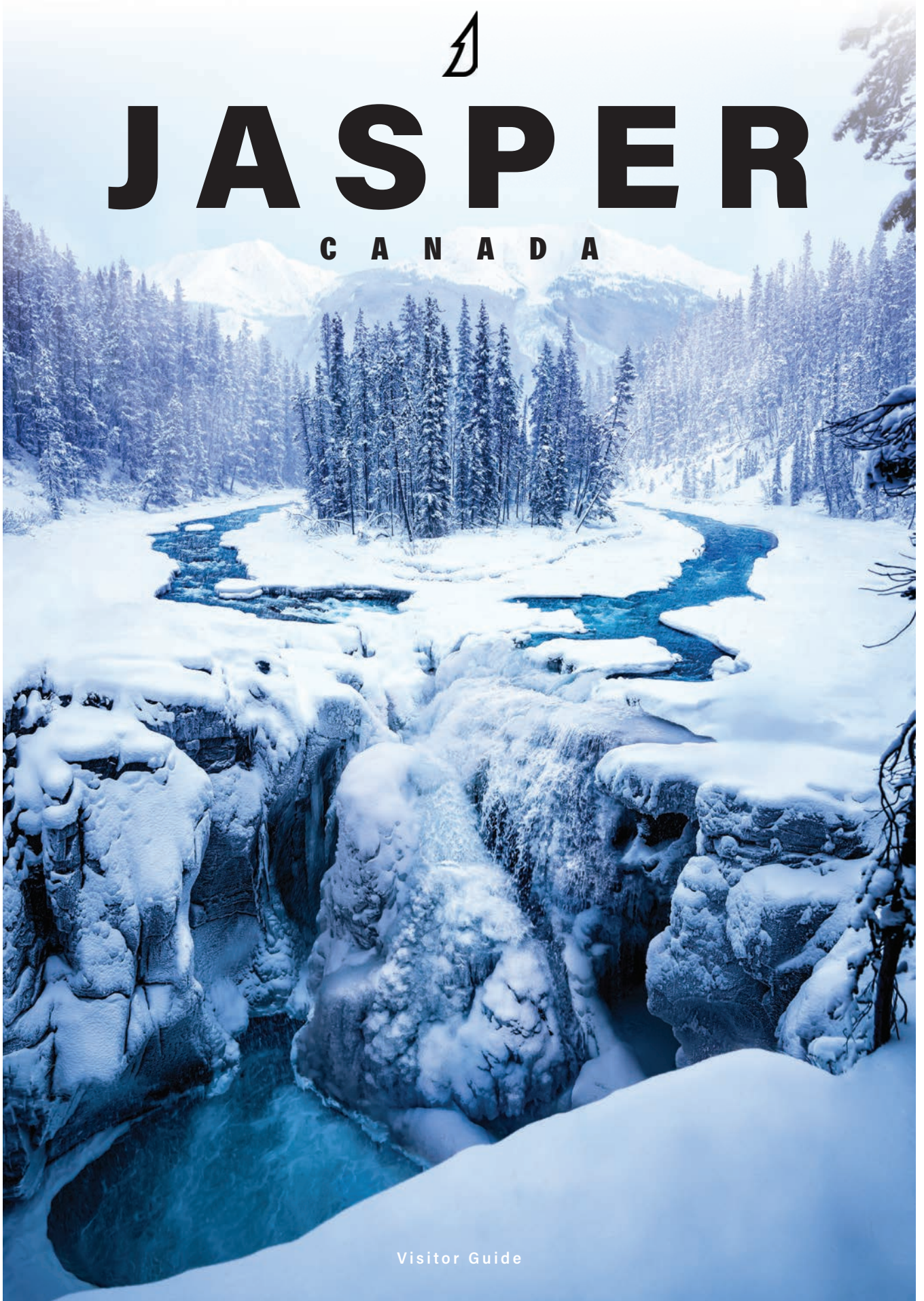




JASPER

C A N A D A



Visitor Guide





venture beyond

For well over a century, people have wandered from the beaten path to find this place. Towering mountains, deep canyons, shimmering glaciers, abundant wildlife, crystal-clear lakes, thundering waterfalls, evergreen forest and more await in this UNESCO World Heritage Site.

From here depart the curious and the playful. The adaptable of mind and body. The explorers who think "maybe just a bit further". From here, set out the scouts of wild and amazing. The protectors of our natural world. The collectors of stories. Here, the greatest personal expeditions begin.

Welcome to Jasper National Park, Canada's base of adventure.

We respectfully acknowledge that Jasper National Park is located in Treaty 6 and 8 as well as the traditional lands of the Beaver, Cree, Ojibway, Sewepmec, Stoney, and Métis Nations. We mention this to honour the people of these territories, and to thank them for their contribution to building our park, our province and our nation.



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PYRAMID
MOUNTAIN

PYRAMID
LAKE

LAKE
ANNETTE

MILDRED
LAKE

FAIRMONT
JASPER PARK
LODGE

LAC
BEAUVERT

ABOUT

In the heart of Jasper National Park sits the town of Jasper. This friendly community got its start as a railway town named Fitzhugh. In 1913 the small settlement was renamed after voyageur and trading post manager Jasper Hawes. It wasn't long before word spread of the area's astonishing beauty. Today, approximately 5,000 people live here and welcome the travellers who come from around the world to experience life in an authentic mountain town.

inquiries@jasper.travel
780-852-6236 | 500 Connaught Dr

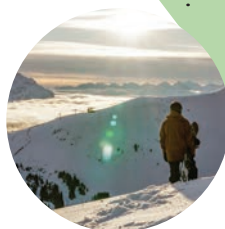
TALK TO US

Need info? Come by the Visitor Information Centre to get in-person guidance, helpful resources and local tips from Tourism Jasper's friendly and knowledgeable team of local experts, many of whom have lived in Jasper their whole lives. This is also one of the places to get park passes, campground updates, wildlife information and more from Parks Canada staff. Open 9 a.m. to 5 p.m. (hours extended in the summer: 9 a.m. to 7 p.m.).

jasper.travel/information



Valley of the Five Lakes
10km from Jasper



Marmot Basin
21km from Jasper



Athabasca Falls
32km from Jasper

GETTING HERE

They say life is about the journey not the destination, but in our case both are amazing.

Trans-Canada Highway 16, also known as the Yellowhead, is the main east-west route to and from Jasper. The Icefields Parkway runs north-south and is considered one of the most scenic drives in the world. See more information jasper.travel/getting-here.

Road-trippers should factor in extra time for scenic breaks, wildlife jams and/or inclement weather. Or, let a professional take the wheel so you can focus on the scenery. SunDog Transportation and Tour Co. offers airport shuttles, private tours, and transportation between Jasper and Edmonton, Banff, Calgary and more. See **p.29** to explore more sightseeing options.

5 TIPS FOR DRIVING THE ICEFIELDS PARKWAY IN WINTER

Confirm conditions

Weather is often different on the parkway than surrounding areas. Confirm official road reports at 511.alberta.ca (No internet? Dial 511 on your phone).

Watch for wildlife

Part of the parkway runs through caribou habitat. Maintain the speed limit and always be aware of your surroundings to help protect this special at-risk species.

Bring supplies

Parts of the highway have no cellphone reception, so always have an emergency kit that includes (but is not limited to): warm clothing, food and water.

Leave early

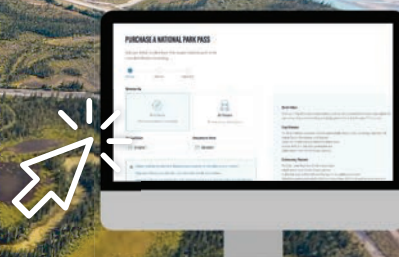
Allow plenty of extra time to fully enjoy the views along the way. You won't regret taking a moment to safely pull off to a roadside stop to snap a few more pictures.

Fill up on gas before leaving

None of the gas stations between Jasper and Lake Louise operate in winter. Also, snow tires are mandatory from November 1 to April 1.

GET INTO THE NATIONAL PARK FASTER. BUY YOUR PARK PASS* ONLINE.

JASPER.TRAVEL/PARKPASS





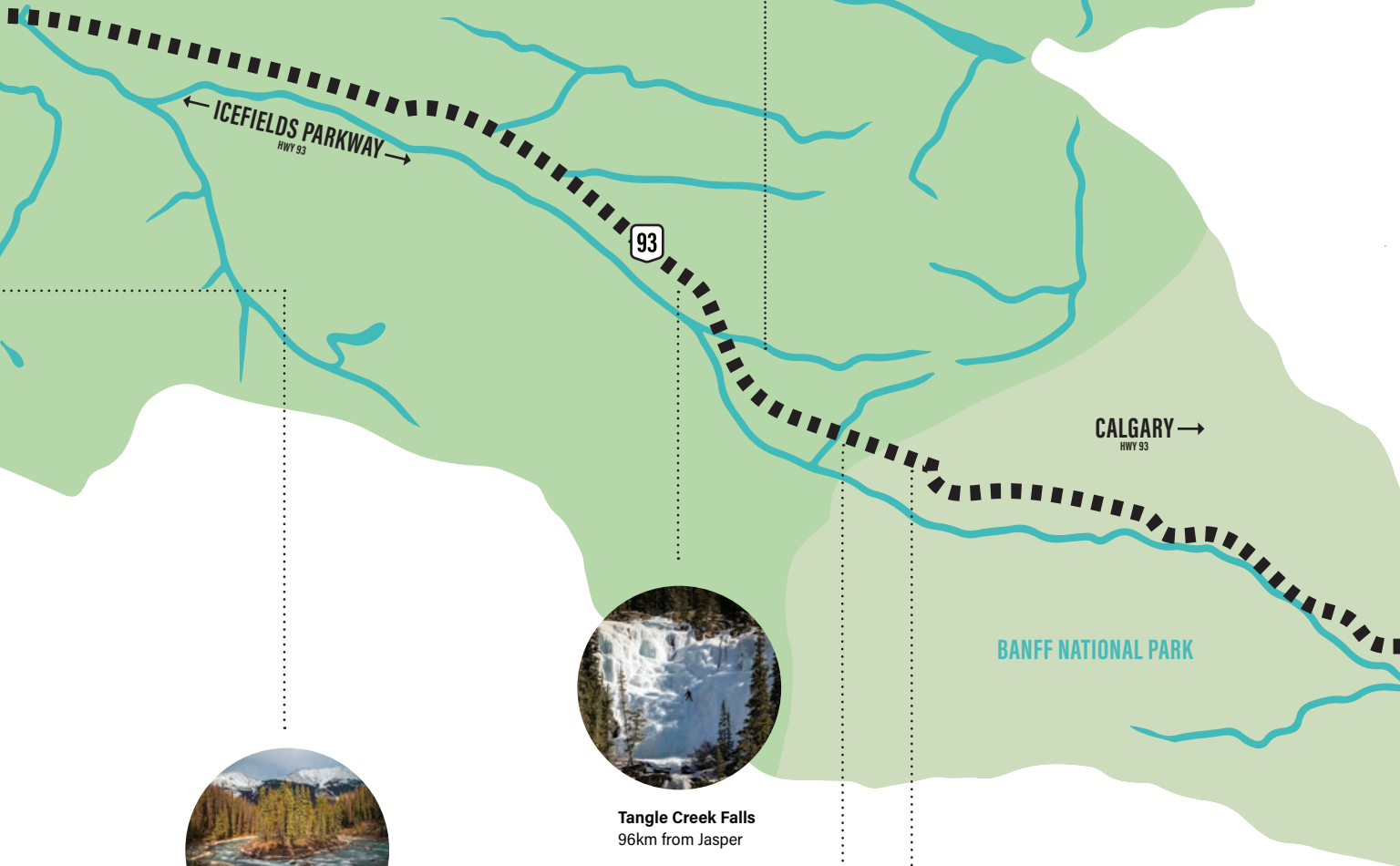
Maligne Lake
48km from Jasper



Spirit Island
48km from Jasper
14k by watercraft



Columbia Icefield
97km from Jasper



Sunwapta Falls
55km from Jasper



Tangle Creek Falls
96km from Jasper



Wilcox Pass
106km from Jasper



Parkers Ridge
113km from Jasper

* the Park pass is required to enter Jasper, and can be used at all national parks and national historic sites in Canada

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Jasper is amazing all year round. Get a sense of what each season has to offer.

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From organic vegan cuisine to local game meats, Jasper has what you need to fuel your adventure.

P54. WHERE TO STAY

Key to a good vacation is a good sleep. Lay your head down in one of these unique, comfortable lodgings.

P64. LISTINGS

Hours, contact information and addresses for Jasper's businesses, including restaurants, shopping, outfitters and accommodations.



welcome to Jasper

Jasper has always been a place of resilience. From the early Métis who homesteaded the land, to ahead-of-her-time Mary Schäffer who explored the Rockies in the late 1800s, to the activists who built the Jasper Pride Festival into a sensation, this corner of the mountains attracts hardy folk.

People here aren't afraid to get dirt under their fingernails, or take the road less travelled. That spunky character came in handy the past few years, when our global destination became suddenly and decidedly less global. Amid uncertain times, the community came together to feed, protect and help those who struggled. Small businesses pivoted, and local Albertans rediscovered their backyard.

And what a backyard it is. More than 11,000 square kilometers of natural wonderland, stuffed with waterfalls, wildlife, glaciers, lakes, canyons, forests and of course Jasper's famous mountains. Historic rivers weave through this UNESCO World Heritage Site. Thousands of trails welcome adventurers of all types and abilities. After sunset, stars light up our designated dark sky preserve, the second largest in the world.

There are so many ways to explore this place. Relax in a cozy cabin with the wilderness on your doorstep. Picnic with a panoramic view. Taste beer made from a glacier. Ski on cloud-light powder down sparkling slopes. See spots in real life that you thought existed only as screensavers. Venture beyond.



MIKE GERE

Love photography? Gere helps amateur shutterbugs learn how to wield and capture light.

P25.



TODD NOBLE

Having worked at the Jasper SkyTram for 25 years, he's no stranger to the alpine environment.

P30.



ESTELLE BLANCHETTE

The only thing she likes more than adventures is good food.

P53.



CHRIS & RENA ALLIN

Dive into Jasper's cabin culture and local viewpoints with these entrepreneurial lovebirds.

P57.

MEET THE LOCALS

TOP JASPER TO-DO'S? THESE
LOCALS SHARE SOME FAVOURITES.

GEAR TIPS

WHAT TO PACK

Weather can change quickly in the mountains. Bring multiple layers (e.g.: base, mid, top/shell layer) to wear in case of fluctuating temperatures.

Higher elevation often means colder temperature. Places like the Columbia Icefield and Maligne Lake are usually a few degrees chillier than the town.

Before heading out on the trails, ensure you've already broken in new boots to help reduce the chance of blisters.

Bring physical maps or have maps pre-downloaded on your device in preparation for the areas of the national park that don't have cellphone service.

Below
Courtesy of Arc'teryx



TRAILS AND MORE TRAILS AROUND JASPER



Road biking routes
Maligne Lake Road
Icefields Parkway

Mountain biking trails
Pyramid Bench
Overlander Trail

Fat biking
Winter trails
depending on
conditions

BRING YOUR OWN BIKE

Experience Jasper as most locals do, with the fresh mountain air at your back, getting your daily dose of exercise and Vitamin D and reducing the carbon footprint. Avoid traffic and full parking lots by bringing your bike (or renting one locally) and getting around via Jasper's unique and convenient connector trails. These easy, family-friendly routes can get you from Whistlers and Wapiti campgrounds to downtown Jasper in less than fifteen minutes, and from the townsite to some of our most popular spots in under an hour. Pack a lunch, some bear spray and use pedal power to score a win-win for both your health and the well-being of the park.



WHAT TO BRING HOME

Looking to do some shopping in Jasper? Whether you're looking for the perfect souvenir or just need to pick up an item you forgot to pack, Jasper's various retailers can help you find what you need. Explore downtown to find everything from rugged garb fit for backcountry adventures to fashionable Rocky Mountain attire to unique local specialties, get ready to venture in style.

SHOP AT WILD MOUNTAIN AND LOLË JASPER

For outdoor enthusiasts seeking stylish, effective activewear and local expertise, you can't go wrong with Wild Mountain and Lolë Jasper. These two shops are located on Patricia St. and are run by longstanding locals with a passion for experiencing as much of Jasper as possible. Lolë Jasper focuses on products that support a lifestyle of wellness and

feminine designs. Wild Mountain stocks a variety of adventure-focused brands, from the North Face to Smartwool to Rab to Fjallraven. Thanks to some staff's passion for ultra-running, they also carry some Hoka and Altra footwear. "We cherry-pick the best and most relevant products that make sense for our mountain environment," says manager Dave MacDowell. "Our goal is to really be ambassadors of Jasper and share our experiences and suggestions." But their commitment to quality goes deeper than just their one-on-one service and top-notch products; with strong commitments to environmental sustainability and community engagements, these shops are an all-round win that'll make you feel good both inside and outside.

