



SUSTAINABILITY IN JASPER NATIONAL PARK

Jasper is a small, friendly and sustainable community set in the natural splendour of 11,000 square kilometres; it's the largest national park in the Canadian Rockies, part of UNESCO's Canadian Rocky Mountain Parks World Heritage Site and is the home of the largest accessible Dark Sky Preserve in the world.

The Municipality of Jasper is located within Jasper National Park, governed by the Federal National Parks Act that mandates the protection of plants, animals, and natural objects. The residents of Jasper put a high value on environmental responsibility, social equity and cultural vitality and strive to be leaders in sound environmental practices and sustainable tourism. The Municipality and the businesses that operate within the park are committed to promoting environmental stewardship and ensuring the preservation of Jasper's history, architectural scale, character, operations, services, and facilities follow best environmental practices.

There is a very robust [Community Sustainability Plan](#) for Jasper itself that outlines policies, procedures, and regulations for both businesses and individuals residing in the Park.

SUSTAINABLE TRANSPORTATION IN JASPER

- The town of Jasper is extremely walkable; most accommodations, restaurants and shops are within 15-20 minutes of the downtown core. If driving, consider parking your vehicle for a few hours at one of the [designated parking lots](#) and experience the town as most locals do, with the fresh mountain air at your back, getting your daily dose of exercise and Vitamin D and reducing the carbon footprint. When out exploring the park, avoid the traffic and full parking lots by joining a mountain bike with [Journey Bike Guides](#). You can also bring your own bike (or rent one locally) to get around via Jasper's unique and convenient connector trails. These easy, family-friendly routes can get you from Whistlers and Wapiti campgrounds to downtown Jasper in less than fifteen minutes, and from the townsite to some of our most popular spots in under an hour. Pack a lunch, some bear spray and use pedal power to score a win-win for both your health and the well-being of the park.

- From June to September, most activity and tour operators in Jasper offer transportation to explore the park. We encourage you to sit and relax and enjoy the scenery, knowing you've helped to reduce the number of cars on the road.

- Hiking the Skyline Trail? [Maligne Adventures](#) offers the Maligne Valley Hiker's Shuttle from June to September.

- [Jasper SkyTram](#) offers shuttle service to and from Downtown Jasper from March to October.

- [Ski Marmot Basin](#) runs a daily shuttle from Mid-Nov to early May.

- For tips on getting to Jasper, please visit [our website](#).

WASTE REDUCING INITIATIVE

The town of Jasper encourages residents and visitors to practice responsible waste management and water and energy conservation.

- There are garbage bins around the downtown and in popular locations. If hiking, don't forget to pack out your garbage.

- Make sure to fill your reusable water bottle or drink water from the tap. Jasper is in the top 0.0001% of the cleanest water sources in the world.

- There has been a plastic checkout bag ban since July 1, 2019. Be the change and bring your reusable shopping bags for your finds to help reduce the amount of plastic waste generated in our community.





RESPONSIBLE WILDLIFE AND DARK SKY VIEWING

Part of the reason Jasper was declared a UNESCO World Heritage Site is because of the abundant fauna that calls the national park home.

And while there's always the possibility of spotting an elk, bear or moose on your own, a professional wildlife watching tour will take guests to lesser-known areas of the park and increase your chances. They'll also give a more well-rounded understanding of the local fauna.

SunDog Tours offers Wildlife Tours where small groups can be educated on the Park's flora and fauna. They'll also give a more well-rounded understanding of the local fauna.

Primarily a mini-coach tour with minimal walking, the guides are well trained to find the park's iconic big and small animals. Throughout the tour, they explain how these wild creatures contribute to the rich history, geology, and ecology of Jasper National Park and how they survive the mountain winters.

Jasper's Dark Sky Preserve with the annual **Dark Sky Festival** promotes night viewing of the sky and fosters an understanding of reducing light pollution in all forms to the point of the catchphrase.

RESTAURANTS SOURCE REGIONAL INGREDIENTS

Savour the local flavour. Explore the best Jasper Restaurants in the unique and thriving Jasper food scene and enjoy consuming local and regional ingredients.

Another way to start a culinary journey is by joining **Jasper Food Tours** in an interpretive-guided hike, part backcountry cooking lesson and part gourmet picnic, using efficient and environmentally friendly outdoor cooking methods while reviewing the importance of leave-no-trace-ethics and served with a side of stunning panoramic mountain views.

