sit back, relax and take in the views of the Canadian Rockies from our patio.

587-870-2395 | 1-866-762-4122 jasper@hihostels.ca hihostels.ca/jasper



JASPER DOWNTOWN HOSTEL

400 Patricia St

Jasper Downtown Hostel is centrally located making for easy access to all of Jasper's town facilities. We have private rooms with ensuite bathrooms and dorm rooms with shared facilities for the budget conscious. Our multiple stationed fully equipped kitchen makes meal time a social event. Also, the lounge area is another great place to hang out and meet fellow travelers. There is a guest laundry onsite as well as gear lockers for safe storage.

780-852-2000 info@jasperdowntownhostel.ca jasperdowntownhostel.ca



JASPER EAST CABINS

55km east of Jasper, Hwy 16

Nestled at the edge of Jasper National Park, this property is tucked in the rolling hills and is eclipsed by the beautiful Roche à Perdrix Mountain. Escape the crowds of lasper townsite and retreat to your own mountain cabin to relax and enjoy the true Rocky Mountain experience, From studio to three bedroom cabins, we have something available for every traveler's

780-865-1952 jaspereastcabins.com



JASPER INN & SUITES

98 Geikie St

A variety of room types, kitchenette/fireplace suites, executive suites with balconies, and exceptional service. Free wireless internet. Restaurant on site.

780-852-4461 | 1-800-661-1933 iasperinn.com



LOBSTICK LODGE

94 Geikie St

This family hotel features oversized guest rooms including kitchenettes with microwaves and ovens. Additional amenities include guest coin laundry, fitness facility, in room mini fridges, indoor heated pool and hot tub sauna, 12 person outdoor hot tub and on onsite café.

780-852-4431 | 1-888-876-8985 lobsticklodge.com



MARMOT LODGE

86 Connaught Dr

Find Canadian Rockies hospitality and excellent value at Marmot Lodge. Enjoy the ease and convenience of motel-style entrances in all rooms and suites. Plus, Marmot Lodge is ideally located next door to both Starbucks and Evil Dave's Grill. Looking to plan your next adventure? The on-site Pursuit Adventure Centre is the perfect place to start.

780-852-4471 | 1-800-400-7275 marmotlodge.com



MOUNT ROBSON INN

902 Connaught Dr

A great stay with super comfy rooms, free breakfast, free Wi-fi, and outdoor hot tubs, the Mount Robson Inn, on Jasper's main street, is a top 10 rated hotel

780-852-3327 | 1-855-552-7737 mountrobsoninn.com



OVERLANDER MOUNTAIN LODGE

53km east of Jasper, Hwy 16

Nestled at the edge of Jasper National Park, overlooking the majestic Rocky Mountains. Enjoy our restaurant, outdoor patio and lounge, noted for fine food, casual dining, and award winning wine list. Mountain view guest rooms, kitchenettes and chalets available.

1-877-866-2330 info@overlandermountainlodge.com overlandermountainlodge.com



PARK PLACE INN

623 Patricia St

One of Jasper's newest hotels, is small, luxurious and nestled in the heart of Jasper National Park's wonderful town site, steps away from a whole variety of restaurants, shops and nightlife.

780-852-9770 | 1-866-852-9770 parkplaceinn.com



PATRICIA LAKE BUNGALOWS

5km north of Jasper, Pyramid Lake Rd 48 cozy cabins in a secluded forest setting on Patricia Lake. For more discerning taste, reserve "The Grove", 10 luxury suites to enjoy. Kitchens/FP in most, satellite TV, Wi-Fi in all. coin laundry, playground, bike/boat/kayak rentals. BBO. outdoor hot tub. fireoit. nature trails.

780-852-3560 | 1-888-499-6848 patricialakebungalows.com



PINE BUNGALOWS

2 Cottonwood Creek Rd

Unplug. Reconnect. Since 1936, Pine Bungalows has been owned by families with a common dream to share the raw, natural beauty of the Canadian Rocky mountains with people from all over the world. Our 11 acres are 2 km from Jasper townsite along the Athabasca River, hosting 52 Cabins, 16 Lodge Rooms as well as our cafe & bistro. We're the perfect jumping offpoint for outdoor adventure and Jasper's natural wonders.