Lolë 780-852-0403
Wild Mountain 780-852-5304



JANUARY

Jasper in January

FEBRUARY

Jasper Beer & Spirits
Festival

MARCH

Jasper Nordic Fest

Fairmont PJ Party

Devour! The Canadian
Rockies Food Film
Festival

APRIL

Jasper Canadian Rockies
Half Marathon

Marmot's Revenge
- Canadian National
Ski Mountaineering
Championships

Jasper Pride Festival

Aloha Cup

UpLift! Jasper Mural
Festival

MAY

Retro Ski Weekend

JUNE

Gran Fondo

National Indigenous
Peoples Day

JULY

Canada Day Celebration
Parks Day

SEPTEMBER

Jasper Fall Classic

OCTOBER

Jasper Dark Sky Festival

NOVEMBER

Christmas in November

Jasper's Veteran
Appreciation Event

See all event details
jasper.travel/events



TIE THE KNOT IN JASPER

Make a momentous occasion even more magical. With its abundant options and vendors, Jasper is a place that keeps the drama of your big day where it belongs: in the landscape, not the logistics.



CREATE YOUR JASPER LOVE STORY

Extraordinary Elopement

Intimate, nimble, and drop dead gorgeous. An elopement in Jasper National Park means you and your boo have more flexibility in choosing where to say "I do." Go rustic and remote or opt for a fancy deluxe à deux.

Mountain Microwedding

Celebrate with just your nearest and dearest in a cozy venue that makes everything easy and beautiful. Adaptable vendors and local planners like Jasper Event Management (**p.66**) can work with you to make your unique vision a reality.

Lavish Soiree

Getting married is a significant day in your life, and you deserve to have it in a significant place. Host your wedding at the historic and luxurious Fairmont Jasper Park Lodge, at super-scenic Pyramid Lakes Resort, or one of Jasper's many other stylish venues.

Big Fab Bash

Going all out for your big day? With space for up to 500 guests, your party can be as big and fabulous as your love. Whether you treasure a longstanding connection to our charming mountain town or you simply want to start your new lives together in the mountains, Jasper can bring your dreams to life.

jasper.travel/weddings

Travel Tip

Planning to propose? Make it a story to worth telling the kids and pop the question in Jasper.



Photos
@kinfolk.photo
(p.67)

Flowers
@flowersjasper
(p.71)



winter

DAY 1

Morning

Find your zen with a relaxing and therapeutic massage or other wellness service at [Jasper Wellness](#) (p.67).

Afternoon

Bask in a mountain panorama while shredding the famously light, fluffy powder at [Marmot Basin](#) (p.22).

Evening

If the timing works, celebrate Jasper with concerts, ski deals and more during the [Jasper in January Festival](#) (p.12).



DAY 3

Morning

Rent some skates from [Fairmont Jasper Park Lodge](#) (p.60) and soak in the mountain views while gliding around the groomed rink at Mildred Lake.

Afternoon

Walk the frozen bottom of Maligne Canyon and admire frozen waterfalls on an Icewalk Tour with [Jasper Hikes & Tours](#) (p.66) or [SunDog Tour Co](#) (p.29).

DAY 2

Morning

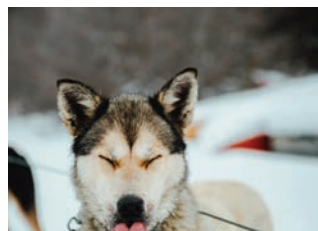
Rent a fat tire bike from [Bench Bike Shop](#) (p.21) for an hour (or even a full day) and explore Jasper's winter cycling trails.

Afternoon

Make more animal friends at [Cold Fire Creek Dogsledding](#) (p.65), where tours range from an hour to overnight excursions.

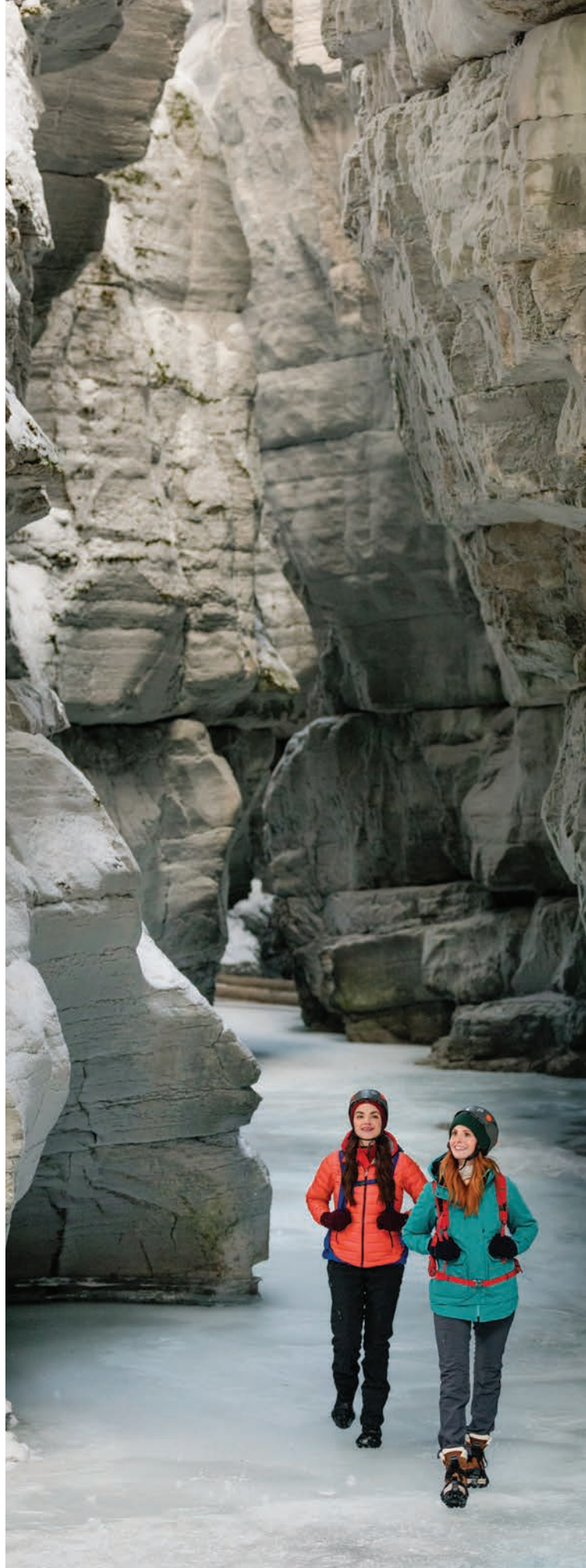
Evening

Step out of this world on an interstellar journey and experience the cosmos with [Jasper Planetarium](#) (p.73) in their one-of-a-kind 40-seat dome theatre.



Evening

Relax fireside in one of Jasper's cabins. [Bear Hill Lodge](#) (p.69) and [Overlander Lodge](#) (p.55) are among the cabins open year-round.





spring

DAY 1

Morning

Welcome a new season and spot baby animals on a wildlife tour or sightseeing tour with [Maligne Adventures \(p.28\)](#).

Afternoon

Sample Jasper's culinary scene at some of the local restaurants while listening to local tales via [Jasper Food Tours \(p.53\)](#).

Evening

Discover Jasper's iconic vistas through the eyes of Canada's top landscape artists with [Mountain Galleries \(p.48\)](#) at the Fairmont Jasper Park Lodge.



DAY 2

Morning

Immerse yourself in the panoramic Rocky Mountain views by riding the [Jasper SkyTram \(p.30\)](#) up Whistlers Mountain.

Afternoon

Enjoy the Rocky Mountain sights from the back of a gentle horse on the family friendly adventure from [Jasper Park Riding Stables \(p.66\)](#).

Evening

Indulge your taste buds at [Jasper Brewing Co \(p.50\)](#) for upscale pub dining and local-made beer.

DAY 3

Morning

Don some leather for a mini road trip on a Harley-Davidson and/or sidecar with [Jasper Motorcycle Tours \(p.29\)](#).

Afternoon

Celebrate the freshly melting rivers with [Jasper Raft Tours' \(p.66\)](#) family-friendly float trip down the Athabasca River.

Evening

Finish the day off with an authentic Neopolitan pizza cooked in a bell oven from Italy at [Famoso Neapolitan Pizzeria \(p.64\)](#).

summer

DAY 1

Morning

Explore Jasper's trails with knowledgeable guides from [Jasper Hikes & Tours \(p.66\)](#), [Canadian Skyline Adventures \(p.65\)](#), [High Sights Guiding \(p.65\)](#) or [Walks & Talks Jasper \(p.68\)](#). Trips range from 3 hours to multi-day.

Afternoon

Discover the world-renowned Spirit Island with [Pursuit's Maligne Lake Boat Cruise \(p.67\)](#). This interpretive guided tour provides an educational experience and panoramic mountain views.

Evening

On the way back to Jasper townsite, stop at the [Maligne Canyon Wilderness Kitchen \(p.51\)](#) for a traditional take on comfort food.

Wildlife Tour / Elk
[@simoneheinrichphotography](#)
Simone Heinrich



DAY 2

Morning

Start the day with scenic mountain views and wide fairways at the [Fairmont Jasper Park Lodge Golf Course \(p.20\)](#).

Afternoon

Get a thrill by rafting with one of Jasper's top notch outfitters: [Jasper Rafting Adventures \(p.32\)](#), [Jasper's Whitewater Rafting \(p.42\)](#), [Rocky Mountain River Guides \(p.27\)](#), or [Maligne Rafting Adventures \(p.20\)](#).

Evening

Shop till you drop! Pick up the perfect souvenir or just grab a specialized outdoors item you forgot to pack at one of Jasper's various retailers ([p.71](#)).



DAY 3

Morning

Start your morning off right with a smooth cup of coffee and a hearty breakfast with a great view from [The Pines Restaurant \(p.51\)](#).

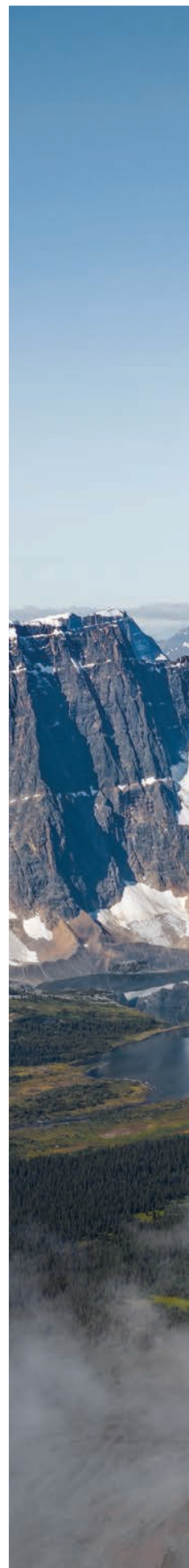
Afternoon

The Canadian Rockies offer amazing rock climbing for beginners and experts alike. Explore the local crags with [Rockaboo Mountain Adventures \(p.21\)](#).



Evening

Unwind and socialize over a cheesy slice on a patio with mountain views at [Jasper Pizza Place \(p.64\)](#).





Rockies Heli Canada
@thecreativetraveller
Celina Frisson

fall

DAY 1

Morning

Explore the national park on bike. [Journey Bike Guides \(p.67\)](#) will show you the local trail network while providing an educational experience.

Afternoon

Enjoy the breathtaking views of the Canadian Rockies as you relax on a comfortable train journey with [SunDog Tour Co. \(p.29\)](#).

Evening

If visiting in October, don't miss out on the world-renowned [Jasper Dark Sky Festival \(p.46\)](#) for space talks, a symphony under the stars and guided stargazing experiences.



DAY 2

Morning

Discover more about Jasper and its unique history at [Jasper Yellowhead Museum & Archives \(p.33\)](#).

Afternoon

Learn more about Jasper's earliest inhabitants and the rich history they created with Indigenous storytelling at a Fireside Chat with [Warrior Women \(p.42\)](#).

Evening

Impress your Instagram followers and brush up on your photography skills at some of the parks' most photogenic spots with [Jasper Photo Tours \(p.27\)](#).

DAY 3

Morning

Find ultimate relaxation and rejuvenation at [The Spa at Fairmont \(p.61\)](#).

Afternoon

Enjoy a bird's eye view of the Canadian Rockies with [Rockies Heli Canada \(p.68\)](#). See glaciers, turquoise lakes and remote peaks from a unique perspective.

Evening

Book a guided tour at Pyramid Lake with [Wild Current Outfitters \(p.68\)](#) in their handcrafted canoes. This experience is available until November 5.

WELCOME TO THE ULTIMATE PLAYGROUND

Jasper's mountains are the perfect place for thrill chasers and outdoor enthusiasts to get their nature hit. In summer, the trails beckon. In winter, ski in a powder heaven.

GOLF AT THE FAIRMONT JASPER PARK LODGE

Even if you don't get a hole-in-one while playing the golf course at Fairmont Jasper Park Lodge, you'll feel like you did. That's because almost every hole on this exquisitely crafted public golf course is perfectly framed by a mountain vista, with thick forest or the emerald green waters of Lac Beauvert alongside. Designed in 1925 by Canada's most famous golf course architect, Stanley Thompson, this iconic collection of wide fairways, elevated tee boxes and dramatic bunkers is on every golfer's bucket list for a reason. With tons of awards, outstanding service, postcard-worthy views and a fascinating history, it elevates the simple joy of golf to an unforgettable experience among the world's most majestic landscapes.

Extend your adventure at the historic Fairmont Jasper Park Lodge with canoeing, mountain biking, dining, stargazing, spa treatments and much more (*p.61*).

jaspermountaingolf.com
780-852-6090

Open May - October



Ranked #58
of World
Top 100 Golf
Courses -
Golf Digest,
2020

Ranked #1
Most Beautiful
Golf Course
in Canada -
SCOREGolf
Magazine,
2018

Canada's #1
Golf Resort
- SCOREGolf
Magazine,
1996 - 2016

Canada's #1
Resort/Public
Golf Course
- The Globe
and Mail,
2005

Top 100 Golf
Resorts in
the World -
Condé Naste
Traveller

RAFTING ADVENTURE

Maligne Rafting Adventures rafts more rivers in Jasper than any other company. The Athabasca, Sunwapta and Fraser Rivers each have different intensities, from class 2 rapids (great for families and apprehensive first-timers) to class 3+ (perfect for fit beginners and adrenaline seekers). The Athabasca Falls Canyon Run splashes through some fun, gentler class 2+ rapids before floating into the scenic Athabasca Valley. The Sunwapta River Trip is class 3, with a steep gradient and many rapids that are most intense mid-June to late July. Or, travel a bit further afield to reach The Mighty Fraser River (trust us, the drive is worth it). Count on getting wet in this river's turbulent class 3+ rapids. Includes a short portage and the chance to spot seasonal spawning salmon.

raftjasper.com
780-852-3331

BIKE WITH THE BENCH BIKE SHOP

Biking has been called everything from "a simple pleasure" to "the finest transport known to man" to a metaphor for life itself. At the Bench Bike Shop, this two-wheeled sport is a year-round joy and great way to see the national park. With Kona-brand rentals, bike sales and repairs available for both summer cycling and winter fat biking (and everything in-between), this friendly independent nook on Patricia St. caters to all skill levels and provides knowledgeable route recommendations. Owner and mechanic whiz Randal Riddell has lived in Jasper for two decades and worked with multi-championship-winning mountain biker Cory Wallace, but he's especially passionate about helping anyone and everyone have a good day on a bike.

thebenchbikeshop.com
780-852-7768



Travel Tip
Heading into the backcountry? Rockaboo offers private instruction, avalanche training and other alpine ascent courses.

CLIMB ICE AND ROCK WITH ROCKABOO MOUNTAIN ADVENTURES

As one of the most accessible glaciers in the world, Athabasca Glacier has wowed many visitors. A gravel trail leads the general public to this famous landmark, but only certified guides (and the people they escort) are allowed to walk on it. Enter: Rockaboo Mountain Adventures. With small group sizes and top-notch expert staff, their tours are perfect for explorers who want to get up close and personal with this ever-changing wonder (depending on conditions, a tour might even venture into an ice cave). If you're more vertically inclined, join Rockaboo's rock climbing experiences to clamber up a perfectly scenic limestone wall overlooking the Athabasca River. Visiting in winter? Don some ice cleats and discover their exhilarating and surprisingly beginner-friendly Ice Climbing Experience. If you can climb a ladder, you can climb a frozen waterfall. The six-hour excursion is a great way to find out why ice climbers from around the world travel to the Canadian Rockies.

rockaboo.ca
780-820-0092

SKI MARMOT BASIN

When it's not charming people with its stunning views and uncrowded slopes, this beloved skier's heaven (known by local Jasperites as 'the hill') is winning accolades far and wide. It was recently ranked as the most affordable ski resort in North America and helped establish Jasper as the friendliest ski town on the continent.

7 THINGS TO LOVE ABOUT MARMOT BASIN

1 HIGHEST BASE ELEVATION OF ANY MAJOR CANADIAN SKI AREA

At 1,698 metres, the ski chalet at the base of Marmot Basin offers incredible views of surrounding mountain ranges, to say nothing of the panoramic extravaganza that awaits from the upper areas.

2 EXTENDED SKI SEASON

Partly thanks to its high elevation, Marmot Basin enjoys a longer season than most ski resorts. Open from mid-November to May, the mountain averages over 450 centimetres of dry Alberta snow every year.

Pro Tip
If you haven't experienced the joy of spring skiing, then you are missing out.

3 USER-FRIENDLY LAYOUT

When your base is built on the side of a mountain, good design is crucial. Marmot's parking lots are tiered up the slope, meaning you can ski to and from your car. With no long approach walk, zipping back for lunch or forgotten mittens is easy. Also, all ski routes eventually converge, making it easy for groups to arrange meet-ups.

