



WHAT'S NEW IN 2023

WARRIOR WOMEN



Fireside Chat

Matricia Bauer, a local Canadian Indigenous Knowledge Keeper, offers a truly unique and personal experience through the Fireside Chat, which features drumming, singing performances, beautiful phrases in Cree and interactive storytelling for any sized group.

WARRIOR WOMEN



New Winter Experience: Indigenous Tea "Tawaw Nihty"

Medicinal, herbal, and organic, this experience is a time-honored way of sitting with plant relatives, meditation, and healing. Tawaw ("welcome") and enjoy a cup of nihty, the Cree word for tea. This unique offering from Warrior Women can accommodate up to 25 people, and for special events and with notice, up to 50 people. The tour will be available this winter in the afternoon, evening and midnight on Saturdays, and Sunday mornings.

JASPER THEATER PRODUCTIONS



Theater is back in Jasper

Jasper Theater Productions presents 'From Jasper with love,' a professional one-hour theater show about Jasper's awe-inspiring beauty, mysterious secrets and extraordinary community. This tasteful, energetic theater cocktail will leave all the tourists fulfilled, with some extra love for Jasper in their heart. 'From Jasper with love' makes for a perfect dramatic end of the day after exploring Jasper's outdoor playground.

WARRIOR WOMEN



Wapakwanis Plant Walk

An interactive plant medicine experience that involves looking and learning about the flora in Jasper National Park through the eyes of an Indigenous Knowledge Keeper. Includes an hour of plant exploration, and an hour of hands-on development of medicinal product. Runs weekly.

JASPER - HINTON AIR



You dream it, we fly it.

Operates a Bell Helicopter 206LR, which seats up to 6 people and flies fast! We can have you in the mountains in just a few minutes. Offering eight scenic tours with the opportunity to land at a remote location and practice Heli yoga, snowshoeing, biking, hiking. Jasper-Hinton Air specializes in large groups and offers incredible customizable Jasper helicopter experiences year-round.

JASPER STAR TRAILS



Astronomy Tours

Dedicated astronomers with over ten years of guided and technical experience. Our telescope tours include venturing beyond the borders of the townsite of Jasper. As we travel into the wilderness of the National Park and enjoy an evening of interpretive guiding as we explore Jasper's night sky, which is the largest accessible dark sky preserve on planet earth.

WARRIOR WOMEN



Indigenous Plant Knowledge

Wisakipakos is the Cree word for Indigenous bitter. Using ingredients that have sustained Indigenous for thousands of years, this high-quality experience combines foraging, curating and creating bitters that can then be used for Mocktails, Cocktails, and culinary experiences. Currently, Warrior Women has 6 bitter flavours.

WILDLAND PHOTO TOURS



Photography Tours and Group Workshops

Passionate about our backyard and strive to share this fragile place safely and sustainably. We aim to not only capture, but to connect with the Canadian Rockies, to foster appreciation and to feel inspired, and of course, to improve your photography. Let's chase light, get creative and capture all that is Jasper National Park!

PURSUIT



Miette Mountain Cabins

To ensure we are respecting the historical and cultural significance of these lands, we have collaborated with Indigenous communities for this renaming. The recent renovations include 10 re-imagined Pioneer Cabins designed with contemporary yet casual mountain décor along with a redesigned main lodge lounge. The refresh also included additional guests room upgrades.

PURSUIT



New Forest Park Hotel

Connected to the former Sawridge Inn & Conference Centre, the two hotels will become one, creating a year-round, resort-style getaway. The new addition's 88 rooms will include kitchenettes, expanded patios that seamlessly bring the outdoors in, and a vaulted pavilion, complete with a show-stopping fireplace that enhances the cozy ambiance of the mountain hotel experience. Opened in August 2022.

PURSUIT



Terra

The inspired menu is filled with fresh foods inspired by Alpine cooking and cooking over fire. Specialize in cocktails that are inspired by local surroundings and infused with local ingredients. The space is all about gathering, and dishes are intended to be shared in natural design space and a modern atmosphere. Launched June 2022.