780-852-3491 info@pinebungalows.com pinebungalows.com



MIETTE MOUNTAIN CABINS

42km east of Jasper,
Hwy 16 Miette Hot Springs Rd
Visit our classic mountain retreat 30 minutes from the

Visit our classic mountain retreat 30 minutes from the lasper townsite, featuring 56 cabins in a scenic and quiet alpine location. Choose from a range of cabins and suites, including the newly renovated Pioneer Cabin or Panebode Motel units. Spend some quality time in the mountains with amenities like year-round barbecues and hot tubs, along with an outdoor pool open during the summer.

780-866-3732 | 1-866-845-6338 banffjaspercollection.com/hotels/miette-mountain-cabins



PYRAMID LAKE RESORT

6km north of Jasper, Pyramid Lake Rd

Situated on a terraced hillside overlooking Pyramid Lake and surrounded by the splendour of the Canadian Rockies, this 62-room resort offers lofts, chalet-style suites and guest rooms with kitchenettes, Beyond the rooms, the Pyramid Lake Resort is home to amenities ranging from bike and boat rentals to a 10-person hot tub, plus an on-site restaurant in Aalto – complete with lake and mountain views in the dining room and on the patio.

780-852-4900 | 1-800-541-9779 pyramidlakejasper.com



SUNWAPTA FALLS ROCKY MOUNTAIN LODGE

55km south of Jasper, Hwy 93

Truly step into the Heart of Jasper National Park. This is your opportunity to unplug, relax, and feel the presence of nature with loved ones. Multiple time TripAdvisor Traveller's Choice Winner. Experienced holiday planners, cozy rooms, inclusive breakfast, evening dining, a short walk to Sunwapta Falls. Call to find out how we make your Jasper holiday memorable.

780-852-4852 | 1-888-828-5777 sunwapta.com



TEKARRA LODGE

1km south of Jasper, Hwy 93A

Tekarra Lodge is situated at the confluence of the Miette and Athabasca rivers, the individual cabins offer an escape from the modern world. With no television or telephone to bring you back to reality, you can relax at the end of the day to a warm, cozy wood-burning fireplace or take part in our free outdoor programs.

780-852-3058 | 1-800-709-1827 tekarralodge.com



THE CRIMSON JASPER

200 Connaught Dr

Close to downtown lies The Crimson Jasper, offering a variety of spacious guest rooms including studio kitchenettes and full kitchen suites. Features include indoor pool, hot tub and fitness facility, a new restaurant, Terra, serving locally farmed and foraged dishes and craft cocktails.

780-852-3394 | 1-888-414-3559 crimsonjasper.com



WHISTLER'S INN

105 Miette Ave

Located in downtown Jasper across from the train station, close to all shops and services with 64 spacious bedrooms and suites. Amenities include elevator, steam room, two outdoor roof-top jacuzzis, full service dining room, pub and limited on-site parking.

780-852-3361 | 1-800-282-9919 whistlersinn.com



BOMBSHELL BOUTIQUE

611 Patricia St

Bombshell Boutique offers a uniquely curated collection of women's clothing and accessories each season. Featuring locally made jewellery and Canadian designers.

780-852-9696



ELYSION FLORALS

622 Connaught Dr

Locally owned floral studio offering fresh flowers, gift baskets, rentals and balloon decor. We offer event services, specializing in weddings. Stop in and check out our cool plants, pots and West Coast Seeds.

780-852-3230 flowersjasper.com



EVEREST OUTDOOR STORE

414 Connaught Dr

At Everest Outdoor Store, we're driven by our dedication to offer a superior, personalized service to ensure you find all the outdoor recreational equipment you need. We carry a unique selection of active and lifestyle apparel and footwear, as well as camping equipment, and performance dog gear. With brands such as Buff, Keen, Sherpa, Marmot, and Ruffwear we can outfit you for any adventure Jasper has to offer.

780-852-5902



LOLË JASPER

616 Patricia St

Lolē is Canadian wellness inspired clothing brand, committed to sustainabilty, comfort and movement. Whether it's yoga, running, hiking or skiing, Lolē offers beautiful clothing to help you enjoy the outdoors and feel great. We believe wellness is a lifestyle. Our approach to activewear is modern, mindful and meaningful, offering feminine and fashion forward designs that move with you when you're on the go. Everything we offer is versatile and designed with a genuine concern for people, community with a positive impact.