4 UNCROWDED ATMOSPHERE

Spend more time skiing, less time standing around. Marmot Basin has plenty of room to breathe, and waiting in lift lines is usually minimal (and sometimes non-existent). Chalets at both the base and at mid-mountain offer multiple options to relax, refuel, go to the bathroom and plan your next runs over a pint.



STATS

**Elevation
at summit**
2,612 metres
8,570 feet

**Elevation
at base**
1,698 metres
5,570 feet

Size
696 hectares
1,720 acres

Longest run
5.6 kilometres

skimarmot.com
780-852-3816

5 TEMPERATURE INVERSIONS

Usually, the higher elevation you are, the colder it is. But thanks to a fun scientific effect wherein cool air can get trapped beneath a layer of warmer air (the inversion layer) then Marmot Basin can experience temperatures that are 10-15°C warmer at mid-mountain than in the much lower town of Jasper.

6 GREAT FOR FAMILIES

Need childcare while you shred? No problem. Marmot Basin's on-mountain Little Rascals Nursery entertains tots from 19 months to 6 years old. If your kids want to hit the slopes, programs like Marmot Mites or Tiny Tracks are great options.

7 VARIETY OF RUNS

Of the mountain's 91 runs, there's a nice split of all skill levels spread over the mountain, so beginners aren't stuck to one area. For expert shredders, "Tres Hombres" is a steep, long, and wide-open bowl that sits on the north face of the mountain. It only opened to the public in 2018, but has quickly become legendary.

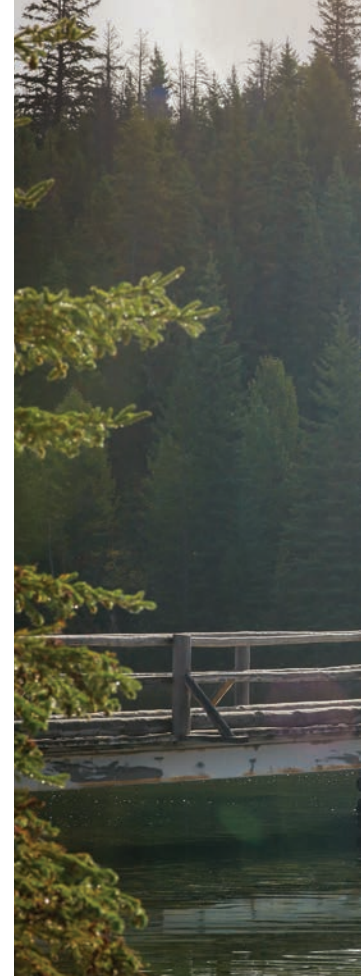
Marmot Basin
@eliotschmauphoto
Eliot Sharnau



TOP 5 PHOTO HOT SPOTS

Everywhere you look in Jasper is a photo opportunity. But these five spots, captured by our talented online community, are known for being particularly photogenic.

Follow us on Instagram
@tourismjasper
#myjasper #venturebeyond



Left
Medicine Lake
@carlosphotosyc
Carlos Marrero Reiley

Right
Icefields Parkway
@danschyk
Dan Schykowski



Right
Spirit Island
@sabrina_doyle
Sabrina Doyle



Left
Pyramid Island
@ritzroams
Larissa "Ritz" Stevens

Below
Athabasca Falls
@justinolsvik
Justin Olsvik



MIKE GERE

A longtime local and photography guide, Gere helps amateur shutterbugs learn how to wield and capture light even during the blackest of hours. Check out his top spots.

Beauty Creek Hike to Stanley Falls

If you're heading down the Icefield Parkway then don't miss this hidden gem of a hike. Under 4 kilometres long (out and back) and with only 139 metres of elevation gain, this is a family-friendly hike that ends at a lovely waterfall.

Cavell Meadows

Alpine wildflowers, glacier lookouts, and panoramic views, oh my! The long, winding approach road to Mount Edith Cavell is typically open to vehicle traffic from June 21 until the first significant snowfall (or Oct. 15).

Stargazing

The entire national park is designated as a dark sky preserve, but Gere recommends heading out of town for the very best stargazing spots. If you'd like to learn a bit of astrophotography, Jasper Photo Tours (**p. 27**) has a night sky photography tour to help.

Scan QR code to watch Mike Gere use "light painting" in his photography.



FOUR ICONIC ADVENTURES IN THE ROCKIES



COLUMBIA ICEFIELD ADVENTURE

SAVE UP TO 25%* on must-see attractions in Banff & Jasper with the **JASPER ULTIMATE EXPLORER PASS**



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PURSU^T

JASPER PHOTO TOURS

In places where you're meant to leave only footprints and take only photographs, you want to make sure those photographs are the best they can be. Local photography guide Mike Gere helps both novices and professionals capture their memories well. Having lived and photographed Jasper for 25 years, Gere offers private and semi-private photo tours that specialize in wildlife, landscape, dark sky photography and more. Opt for a pre-set layout or customizable tour, and benefit from Gere's technical expertise and insider's knowledge of the best photo spots at the best times of day. Astro-photographers may be interested in his light painting options, which presents an otherworldly twist and creative solution for shooting after dark under cloudy skies. Whichever tour you choose, you'll come away with great photos, a bespoke tour experience, and a better understanding of your camera.

jasperphototours.com
780-931-4373

Travel Tip
Learn some of Mike Gere's favourite spots on **p.25**.



ROCKY MOUNTAIN RIVER GUIDES

Water has been a powerful force of change within the national park, and when shooting the class 3 rapids on Sunwapta River, it's easy to see why. Rocky Mountain River Guides' Wapta Tour is a thrilling adventure for people who prefer to see incredible scenery through the spray of fast, fun waves (the Sunwapta's Indigenous name roughly translates to turbulent waters) and ends with a glacial facial from a wave called The Whopper. For a more moderate adrenaline rush, there's also two slightly milder tours down the Athabasca River, which are great options if participants are younger than 12 years old or lighter than 90 pounds. No previous experience is necessary for any of the tours, so go find your adventurous truth and release your inner river rat!

rmriverguides.com
780-852-3777

ADVENTURE AT YOUR OWN PACE

The mountains may be epic, but that doesn't mean you must break a sweat to fully enjoy them. The following extraordinary experiences are perfect for travellers who want gentler journeys.



Above
Mountain Goat
@simoneheinrichphotography
Simone Heinrich

Travel Tip
Hiking the Skyline Trail? Maligne Adventures offers pick-ups and drop-offs at the Maligne and Signal trailheads.

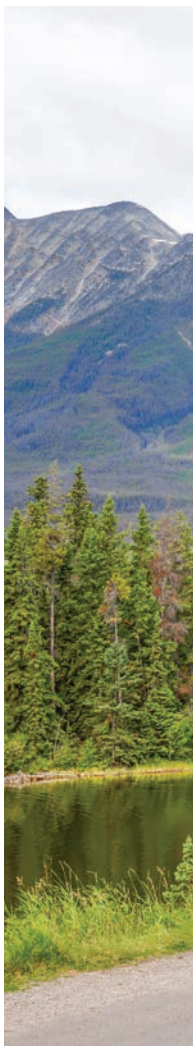


Above
Black Bear Club
@simoneheinrichphotography
Simone Heinrich

SIGHTSEEING & WILDLIFE TOUR MALIGNE ADVENTURES

As the largest national park in the Canadian Rockies, Jasper offers an almost overwhelming number of natural wonders. See some of the best with the adventure specialists that have been guiding fun, safe, and educational trips here for over two decades. Journey through the spectacular Maligne Valley in a special sightseeing vehicle on Maligne Adventures' Wildlife & Waterfalls tour. From town (complimentary hotel pick-up available) you'll first make your way toward Maligne Canyon. See cascading waterfalls during a 30-minute stop, then continue toward the extremely photogenic Medicine Lake. Wind through forest before arriving at world famous Maligne Lake. Depending which tour option you booked, embark on the Boat Tour to Spirit Island or enjoy an easy guided lakeshore walk. This tour passes through prime habitat for moose and bears (sightings are common but not guaranteed) but animal lovers should take special note of the highly-rated Wildlife Tour options, which are available in the morning and evening when fauna are most active.

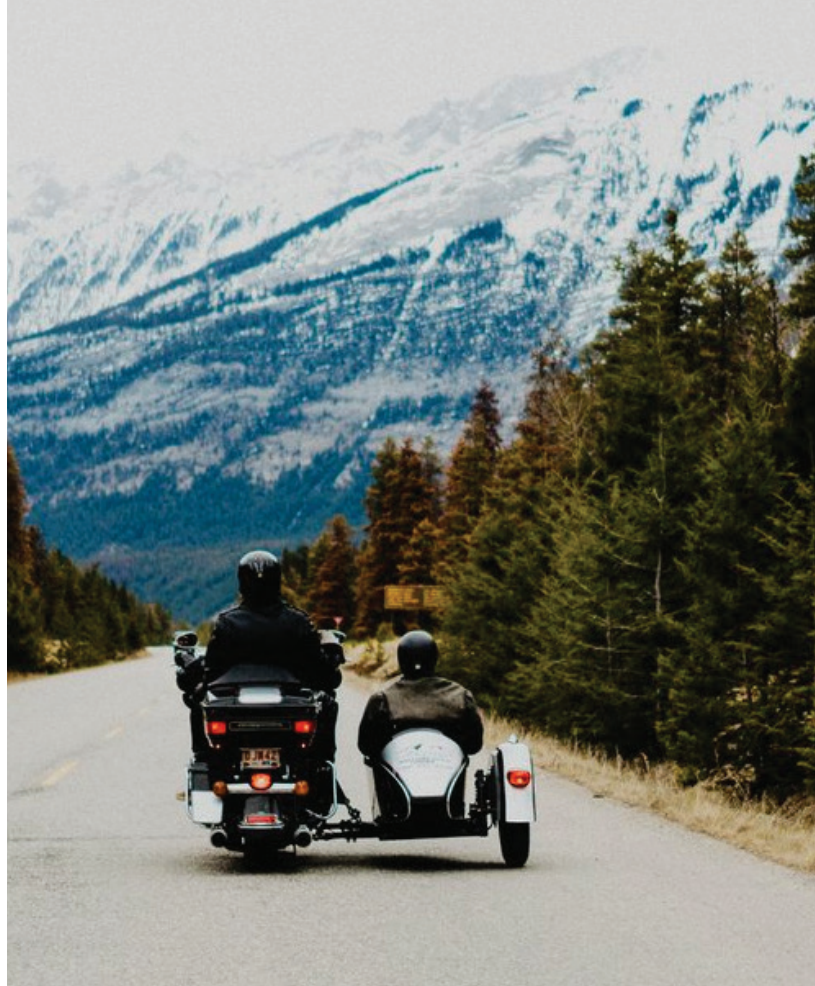
maligneadaptures.com
780-852-3331



JASPER MOTORCYCLE TOURS

Feel the wind in your hair and strike this Canadian Signature Experience (as designated by Destination Canada) off your bucket list. In no other Canadian national park can you get a guided motorcycle tour, much less in a legendary Harley-Davidson sidecar. Add a full suit of riding leathers and entertaining local guides into the mix and these customizable tours are perfect for large groups who live for a good laugh. Switch from sidecar to back of the motorcycle part-way through the trip, and don't forget your camera. With heated vests, this experience is a joy even in the rain. Jasper Motorcycle Tours has a perfect safety record, and welcomes all ages and abilities from spring until autumn.

**jaspermotorcycletours.com
780-931-6100**



Maligne Road
@kellyhofer
Kelly Hofer



FROM RAIL TO ROAD WITH SUNDOG TOUR CO.

Tap into some of Jasper's most iconic experiences while beholding the national park's impressive landscapes with a Jasper Train Tour. This unique adventure combines the nostalgia and comfort of rail travel with a half-day sightseeing excursion. SunDog Transportation and Tour Co. offers the most extensive range of tours and adventures in Jasper; their Jasper Train Tours take visitors to or from downtown Jasper aboard the VIA Rail Skeena train to one of two historical stations on the other side of the Rocky Mountains, where they'll meet a SunDog guide and exchange rails for road (or the reverse, depending on chosen tour) for the return trip to Jasper. Along the way, visit the towering Mount Robson, learn about the region's rich history as a railway town, geology and ecology, and take advantage of some incredible photo opportunities.

**sundogtours.com
780-852-4056**

Travel Tip
SunDog Tour Co. offers a wide range of tours, activities and first class transportation. Some options:

Year-round wildlife tours

Variety of sightseeing tours

*Maligne Canyon
Icewalk*

Airport shuttles and private transportation

Historical "open top" jammer tour



TODD NOBLE

He's worked at the Jasper SkyTram for 25 years and knows Whistlers Mountain like the back of his hand.

Here he shares some of his favourite and most recommended ways to spend time in Jasper.

SkyTram

This is a great way to orient yourself and identify the areas you're going to visit from the vantage point of 7500ft. Learn about local flora and fauna on interpretive signage. **p.42.**

Explore Downtown

Todd loves strolling through Jasper's pretty and charming downtown. Visit the unique shops along Connaught Dr. and Patricia St., grab a lunch on an outdoor patio or other scenic spot. **p.38.**

Maligne Lake - Spirit Island

Visit the famous Maligne Lake and take in a cruise to Spirit Island. Schedule in some extra time for the drive to and from the lake, as there's often wildlife to be spotted along this road. **p.67.**

Scan QR code to learn more about Todd's story

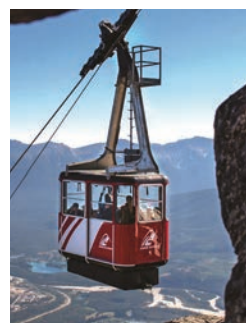


Travel Tip
The Jasper SkyTram is dog friendly! Find more Fido-approved travel tips on p.40.



JASPER SKYTRAM

The Jasper SkyTram makes it easy to gain a jaw-dropping bird's-eye view of Jasper National Park, but there's more to do at the top than simply stand in awe. Here's a taste of what's on offer.



7 THINGS TO DO AT THE JASPER SKYTRAM

LEARN

During the seven-minute flight up the mountain, your SkyTram guide explains various aspects of the tramway and the surrounding mountain ranges. Soar to an elevation of 2,263 metres, then alight and wander the interpretive boardwalk.

HIKE

From the upper station, a 1.4 kilometre hiking trail leads all the way to the summit of Whistlers Mountain. Please remember that the alpine environment and weather can be unpredictable. Always be safe, prepared, and dress appropriately.

SNOWSHOE

Since the alpine snowpack melts slower than in the valleys, spring visitors can explore the summit using one of Canada's classic winter transportation methods. Come prepared with winter gear from head to toe. Equipment rentals available at the upper station retail store.

EAT

Unwind in the Summit Restaurant, where meals and drinks are served with a side of panoramic views. This scenic eatery has a full menu of breakfast, lunch and dinner items, along with a full bar, teas, coffees and desserts.

STARGAZE

Get a little closer to the stars with the annual Star Sessions, available Fridays in September and Fridays & Saturdays in October. Join astronomy experts at the SkyTram for an exclusive dining and stargazing experience with the most powerful telescopes in the Canadian Rockies.

SPOT WILDLIFE

Whistlers Mountain was named for the hoary marmot's whistling alert call. Watch for these furry critters as well as the white-tailed ptarmigan, ground squirrels, pikas and perhaps even bighorn sheep. For brief periods in the summer, enjoy the alpine wildflowers. See wildlife rules on visitor guide pull out map.

