



WHAT'S NEW FOR 2021

JASPER FOOD TOURS

Peak Nic

After a 3.8 km intermediate hike to a panoramic viewpoint, experience a hands-on backcountry cooking lesson using efficient and environment-friendly methods. Then enjoy a gourmet meal overlooking the Athabasca Valley. Tour lasts three hours, with departures at 10am and 6pm from May to late Sept.



JASPER PLANETARIUM

The Jasper Planetarium

Our most powerful telescope ever
Our newest 'touchless' Telescope Experience includes views from our most powerful telescope yet! We've increased the distance guests can see from 70 million light years to 12.05 billion light years, making this not only the most powerful telescope in the Rockies, but also one of the most powerful visible-light telescopes in Alberta. We've also launched a new Planetarium theatre experience that takes full advantage of a recent \$20,000 software upgrade.



PARKS CANADA UPDATE

Whistlers Campground

Elsewhere in the park, work continues on the iconic Whistlers Campground in Jasper National Park. When it opens in 2021, it will be North America's largest single-entry campground and the largest campground in the Parks Canada system. Improvements include: new registration centre, 18 new combined washroom and shower facilities, improved campsites, wider, two-way roads, new water, sewer and electrical systems and more.

Jasper Lake Parking Lot

A new parking lot has been added to Jasper Lake alongside Highway 16. Jasper Lake hosts the only sand dune ecosystem in the mountain national parks.

Miette Hot Springs

What to know about visiting Miette Hot Springs in 2021 Parks Canada anticipates reopening Miette Hot Springs in spring 2021 with COVID protocols - including capacity limits - in place. Information and details will be available at www.hotspots.ca once finalized.



FAIRMONT JASPER PARK LODGE

Renovation Update

In 2021, extensive property-wide updates included: 139 full bathroom renovations, new furniture and air conditioning in the Signature Cabins, two new parking areas, new wayfinding signage, renovated Ridgeline Cabins, refurbished meeting spaces, ongoing WiFi upgrades, and complete LED bulb adoption through the Planet 21 program.



Food and Beverage Update

The Great Hall Gastropub combines classic lodge setting with modern Canadian flare. It offers breakfast, lunch and dinner, and a wide selection of wine, craft beers and cocktails. At Orso enjoy Sunday Brunch di Tapas. This reimagined brunch delivers the flavours of Italy with a tasting menu that changes weekly.



WILDCURRENT OUTFITTERS

Fire, Food, and Winter Adventure

This experience is a perfect way for couples, friends and families to enjoy one of the following winter activities: ice walk, skating, snowshoe, cross country skiing or learn to kite. All equipment is included, with fire, food, and hot drink to keep you warm. Full day and half day trips available.



HI JASPER

Accommodation Update

Jasper's newest year-round accommodation is a short walk from downtown and designed for today's backpackers. The hostel offers shared rooms for four, private queen ensuites and family room plus spacious common areas including a large kitchen, outdoor BBQ, fireplace lounge, games room and more.



JASPER HIKES AND TOURS

Jasper Hikes and Tours

Learn about local geology, history, ecology and much more with Jasper's newest authentically local tour company. Escape crowds year-round through interpretive hiking and sightseeing tours. They also provide private to semi-private rock-climbing excursions from May to October.



JOURNEY BIKE GUIDES INC.

Guided Mountain Bike Tour

Beginner mountain bikers embark on 3-hour guided group tours along the Athabasca River, complete with local knowledge and riding tips from a local expert. Tours run daily from May to late October and include bike rental, helmet, water and a snack. In addition to the tour, bike rentals will be available starting June 2021, with options for delivery to accommodation (including front country campgrounds).



JASPER EVENT MANAGEMENT

The Great Out-S'mores

Jasper's newest group dining experience is perfect for tour operators looking to enhance their guest's culinary experience. This quintessential Canadian experience can be customized for any size of group as a buffet, plated dinner or reception. Optional add-ons: décor, entertainment, a campfire singalong and guest take-away.



WARRIOR WOMAN

Fireside Chat

Hear Indigenous stories of the land, feel the heartbeat of a drum and speak with a local Indigenous Knowledge Keeper at this unique and personal experience. Held weekly around a fire, it includes musical performances and interactive storytelling for any sized group.