780-852-0403



MOUNTAIN AIR

622 Connaught Dr

The right clothes, smart advice, perfect fit. Since 1983, Mountain Air Clothing has been Jasper's best-kept secret in boutique shopping. Experience what retail has to offer with the right clothes, smart advice and the perfect fit. You have to love it!

780-852-3760



RANSOM JASPER

609 Patricia St.

Ransom is a locally owned shop carrying mountain inspired, fashion forward clothing, shoes and sunglasses. Their in house Ransom brand collaborates to feature the work of local artists.

780-852-3322 ransomjasper.com



SOURCE FOR SPORTS

406 Patricia St

We are your one stop shop in Jasper for bike sales and service, as well as ski and snowboard sales and service. We are Jasper's only hockey shop and sell authentic NHL merchandise, we offer performance balance skate sharpening while you wait.

780-852-3654



TOTEM SKI SHOP

408 Connaught Dr

Experience counts. For over 100 years, Totem's Ski Shop has been able to grow and evolve with Jasper's mountain sports. Let our staff assist you with your recreational needs and find out how much we love to be part of your mountain experience. Winter or summer we have all the equipment you need for Jasper.

780-852-3078



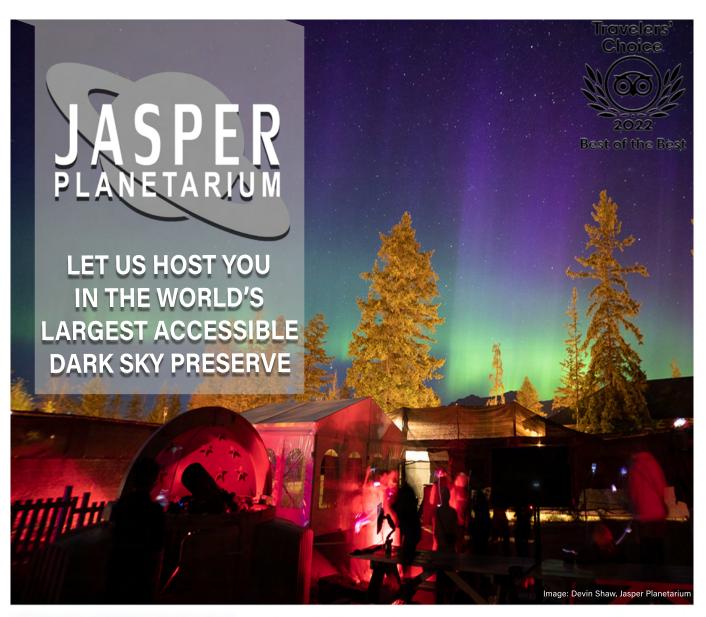
WILD MOUNTAIN

610 Patricia St

Wild Mountain, or as locals refer to as The North Face store, has been a go to shopping destination for travelers and locals alike for 20 years. Come check out the great selection of outdoor clothing, footwear and equipment from brands like The North Face, Smartwool, RAB, Fjall Raven and more! The friendly staff are passionate about living and playing in the mountains and truely love to share their knowledge to help every visitor get the most from their time spent outdoors.

780-852-5304







OPEN YEAR ROUND RAIN OR SHINE

- Elevate your experience in Jasper Dark Sky Preserve with guided weather-permitting views of stars, planets, galaxies and more through the most powerful telescopes in the North American Rockies.
- Our award winning tours are backed by the best policy in the Rockies: 24 hours for a full refund and during your tour, if skies aren't clear (or even not as clear as you'd like it to be) come back anytime within 2 years at no additional charge!

(780) 931 - 3275 | 1 Old Lodge Road | info@jasperplanetarium.com | www.jasperplanetarium.com

he Tonquin Valley is a backcountry area famous for its magnificent views of the Rampart mountain range which looms over Amethyst Lake and marks the divide between Alberta and British Columbia. Every winter between November 1 and May 15, Parks Canada closes the area to protect endangered caribou. The trail is best hiked in late summer and fall. To do the entire trail hikers usually need three days, reservations for backcountry campsites (p.61), and a shuttle between the two trailheads. But those who make the effort are rewarded with a spectacular adventure.