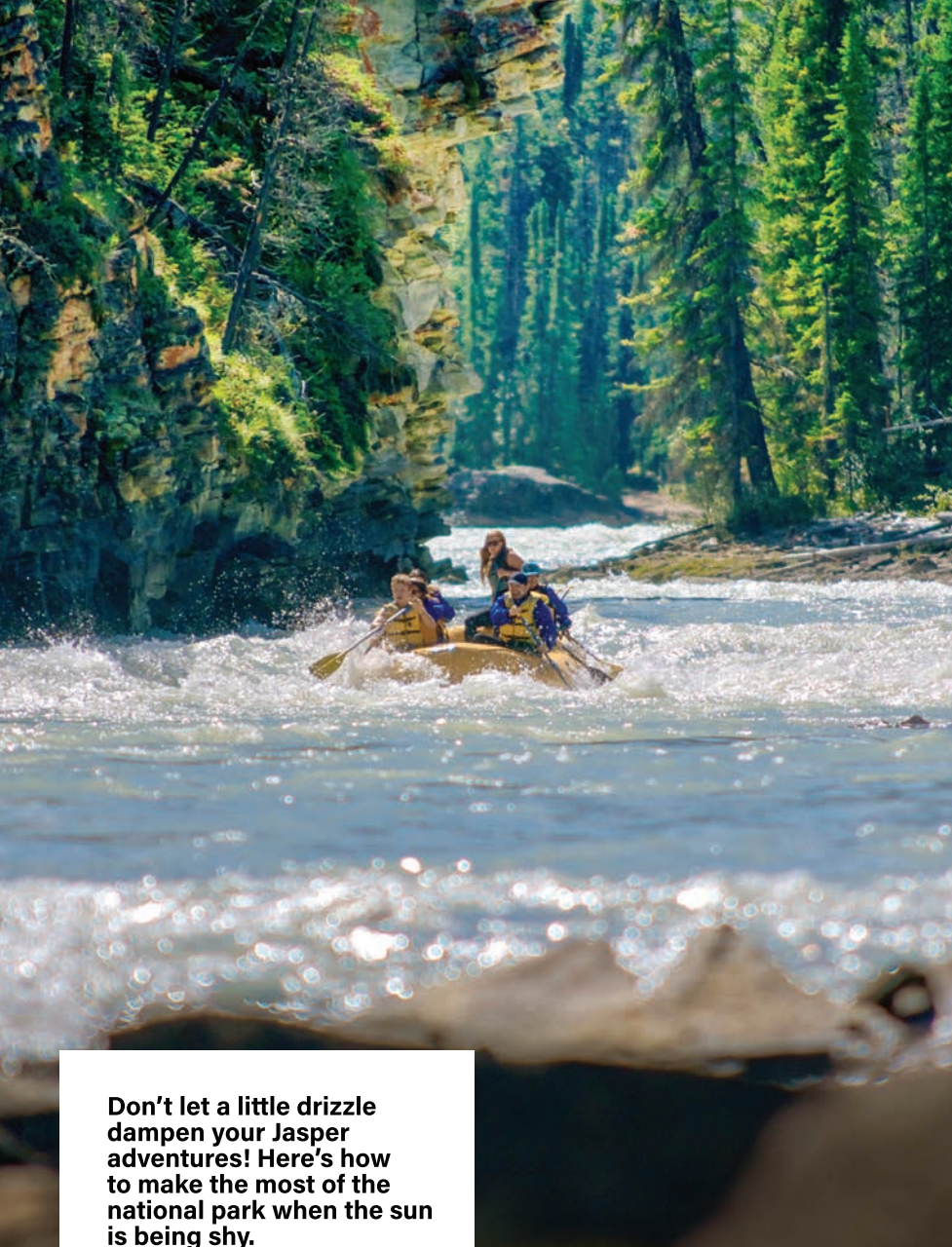
PACKAGE DEALS

There's no shortage of activities to do in Jasper, and many can be combined into a package deal with the Jasper SkyTram.



book online at
jasperskytram.com

Top of SkyTram
[@herrywithane](https://www.herrywithane.com)
Herry Himanshu



Don't let a little drizzle dampen your Jasper adventures! Here's how to make the most of the national park when the sun is being shy.

6 THINGS TO DO ON A RAINY DAY

DINING

Fuel up for adventure with tasty grub and round-the-table storytelling. From organic vegan fare to Alberta game meats to backcountry gourmet adventures, Jasper serves up the best that Rocky Mountain cuisine has to offer. Peruse some mouthwatering options in the Foodies section (p.64).

PLANETARIUM

You don't need clear skies to see the stars with the Jasper Planetarium (p.73)! Part show, part interpretive choose-your-own-adventure, this year-round experience is available almost every night.

JASPER RAFTING ADVENTURES

Don't spend your life waiting for the storm to pass – learn to dance in the rain! Or in this case, raft in the rain (you're surrounded by water anyway). Jasper Rafting Adventures is Jasper's newest rafting company. It started small and plans to stay that way, with a focus on creating lasting and meaningful memories. They also provide wetsuits, life jackets and other comforts in case of chilly conditions. Whether the scenery is perfectly clear or magnificently moody, the mountains surrounding the Athabasca and Sunwapta Rivers make a perfect backdrop as you listen as trained guides tell fascinating stories about Jasper's history and point out wildlife along the riverbanks, then navigate lively whitewater rapids. Discover the joy of learning in nature through a fun and educational experience that's truly terrific, whatever the weather.

jasperraftingadventures.com
780-852-7238

Above
Pyramid Lake
@callin.charles
Calin Gillespie

Left
Rafting
Athabasca River

SPA

Replenish your soul and soothe your body at the Spa at the Fairmont (p.61). Or, get a massage at Jasper Wellness (p.67). Inspired by the raw elements of Jasper National Park, these relaxing sanctuaries encourage you to slow your pace, breathe deeply and reflect on the artistry and healing power of nature.

SHOPPING

Pick up the perfect souvenir from your trip at one of Jasper's retailers. Artwork from Mountain Galleries (p.48) will beautify your home, while a variety of other specialty stores stock top-of-the-line ski gear, backcountry equipment and fashionable lifestyle attire (p.71).



Spa
*Fairmont Jasper
Park Lodge*



Shopping
Mountain Air



**Jasper
Planetarium**
*Jeremy Allen/
SnowSeekers*

JASPER YELLOWHEAD MUSEUM AND ARCHIVES

No visit to Jasper would be complete without a stop at the Jasper Yellowhead Museum and Archives. Located a few blocks from downtown Jasper, this hidden gem tells Jasper's story in a way that's both charming and accessible.

Visitors are often impressed with the quality of the exhibits. The permanent displays have an intuitive layout, and explore the history of Indigenous and Métis people in the area, the fur trade, the railway, European exploration, the story of Mt. Alberta's first ascent by Japanese climbers and early tourism in the national park.

See the legendary silver ice axe recovered from Yuko Maki's ascent of Mt. Alberta, musket balls that probably belonged to early explorer David Thompson, and a canoe built by trailblazing outfitter Donald Nelson "Curly" Phillips.

This haven of history is more than just a museum; it brings the community together. Along with high quality exhibits, the museum hosts a variety of events such as speaker series, farmer's markets, art sales, and more. Temporary exhibits rotate through the Showcase Gallery, and the attached gift shop is one of the best places in town to find local books, unique souvenirs and gorgeous artwork.



2022 EXHIBITS

February-May 23

Rocky Mountain Wild

An art exhibition featuring Rocky Mountain wildlife works made by internationally-shown Tammy Taylor.

May-September

Our Vanishing Glaciers

The snows of Yesteryear and the Future Climate of the Mountain West.

October-November

Rock Stars!

An art exhibition that's out of this world.

November-December

Annual Festival of Trees

This fundraiser is always a hit and is a great chance to get holiday gifts from local businesses at discounted rates.

*Some
exhibition
dates subject
to change.*

jaspermuseum.org
780-852-3013



JASPER WILDLIFE

Part of the reason Jasper was declared a UNESCO World Heritage Site is because of the abundant fauna that call the national park home, including elk, caribou, moose, mountain goats, bighorn sheep, bears and wolves, a variety of birds and many smaller creatures like marmots and pikas.



FAMILY TRAVEL

An active kid is a happy kid, and Jasper's got plenty of kid-friendly activities. Create memories that will last a lifetime and rejoice in the fuss-free bedtimes that full days outdoors can bring. Fair warning: once here, your family may never want to leave.

ICE SKATING

Lace up for a classic Canadian pastime on some of the greatest natural rinks in the country. Cleared ovals and hockey nets can be found on Pyramid Lake or Mildred Lake at the Fairmont Jasper Park Lodge. Rent gear in town, at Pyramid Lake Resort or at the lodge.

WATERSPORTS

Soak up unobstructed views of the mountains via Jasper's historical rivers and turquoise glacial lakes. Bring floaties for a beach day, paddle a Voyageur-style canoe, enjoy a peaceful float tour, or go on a whitewater raft tour down some class 2 and class 3 rapids.

PLANETARIUM

See the stars in your tot's eyes as they explore the stars of Jasper's designated dark sky preserve. Take stargazing up a notch with a fun, interactive and educational year-round experience at the Jasper Planetarium. Rain or shine, the skies within this 40-seat dome are always clear.

SKIING AND SNOWBOARDING

With a nice balance of run difficulties, no lift lines and many childcare options, Marmot Basin is perfect for skiers and snowboarders who travel with broods. Feel confident in the on-site care at Little Rascals Nursery or foster budding skills with a lesson program. Warm up at one of three mountain chalets.





MUSEUM

Bookmark some time to explore the Jasper Yellowhead Museum and Archives. Learn about early Indigenous populations, the first European explorers including David Thompson, the railway, and Jasper's early tourism.

DOGSLEDDING

Try one of Canada's oldest transportation methods while seeing the sparkling backcountry just outside the national park. Cold Fire Creek Dogsledding has been leading their highly accessible tours since 1998, and their pooches are impossible not to love.

HORSEBACK RIDING

Ride gentle and well-trained western mountain horses along 1-3 hour trails that offer spectacular views. From first-timer to horse whisperer, all experience levels will enjoy this hooved foray into nature. Jasper Riding Stables staff match guests to horses based on ability and profile.

Tips for traveling with tots

Give kids a camera and travel journal. Document the trip together.

Bring snacks! With fuller days comes larger appetites.

Build in downtime for parents; it'll make everyone happier!



Make sure to say "Hello!" to our official mascot Jasper the Bear if you see him around town!

DOWNTOWN JASPER

Jasper is a small-sized community filled with big-hearted folks. Much of the town's commercial activity can be found along Connaught Drive and Patricia Street, but there's gems to discover elsewhere too. The downtown core has paid parking and some one-way streets, so leave your vehicle in one of the many parking lots on the east side of Connaught Dr. and set out on foot to soak up the vibe of an authentic mountain town.



Connaught Drive



Two Bothers Totem Pole, located on Connaught Drive.

AROUND JASPER

JASPER MUNICIPAL LIBRARY

With books aplenty and local art shows, this bright and clean space is a quiet haven.

TWO BROTHERS TOTEM POLE

This cultural icon tells a story about an unusual connection between the west coast islands of Haida Gwaii and the Rocky Mountains.

SHOPPING

Whether you're looking for the perfect souvenir or just need to pick up an item you forgot to pack, Jasper's various retailers can help you find what you need. See **p.71**.

JASPER INDIGENOUS EXHIBIT

Located on the lawn of the Information Centre, the exhibit creates a space for Indigenous Partners to communicate their connection to the land and recognize the history of displacement. Opening spring/summer 2022.

CENTENNIAL PARK

Built to celebrate Canada's centennial, Jasper's major park has a playground, three ball diamonds, a soccer/rugby pitch, public washrooms, and picnic area.

COMMEMORATION PARK

See the Jim Vena Stage at CN place, where all the best outdoor concerts and events are held.

VISITOR INFORMATION CENTRE

Get information, pamphlets and souvenirs at this historic hub at the centre of town.

TRAIN STATION

When it was built in 1925, this station was one of the largest and finest in the country, with large cobblestone chimneys and exposed rafter ends; it established the town's origin story.

JASPER THE BEAR

Jasper's friendly mascot is located a few places around town. Can you find all three spots?



JASPER PARK CHAMBER OF COMMERCE

Stroll down Patricia St. and there's a good chance you'll pass by Robson House, a heritage building that serves as the nerve center for the Jasper Park Chamber of Commerce. This friendly and hard-working organization is celebrating their 70th anniversary in 2022; they've been supporting the local business community in Jasper ever since 1952 when a group of like-minded entrepreneurs came together with the goal of improving the town through collaboration.

Their initiatives are everywhere—Jasper the Bear is one of the most iconic examples—but many fly under the radar, quietly helping local operators to run smoothly. One of their newest projects is helping people connect with and shop from some of Jasper's unique retailers, regardless of where they are in the world.

The Chamber Market is a new online retail platform for local shops, small-batch makers, and unique merch. Did you see a hoodie on your last trip to Jasper that you loved but forgot to buy? Check the Chamber Market (chambermarket.ca). Want to purchase a Jasper the Bear stuffed animal for a mountain fanatic in your life? Scroll through the Chamber Market's showcase of local wares. It's your one-stop-shop for buying local.

jasperparkchamber.ca
780-852-4621



Jasper the Bear

DOGS OF JASPER

Want to share Jasper's trails with your furriest family member? With a little advance planning you can make your adventure to our dog-friendly destination extra memorable, for both you and Fido.



Farley
@justbeingfarley
Victoria & Farley

4 THINGS EVERY DOG OWNER SHOULD KNOW

Follow @tourismjasper on Instagram and use the hashtag #dogsofjasper

Monty
@monty.in.the.mountains
Emily Jerome

DOGS MUST BE ON A LEASH

Parks Canada regulations state that all domestic animals must be kept on a leash or in suitable confinement at all times. Pets are not to be left unattended at campsites or in vehicles. Never allow your pet to chase any wild animal in the park, and always clean up after them.

DOG-FRIENDLY SPOTS

Jasper's only fully fenced off-leash dog park is located at the intersection of Sleepy Hollow Rd. and Hazel Ave. Some tours allow dogs (inquire with Jasper SkyTram, Jasper Float Tours, Jasper Hikes & Tours) and the Fairmont Jasper Park Lodge (p.60) even has a dog menu!

SOME TRAILS DON'T ALLOW DOGS

There are some areas where dogs are not allowed at all, even on a leash, due to endangered caribou habitat. These trails include: Leech Lake cross-country ski trail, Skyline Trail, Tonquin Valley, Cavell Meadows Trail, Bald Hills, Opal Hills and part of the Brazeau Loop.

ARRANGE CARE FOR YOUR DOG

Need to find a dog-sitter while you're off rafting, skiing, horseback riding or eating at a restaurant? The local company My Jasper Nanny will come to your hotel or campsite to make sure your pets get the exercise they need (or if you'd prefer, you can drop your dog at the nanny's home).



@curiocity





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Parc national Jasper
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pc.gc.ca/sourcesthermales



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Parks
Canada

Parcs
Canada

Canada

THE HEART OF THE MOUNTAINS

We pride ourselves on being an authentic mountain town, where the culture is grounded in community spirit, storytelling, and a love for the natural world. This is Jasper's soul.



FIRESIDE CHAT WITH WARRIOR WOMEN

Hear the Indigenous stories of this land, feel the heartbeat of the drum and have an intimate and candid conversation with a local Indigenous Knowledge Keeper. The Fireside Chat offered by Warrior Women is a truly unique and personal experience which includes musical performances and Cree legends from singer and drummer Matricia Bauer. The event, which is held every Wednesday evening year-round, was a 2019 finalist in the Canadian Tourism Awards. Also don't miss her new plant walk experience, where Bauer shows participants the local landscape through an Indigenous lens, highlighting flora with medicinal and traditional significance. Inquire directly for latest details.

warriorwomen.ca
780-712-3358

JASPER'S WHITEWATER RAFTING

Become a small part of Jasper's whitewater rafting history with the oldest whitewater rafting company in Canada. Since 1971, the company known today as Jasper's Whitewater Rafting has been leading visitors down the rivers that served as regional highways before people carved actual roads through the landscape. This fun and safe experience is great for every generation; indeed, it's helped multiple generations discover the joy that comes from whitewater. Choose between three tour options across two different rivers (the historic, class 2 Athabasca River or the rowdier, class 3 Sunwapta River). The trailblazers behind this company consider nearly 50 years of playing on Jasper's rivers not nearly enough time. By the end of your tour, you'll understand why.

raftingjasper.com
780-852-7238



MOUNTAIN GALLERIES

The landscapes of the Rocky Mountains have inspired legions of creatives to make great works of art. And many of the best can be found at the exquisite and welcoming gallery located on the Promenade Level of the Fairmont Jasper Park Lodge: Mountain Galleries. This commercial fine art gallery showcases a gorgeous variety of pieces and works to support Canadian artists in multiple ways. And this year they're celebrating their 30th anniversary. To mark the occasion, they are doing 30 acts of kindness.

Some of those thirty acts of kindness will be to boost the community-focused philanthropy that Mountain Galleries has always championed—fundraising exhibits for the local museum and doubling their artist-in-residence program's capacity, for example. They also sponsor artist's retreats to their studio in Georgian Bay and are unveiling a major artistic donation to the University of Toronto Doris McCarthy Art Gallery.

Travel Tip
Mountain Galleries has long hours and is often open until 11 p.m. in summer.

Painting
Shannon Ford



"We care about our artists," says Wendy Wacko the owner of Mountain Galleries and an accomplished artist and filmmaker in her own right. A staunch believer in the power of art, Wacko says that a painting or sculpture captures the soul of a place and can ignite fond memories. Art provides a unique lens for guests and visitors to re-experience Jasper, and is arguably the most evocative souvenir anyone can bring home.



Engagement and education are everyday passions at Mountain Galleries. Their collection boasts artworks of tremendous cultural value, and highly trained and knowledgeable staff are happy to discuss each one. Even if you're not planning on purchasing one of the gorgeous pieces of original art, the space is worth a visit. Inquire about any upcoming local art workshops, learn about their artists-in-residence, and absorb the many different interpretations of our natural world.

Mountain Galleries has grown a lot over the past three decades; while Jasper remains the flagship gallery (it also boasts 2,500 square feet of private studio space), the brand has expanded to locations in Banff, Whistler and Stratford, Ont. Wacko is excited for what the future holds, and is committed to doing everything she can to ensure the Canadian art scene remains strong.

mountaingalleries.com
780-852-5378

WELLNESS AND SUSTAINABILITY

HOW JASPER PUTS THE LIFE IN WORK/LIFE BALANCE

WRITTEN BY SABRINA DOYLE

It's so common that it's almost cliché. Someone moves to Jasper, intending to stay for a summer of work and play. Then one season turns into two, which turns into a few years, and suddenly you're looking back on decades of mountain living. Even born-and-raised youngsters desperate to break out of their native small-town often return after finding they missed the Jasper lifestyle too much. It's like the mountains have their own gravity, as if the sheer size of them is pulling people in and keeping them hooked.

"The things in life that I value are harder to do if I'm not healthy," says longtime local Richard Ireland. As Jasper's mayor of 20+ years, as well as a husband, father and lawyer, he's got a lot on his plate. "I can't give my best to all these challenges if I'm not well. Jasper is my avenue for health and wellness. I embed as much outdoors into my day as I can."