SUSTAINABLE ACCOMMODATION INITIATIVES

FAIRMONT JASPER PARK LODGE

Fairmont Jasper Park Lodge has several practices aiming to reduce food waste by 30% during the course of this year. They are part of the Energy and Carbon Management Program. They are also home to 2 electric vehicle charging stations. Their golf course is also enrolled with Audubon International Cooperative Sanctuary Program.

- **Grey Key Global Certification** – 5 Rating (Highest rating)

- **Green Key Meeting Certification** (Eco-Friendly Meeting Rating) – Rating 4

- Eco-Friendly Amenities

- Optional towel and Linen exchange Program

- Greenhouse where microgreens are grown.

- Water-saving showerheads, tap aerators, and variable frequency pumps.

- Changing all light bulbs to LED

- Extensive recycling program

- Partners with organic Fam to supply biodiesel from cooking oils.

HI HOSTEL JASPER

Our environmental statement includes but is not limited to the following points: Eco-efficiency in Facilities, Products and Services, Reduction and Disposal of Wastes, etc.

- Gold Star Built Green award in recognition of sustainable construction products and processes.

- Removal of hotel-style shampoos & Conditioners to cut down on single-use plastics. Products are available for purchase with a quarter of each purchase going to an Eco Fund.

- Removed plastic drinking straws and other single-use plastics.

- Removal of a water bottle from vending machines in the provision of a water bottle refill station.

- Energy start fridges, dishwashers and laundry machines

- LED lighting throughout

- Motion sensors in 50% of common places

- Organics composting.

- Dual flush toilets and water-saving dishwasher.

- Electric vehicle parking station on site.



JASPER INN & SUITES



Currently working towards having the restaurant and hotel certified by Sustainable Tourism. For more information visit [Sustainable Tourism Canada](#) | [INNHotels](#) | [Accommodation in BC and Alberta](#)

- Silver Level Certification with [GreenStep Solutions](#). Working towards Gold level Certification for 2023.
- [Green Key Global Certification](#) - Rating 3
- All take out containers are biodegradable, compostable, or at least recyclable.

PURSUIT COLLECTION



Pursuit: The hotel properties that are [Green Key Global Certification](#), include Lobstick Lodge (Rating of 3) and Chateau Jasper (Rating of 4).

- Eco-stay forestry initiative- Forestry preservation program – guest can opt for \$2 be added onto each bill to support forestry preservation and tree planting.

PINE BULGALOWS



Received a Gold LEEDS Certification for its environmental practices and upgrades made. The property continues to operate with sustainability being at the fore of its business practices.

TEKARRA LODGE



[Green Key Global Certification](#) - Rating 2

CAMPING IN JASPER



Sleeping under the stars is magical. Camping in Jasper is a year-round experience, and campgrounds can accommodate anything from a one-person bivy tent to the largest motorhome and everything in between.

WILD CURRENT OUTFITTERS



Offers a guided canoe adventure on a hand-crafted canoe for small groups that use people-power to travel and enjoy the natural surroundings.

SUSTAINABLE ACTIVITIES

PURSUIT WITH THE COLUMBIA ICEFIELD



Has undertaken a number of sustainable initiatives including the following: Refurbishing their Ice Explorer fleet and installing new engines that reduce emissions. The refurbishing also extends the life of the vehicles rather than replacing them, which lowers the overall environmental impact—converting over to the use of biodegradable hydraulic fluids in their vehicles. Installation of an upgraded water treatment system that exceeds Parks Canada's strict environmental standards. Conversion of their generator system from diesel to propane which is more environmentally friendly. Upgrading their entire lighting system to LED. Switching to refillable dispensers and removal of single-use service items in the Food and Beverage outlets

WARRIOR WOMEN



Offer a number of sustainable options, including their Fireside Chat in the evenings that involve Indigenous story telling, drumming and dancing. They also do a guided walking tour through the park that shows and explains how the first nations would use certain plants as food and medicine.

ROCKABOO MOUNTAIN ADVENTURES



Their ice and rock climbing tours are intimate and environmentally conscious with the intention of reducing the impact on the park/land.

SKI MARMOT BASIN



Ski Marmot Basin continues to be leader in the application of environmental management, stewardship and best practices while delivering a world-class guest experience. We are proving that it is possible to enjoy the unparalleled opportunities for winter recreation at Marmot Basin and be environmentally conscious as well! To learn more about our four environmental strategies, please visit our website.