Wapakwanis Plant Walk

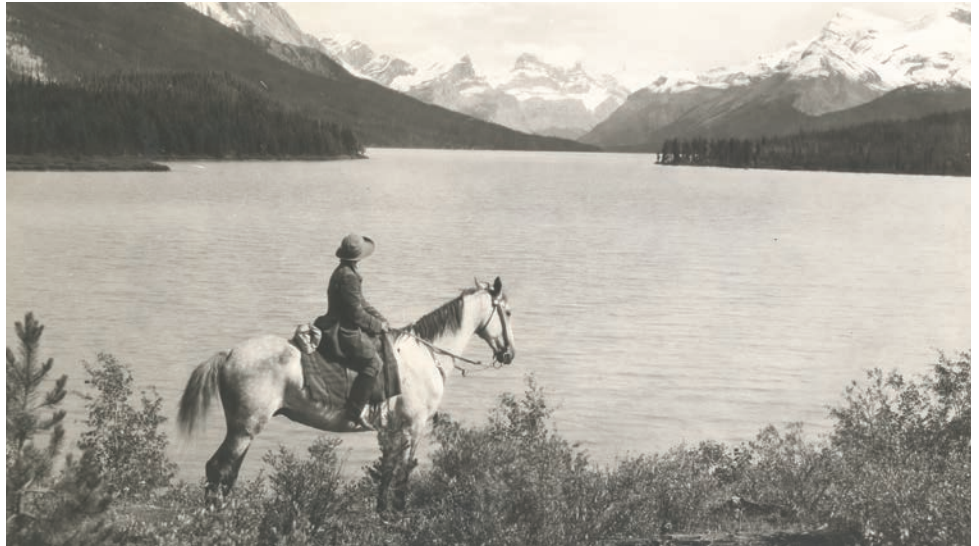
An interactive plant medicine experience that involves looking and learning about the flora in Jasper National Park through the eyes of an Indigenous Knowledge Keeper. Includes an hour of plant exploration, and an hour of hands-on development of medicinal product. Runs every Tuesday.



JASPER-YELLOWHEAD MUSEUM & ARCHIVES

100th Anniversary of Lake Edith

The Jasper-Yellowhead Museum & Archives is partnering with the Lake Edith Artist Group to create a 100th anniversary exhibit on the artist colony where we will be showcasing stories, art, artifacts, and historical photos of the last 100 years. There will be a social media competition that asks participants to recreate artwork or photographs in the exhibit in a new and inventive ways. Exhibit will run from April to the end of October 2021.



SUNDOG TOURS CO.

Open Air Sightseeing Bus

Experience nostalgia, elegance and adventure in SunDog Tour Co.'s completely refurbished, classic 1939, retractable roof "Jammer" sightseeing bus. The 12-passenger "Open Air" sightseeing bus is perfect for sightseeing, weddings, corporate and special events and VIP services.



HIGH SIGHTS GUIDING

Skyline Trail

Lodge-based backcountry trip on the Skyline trail starting at Maligne Lake and finishing at Maligne Canyon. 44 km over 3 days. Staying at the lodge allows faster, lighter travel and better meals and sleep. Spend day 2 exploring one of the most spectacular sections of trail in the Canadian Rockies. An alpine wonderland. August 5th-7th 2021. Limited space available.

Tonquin Valley

Lodge based backcountry trip in the Tonquin Valley starting at the Astoria River and finishing at Portal Creek. 44 km over 3 days. Staying at the lodge allows faster, lighter travel and better meals and sleep. Our base at the foot of the Ramparts and on the shore of Amethyst Lake is an incredible location frequented by grizzly bears and the elusive woodland caribou. A spectacular destination, an unforgettable trip. August 12th-14th 2021. Limited space.



PURSUIT

Authentic at the Jasper Crimson: New Brand and New Menus

A new Canadian Rockies classic, spinning local flavours into bold bites. Join Authentic first thing for a hearty breakfast of stuffed Sammy's and burritos, avocado toast or plates piled high with fresh farm eggs and all the fixings! Later, return for the ultimate après-ski; the chefs have mastered regionally-focused share plates, handhelds and mains. Sip on local pints, or try a signature Clearly Jasper cocktail.



Pyramid Lake Resort's The Pines Restaurant: New Menus & Star- gazers Lakeside Dinner with the Jasper Planetarium

Join The Pines for a spectacular Dark Sky and Dinner combination that reimagines iconic lakeside dining. Delight in a 3-course chef-driven menu that boldly showcases Canadian-centric cuisine while overlooking the frozen shore of Pyramid Lake. Afterwards, head outside with the Jasper Planetarium's astronomical guides to view the second-largest Dark Sky preserve in the world through telescopes.



Pursuit's Partnership with Eau Claire and Wild Life Distillery: Everything you need to make the perfect cocktail

Pursuit will launch cocktail kits at The Pines at Pyramid Lake Resort and Authentic at The Crimson hotel. Each box has a cocktail card and steps on how to make two cocktails for each pack, glassware, garnishes, liquor, and mixers. Choose between two options: Wild and Free and/or Eau Claire Mountainside.



New Jasper Hotel

Pursuit announced the development of a new wilderness-inspired hotel located in the globally renowned Canadian mountain town of Jasper, expanding its portfolio of iconic experiences, attractions and accommodation within Jasper National Park. The hotel's location at the edge of town, surrounded by stunning mountains, will provide the ideal basecamp for visitors looking to immerse themselves in nature while staying close to the town's vibrant downtown shopping and culinary offerings. Each of the hotel's 88 guest rooms will feature kitchenettes and expanded patios that seamlessly bring the outdoors in. The property will also feature a vaulted pavilion, complete with a show-stopping fireplace that enhances the cozy ambiance of the mountain hotel experience. Securing Parks Canada and community support following an extensive public approvals process, the new hotel is anticipated to open in June of 2022. For more information on Pursuit's Banff Jasper Collection, visit banffjaspercollection.com