A year-round bike commuter, Mayor Ireland pushes for active, two-hour lunch breaks and he usually squeezes in an hour-long run at some point. He grew up in Jasper but spent a few years in Alberta's biggest cities to study and work in law. He

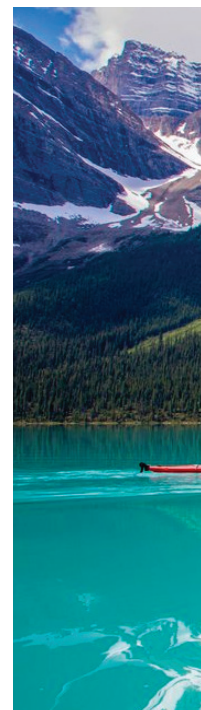
and his wife returned to Jasper 34 years ago when they were ready to start a family. Now, one of his two adult sons is also back in town.

"Jasper attracts people who are interested in recreating in the outdoors. And that leads to wellness," Ireland explains that there are many people who live in Jasper who maybe aren't working primarily in the field that they went to school for—the local demand for, say, architects, is limited—but who have made Jasper their home because of the overall quality of life it affords.

For some people it's the simple fact that thousands of kilometers of trails lead practically from their doorstep. Others value the commitment to environmental sustainability within the town. Multiple businesses have green policies that help preserve biodiversity and ecological health. New charging stations for electric vehicles were recently installed on Connaught Drive. Compost bins are plentiful. However, the concept of sustainability is complex, and organized community conversations help guide the town's goal of balancing wildlife protections, local housing, tourism growth, renewable projects and more. All the factors that touch a town located within a national park.

Mayor Ireland emphasizes that the path he's chosen may not work for everyone, but it works for him.

"Lifestyle is one of the most important decisions you will make. If you're attracted to a lifestyle in Jasper then give it a shot."





Interested in working in Jasper? Discover job opportunities and learn more about the community and mountain lifestyle at jasper.travel/lovewhereyouwork.




Above
Hidden Valley
@sabrina_doyle
Sabrina Doyle



Left
Maligne Lake





Aurora
Ryan Bray / Travel Alberta

JASPER'S DARK SKY PRESERVE

jasper.travel/darksky

TIPS FOR SEEING THE AURORA BOREALIS

1. Jasper's fall and winter have the longest hours of darkness. It's a myth that it must be cold and/or late at night to see the aurora borealis – they're just harder to see against a bright background.

2. Look to the northern corner of the horizon for the best chance of spotting the aurora borealis, which in Latin means morning light coming from the north.

3. Get real time updates on the likelihood of seeing northern lights with AuroraWatch— a website that monitors geomagnetic activity in the area and offers a free email alert service.

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Linda Wilder



@MntGalleries

WWW.MOUNTAINGALLERIES.COM

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TASTE OF THE ROCKIES

From gourmet backpacking grub to fine dining with a mountain view to a drool-worthy après ski scene, Jasper is a culinary melting pot that's as delicious as it is unique.



Below & Left
Evil Dave's Grill



EVIL DAVE'S GRILL

Globally inspired and wickedly delicious, this funky and fun restaurant offers a diverse dinner menu bursting with fresh ingredients and creative flare. Cocktail lovers will find plenty of refreshment options (the Northern Lights cocktail is as beautiful as its namesake, while the New Normal makes for a sassy sip) and the bar stocks lots of local-made spirits such as Wildlife, Park Distillery, and Eau Clair. Carnivores will delight in the Malevolent Meatloaf — a perennial favourite and classic Alberta dish made with bison and wild boar. Vegan and gluten-free diners will melt over the Karma Curry. Still hungry? The Cowboy Sushi is great to share as a starter, while the Deadly Desserts will, as the name suggests, send you straight to heaven. Recently relocated to a beautiful and newly renovated space with a gorgeous patio and mountain views, this eatery is a must-try. If visiting in summer, don't miss Evil Dave's sister restaurant that's located on a scenic ridge just minutes from downtown: Tekarra Restaurant **p.65**.

evildavesgrill.com
780-852-3323

JASPER BREWING CO.

Crisp. Unique. Local. The suite of beers on tap at Jasper Brewing Co. are as much a tribute to place as they are a tasty good time. Crafted using real glacier water from within the national park and founded by three born-and-raised Jasperites, these brews should lure any traveller who enjoys the odd tippie. "The Brewpub," as it's known around town, was the first brewery to open within a Canadian national park.

The in-house brew masters are practically local heroes. Sample from their rotating selection of new brews or try some of the forever favourites like the Crisp Pils and Jasper the Bear Ale. For a truly local twist, ask for a "Black & Blue" — a pint of the Babe Blueberry Vanilla Ale with the 6060 Stout layered on top. The seasonal

menu serves up substantial, upscale pub style meals. The Rustic Elk Meatloaf is always a winner among carnivores while the Seared Halloumi Bowl makes for hearty, indulgent, vegetarian fare. Whether you're hungry or thirsty, Jasper Brewing Co. will fit the bill.

The restaurant has a nostalgic 70's-retro-meets-barnyard-chic aesthetic. There's wood panelled walls, custom flower-power artwork, big screen TVs playing the latest sports game, and corduroy upholstered booths that look out on the mountains through large windows (get even more expansive views between May and September on their heater-equipped patio). Their merchandise is equally stylish, with many items available exclusively at the pub.

jasperbrewingco.ca
780-852-4111



Above
Jasper Brewing Co.



TERRA



THE PINES



MALIGNE CANYON WILDERNESS KITCHEN

When the executive chef was crafting the new menu for this freshly overhauled restaurant, he took inspiration from the simple, delicious fare that fueled Jasper's early explorers. Think slow-cooked Alberta meats, handmade preserves, local veggies and the timeless warmth of comfort food. In-house smoking and other handcrafted techniques lend a unique authenticity to an eatery that's located — where else — on the brink of one of the most jaw-dropping geological wonders around. By day, stop in for coffee or a tasty bite before venturing down Maligne Canyon. By night, the restaurant shines with patio fire pits and live music.

malignecanyon.com
780-852-0683

THE PINES RESTAURANT

Take in the view of Jasper's iconic Pyramid Mountain and Lake from The Pines' patio or through the dining room's large windows. A Canadian-centric menu features a unique selection of fish, meats and local produce. Open year-round for breakfast and dinner. Don't miss their special stargazing dinners (created in partnership with the Jasper Planetarium) that is offered during the Jasper Dark Sky Festival and throughout the winter. Pair your meal with an adventurous aperitif by renting fun gear (like bikes, watercraft or snowshoes) from the attached Pyramid Lake Resort.

thepinesjasper.ca
780-852-4900

TERRA

Natural and modern. Wild and delicious. This new restaurant at The Crimson hotel is set to open in spring 2022 with a refined take on Jasper's wilderness and a specialization in cocktails infused with local ingredients like juniper berry and spruce tip. The menu prioritizes locally farmed and foraged dishes that change with the seasons and are inspired by the share-friendly style of cooking over a fire. The warm and rich interior is complemented by a new outdoor patio with planted borders and views of the Maligne Mountain Range. Open for breakfast, lunch and dinner.

crimsonjasper.com/menu
780-820-2256

PATIOS &



PICNICS

Below
Tekarra
Restaurant



Above
Fairmont Jasper Park Lodge
@messieadventures
Jessie & Mitch Wathey

Left
Patio at
Jasper
Brewing Co.





Above
Jasper Food
Tours Peak
Nic



Left
Maligne
Canyon
Wilderness
Kitchen Patio

JASPER FOOD TOURS

Variety of spice of life and the Downtown Foodie Tour that runs daily in Jasper has both. Jasper Food Tours' 3-hour flagship tour leaves year-round at 2:30 p.m. and visits four Jasper restaurants with hearty servings of food and drink served at each. The twist? Each handpicked dish and paired beverage remains a mystery until you arrive (vegetarian and gluten free options available when pre-arranged). It's a great time with great storytellers and you'll finish stuffed. Prefer your meals at a higher altitude and booking further in advance? "Peak-Nic," is another mouth-watering experience offered by Jasper Food Tours, and is part interpretive-guided hike, part backcountry cooking lesson and part gourmet picnic. It begins with a short but steep hike to a scenic point overlooking the town of Jasper, where participants learn to prepare backpacker-friendly dishes with leave-no-trace ethics. Ask about other special dining experiences that are often available at specific times of year, including a Valentine's Gastrodisiac experience and Dinner in the Dark during the Jasper Dark Sky Festival.

jasperfoodtours.com
780-931-3287



ESTELLE BLANCHETTE

Like many outdoor enthusiasts, Estelle Blanchette cares about food. It's fuel on long hikes, warmth on cold days, and joy shared with campmates.

Take a page out of Estelle's cookbook with these travel to-do's.

Climbing

When she's not cooking, there's a decent chance that you'll find Estelle scaling a steep rock face. Find your own cliff to climb with the excellent (and beginner-friendly!) guided rock-climbing experiences at Rockaboo Mountain Adventures, (p.21).

Downtown foodie tour

Eat, drink and be merry on the Downtown Foodie Tour with Estelle's own company: Jasper Food Tours (p.53). The tour visits four different restaurants in Jasper, with surprise dishes at each. Local insight and storytelling is included along the way!

Fireside Chat

Finish your day with a unique Fireside Chat by the talented Indigenous Knowledge Keeper Matricia Bauer. Through her company Warrior Women (p.42), she delivers stunning performances with singing, drumming, storytelling, and interactive discussion.

Scan QR code to meet Estelle



SLEEP IN STYLE

Jasper is famous for its cabin culture. But visitors can also spend their nights at luxurious lakeside refuges, budget-friendly hostels, historic family-owned hotels and everything in-between.



MOUNT ROBSON INN

Highlights
Includes a
high-quality
breakfast

*Extremely
comfortable
beds*

*Friendly staff
that treats
you like
family*

Before they can create wonderful, lasting memories, there's a few things every traveller needs. The Mount Robson Inn knows that having a nourishing breakfast, the help of great people, a soothing soak and quality rest are key to enjoying the rest of your adventure. That's why the Gulevich family – which have owned and operated the property since 1971 – does everything they can to make your stay exceptional. Part of that comes down to the comforts available at the hotel. All the rooms have luxury-level pillow-top beds and duvets, a microwave, and a fridge for convenience. The suites range from family suites with bunk beds to king suites with fireplaces and in-room hot tubs. A hot and cold breakfast is served every day and the outdoor hot tubs are the perfect spot for après adventure to take in more

mountain views. Motorcyclists will be delighted at the specific amenities available, including a wash station, towels and more. Bikers who prefer more old-school rides (mountain and winter fat bikes) can access individual storage and bike tuning areas. But the homey feel also comes down to the staff. Happy workers make for happy guests, and thanks to special staff programming and a family-friendly atmosphere, Mount Robson has some of the happiest around. With its thoughtful amenities and go-the-extra-mile style service, it's no surprise that this downtown Jasper hotel has been consistently on TripAdvisor's top-10 rated places to stay.

**mountrobsoninn.com
780-852-3327**



Above
Icefields Parkway
@alexanderjonesphotography
Alexander Jones



Highlights

Gourmet dining with mountain views

Many on-site activities, including hiking

Deluxe vacation home options

OVERLANDER MOUNTAIN LODGE

From its secluded vantage point on a hillside, this charming network of cabins and chalets has unrivalled views of Jasper's eastern mountain ranges. The view is best enjoyed from the Overlander Mountain Lodge's jaw-dropping patio and Stone Peak restaurant, where farm to table principles come to life under Chef Dean Hossack.

The family owned and operated resort is one of the closest places visitors can stay to the Miette Hot Springs (the manager's grandfather used to ride his horse from a nearby town to the original soaking pools). The Lodge is located just outside the border of the national park, which means that guests can often get larger accommodations at a more affordable price than many comparable options in Jasper. Groups of up to eight people can stay in the luxurious vacation homes, which top out at 2,700 square feet and have their own private patios, full kitchens, gas fireplaces and BBQs.

With 70 acres of property, there is plenty to do without even needing to get in a car. Multiple hiking trails leave straight from the lodge, guests can learn about pollinators at the six honeybee hives on-site, and a short walk brings you to a nearby brewery. As the sun sets, curl up in the Fireside Lounge with their expansive Wine Spectator Magazine awarded wine list, a book from the library or a board game. Even when the Overlander Mountain Lodge is at capacity, it's always easy to find a quiet space all to yourself.

overlandermountainlodge.com
1-877-866-2330



NEW IN 2022 FOREST PARK HOTEL

A new wilderness-inspired hotel is opening in Jasper. Surrounded by mountains at the edge of town and flawlessly designed, Forest Park Hotel has a contemporary palette that integrates natural wood and stone accents throughout. Each of the 88 new suites will feature kitchenettes and expanded patios, while a show-stopping fireplace anchors the hotel's vaulted pavilion. Now accepting bookings. jasperforestpark.com



CABIN CAPITAL OF CANADA

Quintessentially Canadian and oh-so-cozy, Jasper's love for cabin living is inextricably entwined with the national park's history. Always evolving, modern accommodations pair heritage charm with polished comforts and have helped to make this place the self-proclaimed cabin capital of Canada.

Highlights

There are more than 600 individual cabins to rent in Jasper. Some are open year-round.

At their most basic, cabins are shelter. In Jasper, a wilderness of magnificent proportions, that core function was historically the priority. But over time the cabin lifestyle came to symbolize much more: a blissful escape from convention, where modern day stresses are left on the highway.

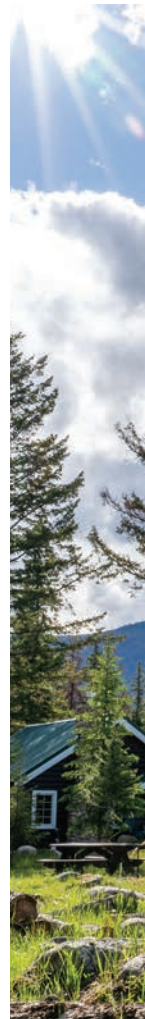
Consider Lewis Swift, Jasper's first game and fire guardian, who married Métis woman and celebrated embroiderer Suzette Swift and set up a cabin homestead near Pyramid Mountain that catered to Jasper's first tourists. Today, the site and buildings are dedicated to learning: the Palisades Stewardship Education Centre hosts school programs and is also used by Parks Canada's Indigenous Partners.

Jasper's story is so woven with cabins that even its name is linked to them. Jasper Hawse was a former operator of a local trading post (which also eventually took his name, becoming Jasper House). Though the structure's wooden materials were eventually repurposed by settlers and railroad workers, the meadow where it sat remains a National Historic Site.



Cabins are everywhere in Jasper National Park. Some, like the luxurious chalets at the Fairmont Jasper Park Lodge, have been retrofitted and modernized. Others are sprinkled through the backcountry, long abandoned and quietly disintegrating back into the landscape.

But whether you seek an isolated and cozy riverside cabin to call your own, or a multi-bedroom log refuge that British royalty have stayed in, there is a home-away-from-home that's waiting for you in Jasper National Park. After all, the outdoor aesthetic may have been adopted into the mainstream imagination, but nowhere is cabin culture more original, authentic and treasured than in the Canadian Rockies.





CHRIS & RENA ALLIN

Jasper's cabin culture is legendary. It's something that Chris and Rena Allin have dedicated much of their professional lives to, as owners of Alpine Village Cabin Resort (p.69). Here's some of their recommended activities.

Morning bike ride

Drive south of Jasper to the Whirlpool Fire Road/Moab Lake Road. This is a great trail for either a beginner or experienced biker. In winter it's a great spot to cross-country ski.

Wilcox Pass

Another favourite hike is the Wilcox Pass trail. There are moderate to steep sections but then the trail levels out on the way to great photo ops overlooking the Columbia Icefields.

Athabasca Glacier

On the way home, they often stop here to look at the yearly markers portraying how much this massive ice sheet has receded in the past 100 years. Or they stop for treats at Sunwapta Falls Lodge.

Scan the QR code to learn more about Chris and Rena's inspiring love story.





CAMPING IN JASPER NATIONAL PARK

There's something magical about sleeping under the stars. Jasper National Park has a wide variety of different campgrounds for different travel styles, from a one-person bivy tent to the largest motorhome, and everything in between.

For car campers, bike trippers, or motor homes, Jasper's many frontcountry campgrounds offer more services and convenience at 10 locations around the park. Firewood is included in the cost and bear proof lockers are offered for safe food storage. To maintain the family-friendly atmosphere, the hours between 11 p.m. and 7 a.m. are designated quiet hours and include a liquor, cannabis and fire curfew.

Note: Demand for sites is high from June through September, with July and August at the peak. To avoid disappointment, try to have a camping reservation before arriving in the park.

- | | |
|--------------------------------------|---------------------------------------|
| 1. Wapiti - Reservable | 6. Honeymoon Lake - FCFS |
| 2. Wabasso - Reservable | 7. Kerkeslin - FCFS |
| 3. Miette - Reservable | 8. Jonas - FCFS |
| 4. Snaring + Overflow - FCFS* | 9. Icefield (tent + RV) - FCFS |
| 5. Wilcox - FCFS | 10. Whistlers - Reservable |

**First Come First Serve*



Far Right
@thecoreytse
Corey Tse

Right
Whistler's Campground
Parks Canada/ Ryan Bray

Whistlers Campground

After two years of extensive renovations, Whistlers Campground is having its grand reopening celebration in spring 2022 with new buildings, new systems, and new staff. What's new: A new registration centre complete with three all-gender accessible washrooms and six service desks. Information displays will be added for 2022. Eighteen new combined washroom and shower facilities throughout the campground means that campers will not have to walk more than 250 metres to use a washroom or shower. Sites have been improved with new picnic tables, fire pits and great views. Widened roads can now accommodate two-way RV traffic. Underground services (including water, sewer and electrical systems) have been upgraded and modernized.