PURSUIT



Legends of Jasper

An exploration of Jasper's absolute best aboard the coolest ride in town. Sit back, relax and take in the views as our guides share captivating Jasper stories. Stop at some of Jasper's famed natural attractions, including Pyramid Lake, Maligne Lookout, Patricia Lake and the Athabasca River. Available from July 1 to October 10, Wed-Sun at various times between 9 a.m. and 5:30 p.m. for 90 minutes with 19 ppl max capacity.

UPLIFT! JASPER MURAL FESTIVAL



The New Landscape in Downtown Jasper

In 2022, UpLift! Jasper Mural Festival brought four talented and internationally recognized muralists to the northern Rockies to transform four back-alleys into world-class pieces of art to accentuate the natural beauty of Jasper National Park, and provide a platform for diverse cultures to share their experiences, showcase values which the community holds dear, and create a new year-round tourism draw for Jasper.

MOUNT ROBSON INN



Renovation Update

Extensive renovations are planned for this year, including 15 standard king rooms and family suites, which should be finished by spring 2023. A facelift is also planned for the reception area in the spring of 2023. Recent renovations from last year have received rave reviews, and now that all restrictions have been lifted, guests can once again enjoy all amenities at their leisure.

BEAR HILL LODGE



New Cottages and Renovation Update

Renovations and rebuilds abound at Jasper's only in-town cabin accommodation option. Following the recently upgraded Premium Cottages (2) and Deluxe Lodge Rooms (2) done in spring 2022, there will be seven brand new cottages in 2023 suitable for two guests featuring a queen bed, gas fireplace, seating area and kitchenette. In addition, two newly renovated Deluxe Lodge Rooms, with stone-fronted fireplace, air-conditioning, lavish en-suite with a whirlpool bath, and kitchenette.

FAIRMONT JASPER PARK LODGE



Leads the Way in Environmental Stewardship

Fairmont Jasper Park Lodge continues its long-term commitment of environmental leadership in Jasper National Park with a line-up of key initiatives focused on sustainable practices. These programs and activities have set the stage for this 700-acre resort nestled in the heart of a UNESCO World Heritage Site to improve its environmental performance, enhance the guest experience, create a sense of community, form mutually beneficial partnerships, reduce plastic consumption, and more.

PINE BUNGALOWS



New Cabin Category Update

Pine Bungalows is excited to introduce a new cabin category to its resort. Designed by Mark Burkart's firm in Calgary, Little Giant Studio, the architects and designers worked in accordance to the Parks Canada design guidelines to build 2 large family cabins within the 11 acre property. Each cabin will accommodate 10 people comfortably with king beds, large living space with wood burning fireplace, kitchen with state of the art appliances, two luxurious bathrooms, and private outdoor space for entertaining around the firepit. Anticipating to be open in fall 2023.

PARKS CANADA UPDATE

Jasper Indigenous Exhibit

The exhibit at Athabasca Park will include landscaping, walkways, furniture, lighting, artwork and a bronze sculpture. The focus of the exhibit content includes creating a space for Indigenous Partners to communicate their connection to the area with park visitors. The exhibit will also recognize the forced removal and exclusion of Indigenous Peoples from the land that became Jasper National Park. Parks Canada is planning to host the grand exhibit opening ceremony in 2023.



Whistlers Campground

The newly modernized Whistlers Campground opened in summer 2021, and it is North America's largest single-entry campground and the largest campground in the Parks Canada system. Improvements include a new registration centre, 18 new combined washroom and shower facilities, improved campsites, wider, two-way roads, new water, sewer and electrical systems and more.

Upon arrival, meet our friendly Parks Canada team at Whistlers Campground Registration Building. Here we acknowledge Indigenous ties to the land and welcome you in six Indigenous languages spoken among more than twenty different communities from Alberta and British Columbia. While in Jasper National Park, you are further welcomed as a guest in the home of wildlife. In eighteen Whistlers buildings, new exhibits engage you in the behaviour of wild animals often seen at this campground. You and wild animals can coexist safely, please 'Keep the Wild in Wildlife' for future generations.