Note: Many dead (or dying) trees have been removed, leaving room for newly planted saplings that will flourish in the space and sunshine. But trees grow slowly; it will take many years for these saplings to gain height. In the meantime, many campsites in Whistlers now have more sun and greater mountain views than before.

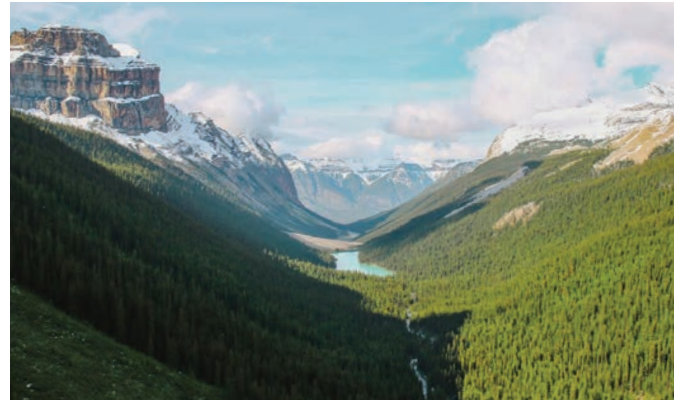
Some ground has also been reseeded with natural grasses and vegetation; kindly stay off these areas.

Backcountry camping

For campers with the time, energy and gear, a more rustic option awaits. Dotted along Jasper's thousands of kilometres of trails there are backcountry campgrounds that provide basic infrastructure for multi-day hikers. If proper preparation and safety precautions are taken, this unique option can offer memorable experiences and some truly stunning views.

Backcountry campsites range from semi-primitive (featuring regularly maintained trails, pit toilets, tent pads, food storage cables and picnic tables) to primitive (campsites will have only a pit privy, fire grate and bear pole), and travelers must ensure they know what amenities are to be expected at each individual site. Reservations for the year typically open sometime in January or February.

Some of the world's most stunning long-distance trails are in Jasper. Some can be completed in an easy two days and some are much more demanding. Famous routes that have backcountry campsites include the Skyline Trail, the Tonquin Valley, the Brazeau Loop, Maligne Lake, and many more.



Below
Fryatt Valley
@thecreativetraveller
Celina Frisson



Above
Big Bend
@sabrina_doyle
Sabrina Doyle

STAY AT FAIRMONT JASPER PARK LODGE

If you're short on time (or even if you're not) and want the full Jasper sampler package, then you can't do better than the Fairmont Jasper Park Lodge. This great Canadian lodge is as iconic as it is historic. The gorgeous 700 acre-property includes a world-class golf course, the emerald green Lac Beauvert, a planetarium, horse stables, and no fewer than seven on-site dining options (see sidebar opposite page).

A large network of trails beg to be explored by foot, bike, and in winter, cross-country skis and snowshoes. Thousands of happy paddlers enjoy Lac Beauvert in summer while Lake Mildred transforms into a groomed ice rink when temperatures drop. There's truly an astonishing amount of activities at the Fairmont; it's worth asking at the concierge desk for one of their seasonal resort guides.

When it comes time for some well-deserved rest, there's no cozier spot to lay your head than within the village of quaint cedar chalets, heritage log cabins and exquisite alpine manors that dot the grounds. Sleep soundly thanks to the opulent comforts that the Fairmont is known for, and rest deeply thanks to the serene nature just outside the door.

Highlights

Full-service spa with outdoor heated pool and hot tub

World-class golf course designed by Stanley Thompson

Modern mountain luxury with on-site activities

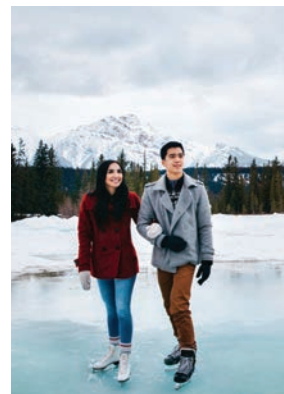


Not a guest? All Fairmont restaurants, spa facilities and outdoor activities are open to the public!



Gardner's Cabin
 @benwaugh
 Ben Waugh

@luukwijkphoto
 Luuk Wijk



EAT AT THE FAIRMONT

Oka Sushi

Intimate sushi bar featuring local icon, Chef Tatsuhiko Okazaki.

Orso Trattoria

An authentic taste of Northern Italy, with amazing lake views.

Fitzhugh's Fine Foods

A selection of gourmet snacks, gelato, beer & wine and specialty culinary items to go.

New: The Nook

A cozy, Swiss-inspired chalet in winter, a BBQ smokehouse in summer.

The Emerald Lounge & Patio

Classic cocktails and light bites next to a fire or on a patio overlooking Lac Beauvert.

The Great Hall Gastropub

A la carte breakfast, lunch and dinner surrounded by incredible views of the mountains.

In-Room Dining

Let us set a table for you on your veranda or in your guest room.

THE SPA AT THE FAIRMONT

Take the healing power of nature to a new level with an organic spa treatment at the Fairmont's 10,000 square foot, award-winning spa. Ranked as the #1 spa in Alberta in 2018, the facility includes a fireplace, resting lounge, health club, sauna and eucalyptus steam room, as well as an outdoor 20-metre heated pool and outdoor 20-person hot tub (both open year round). Luxurious treatments for the body, face, hands and feet will leave you feeling thoroughly pampered and rejuvenated. Soak up as much wellness as Jasper has to offer.





WELCOME TO NORTH AMERICA'S LARGEST NORTHERNMOST METROPOLIS

EXPLORE EDMONTON
exploreedmonton.com

Edmonton serves up the perfect blend of big city vibes and exhilarating outdoor adventure. Explore the vast boreal landscapes where the bison roam during the day, then dine at some of Canada's hottest local taprooms and innovative eateries at night. With an endless supply of attractions, festivals and events, Edmonton is the perfect place to make memories in Western Canada.

From a secret bar hidden behind an armoire to 5-star dining in a castle, it's not hard to see why Canada's youngest and fastest growing capital city was named one of the world's top culinary destinations by publications like Condé

Top Image
Lookout view
of Edmonton

Nast, En Route, Travel Curator and more.

When the summer heats up, act like a local and soak up over 17 hours of sunlight on one of the city's many legendary patios. When the snow starts to fall, put on a parka and embrace the fun of winter in North America's largest urban parkland, the North Saskatchewan River Valley. Either way, arrive ready for adventure.

Edmonton is known as Canada's Festival City for good reason. With over 50 festivals annually, there's no shortage of excitement to fill your stay - whether it's 30 degrees above or below. Folk music in a natural open-air amphitheatre? You got it. Canoe races in the middle of winter? Done and done. North America's largest and wildest Fringe Theatre Festival? You know it. Plus, you can visit world-renowned attractions like the Royal

Alberta Museum and the awe-inspiring Indigenous Peoples Experience at Fort Edmonton Park, or venture 40 minutes east of the city and say hello to free roaming plains bison at Elk Island National Park.

The ICE District is Edmonton's newest hub for sports and entertainment downtown. At the heart of it all sits Rogers Place, an architectural and technological marvel which hosts the biggest names in music and the Edmonton Oilers and Oil Kings hockey teams.

Oh, and we have a really big mall, too. The largest mall in North America, to be precise. It's packed with the world's largest indoor wave pool, an amusement park, and 48 city blocks of shopping. **Plan your Edmonton bucket list at:**

exploreedmonton.com



PLAN A DAY AT EIA

Edmonton International Airport (EIA) is not just your gateway between the world and Canada's North. It is also a shopping and entertainment destination in its own right. You can easily plan a day or more of activities, right at the airport!

FLIGHTS ARE BACK

EIA continues to add more new flights in Canada from Victoria to Charlottetown, across the US from San Francisco to Nashville to Orlando and internationally to Amsterdam! There's a non-stop flight for you. Visit flyeia.com/non-stops

SHOP 'TIL YOU DROP

In addition to 60 shops, services and restaurants within the airport, Premium Outlet Collection EIA offers over 100 brand name outlet stores like Coach, Kate Spade, Hugo Boss, Lacoste, and Ralph Lauren and the option to ship your purchases home (so no restrictions for your shopping based on your luggage size)! With a Costco Wholesale including a liquor store also on site, you can easily stock up on anything that you've been coveting. Catch the free On Airport Transit for even more convenience!

ALTERNATE ROUTE COFFEE CO.

Check out Alternate Route Coffee Co.'s ethically sourced and locally roasted coffee. Check out their events page to book a coffee tasting to get your fix! alternateroutecoffeeco.ca

GET A BIRD'S EYE VIEW

Edmonton Regional Helicopters offers year-round tours of Edmonton and area that are once-in-a-lifetime experiences! Check out all the options at erhelicopters.com.

SPORTS LOVERS TAKE NOTE!

Get your adrenaline pumping, yell "FORE" or cheer your favorite pony and ignite your inner speed demon.

CENTURY MILE RACETRACK AND CASINO

Edmonton's only one-mile track offers 100+ race days per year. The casino offers slots, enhanced casual dining, luxury suites and more. For live racing schedules and events, visit centurymile.com.

RAD TOURQUE RACEWAY

A 320-acre facility with multiple motorsport events hosted throughout the year. Plan your trip around the next race at radtorqueraceway.com

REDTAIL LANDING GOLF CLUB

This must-play course is just minutes from the airport and was crafted with many links-style features. Visit redtaillanding.com for tee times and more details.

STAY THE NIGHT

Airport hotels are no longer just about convenience (though make no mistake, the accommodation options at EIA are extremely convenient). The Renaissance Edmonton Airport Hotel offers soundproofed guest rooms, R Life stage and Halo Bar and Bistro. Fairfield by Marriott EIA provides another top-of-the-line yet affordable option for getting a restful sleep. Book both hotels at marriott.com.

flyeia.com/destinationEIA





TERRA

*The Crimson Jasper,
200 Connaught Dr*

Deeply inspired by the natural beauty of Jasper, Terra serves locally farmed and foraged dishes and craft cocktails on a menu that changes with the seasons. Settle into our recently reimagined dining room or soak in the spectacular Jasper views on our patio.

780-852-3394
crimsonjasper.com/menu



EVIL DAVE'S

86 Connaught Dr

Globally inspired. Locally sourced. Our menu is inspired by Canada's cultural diversity, while expressing regional ingredients. Locally produced Alberta spirits and beverages enhance the experience. Our service team are here to suggest drink pairings, answer dietary questions and recommend menu items that satisfy your needs. We're here to help you enjoy your dining experience.

780-852-3323
evildavesgrill.com



FAMOSO NEAPOLITAN PIZZERIA

607 Patricia St

Be it dine-in, take-out or delivery, Famoso Pizzeria will quench your thin crust authentic Neapolitan pizza craving. Using authentic Neapolitan ingredients and open from 11:30 a.m. to midnight, Famoso is the perfect stop for great coffee, a desert and, of course, our pizza.

780-852-5577
jnpark@famoso.ca
famoso.ca



HEARTHSTONE LOUNGE

*Sawridge Inn & Conference Centre,
76 Connaught Dr*

Featuring Canadian-inspired dishes with nuances of Indigenous cuisine, our creative chefs are renowned for their à la carte and buffet creations using Alberta's finest quality cuts of meat and local produce. Enjoy classic burgers, Alberta brisket, homemade soups, fresh salads and more. Don't miss our dessert menu and selection of post-dinner drinks as well!

780-852-5111
banffjaspercollection.com/hearthstone



THE CRAZY ELK CAFE

Lobstick Lodge, 94 Geikie St

The Crazy Elk is not your everyday coffee shop! We proudly serve all your Starbucks beverage favourites, but we're also all about putting creative twists on classic offerings. Choose a grab-and-go salad, sandwich or baked treat - the perfect fuel for a hike that starts right outside your door.

banffjaspercollection.com/crazy-elk



JASPER PIZZA PLACE

402 Connaught Dr

A favourite for casual dining. The star attractions are pizzas from our wood burning and traditional ovens but we also serve burgers, pastas, salads, steaks and an array of appetizers including wings, calamari and cauliflower bites. Want the best restaurant views in Jasper? Come have a look at our newly renovated roof-top patio.

780-852-3225
jasperpizza.ca



MALIGNE CANYON WILDERNESS KITCHEN

Maligne Lake Rd, 11km south of Jasper

Inspired by a natural iconic landmark rich in history, the Maligne Canyon Wilderness Kitchen serves up a smokehouse-flavoured menu seasoned with exploration and adventure.

1-844-762-6713
malignecanyon.com



THE EMERALD LOUNGE

*Fairmont Jasper Park Lodge,
1 Old Lodge Rd*

Featuring unique signature cocktails, gourmet-casual fare and Jasper's finest patio. Or, cozy up in front of the large fireplace during the winter months for a little apres ski with live music.

780-852-3301 | 1-800-465-7547
jasperparklodge@fairmont.com
fairmont.com/jasper



THE PINES RESTAURANT

Pyramid Lake Resort, 6km north of Jasper, Pyramid Lake Rd

The Pines Restaurant is a unique culinary destination where the Canadiana-inspired menu features elegant comfort food fit to match the majestic views from one of the most picturesque venues in Jasper. After a great day of hiking, kayaking, canoeing, paddle boating and mountain biking, let us stir you up a cocktail as you unwind on our beautiful patio and sample our rustic yet elegant menu.

780-852-4900
banffjaspercollection.com/the-pines



SLEEPY HOLLOW CAFE

708 Sleepy Hollow Road

Just inside the lobby of the HI Jasper hostel (p.69), Sleepy Hollow Cafe serves a variety of breakfast and lunch options and tasty hot and cold beverages at budget-traveller prices.

587-870-2395
hihostels.ca/sleepyhollow



SUNWAPTA FALLS RESTAURANT

*Sunwapta Falls Rocky Mountain Lodge
55km south of Jasper, Hwy 93*

Exploring the Icefields Parkway? Grab a fresh & tasty lunch to go or stay for a savoury meal & mountain views from our patio. Gluten free & vegetarian menus. Licensed. Espresso. Wifi.

1-888-828-5777
info@sunwapta.com
sunwapta.com



THE INN GRILL

Jasper Inn & Suites, 98 Geikie St

Casual, contemporary atmosphere and friendly service. Join us on the garden terrace for dinner when weather permits.

780-852-3232 | 1-800-661-1933
inngrilljasper.com



JASPER BREWING CO.

624 Connaught Dr

Jasper Brewing Co. opened its doors in the spring of 2005 as Canada's first National Park brewery. "The Brew Pub" has become a community hub that focuses on developing well-crafted beer and Alberta inspired cuisine for locals and tourists alike.

780-852-4111
jasperbrewingco.ca



THE GREAT HALL GASTROPUB

Fairmont Jasper Park Lodge,
1 Old Lodge Rd

Enjoy a classic lodge setting with modern Canadian gastropub fare. The Great Hall offers breakfast, lunch and dinner à la carte, and an extensive selection of wine, craft beers and cocktails. During the summer months, take in unparalleled views from the sunny patio overlooking Lac Beauvert.

780-852-3301 | 1-800-465-7547
jasperparklodge@fairmont.com
fairmont.com/jasper



ORSO TRATTORIA

Fairmont Jasper Park Lodge,
1 Old Lodge Rd

The most incredible Italian dining experience in the Canadian Rockies! Housemade pasta, fresh ingredients and beautiful views of Lac Beauvert and Whistlers Mountain provide an authentically local twist on Northern Italian Cuisine.

780-852-3301 | 1-800-465-7547
jasperparklodge@fairmont.com
orsojasper.com



TEKARRA RESTAURANT

Tekarra Lodge,
1km south of Jasper, Hwy 93A

Enjoy our "cabin in the woods", Jasper's fine dining experience since 1952. Creative menu is inspired by regional products such as Alberta bison and AAA beef, wild boar, and free-range chicken. New in 2020: rainbow trout. Shared plates: "Patio meat and cheese", house smoked trout roll, elk carpaccio, and bacon jam poutine!

780-852-4624
tekarrarestaurant.ca



THE BENCH BIKE SHOP

606 Patricia St

The Bench Bike Shop is an independent, locally-owned and operated rental, service and sales bike shop in Jasper Alberta featuring Kona Bikes, Salsa Bikes, 7Mesh, Endura, 45Nrt, and Giro. Whether you're descending some sweet singletrack or climbing up the Icefield Parkway on a loaded touring bike, we stock a core selection of tires, parts clothes and accessories to keep you running. Stop in and say hi!

780-852-7768
thebenchbikeshop.com



THE BOATHOUSE AT FAIRMONT JASPER PARK LODGE

Fairmont Jasper Park Lodge,
1 Old Lodge Rd

Located on the shores of crystal clear Lac Beauvert, the Boathouse offers hourly rentals of paddleboards, kayaks, canoes and pedal boats, as well as guided Voyageur canoe tours and mountain bikes.

780-852-3301 | 1-800-465-7547
jasperparklodge@fairmont.com
fairmont.com/jasper



CANADIAN SKYLINE ADVENTURES

Jasper National Park

Small groups, experienced local guides, stunning landscapes. We focus on offering authentic, educational, safe and beautiful guided day hikes, multi-day hikes, and trail running in the pristine wilderness of Jasper. We are certified, professional guides who are passionate about sharing the natural wonder of our home with our guests.

780-883-0465 | 780-820-0772
admin@canadianskylineadventures.com
canadianskylineadventures.com



COLD FIRE CREEK DOGSLEDDING

120km west of Jasper, Hwy 16

Providing Jasper National Park and the Robson Valley with unique winter adventures since 1998. Make the 120 km trip past the monumental peak of Mount Robson on this scenic drive. Tours range from 60 minutes to overnight excursions. Dogsledding is great for all ages and abilities.

1-877-295-8505 | 250-968-6808
dogsleddinginjasper.com



EDGE CONTROL SKI + OUTDOOR

618 Connaught Dr

Winter: we sell products from Head, Dynastar, Volkl, Blizzard, Helly Hansen, Mountain Hardwear, Obermeyer, Kombi. Rentals for the whole family. Overnight service. Summer: we sell outdoor and lifestyle clothing, footwear and sandals from Keen, Chaco, Vasque and Sanuk. Packs and accessories.

780-852-4945 | 1-888-242-3343
edgecontrol.ca



FAIRMONT JASPER PARK LODGE GOLF CLUB

Fairmont Jasper Park Lodge,
1 Old Lodge Rd

Canada's #1 Golf Resort has also now been named one of the World's Top 100 Golf Courses by Golf Digest. The 18-hole Stanley Thomson designed course offers elevated tee boxes, dramatic bunkering and unparalleled Rocky Mountain views.

780-852-6090 | 1-800-465-7547
jpl.golfreservations@fairmont.com
jaspermountaingolf.com



HIGH SIGHTS GUIDING

Jasper National Park

Exceptional hiking programs for small groups on select trips. Enjoy full days hiking in the mountains with lighter packs and the comfort of a backcountry lodge with inspiring food and scenery. Visit the Fryatt Valley, the Skyline Trail, or the Tonquin Valley.

780-931-6687
highsightsguiding@gmail.com
highsightsguiding.com

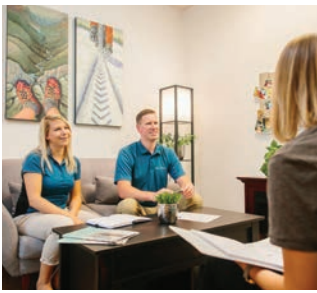


JASPER DIVE ADVENTURES

Patricia Lake, 5km north of Jasper,
Pyramid Lake Rd

In Patricia Lake, Jasper Dive Adventures offers a unique underwater experience. PADI instructors offer Open Water to Rescue Diver courses. Take a guided tour to WWII wreck code named "Habbakuk"! Discover Scuba course is great for new divers! Contact for information. See you underwater!

780-852-3560 | 1-888-499-6848
jasperdiveadventures.com



JASPER EVENT MANAGEMENT

612 Connaught Dr, Suite #105

The best stories are told around the campfire and that's exactly where our story began. Surrounded by good friends and bonded by a common background in hospitality, we became good pals and eventually partners in Jasper Event Management. Armed with an intimate knowledge of Jasper, we are the local destination management and event planning company that delivers authentic Rocky Mountain experiences in Jasper National Park.

780-931-2245
info@jasperevents.ca
jasperevents.ca



JASPER FOOD TOURS

Jasper National Park

Eat, drink, walk, repeat. Join us on our daily Downtown Foodie Tour and satisfy your appetite for Jasper's best local bites in while taking in some of Jasper's tastiest tales. Or earn your meal with two active culinary adventures, Peak-Nic and a mountain top backcountry cooking lesson.

780-931-3287
info@jasperfoodtours.com
jasperfoodtours.com



JASPER HIKES & TOURS INC

416 Connaught Dr

Joy & Sean provide hiking, interpretive and sightseeing tours and climbing instruction in beautiful Jasper National Park. They are a small locally owned and operated company. No big buses here! Come join them and learn about Jasper's unique geology, history, and ecology while on the trail. They run group and private tours throughout the year. Pick up & drop off is at your hotel or downtown at the Totem Pole.

780-931-4453
info@jasperhikesandtours.ca
jasperhikesandtours.ca



JASPER MOTORCYCLE TOURS

610 Patricia St

Depart on a personalized sight seeing tour like no other! From the freedom of the sidecar of a powerful Harley Davidson touring motorcycle, driven by a professional rider, view Jasper National Park in a unique way! Dress from head to toe in leathers! All gear provided! Also ask us about our motorcycle rentals!

780-931-6100
inquiries@jaspermotorcycltours.com
jaspermotorcycltours.com



JASPER PARK STABLES

Fairmont Jasper Park Lodge,
1 Old Lodge Rd

For a genuine western experience, ride the trails surrounding the Jasper Park Lodge. Enjoy our 1 hour Riverview Loop beginner trail ride (\$57), 1 1/2 hour Cowboy Up trail (\$82) or a 2 hour Happy Trails ride for those with some experience (\$104).

780-883-0506
info@rideinjasper.com
rideinjasper.com



JASPER STAR TRAILS

Lake Annette or 5th Bridge Maligne Canyon

Jasper Star Trails is a guided interpretive astronomy tour of the Dark Sky Preserve that is Jasper National Park. Educational and entertaining as we learn about the importance of the night sky from our perspective as we tour the Galaxy with optical and digital telescopes. It is up to our guests to provide transportation to and from event.

780 883 6666 (moon)
jasperstartrails@gmail.com
jasperstartrails.com



THE JASPER PLANETARIUM

Fairmont Jasper Park Lodge,
1 Old Lodge Rd

Explore the world's largest dark sky preserve with a live expert during a world-exclusive audience-participation experience in our domed theatre or outside with the largest telescope in the Rockies!

780-931-3275
info@jasperplanetarium.com
jasperplanetarium.com



JASPER PHOTO TOURS

Jasper National Park

We're your guide to making amazing photographs. Join Jasper Photo Tours for photography tours in Jasper National Park! Take advantage of 25 years of local knowledge for the best places to be, and the best times to be there. Learn and improve on your photography skills in the beauty of the Canadian Rocky Mountains!

780-931-4373
jasperphototours.com



JASPER RAFT TOURS

611 Patricia St

Experience an easy rafting/scenic float trip on the Athabasca River, a UNESCO World Heritage site. Don't worry, the guides do all the rowing; you sit back, relax, and enjoy the spectacular scenery... always a chance of seeing animals. Our rafts offer a safe, comfortable ride that any first-time rafter will enjoy. Great soft adventure for entire family! Ages two years and up / family friendly / Daily, May - Oct, rain or shine.

780-852-2665 | 1-888-553-5628
reservations@jasperrafttours.com
jasperrafttours.com



JASPER RAFTING ADVENTURES

618 Connaught Dr

Be enchanted on an AWE-some white water river journey. Paddle your way through the breathtaking valleys of Jasper National Park as you gain insight into the environment and history of the natural surroundings. Let your mind, body and soul be refreshed with Jasper Rafting Adventures.

780-852-4292 | 1-866-496-7238
jasperraftingadventures.com



JASPER RIDING STABLES

4km north of Jasper, Pyramid Lake Rd

Experience the natural beauty of the Rocky Mountains on horseback. Options include a one (\$57), a two (\$104) or a three hour ride (\$148). Qualified guides lead you along trails with wonderful views and abundant opportunities to see wildlife.

780-85-7433
info@jasperstables.com
jasperstables.com



JASPER SKYTRAM

7km south of Jasper,

Hwy 93 at the end of Whistlers Rd
Step aboard Canada's longest and highest, guided aerial tramway to soar above the forests into an alpine environment. Experience the best views of Jasper as you ascend Whistlers Mountain in 75 minutes. At the upper station, stroll along the boardwalk, then hike the 1.4 km Summit Trail to gaze at six mountain ranges, and the Canadian Rockies highest peak, Mount Robson. Open from late March to the end of October.

780-852-3093 | 1-866-850-8726
jasperskytram.com



JASPER THEATER PRODUCTIONS

JASPER THEATER PRODUCTIONS

Jasper National Park

What's in the mix for an unforgettable night out? Toss in some great laughs, touching stories and theatrical surprises and shake it up! From Jasper With Love is a tasteful, energetic theatre cocktail that will leave you fulfilled, with some extra love for Jasper in your heart. The one-hour professional theatre show about Jasper makes for a dramatic end to your day exploring Jasper's outdoor playground. Let's make some memories together!

jaspertheater.ca
info@jaspertheater.ca



JASPER WELLNESS

618 Connaught Dr - downstairs

Jasper Wellness offers a variety of services for wellness and optimal well being. Please check out our website to see our online calendar of offerings.

780-931-2769
mcgjenna@gmail.com
jasperwellness.ca



JASPER WHITE WATER RAFTING

618 Connaught Dr

Fun for every generation. Our company offers tours for everyone, from the hesitant first timers to the more daring water enthusiasts. Let the natural beauty of the rivers create lasting memories you while you play in the company of our experienced guides. Let our family take care of your family. Locally owned and operated since 1971

780-852-7238 | 1-800-557-7238
raftingjasper.com



JASPER-YELLOWHEAD MUSEUM & ARCHIVES

400 Bonhomme St

Jasper's history from 10,000 years ago to present day. Displays on Indigenous and Métis people of the area, the fur trade, the railway, early tourism, and development of Jasper National Park.

780-852-3013
manager@jaspermuseum.org
jaspermuseum.org

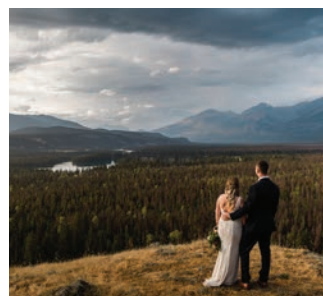


JOURNEY BIKE GUIDES

630 Connaught Dr

We offer mountain bike guided tours with experienced fully certified guides. Keeping you safe and comfortable in the wilderness. Suitable for every ability level. Group and private tours offered every day exploring some of the National Parks best scenery and trails. How vacation should be. Book online today!

780-852-7738
info@journeybikeguides.com
journeybikeguides.com



KINFOLK PHOTOGRAPHY

Jasper, Canada

With over 20 years of combined experience, husband and wife team, Kinfolk Photography is committed to capturing intimate and authentic human connection amidst the jaw-dropping backdrops of the Canadian Rockies in Jasper National Park.

780-852-8639
hello@kinfolkphotography.ca
kinfolkphotography.ca



MALIGNE ADVENTURES

632 Connaught Dr

Get out and explore with Jasper's Adventure Specialists! We offer scenic tours of Maligne Valley, Wildlife Tours and Whitewater Rafting.

780-852-3331 | 1-844-808-7177
maligneaventures.com



MALIGNE LAKE CRUISE

48km east of Jasper, Maligne Lake Rd

Maligne Lake and Spirit Island are amongst some of the most iconic destinations in the Canadian Rocky Mountains. Explore this world-famous landmark with multiple scenic cruise options throughout the summer to world-famous Spirit Island and discover the natural beauty of Jasper National Park.

1-888-900-6272
malignelake.com



MALIGNE RAFTING ADVENTURES

632 Connaught Dr

More rivers, more choices, more fun! Jasper's premier rafting company specializes in daily trips on the family-friendly Athabasca, Sunwapta and the Mighty Fraser - a Class 3 guarantee all season!

780-852-3331 | 1-844-808-7177
raftjasper.com



MOUNTAIN GALLERIES

Fairmont Jasper Park Lodge, Beauvert Promenade, Lake Level

Over the past 28 years, this celebrated commercial gallery has grown to become one of Western Canada's largest, and is a favourite stop for fine art collectors. With locations in Jasper, Banff and Whistler, exhibitions range from abstract expressionism to magic realism. The Inuit collection is one of the best in the country and features top Canadian carvers. Worldwide shipping.

780-852-5378
mountaingalleries.com



MY JASPER NANNY

Jasper National Park

The best family vacations balance quality time together & relaxing time apart. My Jasper Nanny to the rescue! Enjoy a romantic dinner or stress-free adventure while kids have fun in our group care. Our nannies come to Jasper National Park accommodations & campsites 24/7. Our nannies are fun, outgoing & reliable with current 1st Aid & CPR. You'll relax knowing we run background & reference checks.

780-852-9766
myjaspernanny@gmail.com
myjaspernanny.ca



PATRICIA LAKE BOAT RENTALS

5km north of Jasper, Pyramid Lake Rd

Soak in the stunning scenery on beautiful Patricia Lake! Patricia Lake Bungalows offers kayak, canoe, paddleboat and rowboat rentals to the public. Call for rates and availability.

780-852-3560 | 1-888-499-6848
patricialakebungalows.com



ROCKABOO MOUNTAIN ADVENTURES

610 Patricia St - upstairs

If you are seeking to avoid the crowds let our guides show you some of our favourite places in the Rockies. Our tours are intimate and environmentally conscious. We offer guided hiking, climbing, skiing and multi day trips and mountain skills training.

780-820-0092
info@rockaboo.ca
rockaboo.ca



ROCKIES HELI CANADA

195km south of Jasper, Hwy 11

Rockies Heli Canada is proud to offer heli flights and adventures since 1999 in the Canadian Rockies. Adventure include Heli Hiking, Heli Snowshoeing, Heli Picnics, Heli Weddings, Elopements and Engagements.

403-731-2100
rockiesheli.com



ROCKY MOUNTAIN CANYONING

Jasper National Park

Explore the inaccessible with the only certified Canyon Guides in the Rockies. Canyoning includes jumping, walking, scrambling, sliding, wading and many other means to travel through walled gorges and deep canyons. We offer a selection of full and half day adventures utilizing the latest in technical gear to rappel over waterfalls and cliff faces. Trips are catered to all experience levels.

780-931-2252
canyoning.ca



ROCKY MOUNTAIN RIVER GUIDES

618 Connaught Dr

Find your inner River Rat. Paddle between plenty of splashes on either the Mile 5 or Athabasca Falls trips, or treat yourself to a full glacial facial on the Sunwapta River. Live your adventurous truth! Choose one of our three trips to be the highlight of your holidays.

780-852-3777 | 1-866-952-3777
jaspersrafting.com



SKI MARMOT BASIN

20km south of Jasper, Hwy 93A along the Icefields Parkway

The only ski area in Jasper offers 696 hectares (1,720 acres) of diverse, skiable terrain on five mountain faces for all ability levels from mid-November to early May. An ideal area to carve turns at your own pace on 91 runs using one of seven modern lifts. Nature delivers over 450 centimeters of dry, snow annually to Marmot Basin, which boasts the highest base elevation of any major ski area in Canada.

780-852-3816 | 1-866-952-3816
info@skimarmot.com
skimarmot.com

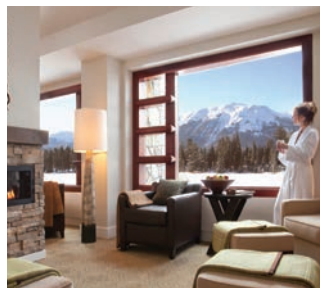


SLEIGH RIDES ON PYRAMID LAKE

4km north of Jasper, Pyramid Lake Rd

A classical winter experience: handsome horses, tined bells, comfortable seats, blankets. Enjoy a 40 minute ride along the sunny shore of Pyramid Lake. Daily from December 31 - January 5. Weekends Jan, Feb, March. Adults \$30, children (6-17 years old) \$15, ages 5 and under ride for free.

780-883-0900
info@jasperstables.com
jasperstables.com



THE SPA AT FAIRMONT JASPER PARK LODGE

Fairmont Jasper Park Lodge, 1 Old Lodge Rd

The luxurious Fairmont Spa boasts 10,000 square feet of beautiful, serene space inspired by the natural energy of Jasper National Park. The customized spa experiences, Reflections Lounge, outdoor pool and hot tub and eucalyptus steam room are sure to leave you feeling rejuvenated.

780-852-6014 | 1-800-465-7547
jpl.spa@fairmont.com
fairmont.com/jasper/spa



SUNDOG TOUR CO.

611 Patricia St

Daily wildlife discovery tours, ice walks, sightseeing, walking and boat cruises through the Maligne valley. Daily excursions to the Columbia Icefields, shuttles and tickets to SkyRim and daily train tours into BC. SunDog Tours Co. provides luxury, private and customized transportation and sightseeing packages between Jasper, Lake Louise and Banff with daily connections services to Edmonton and Calgary airports.

780-852-4056 | 1-888-786-3641
sundogtours.com



WALKS & TALKS JASPER

618 Connaught Dr

Join Paula Beauchamp, professional level Guide, former RN and lifetime Jasper resident on informative hikes in Jasper National Park. Paula has planned stops to point out things of interest while on guided walks. Learn all about the wildlife, flora and fauna, glaciers, lakes and rivers while on the trails. "It's all about Nature" Join Paula on a unique route at Maligne Canyon to bridge #5. We stop for a picnic lunch beside the spectacular turquoise Maligne River.