Visitors are encouraged to "BYOB" (Bring Your Own Bike or rent one) and leave their vehicles behind. From Whistlers and Wapiti Campground's a family friendly connector trail is just a short 20-minute bike ride to the townsite, and also connects to popular day-use-areas such as Lake Edith and Lake Annette and Maligne Canyon.



In summer 2022, an exciting offering was piloted at Whistlers Campground...a food truck! The Bear's Paw Espresso served up delicious treats and coffee to campers throughout the day.



Parking Lot Expansions at Popular Day-Use-Areas

To accommodate the high visitation to some of Jasper National Park's most popular day-use-areas, several parking lots have been expanded in the last three years.

Jasper Lake: 75 parking spots.

A new parking lot has been added to Jasper Lake alongside Highway 16. Jasper Lake hosts the only sand dune ecosystem in the mountain national parks.

Edith Cavell: now has 124 parking spots.

Valley of the Five Lakes: now has 110 parking spots.

JASPER EVENT MANAGEMENT



The Great Out-S'mores

Jasper's newest group dining experience is perfect for tour operators looking to enhance their guest's culinary experience. This quintessential Canadian experience can be customized for any size of group as a buffet, plated dinner or reception. Optional add-ons: décor, entertainment, a campfire singalong and guest take-away.

HIGH SIGHTS GUIDING



Hiking Programs

High Sights Guiding offers exceptional hiking programs for small groups on select trips. Our guests enjoy full days hiking in the mountains with lighter packs and the comfort of a backcountry lodge with inspiring food and scenery. We are excited to have the incredible opportunity to visit the Fryatt Valley, the Skyline Trail, and the Tonquin Valley annually.

ROCKIES HELI CANADA



Adds new Volvo xc90 to ground fleet

Our pick-up service is available with a private Volvo car (5 passengers) or Mercedes Sprint Van (11 passengers) from Banff and Lake Louise. The Volvo features six comfortable bucket seats; four are heated and cooled seats for a relaxing smooth ride to our heliport near Abraham Lake on the Cline River - 2 hours from Banff. The drive from Banff is as scenic as the helicopter flight as you travel the iconic ICEFIELD PARKWAY!

SKI MARMOT BASIN



Pass Perks and Additional Parking at Marmot Basin

New for the 2022/23 winter season, Marmot Basin has joined the Mountain Collective. That means Marmot Basin full season pass holders get 50% off all the Mountain Collective resorts all season with no blackouts – a great new pass perk! Marmot Basin has also expanded their parking capacity by 300 spaces to ensure everyone gets a spot on the mountain.

JASPER FOOD TOURS



Bites on E-Bikes

This 25 km, 4-hour tour of Jasper's backroads visits three delectable and surprising wilderness restaurants, each serving a local masterpiece. Along the way, see wildlife, scenic views, Maligne Canyon and more. A relaxed cycling pace will suit all skill levels. Departs Tuesday to Sunday 2 pm to 6 pm, summer only!

SUNDGOLF TOURS CO.



Gourmet Lunch

Let a guide find the perfect secluded picnic spot to enjoy a delicious charcuterie board with crisp baguettes, your choice of hearty sandwiches/ wraps and an assortment of fresh fruit, salads, and sweets. Canadian wine pairing included.

JOURNEY BIKES GUIDES INC.



Guided Mountain Bike Tours in Summer & Winter

Beginner Mountain bikers embark on 3-hour guided group tours along the Athabasca River, complete with local knowledge and riding tips from a local expert. Tours run daily from May to late October.

[Fat Bike beginner one-hour tours](#) began winter 2022-23. For Dec, Jan, Feb, and March, every Sat & Sun at 2:00 pm. Every day during Christmas, March break, and other Canadian Stat holidays. Max Capacity is ten people per tour, and all tours include bike rental, helmet, water and a snack.

JASPER PLANETARIUM



Jasper Planetarium invests \$1 million in new infrastructure for 2022/2023

This year, more than \$1 million went toward a state-of-the-art new projection system that will nearly triple the resolution and double the brightness of experiences within the Jasper Planetarium's dome theater. The funds (supplied in part by Travel Alberta grants) also procured a new radio telescope that can see through clouds and smoke and show interstellar views via radio waves day-or-night.