780-852-4994 | 1-888-242-3343
walktalk@incentre.net
walkstalking.com



WARRIOR WOMEN - MATRICIA BAUER

Jasper National Park

I am an indigenous storyteller, drummer, singer and educator. I share my culture, stories and song through an indigenous lens. I highlight indigenous tourism and education. I am comfortable in a classroom, boardroom, tipi and the great outdoors. My goal is to Indigenize the world one drum beat at a time. I offer Fireside Chats and Cree Medicine Plant Walks

1-780-712-3358
warriorwomen.ca



WILD CURRENT OUTFITTERS

Jasper National Park

Get away from the crowds with Wild Current Outfitters! WCO specializes in small group, canoe adventures, in our hand-built and locally made canoes: an intimate experience with incredible photography and wildlife viewing opportunities. All trips include shore side snacks, alongside Canadian canoe culture, and local history. We also offer canoes and equipment necessary for your own exploration of Maligne Lake.

780-931-3662
wildcurrent@shaw.ca
wildcurrentoutfitters.ca



WILDLAND PHOTOGRAPHY

Jasper National Park

We are passionate about our backyard, Jasper National Park, and strive to share this fragile place in a safe and sustainable manner. During our photo tours and workshops we aim to not only capture, but to connect with the Canadian Rockies, to foster appreciation and to feel inspired, and of course, to improve your photography. Join us on a photo tour or workshop, and let's chase light, get creative and capture all that is Jasper National Park!

403-431-3174
info@wildlandphototours.com
wildlandphototours.com



ALPINE VILLAGE CABIN RESORT
*2km south of Jasper on Athabasca Rd,
 Hwy 93A north*

Alpine Village is your ideal Canadian cabin experience situated in the heart of our rugged rocky mountain playground! Choose from a selection of individual cabins ranging from upscale, custom designed luxury cabins to quaint, heritage log cabins - all with wood burning fireplaces! Look no further for your Canadian cabin experience.

780-852-3285
reservations@alpinevillagejasper.com
alpinevillagejasper.com



ATHABASCA HOTEL
510 Patricia St

Welcome to Jasper's Heritage Boutique Hotel. Exquisitely adorned guest rooms present old world character and new world comfort. Located just a grand staircase away is O'Shea's Restaurant & Cappuccino Bar, with big screen sports action in O'Shea's Lounge. Many amenities, free Wi-Fi, and complimentary passes to the Aquatic Centre.

780-852-3386 | 1-877-542-8422
athabascahotel.com



BEAR HILL LODGE

100 Bonhomme St

We are the *only* in-town cabins open in winter! With a collection of stylishly decorated heritage log cabins, studio cottages and homestead houses, this is the perfect place to retreat with a good book, either on a classic red Adirondack chair or next to a fireplace! A continental breakfast buffet is available during summer and includes freshly baked scones, homemade granola, coffee and much more.

780-852-3209
info@bearhilllodge.com
bearhilllodge.com



CHATEAU JASPER

96 Geikie St

Kick back in peace and quiet while being just a 10-minute walk from everything the mountain town has to offer. Plus, with amenities like heated underground parking, onsite breakfast, an indoor pool and much more, there's everything you need to feel right at home.

780-852-5644 | 1-800-468-8068
chateaujasper.com



DECORE HOTELS - MALIGNE LODGE

912 Connaught Dr

The Maligne Lodge is a perfect Rocky Mountain getaway for winter and summer fun. Melt away your cares of the day in our heated indoor pool, outdoor hot tub or saunas. Relax on the patio of our WickedCup café with beautiful views of Whistler Mountain and enjoy Canada's best organic coffee and tea. Whether you are spending time in one of our spacious rooms with your family and friends or on a romantic honeymoon getaway.

780-852-3143 | 1-800-661-9323
decorehotels.com



DECORE HOTELS - TONQUIN INN

100 Juniper Ave

The Tonquin Inn provides comfortable accommodations to relax with friends or family and enjoy a fun-filled Rocky Mountain escape. We offer an array of amenities including 137 non-smoking rooms and suites, some with kitchenettes and fireplaces, free Wi-Fi and parking, heated indoor pool, two outdoor hot tubs, saunas, fitness centre, and on-site restaurant the Whisky Jack Grill.

780-852-4987 | 1-800-661-1315
decorehotels.com



FAIRMONT JASPER PARK LODGE

1 Old Lodge Rd

700 acres of pristine forest, mountain vistas and sparkling Lac Beauvert are the perfect backdrop for the charming cabins and meandering wildlife at Fairmont Jasper Park Lodge. The resort offers onsite activities, world-class dining, a luxury spa and an exceptional golf course.

780-852-3301 | 1-800-465-7547
jasperparklodge@fairmont.com
fairmont.com/jasper



FOREST PARK HOTEL

76 Connaught Dr

Escape to the mountains in style at the Forest Park Hotel. Relax and recharge in one of our spacious guest rooms, including kitchen suites in the recently constructed Alpine wing. Plus, enjoy onsite dining and resort-style amenities including an indoor heated pool, hot tub, steam room, fitness centre and spa. Host your next gathering in our expansive ballroom or one of our meeting spaces and discover true mountain hospitality.

780-852-5111 | 1-888-832-5560
jasperforestpark.com



GLACIER VIEW LODGE

104km south of Jasper, Hwy 93

Nestled in a high alpine zone dominated by the iconic Columbia Icefield, the Glacier View Lodge is an experience like no other. From check-in, be treated to a premium hospitality experience loaded with exclusive activities, unique dining experiences and entertainment.

1-888-770-6914
theglacierviewlodge.com



HI JASPER

708 Sleepy Hollow Rd

HI Canada's newest, purpose-built hostel minutes from downtown Jasper. Sleep in comfort in our shared rooms for four, private rooms and family rooms with ensuite bathrooms. Get a taste of chalet living as you relax in the fireplace lounge, media room, games room or spacious dining area. Grab a bite to eat at our on-site cafe or just sit back, relax and take in the views of the Canadian Rockies from our patio.

587-870-2395 | 1-866-762-4122
jasper@hihostels.ca
hihostels.ca/jasper



JASPER DOWNTOWN HOSTEL

400 Patricia St

Jasper Downtown Hostel is centrally located making for easy access to all of Jasper's town facilities. We have private rooms with ensuite bathrooms and dorm rooms with shared facilities for the budget conscious. Our multiple stationed fully equipped kitchen makes meal time a social event. Also, the lounge area is another great place to hang out and meet fellow travelers. There is a guest laundry onsite as well as gear lockers for safe storage.

780-852-2000
info@jasperdowntownhostel.ca
jasperdowntownhostel.ca



JASPER EAST CABINS

55km east of Jasper, Hwy 16

Nestled at the edge of Jasper National Park, this property is tucked in the rolling hills and is eclipsed by the beautiful Roche à Perdrix Mountain. Escape the crowds of Jasper townsite and retreat to your own mountain cabin to relax and enjoy the true Rocky Mountain experience. From studio to three bedroom cabins, we have something available for every traveler's needs.

780-865-1952
jaspereastcabins.com



JASPER INN & SUITES

98 Geikie St

One and two bedroom kitchen/fireplaces, executive suites with balconies. Indoor pool, whirlpool, sauna, steam room, business centre. Free wireless internet. Inn Grill open for breakfast and dinner.

780-852-4461 | 1-800-661-1933
jasperinn.com



LOBSTICK LODGE

94 Geikie St

This family hotel features oversized guest rooms including kitchenettes with microwaves and ovens. Additional amenities include guest coin laundry, fitness facility, in room mini fridges, indoor heated pool and hot tub sauna, 12 person outdoor hot tub and on onsite café.

780-852-4431 | 1-888-876-8985
lobsticklodge.com



MARMOT LODGE

86 Connaught Dr

Find warm Canadian Rockies hospitality and good value here at the Marmot Lodge. Our inviting and spacious rooms and suites all have motel-style exterior entry! Large families and groups will love the convenience of our kitchen suites, some of which have a separate bedroom.

780-852-4471 | 1-800-400-7275
marmotlodge.com



MOUNT ROBSON INN

902 Connaught Dr

A great stay with super comfy rooms, free breakfast, free Wi-Fi, and outdoor hot tubs, the Mount Robson Inn, on Jasper's main street, is a top 10 rated hotel

780-852-3327 | 1-855-552-7737
mountrobsoninn.com



OVERLANDER MOUNTAIN LODGE

53km east of Jasper, Hwy 16

Nestled at the edge of Jasper National Park, overlooking the majestic Rocky Mountains. Enjoy our restaurant, outdoor patio and lounge, noted for fine food, casual dining, and award winning wine list. Mountain view guest rooms, kitchenettes and chalets available.

1-877-866-2330
info@overlandermountainlodge.com
overlandermountainlodge.com



PARK PLACE INN

623 Patricia St

One of Jasper's newest hotels, is small, luxurious and nestled in the heart of Jasper National Park's wonderful town site, steps away from a whole variety of restaurants, shops and nightlife.

780-852-9770 | 1-866-852-9770
parkplaceinn.com



PATRICIA LAKE BUNGALOWS

5km north of Jasper, Pyramid Lake Rd

48 cozy cabins in a secluded forest setting on Patricia Lake. For more discerning taste, reserve "The Grove", 10 luxury suites to enjoy. Kitchens/FP in most, satellite TV, Wi-Fi in all. coin laundry, playground, bike/boat/kayak rentals, BBQ, outdoor hot tub, firepit, nature trails.

780-852-3560 | 1-888-499-6848
patricialakebungalows.com



PINE BUNGALOWS

2 Cottonwood Creek Rd

Unplug. Reconnect. Since 1936, Pine Bungalows has been owned by families with a common dream to share the raw, natural beauty of the Canadian Rocky mountains with people from all over the world. Our 11 acres are 2 km from Jasper townsite along the Athabasca River, hosting 55 Cabins, 22 Lodge Rooms as well as our café & bistro. We're the perfect jumping off point for outdoor adventure and Jasper's natural wonders.

780-852-3491
info@pinebungalows.com
pinebungalows.com



MIETTE MOUNTAIN CABINS

42km east of Jasper,
Hwy 16 Miette Hot Springs Rd

A unique and authentic mountain retreat featuring 56 cabins with a variety of styles including rustic and modern log cabins, deluxe one and two bedroom style units and seven new luxury log cabins with full kitchens and king beds. A quiet location with spectacular mountain views offering the comforts that travelers desire.

780-866-3732 | 1-866-845-6338
banffjaspercollection.com/hotels/
miette-mountain-cabins



PYRAMID LAKE RESORT

6km north of Jasper, Pyramid Lake Rd

Nestled on a terraced hillside overlooking Pyramid Lake, and surrounded by the splendour of the Canadian Rockies, this 62 room chalet-style alpine retreat offers a wide range of accommodation including lofts and guest rooms with kitchenettes. The resort also features a 10 person outdoor hot tub, boat and bike rentals.

780-852-4900 | 1-800-541-9779
pyramidlakejasper.com



SUNWAPTA FALLS ROCKY MOUNTAIN LODGE

55km south of Jasper, Hwy 93

Get out of town, and step into the extraordinary. Experience TripAdvisor award-winning service, exclusive holiday planning, cozy rooms & award-winning dining in the heart Jasper National Park.

780-852-4852 | 1-888-828-5777
sunwapta.com



TEKARRA LODGE

1km south of Jasper, Hwy 93A

Tekarra Lodge is situated at the confluence of the Miette and Athabasca rivers, the individual cabins offer an escape from the modern world. With no television or telephone to bring you back to reality, you can relax at the end of the day to a warm, cozy wood-burning fireplace or take part in our free outdoor programs.

780-852-3058 | 1-800-709-1827
tekarralodge.com



THE CRIMSON JASPER 200 Connaught Dr

Close to downtown lies The Crimson Jasper, offering a variety of spacious guest rooms including studio kitchenettes and full kitchen suites. Features include indoor pool, hot tub and fitness facility, a new restaurant serving locally farmed and foraged dishes and craft cocktails.

780-852-3394 | 1-888-414-3559
crimsonjasper.com



WHISTLER'S INN 105 Miette Ave

Located in downtown Jasper across from the train station, close to all shops and services with 64 spacious bedrooms and suites. Amenities include elevator, steam room, two outdoor roof-top jacuzzis, full service dining room, pub and limited on-site parking.

780-852-3361 | 1-800-282-9919
whistlersinn.com



BOMBSHELL BOUTIQUE 611 Patricia St

Bombshell Boutique offers a uniquely curated collection of women's clothing and accessories each season. Featuring locally made jewellery and Canadian designers.

780-852-9696



ELYSION FLORALS Jasper, Alberta

We are a full-service flower shop with weekly fresh flowers and cool plants. We offer event services specializing in weddings.

780-852-3230
flowersjasper.com



EVEREST OUTDOOR STORE 414 Connaught Dr

At Everest Outdoor Store, we're driven by our dedication to offer a superior, personalized service to ensure you find all the outdoor recreational equipment you need. We carry a unique selection of active and lifestyle apparel and footwear, as well as camping equipment, and performance dog gear. With brands such as Buff, Keen, Sherpa, Marmot, and Ruffwear we can outfit you for any adventure Jasper has to offer.

780-852-5902



FLEUR CANNABIS BOUTIQUE 618 Connaught Dr

Welcome to the experience of Jasper's only locally owned independent boutique. Fleur Cannabis Boutique provides safe and reliable cannabis products through professional guidance. Our educated Herbal Guides will support you through your journey at our Boutique. We care deeply about your experience and vow to educate you on each option we offer. We operate in a discreet location to ensure your privacy and pride ourselves on supporting everyone from the beginner to the seasoned user.

780-931-2769



LOLÉ JASPER 616 Patricia St

Lolé is Canadian wellness inspired clothing brand, committed to sustainability, comfort and movement. Whether it's yoga, running, hiking or skiing, Lolé offers beautiful clothing to help you enjoy the outdoors and feel great. We believe wellness is a lifestyle. Our approach to activewear is modern, mindful and meaningful, offering feminine and fashion forward designs that move with you when you're on the go. Everything we offer is versatile and designed with a genuine concern for people, community with a positive impact.

780-852-0403



MOUNTAIN AIR 622 Connaught Dr

The right clothes, smart advice, perfect fit. Since 1983, Mountain Air Clothing has been Jasper's best-kept secret in boutique shopping. Experience what retail has to offer with the right clothes, smart advice and the perfect fit. You have to love it!

780-852-3760



RANSOM JASPER 609 Patricia St.

Ransom is a locally owned shop carrying mountain inspired, fashion forward clothing, shoes and sunglasses. Their in house Ransom brand collaborates to feature the work of local artists.

780-852-3322
ransomjasper.com



SOURCE FOR SPORTS 406 Patricia St

We are your one stop shop in Jasper for bike sales and service, as well as ski and snowboard sales and service. We are Jasper's only hockey shop and sell authentic NHL merchandise, we offer performance balance skate sharpening while you wait.

780-852-3654



TOTEM SKI SHOP 408 Connaught Dr

Experience counts. For over 100 years, Totem's Ski Shop has been able to grow and evolve with Jasper's mountain sports. Let our staff assist you with your recreational needs and find out how much we love to be part of your mountain experience. Winter or summer we have all the equipment you need for Jasper.

780-852-3078



WILD MOUNTAIN 610 Patricia St

Wild Mountain, or as locals refer to as The North Face store, has been a go to shopping destination for travelers and locals alike for 20 years. Come check out the great selection of outdoor clothing, footwear and equipment from brands like The North Face, Smartwool, RAB, Fjall Raven and more! The friendly staff are passionate about living and playing in the mountains and truly love to share their knowledge to help every visitor get the most from their time spent outdoors.

780-852-5304

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BUNGALOWS

peace & quiet

~on, under & around our lake~

Elegant & Cozy cabin accommodations
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Come listen to our quiet.
It'll take your breath away.

Immerse

yourself in the
crystal clear waters of
Patricia Lake.



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info@patricialakebungalows.com
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Jasper, Alberta, Canada

Experience

gliding across the
pristine waters
of Patricia Lake.

-Sea Kayaks-
-Canoes-
-Row Boats-

Boat Rentals at
Patricia Lake



"the perfect after dinner activity"

-JohnG from a review on Tripadvisor



"The look of wonder & inspiration in my 11 year old daughter's eyes was worth every penny. Priceless."

- Stania Juriga from a review on Facebook

"presenters were incredibly knowledgeable and quite clearly in love with all aspects of astronomy."

-Bill Leahy from a Google review

"the highlight of our jasper trip"

-Jenni6578 from a review on Tripadvisor



"stunning!"

-Connor Cunningham from a Google review

**JASPER
PLANETARIUM**

world-exclusive 'audience-participation' tour in our 50-seat domed theatre

(780) 931-3275 JasperPlanetarium.com





Jasper National Park has a lot of lakes – 1,762 of them to be exact. Some are brilliant turquoise and have been photographed by millions. Some are remote surprises tucked behind the next mountain. Some are beachy, family-friendly havens. Located about 20 minutes from town (and pictured here), Jasper Lake is accessible, shallow, and technically not a lake at all. It's a section of the Athabasca River that's so wide and calm that it's seen as a lake. With a parking lot, new outhouse bathroom and a stretch of beach, it makes a scenic pitstop on the way to or from town. It also happens to have the only sand dunes in the Canadian Rockies. Please stay off the dunes to protect this fragile ecosystem. In winter, bring skates or cross-country skis to enjoy some of Jasper's lakes in a new way.

A full-page photograph of a person in a red jacket sitting on a rock in a narrow canyon. The canyon walls are made of layered rock. In the background, a wooden bridge is visible between the cliffs. The sky is dark with a vibrant green aurora borealis. The person is wearing a headlamp.

venture beyond

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